spa opportunities

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Fashion icon Kenzo designing wellness retreat

Akaryn Hotel Group has plans to open a private island wellness retreat in Cambodia, with interiors by famed fashion designer Kenzo Takada, best known for his Kenzo brand of clothing, perfume and skincare.

Due to open in June 2016, Arovada by Akaryn will be located on the private island of Koh Krabey and will embrace Akaryn's concept of 'outdoor living in, with 40 private villas and a 2,000sq m (21,528sq ft) Ayurah Wellness Centre.

"It has long been a dream of mine to create the ultimate retreat: a place where

we can rediscover who we truly are, far from the pressures and gaze of the world," said Anchalika Kijkanakorn, founder and managing director of Akaryn Hotel Group. "I firmly believe Arovada Private Island by



Arovada by Akaryn will include a 2,000sq m Ayurah Wellness Centre

Akaryn is this destination. I am privileged to have worked closely for the last three years with the design icon Kenzo, resulting in an unparalleled private island retreat, combined with a world-leading wellness sanctuary.

Arovada by Akaryn will become one of the most extraordinary island resorts in the world."

The wellness centre is founded on four pillars of wellbeing: weight optimisation, anti-ageing, mind balance and detoxification. It combines Eastern and Western philosophies, creating individualised, bespoke treatment plans.

Run by Ayurah Wellness, the centre fuses spiritual and medical care, integrating the technology of a medical clinic with holistic therapies, including blood analysis, acupuncture, IV therapy, colonics, scrubs,

wraps and massages. Facilities include water therapy suites, fitness, medical and spa facilities, and meditation boardwalk trails woven into the rocks, caves and the shoreline. Details: http://lei.sr?a=M4D6f_S

Marriott buying rival Starwood for US\$12.2 bn

Marriott International is buying its rival, Starwood Hotels & Resorts, for US\$12.2bn (€11.4b, £8bn), creating the world's largest hotel company, with 5,500 hotels and 1.1 million bedrooms worldwide across 30 brands.

"The driving force behind this transaction is growth," said Arne Sorenson, president and chief executive officer of Marriott International.

Marriott has more than 4,300 properties in 85 countries and territories. It operates and franchises hotels under The Ritz-Carlton, Bylgari, Edition, JW Marriott, Autograph Collection, Renaissance, Marriott and Delta brands. Details: http://lei.sr?a=7j2a6_S

Mandarin Bodrum partners with Mayo

The Mandarin Oriental Bodrum has partnered with US-based medical non-profit Mayo Clinic to offer a combination of researchbased medical expertise along with Mandarin Oriental's signature treatments and therapies.

The Mayo Clinic Healthy Living Programme at Mandarin Oriental Bodrum is the first of its kind for the clinic, and will launch in January 2016. Focusing on preventative wellness and designed to inspire a more balanced lifestyle, the wellness programmes will offer guests a choice of tailor-made experiences, from one-day assessments to five-day retreats, as well as à la carte services.

"In today's ever-changing, fast-paced world, expert guidance on how to lead a healthier, more holistic life is the greatest investment one



The programme will launch in January 2016

can make," said Jeremy McCarthy, Mandarin Oriental group director of spa. "We are delighted to be the first hotel group to collaborate with Mayo Clinic to offer programmes of this kind. And the beautiful seascape of Bodrum serves as the perfect backdrop for a truly results-oriented wellness retreat."

Continued on back cover

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Vana to open Tibetan healing centre

Indian wellness retreat Vana will unveil a new 12,464sq ft (1,158sq m) Tibetan Healing (Sowa Rigpa) Centre in the next couple of months. With experts trained at the Tibetan Institute of Medicine and Astrology in Dharamsala, the Tibetan Healing Centre is the seventh and final wellness space to complement Vana's holistic approach to wellbeing.

The interiors of the centre have been designed to preserve and propagate the spiritual concept of Tibetan medicine, using linen and

ceramics in shades of blue, inspired by the Medicine Buddha. Art at the centre includes paintings by Tibetan traditional artists, depicting the chronicles of the Buddha, as well as pieces by the in-house artist, Siraj Saxena.

The centre is surrounded by a reflection pond, as well as a nearby shrine room, meditation cave and small library for spiritual study, discourse and discussion.

Dr Sonam Dolkar, a doctor of Tibetan medicine, will lead a team of therapists trained and certified by the Men-Tsee-Khang - The



The centre is the seventh and final wellness space at Vana

Tibetan Institute of Medicine and Astrology. Treatments such as Ky nye (traditional Tibetan massage), Dhugs (a compression treatment using medical herbs), Chu lum (water bath), Hor gyi metsa (therapeutic manipulation) and Gom (meditation) address various aspects of wellbeing.

Launched in 2014, Vana is a 21-acre estate surrounded by clusters of Sal forest, and is set within its own mango and lychee orchards in the northern Indian state of Uttarakhand.

Details: http://lei.sr?a=e6H7T_S

Desert art scene inspires new Andaz

Hyatt is launching the Andaz Scottsdale Resort & Spa, a 201-bedroom property in Arizona, US, with mid-century, desert-inspired interiors.

Scheduled to open in mid-2016, the Andaz Scottsdale Resort & Spa will include a 12,000sq ft (1,115sq m) spa and salon, as well as a fitness centre, pool and sundeck.

With stunning views of Camelback Mountain, the property features interiors conceived by San Franciscobased EDG Interior Architecture + Design.

The resort's 201 guestrooms will be configured in bungalow-style clusters of six units, designed to provide guests an authentic and intimate desert resort experience.

The design draws its inspiration from the innovative 1950s desert art scene, influenced by architects, artists and graphic designers such as Alexander Girard, Frank Lloyd Wright and Paolo Solari. The desert will serve as a creative landscape to weave an eclectic mix of folk art,



The design draws inspiration from the 1950s and 60s desert art scene

cultural patterns and bright colours into the architecture and design of the hotel.

"Andaz Scottsdale Resort & Spa will continue to carry the tradition of what the brand is all about - bringing the very best of the local culture to life through inspiring experiences for guests," said David Tarr, senior vice president of development for Hyatt. Details: http://lei.sr?a=W2E5t_S



Anguilla gets Thai spa at Zemi Beach

The Zemi Beach House is set to open in the Caribbean island of Anguilla in February 2016, with a 15,000sq ft (1,394sq m) Thai House Spa decked out with lavish materials.

The spa will feature five Thai treatment villas with hanging lanterns, rich mahogany and vaulted ceilings. Spa consultant Vivianne Garcia-Tunon of Wonder Flower Spas worked on the project.

"The main spa level naturally lends itself to a space filled with natural light, orchid gardens and the sounds of flowing water,"

said Jasmine Welsh, spa director. "Crisp whites and natural greens complement the renewing rhythm of this healing space. This flows naturally throughout the organic stone used for the hammam, outdoor showers, clay and salt deck and vitality pools."

Relaxation areas include luxurious wave lounges and ethereal fabrics, and in the outdoor spaces, green areas offer a connection to nature with meditation areas and a juice bar set under a Thai Rice House, said Welsh.



The architecture was inspired by Anguilla's environment

The Thai House Spa is using Elemental Herbology products, and will offer advanced healing rituals, body massage and body treatments, as well as hair and nail care.

Designed by Caribbean architect Lane Pettigrew, Zemi Beach House's architecture was inspired by Anguilla's natural environment, blending modern, clean lines with classic Caribbean building details. Interiors are by Miami-based designer Cuba Fernandez. Details: http://lei.sr?a=9v7d9_S

Four Seasons Riyadh remodels spa

The Spa & Wellness Centre at Four Seasons Riyadh has undergone a refurbishment and full structural overhaul, adding in a relaxation area, Oxygen Bar and new locker room. GA Design International has also completely renovated the spa's seven treatment rooms.

The decor scheme uses warm, natural earth tones throughout, which creates a "cohesive and soothing ambiance for rejuvenation," the company said.

Bedding by Comphy as well as an MLX Quartz wellness couch and other spa equipment by Gharieni are other highlights, along with adjustable tables and speakers that connect to devices, allowing guests to play their own music via Bluetooth.

The spa has also refreshed its treatment menu, adding Oriental and Sahara Massages, Royal and Moroccan Hammams, an array of new facial treatments, and an i-Lipo laser treatment for body slimming and contouring.



 GA Design has renovated the spa's seven treatment rooms

"We have put on offer an array of relaxing new treatments, delivered by skillful Four Seasons spa therapists," said Akram Al Kawasmeh, senior director of spa at Four Seasons Riyadh.

"The new spa uses high-tech spa equipment and world-renowned products such as Kerstin Florien, to offer guests a spa experience like none other available in Riyadh."

Details: http://lei.sr?a=K8V8D_S

Shangri-La Jeddah to open in award-winning high-rise

Shangri-La will launch its first hotel in Saudi Arabia – the 236-bedroom Shangri-La Jeddah – in early 2018.

Housed in a prominent 65-storey development, the Shangri-La Jeddah will also include 122 branded and serviced residences, ranging from two bedrooms to the top floor penthouse.

The hotel will include four restaurants, 2,118sq m (22,799sq ft) of function areas, a swimming pool, children's club, fitness areas and a luxury spa, though no spa details are available yet.

The building's dramatic design, by global architecture and design firm Perkins+Will, received the MIPIM Architectural Review 'Future Project Award' for 'Best Tall Building' in 2009.

Situated perpendicular to the shoreline to maximise water views and optimise solar exposure, its exterior 'skin' features synthetic fabric architectural sails that shade interior spaces, protect balconies from wind, maintain privacy, and house LED lights that create a distinctive pattern over the surface of the building.

The hotel is being developed in partnership with Assila Investments – a diversified holding company with multibillion dollar interests across many sectors, including banking, food, hospitality and real estate, owned by Mohammed Ibrahim Alissa and his family.

Details: http://lei.sr?a=K3M8k_S



Montecatini Terme, Italy, is a historic spa town

Clarins spa opens in Tuscany

A Spa by Clarins has opened at the Hotel Montecatini Palace & Spa in Montecatini Terme, Italy, a historic spa town located between Pisa and Florence.

The 450sq m (4,844sq ft) Monte Spa includes two treatment rooms, one with a waterbed and one double room. The spa features a sensorial bath, ice fall, sauna, pool, Turkish bath and relaxation room with herbal tea bar. The spa blends traditional and contemporary design, and features natural wood furniture and "cosy" materials. It is also available for private hire for bachelorette parties or other events.

Details: http://lei.sr?a=b4B8A_S

Chiva-Som's corporate social responsibilities recognised

Wellness destination resort Chiva-Som has received three awards in corporate social responsibility.

Most recently, the resort was awarded the Intel-AIM Corporate Responsibility Award from the Asian Forum on Corporate Social Responsibility, the largest annual conference on CSR in the region.

Chiva-Som also received first place in Sustainable Development in Tourism for Urban Accommodation from Skal International, which highlight best practices in tourism around the world, placing emphasis on environmental and social sustainability along with community inclusion and engagement.

The resort also won first place Green Spa in the Thailand Spa & Wellbeing Awards, organised by the Thai Spa Association.

"These honours reflect the heartfelt commitment to sustainability shared by each of our employees," said Krip Rojanastien, chair and CEO. "We believe that a strong commitment to sustainability is required to compete in today's increasingly globalised world, and good CSR practices should not be about how a company donates funds on philanthropic efforts, but rather how it generates revenue through responsible and ethical business practice while meeting the expectations of all stakeholders – the guests, the staffs, the shareholders and the local community." Details: http://lei.sr?a=p5Z3p_S

Babor opens product showroom and spa in Berlin

Aachen, Germany-based skincare brand Babor has opened a 130sq m (1,400sq ft) flagship store in the heart of Berlin, designed to give visitors a taste of the full range of the brand's products.

Visitors are invited to have a personal consultation and to try new products out. The store is designed with a light, bright atmosphere, but also includes a dark, stylish ampoule bar, where customers can learn more about the concentrated active ingredient line.

Christiane Linger, proprietor of the new flagship, describes the space as "strong and feminine – just like the women who come here to enjoy their own, personalised, indulgent experience."

The location also features three treatment area rooms, each dedicated to a product highlight, which is reflected in the material and colours selected, including brushed metal in gold, rose gold or carbon.

Details: http://lei.sr?a=w3z7u_S

Elizabeth Arden acquires Manicube

Elizabeth Arden Red Door Spa has acquired Manicube, an in-office beauty and grooming services provider, in the first of what the company says will be many changes in the year ahead.

Manicube provides nail services and men's barbering in corporate offices in four markets: New York City, Chicago, San Francisco and Boston.

Manicube partners with the HR managers to set up weekly services that the company says increase both employee

satisfaction and productivity. It books and takes payments for appointments directly on its website. Manicures can be done in as little as 15 minutes, prompting the company to dub the service 'The coffee break with benefits.' Manicube serves nearly 200 corporate clients across a variety of industries, including numerous Fortune 500 companies.

"With Manicube, Red Door Spa is redefining beauty and wellness experiences," said Todd Walter, CEO of Red Door Spa Holdings. "Together we are creating a new model and standard for the industry, employing



Manicube provides nail service and barbering in corporate offices

top-trained and licensed technicians to service consumers at their convenience, when and where they work, or at the spa."

Combining Manicube's technology and services with Red Door's beauty and wellness expertise will allow Red Door Spa to offer guests in-office convenience, and also build a presence in new markets, the company said.

In addition, the company said the partnership will help companies infuse wellness into their corporate culture by offering employees an expanded menu of in-office services in 2016. Details: http://lei.sr?a=V3q9W_S

Elements expands into Canada

Franchise operation Elements Massage is opening its first international location in British Columbia, Canada, this December.

The metro Vancouver location is owned by Kevin and Maggie Younghusband, who have plans to open a second location in the Vancouver area as well.

This is the first international location for US-based Elements, which has 216 studios in 36 states and offers an efficient model of massage-only treatments, along with a monthly membership programme, which currently has 75,000 members.

"Elements has experienced continued steady growth for several years now, and expanding into Canada is a natural and logical move for our brand," said John Kutac, chief operating officer of WellBiz Brands, the parent company of the Elements franchisor entity.

"We are excited to bring our service not just to Canada, but specifically to the people of metro Vancouver, a modern city that prioritises health and wellness."

Kutac said finding the right franchise owner and market was important for this first international location.



John Kutac, CEO of WellBiz Brands

"We've been looking for a great partner to launch our franchise in Canada, and Kevin and his wife, Maggie, are going to be great," he said.

"People everywhere are seeing the benefits of massage, and it is creating a huge demand for our services."

Details: http://lei.sr?a=z5a7k_S



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What happens when your numbers don't add up?



LINDSAY MADDEN-NADEAU Director, spa integration

and operations, FRHI Hotels & Resorts

t is expected that business fluctuates at different times of the year and your business will see highs and lows, eventually evening out or ideally increasing over last year.

Aside from overall revenue, there are key KPIs that we focus on monthly to evaluate our business. Each one is important to certain aspects of the business, and many times with further evaluation, we find that these influence one another.

What KPIs are most important in your spa? Everyone is looking for something different, but overall profitability is the key factor. There are two simple scenarios you can evaluate:

- 1. Drive GOR to support GOP
- 2. Review your payroll to support GOP

This is something that is evaluated over months, but essentially you have two options. Often teams want to increase their manning to ensure they do not have any turn-away business and can support demand.

What happens when your demand is not there? The easiest KPI to review is your treatment room and therapists utilisation. A good utilisation ranges from 45 per cent and up, and of course fluctuates during peak and off-peak periods, when it can range up to 75-80 per cent.

Most spas are lucky to achieve 25 per cent utilisation, which makes us further evaluate if they understand the factors influencing these figures.

When treatment room occupancy is low, this tells us therapists are not fully utilised and schedules require more flexibility based on demand patterns. Many times this is not considered; if they are not booked, time is essentially lost, which will drive utilisation down.

If you would like to stabilise your GOP, you should have a payroll that supports the demand you are experiencing. The other option is turn up the volume on the GOR flow through with more supportive efforts on reaching the guests in the hotel and the local market.

There are many strategies to support utilisation; this is a KPI to keep your eye on monthly and determine how you can influence it.

Delos building 'well city' in Tampa

Health and wellness will be at the core of a groundbreaking billion-dollar urban development in Tampa, Florida.

Real estate company Delos, which has worked on wellness schemes with the likes of actor Leonardo DiCaprio, has masterminded the US\$2bn (€1.8bn, £1.3bn) scheme.

While the district will feature familiar hallmarks of a city – including 200,000sq ft (18,500sq m) of retail, restaurant, hospitality and entertainment space and an urban waterfront – Delos say all aspects will be developed

to offer "walkability; abundant green space, including low-pollen trees; sound barriers to support acoustic comfort; access to healthy foods; green infrastructure; and daily monitoring and reporting of district air quality."

More than US\$20m (€18.7m, £13m) will be spent specifically on technologies and design strategies with a health and wellness



Delos has partnered with developer Strategic Property Partners

focus. Delos has partnered with developer Strategic Property Partners on the project and says that every design decision will be made to meet its own 'WELL Building Standards,' which ensures urban spaces that deliver high levels of water quality, nourishment, light, fitness, comfort and peace of mind.

Details: http://lei.sr?a=j5v5R_S

Historic resort gets meditation alcoves

The historic Santa Cruz, California-based Chaminade Resort & Spa is undertaking a US\$7.9m (€7.5m, \$5.2m) renovation, which will include the addition of meditation alcoves in select rooms.

The Mission-style property is transforming its 156 guestrooms to feature a more modern, eclectic, bohemian style that is reflective of Santa Cruz's artisan community, the company said.

The meditation alcoves

are being incorporated for those guests who routinely practice meditation, mindfulness and wellbeing when travelling. Each nook will feature tailored meditation cushions and pillows situated by windows or sliding glass doors, offering outdoor views of eucalyptus trees and the resort's natural landscape. Soothing glow lighting above the headboards will also be incorporated.

"Many people travel to Santa Cruz for personal or spiritual retreats, and practising mindfulness and wellbeing – whether you're travelling for business or pleasure – is a trend that is here to stay," said Kevin



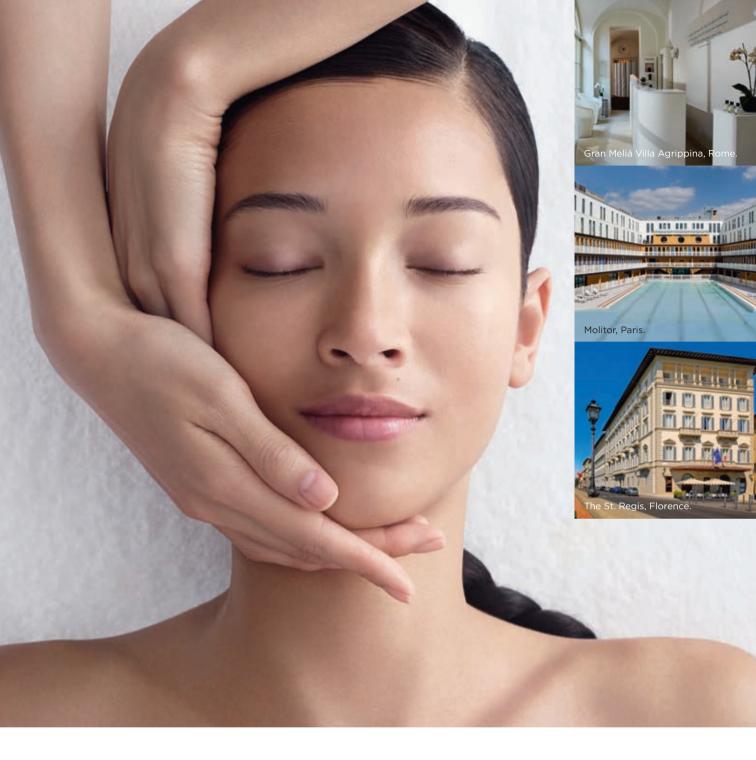
Boston-based CBT Hospitality Design is responsible for interiors

Herbst, general manager of Chaminade. "The meditation alcoves will allow our group or leisure guests the option to maintain their daily routine of balancing peace and tranquility."

Herbst also said the property will launch a variety of mindfulness programmes throughout 2016, and "will be weaving mindfulness into the overall culture of the property."

Boston-based CBT Hospitality Design is the interior designer on the redesign project, and found inspiration in the city's railroad industry, vintage technology and Santa Cruz's arts and culture scene.

Details: http://lei.sr?a=P2s4a_S



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20-21 January 2016 The London Health Show

Olympia, London The London Health Show brings together buyers and distributors from the UK's healthy living and wellness marketplaces. Tel: +44 (0)207 127 4501 www.londonhealthshow.com

21-24 January 2016 Les Thermalies

Carrousel du Louvre, Paris, France French water and wellness show with exhibition themes focused on thalassotherapy, thermal spas, balneotherapy, day spas and beauty. Tel: +33 (0)1 45 56 09 09 www.thermalies.com

31 January - 1 February 2016 **Professional Beauty GCC**

The Meydan, Dubai Brings together beauty, hair and spa brands in the Middle East. Tel: +971 (0)40 375 7300 www.professionalbeautygcc.com

31 January - 2 February 2016 **Spatex**

Ricoh Arena, Coventry, UK UK exhibition for the wet leisure sector. Includes spas, saunas, hydrotherapy, steamrooms and pools. Tel: +44 (0)126 435 8558 www.spatex.co.uk

24-26 February 2016 **BeautyAsia**

Suntec Singapore, Singapore Cosmetics, fragrance, skin and hair product, equipment and packaging exhibition. Tel: +65 6299 8611 www.beautyasia.com.sg

28-29 February 2016 **Professional Wellness & Spa Convention**

ExCeL, London
International spa and wellness figures convene for two days of talks and networking, plus the World Spa Awards.
Tel: +1 (0)207 351 0536

6-8 March 2016 IECSC New York

Javits Convention Center, New York, US
The International Esthetics, Cosmetics & Spa
Conference comes to New York.
Tel: +1 212 895 8234
www.iecsc.com/ny



6-8 December 2015 **Spameeting Middle East**

Dubai, UAE

Set meetings of 30 minutes that put spa suppliers in front of distributors and those heading up new developments. The 14th edition of the event will see the launch of The Conference Programme on 6 December, a move designed to allow spa professionals from the region to benefit from learning about new trends in spa operations.

Tel: +33 1 44 69 95 65

www.spameeting.com

7-8 March 2016 **Healing Summit**

Berlin, Germany Inspirational talks for wellness professionals hosted by Healing Hotels of the World. Tel: +44 (0)207 351 0536 www.healinghotelsoftheworld.com

14-16 April 2016 Intercharm Professional

Crocus Expo, Moscow, Russia Cosmetic and equipment suppliers exhibit at this trade show for the Russian beauty sector. Tel: + 7 495 937 6861 www.intercharm.ru

17-20 April 2016 Spatec Spring North America

Omni Barton Creek, Austin, Texas, US American spa operators and suppliers build strategic relationships in a series of face-to-face business meetings. Tel: +1 843 375 9224 www.spatecevents.com

18-21 March 2016 Cosmoprof Worldwide

Bologna, Italy

One of the world's biggest beauty trade fairs, covering 90,000sq m, which attracts more than 207,000 visitors. Aimed at buyers, distributors and importers interested in discovering new products, equipment, machinery and service solutions. The perfumery, beauty & spa, hair, packaging, green and nail sectors are all covered.

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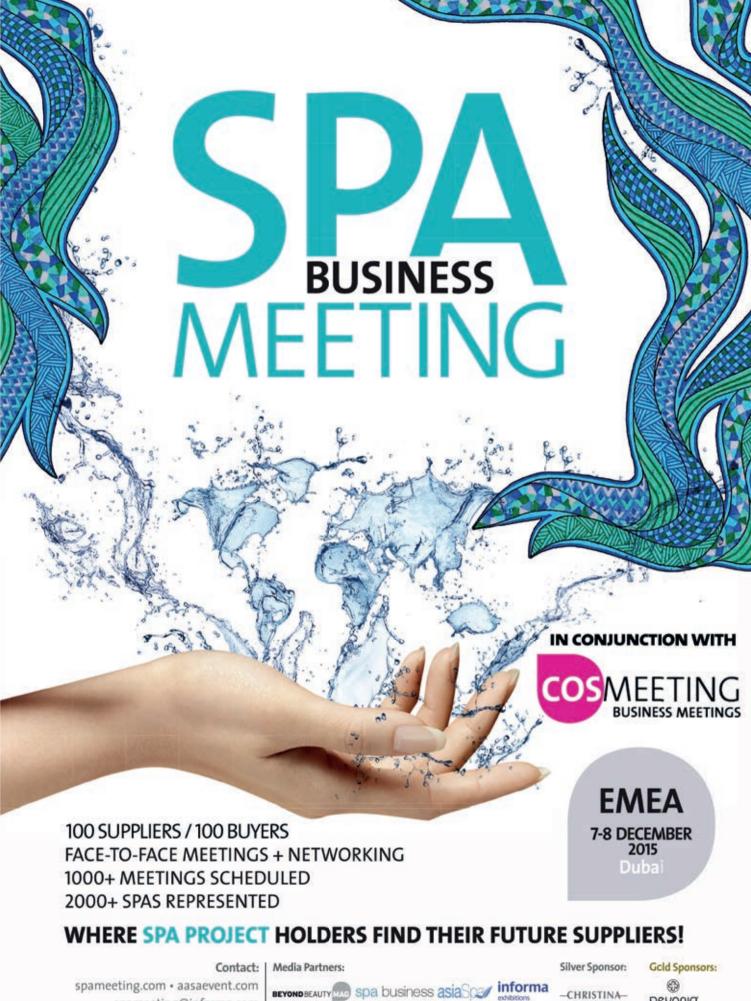
15-17 May 2016 Beautyworld Middle East

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Naturopathica opens flagship spa

Naturopathica is opening a Healing Arts Center & Spa in New York City's Chelsea neighbourhood, with a sixtreatment room spa, Remedy Bar, Vitality Bar, and a Sensory and Meditation Lounge. The centre said it aims to empower personal transformation and encourage a holistic approach to well-being through time-tested traditions, remedies and rituals.

This is the second Healing Arts Center & Spa for the brand; founder and product architect Barbara Close

has operated a wellness destination in East Hampton, New York, for 20 years. The Chelsea location has a focus on urban living.

"Naturopathica is an urban destination dedicated to 21st century wellness," said Close. "Our goal is to encourage individuals to make wellness part of their everyday life and to experience the pleasure of healthy living. In a city like New York, where everyone is in constant motion, I wanted to create a place where people can slow down, relax



The full range of Naturopathica products is available in Chelsea

and experience the healing arts, as well as learn how to integrate healing rituals and remedies into their daily routines."

The full range of Naturopathica products is available at the Chelsea location, along with a signature collection only available at Naturopathica Healing Arts Centers & Spas.

Spa consultant Amy McDonald of Under a Tree Health & Wellness Consulting worked with Close on the project.

Details: http://lei.sr?a=V4k5H_S

Hand & Stone partners with soccer star

Massage and skincare franchise Hand & Stone has partnered with US soccer star Carli Lloyd, who will be featured in new Hand & Stone advertising, will support the brand's social media efforts, and will make limited personal appearances for the company in a deal that extends through 2017.

Lloyd is a midfielder who currently plays for the Houston Dash in the US National Women's Soccer League and the United States Women's National Soccer

Team. She is a FIFA Women's World Cup winner and two-time Olympic Gold medalist, scoring the gold medal-winning goals in the finals of the 2008 Summer Olympics, the 2012 Summer Olympics, and the 2015 FIFA Women's World Cup, where she was awarded the Golden Ball as the best player.

"We are extremely excited to have Carli on our team," said Todd Leff, president and CEO of Hand & Stone. "She has dedicated



Lloyd is a midfielder and FIFA Women's World Cup winner

herself to promoting a healthy lifestyle, and regular massage is an important part of her training. Carli has also been a member with Hand & Stone since 2012, and has used her membership throughout the country."

Hand & Stone is projected to surpass US\$188m (€177m, £124m) in systemwide sales for the year – up from US\$125m (€117m, £82m) in 2014 – and plans to open 60 locations in 2016. Details: http://lei.sr?a=r7V8T_S

Elemis breaks records at QVC

Working with television shopping channel QVC, Elemis has broken QVC UK records by selling the highest volume of a Today's Special Value collection in a 72-hour period.

Elemis used QVC for the global launch of a new Sweet Orchard fragrance, which will only be available at QVC UK until May 2016, and the companies worked together to create a unique six-piece collection of both Sweet Orchard and Frangiapani Monoi for a special price of under £41.96. In all, 112,000 units were sold during the 72-hour promotion period.

"As the number 1 ranking beauty brand on QVC for the past eight years, this incredible result is a testament to the client education and loyalty we foster together with QVC," said Noella Gabriel, Elemis managing director. "As a treatment- and education-led brand, the approach that we take with QVC gets the client to the heart of the brand. With new global launches, focus on education and regime, we can continue to excite and engage loyalists and still attract new clients, and this allows for a knock-on effect across our whole business." Details: http://lei.sr?a=b3D8j_S

Natural Resources Spa Consulting merges with WTS

NRi (Natural Resources Spa Consulting), has merged with spa consultancy and management firm WTS International, in a move designed to expand the WTS global base and enhance the range of services the firm offers.

For more than twenty years, NRi owner and president Kim Matheson has undertaken spa consultancy work, including design and pre-opening support, for a diverse range of clients, including The Ritz-Carlton Hotel Company, Marriott International, Four Seasons Hotels and Resorts, Fairmont Hotels and Resorts and Rosewood Hotels & Resorts.

This business will now become part of WTS International, and Matheson has been named senior vice president of WTS.

"We have merged NRi into WTS to create a global, cutting-edge consultancy and management firm," said Matheson. "Our team is prepared to craft the ultimate in authentic and luxurious experiences, with a sense of place and dramatic experiential components. Our goal is to create an unforgettable experience for each guest, resident or member."

Gary Henkin, CEO of WTS International, said Matheson's involvement with WTS will allow the company to expand its services both in the US and globally. Details: http://lei.sr?a=G4T4X_S



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SPA PRODUCTS UPDATE



Amala Spa Birmingham chooses Kitlock's lockers

The Hyatt Regency Amala Spa in Birmingham, UK has chosen KitLock keyless lockers for its changing rooms. The urban spa and leisure club has state-of-the-art therapy rooms and a 16-metre indoor pool and gym. Amala Spa installed 150 coded Kitlock 1000 lockers across its male and female changing to solve the ongoing problem of missing keys. Assistant spa manager Kerry Bond said: "We have approximately 75 lockers in both the male and female changing rooms, but a large majority were 'out of action' due to the high numbers of missing locker keys."

KEYWORD: KITLOCK



Voya launches dry skin line

Irish organic skincare company Voya is continuing its global growth campaign with the launch of a second facial range for dry skin and treatment.

The organic Dry Skin Facial Range and prescriptive professional facial treatment will be introduced at partner spas internationally and follows its Oily Skin Facial range launch in summer 2015. Then in March 2016 Voya will launch the Sensitive Skin Facial Range to complete the full collection.

Kira Walton, Voya co-founder, said: "This new Dry Facial Skincare Range not only epitomises Voya's branding evolution with beautiful new packaging, but it also reflects Voya's status as a leading organic force within the industry."

"The range features two new product launches, which is hugely exciting for us, as both are pioneering products due to their deeply nourishing and organic ingredients which work to actively increase hydration levels for those with dry skin."

KEYWORD: VOYA



For more information, or to contact any of these companies, visit spa-kit.net and type the company name under 'keyword search'





New organic skincare line Christopher Courtney inspired by flora and fruits of Africa

Luxury organic skincare brand Christopher Courtney London was founded by therapist Marian Richardson out of a desire to help her son, Christopher Courtney, who developed severe eczema as a child.

Richardson formulated an organic cream to help calm her son's skin, and was then spurred on to create a complete treatment range, based on the exotic flora and fruits of her childhood in Africa.

Using exotic natural and organic butters, vitamins and mineral-rich oils, botanical extracts and antioxidants, the range includes face, body and bath products for professional spa, plus a choice of spa massage treatments, rituals, facials and candles.

"Christopher Courtney was born out of a family

vision to create a brand that personifies high-end skincare, using only natural and organic ingredients to create a luxury ritual that also looks after your skin," said Richardson. "Together, we feel blessed to be doing something that we all enjoy immensely, whilst creating a range that has brought a solution to a problem."

KEYWORD: CHRISTO-PHER COURTNEY

Germaine de Capuccini unveils anti-ageing line

Skincare brand Germaine de Capuccini has unveiled a new anti-ageing line for 2016, Timexpert Lift, which is designed to lift and redefine skin.

Timexpert Lift combines purified oligosaccharides, to stimulate the synthesis of collagen and oxytalan; and V-Matrix, a biolmolecular peptide designed to reactivate the production of structure proteins and rebuild the support structure of the skin.

The new line comprises a professional programme and three retail products that complement the Definelift Massage, Germaine de Capuccini's cosmetic alternative to surgical lifting, which will be available soon.



The Definelift Massage aims to work on the three essential vectors of skin rejuvenation: vertical lifting, lateral lifting and volume, and is designed to sculpt the face and neck.

KEYWORD: GERMAINE DE CAPUCCINI

TRAINING & PEOPLE NEWS

Universal Companies opens West Coast Learning Center

Spa distributor Universal Companies has opened an 8,500sq ft (790sq m) Wellness & Beauty Learning Center in Southern California, where it will provide educational classes and on-site training.

The Abingdon, Virginia-based spa distributor will use the west coast location to offer advanced continuing education for a broad range of wellness and beauty professionals, including spa and medspa practitioners, estheticians, massage therapists, salon technicians, independent practitioners, and solopreneurs.

"Today's spa-goers are much savvier because of their extensive access to wellness and beauty knowledge," said Brenda Elliott, CEO of Universal Companies. "Universal Companies' mission is to help spas develop their businesses."

Located in Torrance, California, the centre will open in early 2016. In addition to the 8,500sq ft of multiple classroom space, it will feature two fully equipped spa treatment rooms for live demonstrations and hands-on training. A showroom for equipment, professional products, and supplies will also be on site.

Details: http://lei.sr?a=c9b2S_S

Raison d'Etre donates to Red Cross for new students

Raison d'Etre is donating €50 (US\$54, £36) to the Red Cross for each student starting its spa management online course in Q4 2015 and Q1 2016. The first donation has been earmarked for the current refugee crisis.

Raison d'Etre's education and project manager, Nikos Kouremenos, said the company aims to inspire, motivate, develop and grow talented people in the industry.

"The vision of Raison d'Etre is to light lights, which means that we aim for every person we meet to light a light," said Kouremenos. "The mission of Raison d'Etre is to grow people and enhance wellness in a sustainable and profitable framework, through providing accessible online education for talents within the spa and wellness sector."

Kouremenos said the company's plans for 2016 include new individual courses and a new web education portal, as well as alumni networking and follow-up programmes for those who have completed the course.

Details: http://lei.sr?a=F2P6E_S

Spaandwellnesscareers.com launches

A breakout discussion forum entitled "Galvanising career development, mentorship and internship programmes" took place on the second day of the Global Wellness Summit, highlighting the need to attract people to work within the spa and wellness industry to meet the growing global industry's needs.

Leaders of the careersfocused initiative, including Lori Hutchinson of Hutchinson Consulting and CG Funk, VP of industry relations for Massage Envy, have partnered with Leisure Media – publisher of *Spa Opportunities* and *Spa Business* magazines. Leisure Media has developed the

website www.spaandwellnesscareers. com, which is now live – providing readers with information on how to get into the industry and develop a nurturing career.

Funk – who is a 25-year spa veteran – started working with Massage Envy a decade ago to promote careers in the spa industry and offer great career growth opportunities. The brand now has 1,100 locations in the US.

"There are more job opportunities for therapists than ever before in US history," said Funk, comparing the employment offerings when she began her career in massage therapy, when the only vacancies



A panel at the Global Wellness Summit discussed careers

were seasonal or as a private practitioner.

"Massage therapy, in the US, was named number 5 in the fasted growing careers in the US out of 40,000 careers," added Funk. "Massage therapy was on the best jobs list for career growth in 2014 and the Bureau of Labour statistics tell us that it will continue to grow 20-30 per cent annually through to 2022. However, while the number of opportunities grows, schools struggle with low student populations, there's an ever-increasing decline in high school graduation rates and therapists are leaving the industry at a higher rate than they are entering it." Details: http://lei.sr?a=Z4m2k_S

New course for treating cancer patients

The Amethyst Trust has created a new specialist training course for treating cancer patients in salons and spas.

The Amethyst Trust aims to dispel myths and common misunderstandings, and provide high-quality, factual information to those who wish to provide massage to their clients with cancer.

The organisation has also secured an insurance provision for the course, which enables both individuals and beauty salons and spas to purchase a bespoke, 'top-up' insurance

policy that allows therapists to treat clients without a doctor's note, as long as they have undertaken the Amethyst Training and follow the recommended protocol.

"There are a plethora of myths surrounding whether massage is safe whilst



Amethyst Trust has also secured an insurance provision for the course

undergoing cancer treatment, and the reality is that it is perfectly safe if adaptations are made," said Julie Speed, director of The International Beauty & Holistic Academy, who is working on the programme.

Details: http://lei.sr?a=h9B6C_S



Associate Director of Spa

Salary: Competitive Location: Paris

We are currently looking for an Associate Director of Spa to support the spa's development and coordinate a team of 25 people. We are seeking a highly motivated and service-minded individual to join the spa's leadership team.

The following skills are required:

- 2 to 3 years of relevant experience in a luxury hotel -Excellent French & English language skills
- Previous experience as a hands-on therapist such as massage therapist or physiotherapist
- Knowledge of spa, wellness and holistic modalities
- Proven track record of Spa sales and retail development
- · Excellent people management skills

Benefits Four Seasons employees enjoy:

- Competitive salary based on 13 months
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- Complimentary nights at Four Seasons Hotel & Resorts
- Employee recognition programmes

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FREELANCE BEAUTY THERAPISTS

Salary: Competitive Location: London

Relax massage was founded in 2005 in Paris and provides well-being, beauty and personal training services to high profile hotels, spas, corporate & private clients and yachts. We also specialize in consultancy and spa management services. Relax massage is recruiting freelance massage and beauty therapists to work at top five star hotels and spas and private homes in London.

About you

- Qualified ITEC level 3 or NVQ 3 or equivalent
- 1 year minumum experience
- Able to work flexible shifts

What we offer you

- Excellent hourly rates of £37 per hour
- Be part of a great team of therapists
- Training at prestigious spas in London

Apply now: http://lei.sr?a=e4U1s



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Richmond, London, UK



- We are currently searching for a very special person....an experienced Holistic Spa Therapist who will deliver exceptional all-round beauty treatments including facials, massage, waxing & threading, manicures & pedicures.
- The therapist will be a team player who is passionate about wellbeing. You will also need to have excellent communication skills and a real passion for natural, organic pure products as well as a holistic approach to all our treatments.
- ▶ The ideal candidate will be a Certified Therapist with 2 years of experience in a high quality environment and demonstrably lives and breathes a healthy lifestyle focused on all aspects of their personal wellbeing. This is a very exciting career opportunity working with a leadership team that is fully dedicated to the wellbeing of their employees. You will be part of a brand new concept.

Apply now: http://lei.sr?a=m0G0B

Job opportunities with Aqua Sana at Center Parcs



Center Parcs is the leading provider of short break holidays in the UK, delighting generations of guests for the past 27 years. Each of our Villages is set in beautiful forest locations with over 200 activities and after recently opening our fifth Village, we now employ a team of more than 7,000 people.

Aqua Sana is our award winning spa which welcomes guests who are on short breaks as well as spa day clients. As well as 'World of Spa' there is a full treatment menu, using Elemis, Decléor and our own signature ranges. We also have an Express Beauty area, a fully stocked Boutique, and Vitalé Café Bar. Aqua Sana is a high quality, continually evolving spa concept.

If you're as passionate as we are about the benefits that spa can bring, why not be part of our evolution?

We are currently recruiting for various roles within our Aqua Sana teams across the 5 villages, including;

- BEAUTY THERAPIST (FULL & PART TIME)
- EXPRESS BEAUTY THERAPIST
- SPA HOST
- SPA LIFEGUARD

If you're interested in a career within Aqua Sana, please visit the Center Parcs Careers Website and select 'Job Search'.

Here you can select the Village where you are interested in working and see what opportunities are currently available. You can also register for 'Job Alerts' and we will contact you as and when opportunities become available.'

www.centerparcscareers.co.uk



SPA THERAPISTS

Location: Essex, United Kingdom

Salary: Competitive



The person

- Experienced spa therapists, ideally having worked in a highly customer service oriented spa environment
- Outgoing, nurturing and friendly people
- Passionate about the health and well-being industry and be able to communicate that passion appropriately to our quests
- CIDESCO/BABTAC qualified (or equivalent) and experienced (NVQ level 3 or similar).
- Flexible in approach and work best in a team-working environment
- Have excellent communication skills.
- Fluent in spoken English
- · Preferably own their own car
- Have a legal right to work in the UK

The rewards

- Highly competitive basic salary
- Uncapped commission of 10 per cent on retail sales
- Free accommodation support available
- Excellent training and development opportunities
- Excellent career progression opportunities within a growing successful spa
- Further qualifications in retail and customer service diplomas
- Meals on duty and uniform provided
- Free use of the pool, spa and gym – plus discounts on spa days and overnight stays

Apply now: http://lei.sr?a=V3J5b



SPA THERAPIST

Location: Hurworth, near Darlington
Role: Spa Therapist

Reporting to the Treatment Manager, the Spa Therapist will be responsible for providing the highest level of luxury treatments and ensuring that guests receive five star care and attention at all times. They will ensure treatment room presentation standards are maintained and product usage guidelines are adhered to.

They must provide advice to all guests and members using the Spa on treatments, products and related Spa services and ensure that all operational standards are enthusiastically and consistently achieved.



Our ideal Spa Therapist will:

- Have a level 3 beauty/massage qualification or equivalent
- Be flexible and be able to work most weekends
- · Have a positive can do attitude
- Present themselves impeccably at all times
- · Have excellent communication skills
- Be able to organise themselves and use their initiative



Apply now: http://lei.sr?a=7F7x5

GAIA SPA

Location: Boringdon Hall, Devon Salary: Competitive



5 Available positions:

- Treatments Manager
- 🔾 Gym & memberships manager
- Senior Spa Therapist
- Spa Receptionist
- **9** Spa Therapist

With the increasing stresses and strains of our lives today, it is important that we continue to embrace the life-enriching ethos of Gaia, taking time to rebalance and realign. The Gaia Spa concept will combine ancient wellness traditions from around the world with the refinement and skills of modern therapies.

The result will be an innovative and personalised spa experience that will renew, support, sustain and nurture.

Leading the way in a spa revolution, the flagship Gaia Spa retreat, treatment menu and product range will be unveiled exclusively at Boringdon Hall in Spring 2016.

The destination spa retreat on the edge of Dartmoor will boast over 1,600sqm of immersive relaxation.

Apply now: http://lei.sr?a=a4m8J

WTS SPA DIRECTORS WTS INTERNATIONAL

Salary: \$80,000-\$100,000/\$110,000-\$120,000 **Location:** East, Mid/Far West, United States

Job Summary:

The Spa Director will be responsible for the daily operations of the facility including: establishing and meeting the budget and financial goals for the organization; implementing strategic marketing and sales plans; training and scheduling staff; facility management and maintenance; supervising the staff in each area of the facility, ensuring the highest levels of guest satisfaction are attained; using the ability to lead and motivate staff to achieve goals and exceed guest expectations.



Qualifications/Requirements:

- Minimum of two years supervisory experience in a spa environment.
- Knowledge of professional spa services and treatments.
- Knowledge of retail operations and inventory systems.
- Must have excellent oral communication skills to work positively with different populations, in groups and individually.
- Must be well-organized, efficient, and able to handle a variety of duties simultaneously.
- Effective leadership skills and strong work ethic.
- Must be in good physical condition to project the health and wellness ideals of the spa environment.
- Must be able to think independently and develop programs for specific exercise and member/guest needs

Apply now: http://lei.sr?a=y1V5g

spa opportunities Jobs online

■ Therapists / Beauticians

Raison d'Etre

Salary: Competitive, plus commission Job location: Cairo, Egypt

■ Spa Directors

WTS International Salary: \$80,000-\$100,000/\$110,000-\$120,000 Job location: East, Midwest and Far West, USA

■ Associate Spa Director

Four Seasons Hotel George V Paris Salary: Competitive Job location: Paris, France

Mobile freelance beauty therapists

Relax Massage Salary: £37 per hour Job location: London, UK

■ Spa Therapist

Rockliffe Hall
Job location: Hurworth, Darlington, UK

Therapist

The Wellbeing (London) Co Salary: Competitive Job location: Richmond, London, UK

■ Spa Therapists

Lifehouse Spa and Hotel Salary: Competitive Job location: Essex, UK

■ Spa Therapist

Boringdon Hall Hotel Salary: Competitive Job location: Plymouth, UK

■ Treatments Manager

Boringdon Hall Hotel Salary: Competitive Job location: Plymouth, UK

■ Gym and memberships manager

Boringdon Hall Hotel Salary: Competitive Job location: Devon, UK

■ Senior Spa Therapist

Boringdon Hall Hotel Salary: Competitive Job location: Devon, UK

■ Spa Receptionist

Boringdon Hall Hotel Salary: Competitive Job location: Plymouth, UK

■ Assistant Manager: Holistic Spa

The Wellbeing (London) Co Salary: Competitive Job location: Richmond, London, UK

Beauty Therapists - Level2 & 3

Center Parcs Ltd Salary: £8.25 per hour Job location: Whinfell, Cumbria, UK

Mayo Clinic programme at Mandarin

Continued from front cover Following a range of individual assessments executed by Mayo Clinic's experienced on-site staff, including overall health, body composition, functional movement, stress and posture, guests will enjoy bespoke programmes incorporating the clinic's research-driven therapies and complemented by Mandarin Oriental's signature spa treatments.

"Working together thus

far, we have seen a lot of synergies in the way our brands and organisations operate with a focus on quality, service and holistic wellness," said McCarthy. "I think there is great potential for other collaborations in the future and the programme in Bodrum gives us a tremendous opportunity to learn more about each other and explore ways that we can work together in this space at the intersection of hospitality and wellness."

McCarthy said that Bodrum's panoramic views of the Aegean sea, together with the Mediterranean diet of North Turkey made



The Spa at Mandarin Oriental Bodrum features five treatment rooms

Bodrum an ideal location for the programme. The 2,700sq m (29,063sq ft) Spa at Mandarin Oriental Bodrum features five treatment rooms and two spa suites.

"Wellness is central to improving quality of life and preventing many of the most common diseases," said Paul Limburg, M.D. and medical director of Mayo Clinic Global Business Solutions. "We think this collaboration with Mandarin Oriental Bodrum will provide their guests with a unique, useful and relaxing way to learn about evidence-based wellness practices." Details: http://lei.sr?a=R6V8F_S

Global Wellness Day set to grow in 2016

Plans are already underway for next year's Global Wellness Day on June 11, 2016, with organisers reporting that participation across the world is increasing for next year.

The event, a not-for-profit day of wellness activities founded by Belgin Aksoy of Aksoy Hotel Group and owner of destination spa Richmond Nua, has the support of more than 500 properties in 73 countries, as well as the backing of brands within the wellness

industry, and increasingly support from elected government officials.

Aksoy said the event reached an estimated 100 million people across the world in 2015.

Jean-Guy de Gabriac, international co-ordinator of Global Wellness Day, has won the support of France's National Association of Elected Representatives of Touristic Territories (ANETT), which represents 920 mayors.

"When Jean-Guy de Gabriac presented us the concept of Global Wellness Day, we saw a wonderful opportunity to federate wellness activities of hundreds of



Global Wellness Day ambassadors gather at GWS

associations and sports clubs through the coordination of their mayors," said Géraldine Leduc, national manager of ANETT.

Leduc and de Gabriac will also present information about Global Wellness Day during a commission session at the French National Assembly on 15 December.

"This is a huge step forward," said de Gabriac. Additionally, Cyprus has joined in the Global Wellness Day efforts "on a grand scale," said local Global Wellness Day ambassador George Tavelis. Details: http://lei.sr?a=G2M5a_S

ADDRESS BOOK

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

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National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

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Spa Association Singapore

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