

spa opportunities

7 OCTOBER - 20 OCTOBER 2011 ISSUE 122

Daily news & jobs: www.spaopportunities.com

Caesars plans first Asia Pacific move

Las Vegas, US-based Caesars Entertainment Corporation (CEC) is to make its first move into Asia Pacific with a new resort in Hainan, China.

The Caesars Palace Longmu Bay development is the "first major venture" of Caesars Global Life, a non-gaming division created to build and manage branded properties.

CEC is aiming to build 25 hotels and resorts in China over the next five years and has signed a deal with Guoxin Longmu Bay Investment Holding Co on its first Chinese project.

Guoxin Longmu Bay Investment Holding Co will be responsible for developing the area as a new tourist destination, with the first phase to cover a 55q km (1.95q mile) area.

The PTW-designed Caesars Palace Longmu Bay represents a RMB3bn (£303m, €352m, US\$471m) investment in the total RMB36bn (£3.6bn, €4.2bn, US\$5.6bn) scheme.



PTW are behind plans for the RMB3bn Caesars Palace Longmu Bay

Facilities at the 1,000-room resort, which is due to open in 2014, will include a spa and "36 holes of Championship golf", as well as a marina on China's sole west-facing shoreline.

CEC chief executive officer and president Gary Loveman said: "Caesars Palace Longmu Bay will set a global luxury standard in China and build a foundation for Caesars' expansion throughout the Asia-Pacific region."



Both trains include dedicated Royal Spa carriages

Indian luxury train deal for Orient Spa

Orient Spa has secured an agreement to offer "extensive services" on two luxury trains in India, the Palace on Wheels and the Royal Rajasthan on Wheels.

The wellness arm of Neesa Group said travellers onboard the trains will receive "exotic spa treatments alongside authentic ayurveda therapies" as part of the deal.

Both trains have a dedicated Royal Spa carriage in which services are provided, with treatments including the Orient Signature Therapy and the Hot Stone Therapy.

UK's first Crowne Plaza Resort launches

The new 194-bedroom Crowne Plaza Resort Colchester - Five Lakes, which is the first UK resort to open under the Crowne Plaza brand, has opened to guests for the first time.

Owned by AB Hotels and managed by BDL Management as part of Intercontinental Hotels Group, the new property has a swimming pool; a gym; and an on-site spa.

ESPA, Clarins and Jessica Nails supply the resort's spa, which includes 12 treatment rooms and a relaxation room, while a sauna, a steamroom and a spa bath are also available.

Shamana Spa for Hyatt's Goa hotel

A 35,000sq ft (3,252sq m) Shamana Spa is to open later this year at the Hyatt Hotels Corporation's (HHC) new Grand Hyatt Goa hotel, which has been unveiled in India.

Located overlooking Bambolim Bay, the new hotel's spa will feature 19 treatment suites when open - including 11 single, six double and two royal suites, offering indigenous therapies based on South East Asian philosophies.

The Shamana Spa will take its name from the Sanskrit word meaning "balance" and is designed to create a "balance between well-being and lifestyle" for its guests.

International product houses to be offered at the spa will include Natura Bisse's Diamond



The 35,000sq ft spa will open at the hotel in late 2011

range; Voya's organic seaweed products; Puri Alchemy; and India-based Iraya.

Other facilities include a 25m indoor lap pool and a 2,000sq ft (186sq ft) gym supplied by Life Fitness, as well as a 1,300sq ft (121sq m) lifestyle studio for yoga and Pilates.

GET
SPA
OPPSMagazine sign up at
spaopportunities.com/subsJob board live job updates
spaopportunities.comPDF for iPad, Kindle & smart phone
spaopportunities.com/pdfEzine sign up for weekly updates
spaopportunities.com/ezineOnline on digital turning pages
spaopportunities.com/digitalInstant sign up for instant alerts
[at spaopportunities.com/instant](http://spaopportunities.com/instant)Twitter follow us:
[@spaopps](https://twitter.com/spaopps) / [@spaoppsjobs](https://twitter.com/spaoppsjobs)RSS sign up for job & news feeds
spaopportunities.com/rss

CONTACT US

The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Gildea +44(0)1462 471930
subs@leisuremedia.com

Editor

Liz Terry +44(0)1462 431385

Managing Editor

Tom Walker +44(0)1462 471934

Assistant Editor

Pete Hayman +44(0)1462 471938

Design

Ed Gallagher +44(0)1905 20198

Internet

Dean Fox +44(0)1462 471900

Emma Harris +44(0)1462 471921

Tim Nash +44(0)1462 471917

Associate Publisher

Annie Lovell +44(0)1462 471907

Recruitment, training and tenders

Paul Thorman +44(0)1462 471904

Simon Hinksman +44(0)1462 471905

Sarah Gibbs +44(0)1462 471908

Property advertising sales

Simon Hinksman +44(0)1462 471905

Financial Controller

Sue Davis +44(0)1395 519398

Financial Administrator

Denise Gildea +44(0)1462 471930

Circulation Manager

Michael Emmerson +44(0)1462 471932

Subscribe to Spa Opportunities:

Online: www.leisuresubs.com
Email: subs@leisuremedia.com
Tel: +44 (0)1462 471913
Annual subscription rates are UK £31,
Europe £41, Rest of world £62, students UK £16.

Spa Opportunities is published fortnightly by

The Leisure Media Company Limited, Portmill House,
Portmill Lane, Hitchin, Herts SG5 1DJ, UK and is distributed
in the USA by SPP, 75 Aberdeen Road, Emigsville, PA
17318-0497. Periodicals postage paid @ Manchester,
PA POSTMASTER Send US address changes to Spa
Opportunities, c/o PO Box 497, Emigsville, PA 17318-0497.
The views expressed in print are those of the author and
do not necessarily represent those of the publisher: The
Leisure Media Company Limited. All rights reserved.
No part of this publication may be reproduced, stored in
a retrieval system or transmitted in any form or by
means, electronic, mechanical, photocopying, recorded
or otherwise without the prior permission of the
copyright holder. Printed by GC Print Solutions plc.
©CYBERTREK Ltd 2011 ISSN 0952/8210

SpaFinder announces WaySpa tie-up

Spa and wellness marketing company SpaFinder signed a deal that will see it join forces with Canada-based WaySpa.

The partnership will see the companies offer one of the most comprehensive online selections of spas, fitness studios and wellness practitioners to consumers in Canada.

It is also hoped that the deal between the two companies will increase the number of consumers that visit properties currently marketing with both SpaFinder and WaySpa.

At the heart of the venture is the new spafinder.ca website, which aims to establish itself as the leading internet-based resource for the Canadian wellness industry.

WaySpa CEO Jeremy Creed will be responsible for SpaFinder's Canada-based websites, which will be made available to consumers in both English and French. Creed will also



It is hoped more people will now use SpaFinder and WaySpa services

spearhead the expansion of SpaFinder's social commerce arm, SpaRahRah!, and its international wellness initiative, Wellness Week.

Meanwhile, consumers will have the opportunity to use SpaFinder or WaySpa Gift Cards at up to 2,000 locations across Canada, while helping operators to expand their reach.

Nuffield Health opens new-look London site

Team GB Olympic rower Alex Partridge has helped unveil Nuffield Health's new-look health and wellbeing centre in Covent Garden, London, UK, following a £2.5m overhaul.

Covent Garden Fitness and Wellbeing Centre has undergone a two-phase refurbishment, the

second of which comprised a £500,000 transformation of the venue's wet facilities.

The centre now offers a bespoke hydrotherapy and spa area with sauna and steamroom, with visitors able to benefit from hydrotherapy facilities in the 20m swimming pool area.

GSS: Wellness/medical tourism 'held back'

The Global Spa Summit (GSS) has called for the conceptual issues and weak promotional models currently "holding back" wellness and medical tourism to be addressed.

A GSS report from earlier this year found the wellness market to be the "best fit" for the spa sector, worth US\$106bn (£68bn, €78bn) a year, while the medical market is currently worth US\$50bn (£32bn, €37bn) each year.

However, *Wellness Tourism and Medical Tourism: Where Do Spas Fit?* called for work on the promotion of wellness and medical tourism as separate entities, as well as to offer "clear definitions".

GSS board member Susie Ellis said: "Medical tourists and wellness tourists spend three-to-five times more than the average tourist, and



GSS is concerned at constraints placed on wellness/medical tourism

the financial opportunities within both these sectors are vast. This research will help public and private players establish smarter overall strategies, organisational structures and marketing campaigns to more powerfully position themselves within these lucrative markets."



Sense spa opens in Vancouver

Rosewood Hotels and Resorts (RHR) has unveiled its eighth Sense-branded spa at the new Rosewood Hotel Georgia in Vancouver, Canada.

The spa, which is situated on the fourth floor of the 155-room hotel, incorporates separate facilities for both men and women with sauna and steamrooms, along with five treatment rooms; a manicure/pedicure lounge; and a wet treatment room with Vichy shower.

Products from Prieri, Beauty Through Balance, Spa Ritual and Tara Spa Therapy are on offer at the spa, while adjacent to the facility is a 54ft (16.5m) indoor saltwater lap pool and a fitness centre. An outdoor garden courtyard is also provided for guests to relax.

To celebrate the launch of the latest Sense spa, RHR has announced that all eight of its



RHR's eighth Sense spa opened at the Royal Hotel Georgia, Vancouver

facilities will offer the new Vancouver Signature Sensation, which uses indigenous ingredients from the Vancouver region.

The treatment is based on the principles of thalassotherapy and includes a custom blended wrap, Turkish towel myofascial techniques and a massage using a signature Shea butter.



Spa on the Rocks is among the resort's facilities

Bali resort announces new 'social network offer'

Ayana Resort and Spa, which is located on the Indonesian island of Bali, has launched new offers for users of the social networking websites, Facebook and Twitter.

The Like-To-Tweet promotion is valid until 30 June 2012 and features special rates, as well as bonus resort credits varying depending on the length of the stay.

To qualify, guests must like Ayana Resort and Spa on either the property's Facebook page or Twitter profile, before making their booking through its website or by email using the codeword "Like-To-Tweet".

Facilities include the 22,000sq m (236,806sq ft) Thermes Marins Thalasso Spa, which features one of the world's largest Aquatic Seawater Therapy Pools.

Charles de Foucault from Ayana Resort and Spa said: "More than any other form of online communications, social media forges a deeper relationship with our guests before, during and after their stay."

Six Senses confirms Slow Life speakers

Sir Richard Branson and actor Edward Norton have been revealed as speakers at the annual Six Senses Symposium, which will take place at Soneva Fushi, Maldives, this month.

The four-day environmental conference will take place on 6-9 October and aims to bring leading figures in business and sustainability together with political representatives.

President Nasheed of the Maldives has been confirmed as the event's keynote speaker, with guests to also include The Eden Project's Tim Smit. Branson has been invited to discuss the challenge of the changing environment on his business empire and how he is working to meet these changes.

Meanwhile, Edward Norton will talk about the benefits that the tourism industry can bring



Sir Richard Branson has been confirmed as one of the event's speakers

to local eco-systems and how the sector can help on a local and an international scale.

Six Senses Resorts and Spas chair and CEO Sonu Shivdasani said: "The Symposium brings together the finest minds in the world to develop solutions to how we can reduce our impact on our fragile ecosystems."

Leonia prepares for LeoJuventa spa rollout

India-based medical spa operator Leonia is preparing to launch the first of three new LeoJuventa-branded spas in November.

The new £2m (€2.26m, US\$3.1m) standalone spa in Jaipur will cover up to 10,000sq ft (929sq m) and incorporate eight therapy rooms.

Meanwhile, the next LeoJuventa-branded facility to open will be a similarly-sized spa in Visakhapatnam in December 2012.

A new 20,000sq ft (1,858sq m) spa with 15 therapy rooms in Mumbai will then follow, with its launch scheduled for October 2014.

Go Iman unveils Shariah rating certification

Go Iman has launched its new rating certification, which provides an opportunity for the sector to offer Shariah-friendly or compliant facilities to Muslims.

According to Go Iman, the system will allow operators to capitalise on the 1.6 billion Muslim people across the world looking for services to suit Halal lifestyles.

Hoteliers will be able to apply for the rating through an online application form and a self-assessment process, which will then deliver a 1-7 star rating.

John Wheeler, director at Go Iman, said: "By making a few minor adjustments, thousands of hotels will be in a position to attract millions of Muslim travellers."

New spa partnership for Rancho Bernardo

Rancho Bernardo Inn Golf Resort in San Diego, US, has worked with Kimberly Parry Organics (KPO) to create signature treatments for a newly-launched spa menu.

Custom oils, scrubs and wraps will be made available at the resort as part of the deal, with indigenous formulations such as Jojoba and St John's wort to be used.

Michelle Schlekewey, spa director at Rancho Bernardo, said: "KPO worked with us to create the hand-crafted, made-to-order products that are fundamental to our fresh organic spa experience."

Facilities at The Spa at Rancho Bernardo Inn include outdoor cabanas, a 2,500sq ft (232sq m) spa pool and gardens that offer five treatment casitas (small pavilions) and a hydrotherapy spa.



Geraldine Howard will provide bespoke blending

New London home for Aromatherapy Associates

Aromatherapy Associates is to open its first boutique and treatment rooms in Knightsbridge, London, on 11 October to give the company its 'own platform'.

Martin Hulbert is behind the design of the company's new location in the capital, which will offer a bespoke blending service from co-founder Geraldine Howard.

Complimentary consultations and sampling; an 'ingredients bar'; and three treatment rooms will also be on offer.

Howard said: "It is a dream come true for us to have our own platform to shout about, and for people to experience, the life-changing benefits of aromatherapy.

"The space will be dedicated to the therapeutic value of essential oils and each person who walks through the door will take a valuable experience away with them."

W London sold to Qatari investor

Northern Ireland-based development group McAleer and Rushe has revealed that it has sold the 192-bedroom W London-Leicester Square hotel in a deal worth £200m.

The flagship property, which is currently operated by Starwood under the W brand and located on the corner of Leicester Square and Wardour Street, is now owned by a Qatari-based investor.

Designed by architects Jestico + Whiles, the hotel opened in April and comprises the fifth floor Away Spa, which has five treatment rooms, three private suites and a beauty boutique.

Eamonn Laverty, the managing director of McAleer and Rushe's, said: "We have built a hotel that is instilled with the highest levels of design and exclusivity that one would expect of such a glamorous brand as W and on such a prominent site.



The iconic London hotel is now under the ownership of a Qatari investor

"The funds raised will be reinvested in the business and will assist us in the pursuit of other development opportunities."

Jones Lang LaSalle (JLL) and Steerforth Partners advised on the sale. Jon Hubbard of JLL added: "This sale reinforces the international appeal of London for real estate investors, recognising the long term strength of the London hotel market."

Casino Del Sol resort to open in Arizona

Sol Casinos has announced that the new 215-bedroom Casino Del Sol Resort, Spa and Conference Center is to open on 11 November in Tucson, Arizona, US.

Facilities at the 161,000sq ft (14,957sq m) resort are set to include the 3,500sq ft (325sq m) Hiapsi Spa, which will offer five treatment rooms.

The name is derived from the Pascua Yaqui tribe's word for "heart and soul", and the venue will offer treatments developed by the tribe's medical doctors. Hiapsi Spa changing areas, lounges and retail store will offer Native Naturals products, along with Anakiri; Equavie; and Innovative Body Science lines.

Other facilities to be included as part of the resort development will be meeting and



The new spa will be unveiled along with the rest of the resort next month

convention space, complementing two casinos already operated by the Pascua Yaqui tribe.

Meanwhile, the new resort is also included in the Arizona Hotel and Lodging Association's Certified Green Lodging Program, recognising the development's eco-friendly credentials.

New £16.1m Knowsley complex opens

Knowsley Council has opened its new £16.1m (€18.7m, US\$25.1m) leisure, spa and cultural complex in Huyton, Merseyside, UK.

Among the facilities at Broadway Malyn-designed, 6,600sq m (71,042sq ft) Knowsley Leisure and Cultural Park is a wet spa area,

which comprises a steamroom, sauna and whirlpool, as well as treatment rooms.

The complex also includes two swimming pools; a six-court sports hall; and a gym with more than 100 stations, along with a separate spinning studio with 25 bikes.

WANT YOUR CLIENTS TO BOOK
DIRECTLY THROUGH YOUR
FACEBOOK PAGE...



...AND TELL ALL THEIR FRIENDS?

 **CHOOSE SPABOOKER**

The **ONE** choice for spa marketing & business management software.



www.spa-booker.com/choose

US +1 866.966.9798 UK +44 (0)20 7193 3780

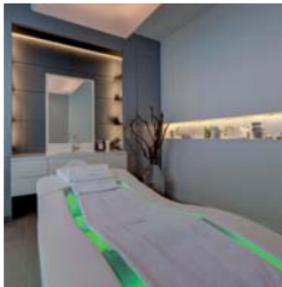
Ytsara launches at Northern Ireland's Lough Erne Resort

Lough Erne Resort near Enniskillen, Northern Ireland, UK, has announced the introduction of Ytsara's products and experiences to its Thai Spa facility.

Among the facilities at the resort's Thai-inspired spa are a dual treatment room for couples, friends or family, in addition to the Traditional Thai Massage Room and Royal Thai Ritual Room.

The launch of Ytsara products at Lough Erne Resort brings with it a spa menu that includes the signature children's treatment offered in the couples suite, along with a range of other experiences.

Other facilities at The Thai Spa include six individual treatment rooms; The Light Therapy Sauna; and an Infinity Pool overlooking Castle Hume Lough.



Treatment rooms are decorated in gold or silver

Babor opens facility in Vienna's Innere Stadt

Germany-based skincare company Babor has announced the opening of its new 140sq m (1,507sq ft) beauty spa on Seilerstätte in Vienna's Innere Stadt, Austria.

Headed by Vera Pöllbauer, the wellness facility incorporates four treatment rooms, a pedicure room and a manicure room.

Treatment rooms have been decorated in gold or silver, with the silver cabin inspired by the Doctor Babor cosmetics range.

Gold cabins at the Babor Beauty Spa are inspired by Babor's Anti-Aging HSR range, while a sliding door enables two cabins to provide a double treatment suite.

Treatments include the Beauty Flirt, which comprises 'baborganic' treatments using "active substances from the Alps", and the Spa Around The World experience.

A spokesperson for Babor said: "The spa's offer can be adjusted to your daily schedule: from short lunchtime Facials to wellness arrangements of several hours."

ITC to add Chennai hotel to estate

ITC Hotels has announced that a new 600-room property in Chennai, India, which features a design inspired by the Chola dynasty, will be added to its portfolio in early 2012.

Among the facilities to be offered at the ITC Grand Chola will be a 23,000sq ft (2,137sq m) Kaya Kalp Spa, which will comprise a total of 12 suites for treatments.

One suite will be for couples and will offer twin massage tables. Meanwhile, two of the suites will be dedicated to ayurvedic massages and treatments using indigenous products.

The ITC Grand Chola's spa is to place an emphasis on using natural and organic products for hair and skin treatments, as well as its range of body and foot massages.

Elsewhere, the hotel will incorporate ten restaurants and bar, outdoor swimming pools and fitness gyms for each of the three wings.



The 600-room ITC Grand Chola will feature a 23,000sq ft Kaya Kalp spa

ITC Grand Chola will adhere to the group's commitment to "responsible luxury" and will offer eco-friendly measures to attain water-, carbon- and solid waste recycling-positive status.

A spokesperson for ITC said: "ITC Grand Chola will offer guests a taste of the grandeur of the Chola dynasty through its luxurious rooms and suites, innovative restaurants and array of leisure and spa experiences."

Spa Week joins forces with InComm

US-based marketing company Spa Week Media Group has revealed that it has entered into a new partnership with InComm to offer Spa Week Gift Cards across the US.

The Exclusive Spa and Wellness Gift Card will be offered in more than 18,000 locations

in 2011, and more than 20,000 retail locations next year as part of the partnership.

It is hoped that Spa Week's new gift cards will help drive more consumers to Spa Week's partners and the company hopes it will also further enhance its brand.

New BLVD Spa opens at Studio City hotel

A new spa facility offering three treatment rooms has been unveiled at the BLVD Hotel and Spa boutique property in Studio City, near Hollywood, California, US.

The new 1,500sq ft (139sq m) BLVD Spa is designed to offer visitor and guests treatments to refresh and replenish and has been designed to provide "a tranquil oasis".

Products and treatments at the spa have been provided by BioElements, while it will also feature "select" offerings from the Epicuren product line.

Spa director Maria Eddings helped develop the venue's services, with a menu featuring Swedish, hot stone and deep tissue massages.

BLVD Hotel + Spa managing director Sagar Kumar said: "As the first luxury boutique hotel



BLVD Hotel and Spa has a 1,500sq ft facility with three treatment rooms

in Studio City, we wanted to offer a place of escape and relaxation."

Akar Studios were behind the design of the BLVD Hotel and Spa, which is close to attractions such as Universal Studios Hollywood.

OUR VISION WILL INSPIRE YOUR GUESTS



BENEFIT FROM THESE ADVANTAGES:

- ▶ Increase your profits with a customized concept
- ▶ Intensify your guest-relationships with harmonious architecture
- ▶ Realise your project totally stress free
- ▶ Secure your future with a unique spa facility
- ▶ Our experienced team is ready for your project

SCHLETTERER - your partner for first-class spa design, supreme functionality & sustainable technology

Women-only spa to open in Doha in early 2012

A new women-only spa will open in the Al-Saad area in Doha, Qatar.

The Venus Salon & Spa Beauty has been designed by Hamilton International with Sweden-based Raison d'Etre providing consultancy services on the project.

The spa will have three single treatment rooms, hammam, Thai massage pavilion and a private spa tent with hydrotherapy bath. There will also be three separate beauty rooms a "makeup room", the manicure and pedicure stations and a special Pearl-branded treatment room. Beauty treatments will include Swedish massage, hammam-based journeys, body scrubs, anti-ageing facials and manicures as well as digital skin analysis with Canfield Imaging Systems and Intreceptuals oxygen facials.



The software has been restyled from the ground up

SpaBooker gets a makeover

Following the launch of its 'in-Facebook' booking application, SpaBooker has announced the release of version 7.4, which includes a new look and feel. The software has been restyled from the ground up to introduce a more modern design and the new version has extra functionality, including pre-set booking times and a 'lock staff to room' option.

There have also been significant changes in the equipment used to host SpaBooker, as COO, Daniel Lizio-Katzen, explains: "Over the last month we've upgraded all our hardware - the new equipment has increased the speed and capacity of the SpaBooker platform. We've also worked with experts in database architecture to fine-tune our systems for better performance. In simple terms, our aim is not only to be the most dependable spa software, but also the fastest." Details: www.spa-booker.com

Como Shambhala for London hotel

Singapore-based Como Hotels and Resorts has announced that the Shambhala Urban Escape is to open at the Metropolitan London property on 16 October.

The group said its facility, which will provide an "intimate, results-driven spa", aims to demonstrate its holistic approach and offer treatments developed across the world.

Linzi Coppick of Forme UK has led the design of the new Como Shambhala Urban Escape, which features six treatment rooms; two of which will be doubles and offer steam-rooms. The new spa also includes an expanded gym and yoga facilities, while the reception will have a dedicated retail space stocking Como Shambhala products. Treatments will include Dr Perricone, with the Metropolitan London set to become one of the first UK spas to work with the US product line.



The exterior of the Metropolitan hotel in London which will house the spa

A spokesperson said: "The space is designed for city dwellers, hotel guests and visitors to the capital and has been designed based on the popularity and the deep loyalty shown to the Como Shambhala brand worldwide.

"Como Shambhala Urban Escape will also offer guests the benefit of regular visits by expert therapists who have trained at other Como Shambhala spas worldwide."

Salamander to operate Cap Cana resort

Salamander Hotels and Resorts (SHR) has been selected to operate the 176-suite Sanctuary Cap Cana resort in the Dominican Republic with immediate effect.

The property, owned by Corporacion Hotelera Internacional, will join the operator's Grand Resorts of Cap Cana collection alongside Fishing Lodge and Ocean Club. Facilities at Sanctuary Cap Cana include a 20,000sq ft (1,858sq m) spa, with three treatment rooms in the main spa building and a further six exterior private spa suites.

Other spa facilities include a thermal hydrotherapy circuit with a sauna and steam bath; cold rain showers; a whirlpool; a cold plunge bath; a swimming pool; and a tubular air lounge.



Facilities at the Cap Cana resort include an outdoor spa area with pools

Outdoor relaxation gardens; a fitness centre; a yoga and Pilates studio; a beauty boutique; a juice bar; and a full-service salon also feature as part of the spa. Elsewhere at the resort are five restaurants and swimming pools.

New managing director for Champneys

Champneys Health Resorts Group has announced that US-born Alex De Carvalho has been appointed as the UK-based spa operator's new managing director.

De Carvalho has joined the company with around 20 years of international hospitality

sector experience, which has included senior roles at Hilton and InterContinental Hotels.

"Champneys has a chance to be the leading health and wellbeing brand in the UK, helping our customers to relax, rejuvenate and detoxify their mind and bodies," he said.



Science, Experience, Senses.



Why Europe's No.1 luxury skin care brand should be your No.1 spa partner?

The pioneer of professional beauty treatments, Clarins has, for more than 50 years, been famed for its plant-rich formulas and exclusive manual techniques. The ClarinsPRO range, specifically developed by Clarins laboratories to complement the expertise of our highly trained Beauty Therapists, is the guarantee of quick, visible results. Discover the new Tri-Active Treatments for face and body, powered by next-generation ClarinsPRO formulas. They're quite simply an unforgettable experience.

Contact: spa-activities@clarins.net

Find all our partner hotels on www.clarins.com

CLARINS

10 million consumers agree with us



Your home for health and beauty

With 10 million health and beauty consumers, isn't it about time you joined the world's leading health, beauty and wellness website?

New business for you and your company is just one easy click away.


wahanda
www.wahanda.com

"The new queen
of websites"
The Daily Telegraph

"It's completely brilliant!"
BRIDES
MAGAZINE.CO.UK

Top 10 Beauty Sites
ELLE!

Best Beauty Site
FABSUGAR

"Prepare for a
beauty stampede..."
COSMOPOLITAN!

DIARY DATES

12-14 OCTOBER**Wellness Summit****Singapore**

The annual summit is an important platform for practitioners, professionals, academics, manufacturers, resort owners and small-to medium-sized operators interested in the spa and wellness arena, to meet and seek solutions concerning the growth and sustainability of the industry in the region. The event now features sessions called Ask the Experts and Ideas Worth Exploring to enhance interaction.

Tel: +60 16 21 53 90 8

www.wellnesssummit.com

16-17 OCTOBER**International Esthetics, Cosmetics & Spa Conference****Broward County Convention Center, Fort Lauderdale, Florida, USA**

Around 7,000 professionals attend this exhibition for skincare, wellness and equipment suppliers.

Tel: +1 203 736 1699

www.iecsc.com

17-18 OCTOBER**Spa Meeting Dubai****Park Hyatt, Dubai**

One-to-one meetings between Spa suppliers and Spa project holders coming from MENASA region

Tel: +33144699566

www.spameeting.com

21-25 OCTOBER**International Exhibition of the Hospitality Industry (Host)****Fiera Milano, Milan, Italy**

The Hotel & Spa Emotion sector of this hospitality event will feature design, furnishings and suppliers from within the spa industry.

Tel: +39 02 48550

www.host.fieramilano.it

22-23 OCTOBER**Camexpo****Earls Court, London, UK**

Dedicated to meeting the needs of the complementary healthcare industry, Camexpo – a complementary, natural and integrated healthcare show – offers a broad range of products, services and training.

Tel: +44 1273 645119

www.camexpo.co.uk

**25-28 OCTOBER****World Medical Tourism & Global Health Congress****Marriott Renaissance Schaumburg Convention Center Hotel, Chicago, Illinois, USA**

This official conference for the Medical Tourism Association is now in its fourth year and aims to attract up to 100 speakers, 2,000 attendees and 10,000 pre-scheduled networking meetings. Last year's event was sold out.

Tel: +1 561 792 6676

www.medicaltourismcongress.com

28-30 OCTOBER**The Yoga Show****Olympia, London, UK**

The eighth annual show will have more than 200 exhibitors. It offers a wide range of target sessions for both yoga and pilates in open class format and more in-depth classes in closed studio sessions. Last year's Yoga Show was visited by 15,000 people over three days.

Tel: +44 1787 224 040

www.theyogashow.co.uk

7-9 NOVEMBER**ISPA Conference & Expo****Mandalay Bay Convention Center, Las Vegas, USA**

Three days of speaker presentations covering business strategy, customer service, leadership and management, and more than 300 exhibitors.

Tel: +1 859 226 4326

www.experienceispa.com

8-9 NOVEMBER**Spa Life UK 2011****Conference Centre, Eveden Forest, Near Cambridge, Suffolk, UK**

Spa Life UK 2011 has been designed to help raise standards of management education and continuing professional development (CPD) for the UK's diverse and rapidly growing spa and wellness industry.

Tel: +44 (0) 1268 745892

www.spaconference.co.uk

7-10 NOVEMBER**World Travel Market****ExCeL, The Docklands, London, UK**

This industry-leading four-day business-to-business event will present a diverse range of destinations and industry sectors to UK and international travel professionals.

Tel: +44 20 8271 2160

www.wtmlondon.com

8-10 NOVEMBER**LOHAS Asia-Pacific****Venue TBC, Singapore**

An inaugural event organised by the Asia-Pacific LOHAS arm, which brings together over 500 business executives under one roof.

www.lohas.com

9-11 NOVEMBER**Cosmoprof Asia****Hong Kong Convention and Exhibition Centre, Hong Kong**

Beauty and cosmetics trade show with more than 1,500 exhibitors and 41,000 visitors. The event will feature five sections, which include: Perfumery, Cosmetics & Toiletries for Retail, Hair Salon, Beauty Salon, Packaging and Natural Health.

Tel: +852 2827 6211

www.cosmoprof-asia.com



HUTCHINSON CONSULTING

Spa Management
Recruiting since 1993



Lori Hutchinson



Bette Kolstad

lori@hutchinsonconsulting.com
707.935.9760

bette@hutchinsonconsulting.com
707.939.9075

www.hutchinsonconsulting.com

Great spa employees aren't born, they're trained.

Our world renowned training programs deliver stronger sales, smoother operations and happier guests.



Peggy Wynne
Borgman, President

- Customized on-site training in sales and customer service
- The Spa Director's Management Intensive seminar
- Online education

For more information and schedule of classes, visit
wynnebusiness.com

Wynne Business Spa
Consulting and Education
14567 Big Basin Way,
Saratoga, CA 95070 USA
(800) 747-5525, ext. 30



jobs and news for the spa and resorts industry worldwide

spa opportunities

Forthcoming issues:



21 Oct 2011

Book by 12 Oct

04 Nov 2011

Book by 26 Oct

18 Nov 2011

Book by 09 Nov

TO ADVERTISE

Tel: +44 (0)1462 471907

Email: spaopps@leisuremedia.com



Take a one-year journey into Spa Management

Humber's Spa Management diploma program covers everything from managing a spa to starting your own - all within one year.

For more information contact: Antonietta Perretta, Program Coordinator 416-675-6622 ext 4089

business.humber.ca

TRAINING & EDUCATION

KORE Therapy Training

Helping you to raise new revenue by opening new markets

KORE

KORE Therapy's award winning courses provide fast, focused training to significantly upgrade your spas therapy menu and credibility, providing medical reasons why people should visit your spa from sporting performance enhancement and pain, to weight & digestive issues.

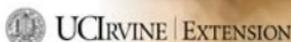
We focused on treating and correcting conditions, accelerating recovery and increasing revenue by opening up new markets and interest from your fitness & golf club members, and the local populace.

Your therapists can train with us in:

- KORE Consultant – 20 days
- Acupuncture – 12 days
- KORE therapy Level 1 – 7 days
- Abdominal Detox massage – 2 days
- Cupping therapy – 2 days
- Bespoke training – 1-10 days



- 0845 643 6134
- info@koretherapy.com
- www.koretherapy.com



Discover a worldwide leader in spa education.

Taught by leading industry experts and offered completely online to accommodate learners worldwide, University of California, Irvine Extension's Spa & Hospitality Management Certificate Program presents cutting edge ways to make your spa stand out in a competitive market.

Build a foundation for success and profit through extensive training in all areas of the spa business, including:

- Business planning
- Day-to-day operations
- Quality management
- Retailing
- Human resources
- Customer engagement
- Green Strategies

Learn more today! extension.uci.edu/spamag



Experienced Agents Wanted

A professional spa company and international distributor of a high performance range of spa products is currently seeking experienced agents to market and sell to top end spas throughout Europe, Middle East, North Africa, & Russia.

Apply online:

www.spabusiness.com/agents

SPA THERAPIST

Atlantis The Palm, Dubai
Atlantis, The Palm is a 1,539 room, ocean-themed destination resort located in Dubai. Opened in September 2008, the resort consists of water park amusement, marine and entertainment attractions and some of the most renowned world class restaurants. It is home to one of the largest open-air marine habitats with 65,000 marine animals in lagoons and displays including The Lost Chambers, a maze of underwater corridors and passageways providing a journey through ancient Atlantis.

ATLANTIS
THE PALM, DUBAI

ShuiQi Spa

ShuiQi Spa presents a memorable experience, awakening your senses, within awe-inspiring and serene water surroundings. Set over two magnificent floors within the Royal Towers of Atlantis, the Spa provides a sublime range of treatments, bathing options, traditional and water therapies. With his and her separate areas and sessions, every guest can find the ideal treatment or therapy. The six Laconium thrones in his quarters serve to stimulate circulation and strengthen the body's defense system. Walk the earth-hue natural stone steps along streaming water pathways to one of the 27 treatment rooms or discover the secluded Royal Spa Suite. We delight in being your guide into a tranquil place of serenity, opulence and pure indulgence.

SHUIQI
SPA & FITNESS

Job Summary: To carry out all spa treatments and therapies according to resort standards ensuring guest satisfaction.

Main Duties and Responsibilities:

- Be fully trained and certified in carrying out all therapies and treatments available to guests in the spa, in-room, or outdoors as per resort standards.
- Prepare all treatments correctly and efficiently as per resort standards.
- Communicate and assist guests as per resort standards.
- Be fully trained on all spa services and treatments.
- Be fully trained on all spa products and ingredients used in the Spa and salon areas.
- The ideal candidate must be a certified therapist and possess prior work experience

CONTACT EMAIL ADDRESS: aliesha.schokman@atlantisthepalm.com

spa opportunities JOBS ONLINE



Spa Therapist

Company: Atlantis The Palm
Location: Dubai, United Arab Emirates

Therapist/ Receptionist

Company: Woolley Grange
Location: Bradford-on-Avon, Wiltshire, UK

Head Therapist

Company: The Balmoral Edinburgh
Location: Edinburgh, UK

Spa Therapist

Company: Alton Towers Resort
Location: Staffordshire, UK

Spa Manager

Company: The Landmark Hotel
Location: London, UK

Spa Operations Manager

Company: Armathwaite Hall Hotel & Spa
Location: Cumbria, UK

Head Therapist

Company: Clinique La Prairie
Location: Clarens/Montreux, Switzerland

Spa Attendant

Company: Sofitel London St James
Location: London, UK

Spa Butler

Company: Sofitel London St James
Location: London, United Kingdom

Therapist

Company: Bluestone National Park Resort
Location: Pembrokeshire, UK

General Manager - Health Club & Spa

Company: Renard Resources
Location: Germany

Beautician - Part-time

Company: energie Group
Location: Finchley, UK

General Manager - Health Club

Company: Renard Resources
Location: Austria

Spa Manager

Company: The Landmark Hotel
Location: London, UK

For more details on the following jobs
visit www.spaopportunities.com

SPA MANAGER THE LANDMARK LONDON



THE LANDMARK LONDON, 222 MARYLEBONE ROAD, LONDON NW1 6JQ GREAT BRITAIN

The Landmark strives to provide unrivalled standards of service and quality, a feature that is recognised by The Landmark being a three-time winner of Visit London's Best Hotel in London award.

The Landmark encompasses 300 of London's largest guest rooms, three restaurants and bars and a fully equipped health club and spa. The hotel is a major conference and banqueting venue that can cater for up to 500 people for a cocktail reception in one of its ten versatile function rooms. The main feature of the hotel is the stunning storey glass atrium, finished with a mixture of Eastern flair and modern British features.

We currently have an exciting opportunity for a Spa Manager to join our team.

Our acclaimed spa has over 200 members and includes 4 treatment rooms, a 15-metre semi-ozone pool as well as state of the art equipment and an unparalleled range of health, fitness and spa facilities.

The ideal candidate will have a passion for the Spa and will have worked in a similar background within the hotel industry. You will have the skills to deliver a five star service to our guests and you will have the ability to manage and lead a team of 12. Strong communication



and interpersonal skills are essential as well as a good level of English, written and verbal. You will ensure that all membership needs are catered to in line with the standards of the Landmark London's AA requirements. You will also be required to promote and liaise closely with our Marketing manager in order to ensure that the Spa facilities and services receive full publicity at all times.

Our Team Philosophy:

The Landmark London is unique in that it displays grandeur to rival London's top five star hotels, yet provides a "home away from home" for its valued guests. In order to achieve this, we seek "the friendliest and most professional candidates in London" to join our team, with "a great attitude" being higher on our selection agenda than any other attribute

Benefits include:

- Training - The Landmark London invests heavily in staff training and development. Our managers run in-house courses daily and external training consultants make visits throughout the year to develop staff in specialist subjects. In addition, we offer 100% funding for external job related training undertaken at Colleges and Universities or as distance learning courses
- 28 days paid holiday per year
- 50% discount in The Landmark London's food and beverage and retail outlets, which includes hair and beauty treatments
- Discounted staff room rates for accommodation at The Landmark
- Discounted membership at a local private company gym
- Free Life Assurance Cover
- Stakeholder pension scheme with up to 7% company contributions
- Free income protection insurance after one year's service
- Occupational Health Nurse on site with referrals to a Company Doctor

To apply please email your CV and covering letter to careers@thelandmark.co.uk closing date 21 October 2011

RECRUITMENT

Six Senses Spa at Pan Peninsula

As soon as you walk into the vast, airy reception area of the Six Senses Spa at Pan Peninsula your whole mood lifts. The moment you breathe in that blissful Six Senses incense all the stresses and strains of city life seem to melt away. It's as if time slows down.

Open since March 2009, Six Senses Spa at Pan Peninsula has offered city dwellers and visitors to London a SLOW LIFE line to rejuvenate, enlighten and pamper themselves in this luxurious urban spa.

Visit our web site: www.sixsensespas.com/panpeninsula

Spa Director

- Strong Sales & Marketing experience of London area is essential to grow local & residential market capture for the spa.
- Astute financial focus to adjust the spa product to maximize yield & profits. Ability to produce, monitor & analyze detailed financial reports & budgets.
- Hands on knowledge of all operational requirements for running an urban luxury Spa, including H&S, HR, maintenance & sales skills are essential.
- Knowledge of London spa market, trends & sales requirement is essential as you will be producing Sales, Marketing & PR plans to support your annual budget
- Administrative & operational knowledge of Spa CRM system, along with Social network & group e-marketing is essential



- Proven excellent people Management record.
- Minimum 3 years of spa management in luxury spa with proven success in increasing business through successful sales actions is essential
- Position is a local hire, available to local London residents with valid permission to work & live in UK



ONLY shortlist candidates will be notified.
Position available immediately, salary TBA
Send CV & Cover letter to opex-europe-spa@sixsenses.com

SPA STAFF.COM

Global Recruitment for Spa, Beauty and Fitness Professionals
MATCHING ONLINE CVs WITH JOBS

Fast, Efficient and Affordable!

Job seekers:

A totally free service.

Simply upload your details to create a searchable CV, and say what kind of job you want. Then let employers find you just by being on our database - while also applying for any posted jobs that interest you.

Employers:

Post free job ads and view CVs free.

Post jobs and search our extensive CV database in minutes, then avoid advertising and agency fees by paying only a small amount for the contact details of your chosen candidates.

Spa Manager – North Wales, UK
Sports Massage Therapist – Bermuda
Spa Therapist – Maldives
Area Sales Rep – Midlands and South, UK
Spa & Beauty Therapists – Cruise Ships

Email: info@spastaff.com

Steiner signs two Maldives deals

Spa and wellness giant Steiner Leisure is set to operate two new spas under its Chavana brand at the Adaaran Select Meedhupparu resort and Adaaran Club Rannalhi resort – both in the Maldives.

Both resorts are currently operated by Aitken Spence Hotels and the spas are scheduled to open next month.

The term of each agreement is seven years and will see Steiner invest US\$225,000 (£143,500, €166,000) towards the development and operation of the spa at Adaaran Select Meedhupparu and a further US\$100,000 (£64,000) €73,000) at Adaaran Club Rannalhi.

Chavana Spa's signature treatments will be on offer to guests at both resorts, with spa facilities including single and couples' treatment rooms and steam and sauna facilities, as well as manicure and pedicure areas.



Steiner's Chavana brand is to expand to seven sites following the deal

Leonard Fluxman, president and CEO of Steiner Leisure, said, "We look forward to this opportunity to further expand our operations in the Maldives. The addition of the Adaaran facilities will increase our Chavana spas to a total of seven. We are very excited to continue serving our guests with our signature treatments and Balinese hospitality."

La Roche Posay spa to be relaunched

The Mélusine Spa at La Roche Posay, Poitou-Charentes, France, will reopen in spring 2012 as the Grand Thermal Spa after a €3.65m (£3.17m, US\$4.93m) overhaul.

Under the plans, the medical spa facility will be expanded from its current size of 800sq m (8,611sq ft) to more than 2,000sq m (21,528sq ft) and fitted with new equipment.

Facilities at the new Grand Thermal Spa, La Roche Posay will include a 140sq m (1,507sq ft) thermal pool; a hydro-whirlpool; and a 22sq m (237sq ft) hammam.

A Tourism Poitou-Charentes spokesperson said it will be a "new generation of chic spas" in the countryside, rather than coastal or town-based thalassotherapy resorts.



The Mélusine Spa is set to receive a major transformation this winter

Architectural firm Latitudes is behind the design of the new-look spa, which will use natural materials such as baked bricks and tiles, along with extensive greenery.

Mayfair hotels secure £50m revamp funding

Crowne Plaza London - St James and 51 Buckingham Gate, Taj Suites and Residences have secured a package worth £50m from Barclays Corporate towards upgrade work.

The new five-year arrangement will refinance the existing facilities of both properties, which

are owned by Taj Hotels Resorts and Palaces and will help fund refurbishment projects.

Guests at both properties can share the Spa at 51 facility, which is available to guests and day visitors and offers a bespoke treatment range designed by Anne Sémonin.

- Argentina Spa Association
T: +54-11-4468-0879 W: www.asociacionspa.org
- Asia Pacific Spa and Wellness Coalition
T: +65 9855 2032 W: www.apswc.org
- Association of Malaysian Spas (AMSPA)
T: +603-4256-8833 W: www.amspa.org.my
- Australasian Spa Association
T: +61 3 9387 9627 W: www.aspaassociation.com.au
- Bali Spa and Wellness Association (BSWA)
T: +62-361-976-333 W: www.balispaandwellness-association.org
- Brazilian Spas Association
T: +55-11-7548-5555 W: www.abcpas.com.br
- British International Spa Association (BISA)
T: +44 180 212954 W: www.bisa.org.uk
- Bulgarian Union for Balneology and Spa Tourism (BUBSPA)
T: +2-816-4761 W: www.bubspa.org
- China National Spa Association
T: +86-10-68392460 W: www.cnspaspaassociation.com
- Association of the Spa Places of the Czech Republic
T: +420-384-750-840 W: www.spas.cz
- The Day Spa Association (US)
T: +1 201 865 2065 W: www.dayspaassociation.com
- Estonian Spa Association
T: +372-3109036 W: www.estonianspa.eu
- European Spa Association
T: +32 2 733 2661 W: www.espa-ehv.com
- Federation of Holistic Therapists (FHT)
T: +44 870 420 2022 W: www.fht.org.uk
- French Spa Association (SPA-A)
W: www.spa-a.com
- German Spas Association
T: +49-238-200-9599 W: www.deutscher-heilbaederverband.de
- Hungarian Balis Association
T: +36-1-452-6105 W: www.fardoszetovseg.hu/en
- The Iceland Spa Association
T: +354-998-009-0 W: www.visitispas.eu/iceland
- The International Medical Spa Association
T: +1 201 865 2065 W: www.medicalspaassociation.org
- International SPA & Wellness Association (ISWA)
T: +49-30-397-5335 W: www.iswa.de
- International Spa Association (ISPA)
T: +1 888 651 4772 W: www.experienceispa.com
- Japan Spa Association www.jp-spa.jp
T: +81-3-5724-6649 W: www.jp-spa.jp
- Latin American Spa Association
T: +52-55-52-77-47-76 W: www.expospa.com/spa
- Leading Spas of Canada
T: +1 800 704 6393 W: www.leadingspasofcanada.com
- Mongolian Spa Sauna Association
T: +976-017-014-4410 W: www.mssa.mn
- National Guild of Spa Experts Russia
T: +007 495 938 1592 W: ng.russiaspas.ru
- New Mexico Spa Association
T: +1 505 331 2344
- Portuguese Spas Association
T: +351-217-940-574 W: www.termasdeportugal.pt
- Romanian Spa Organization
T: +40-21-322-01-88 W: www.romanian-spas.ro
- Samui Spa Association
T: +66 7742 08712 W: www.samuispaassociation.com
- Serbian Spas and Resorts Association
T: +381-65-20-20-120 W: www.udruzenjenjanja.co.rs
- South Africa Spa Association
T: +27-11-447-9959 W: www.saspaspaassociation.co.za
- Spanish National Spa Association
T: +34-935-490-300 W: www.balnearios.org
- Spa Association of India
T: +91-989-310-09352 W: www.spaassociationofindia.in
- Spa Association of the Czech Republic
T: +420 222 511 763 W: www.spas.cz
- Spa Association Singapore
T: +65 6233 3158 W: www.spaassociation.org.sg
- Spa & Wellness Association of Nepal
T: +60-12-366-571
- Spa Business Association (UK)
T: +44 1268 745 884 W: www.spabusinessassociation.co.uk
- Taiwan Spa Association
T: +886-227-358-576 W: www.tspa.tw
- Thai Spa Association
T: +66 (0)1665 7393 W: www.thaispaassociation.com
- Turkish Spa Association
T: +90-358-271-4425 W: www.spa-turkey.com
- Ukrainian Spa Association
T: +3-8044-353-74-79 W: www.spa.ua.org