

spa opportunities

14-27 OCTOBER 2016 ISSUE 252

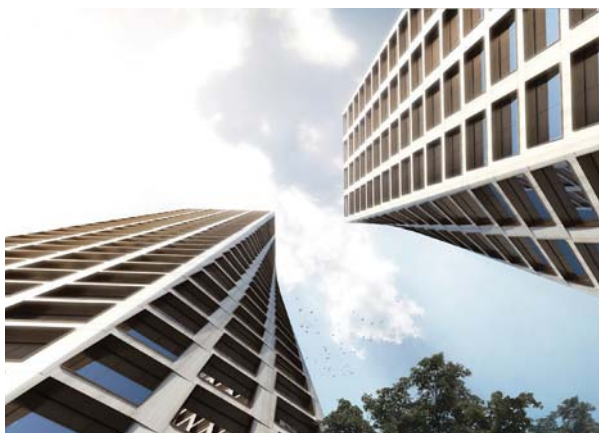
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Six Senses launching first urban location in NY

Six Senses Hotels Resorts Spas will debut in the US in 2019 with its first urban location, Six Senses New York. The hotel is being developed by HFZ Capital Group in New York City between Manhattan's High Line and the Hudson River.

The flagship urban location is located in the heart of Chelsea; the overall project, named The Eleventh, features two soaring towers designed by architectural and design group BIG (Bjarke Ingels Group).

"This project is a fascinating and exciting contrast to the typical Six Senses locations where we operate resorts in settings with azure waters, UNESCO heritage listings and lush rainforests," said Neil Jacobs, CEO. "Six Senses New York will have the same touch-points and DNA, with some creative adaptation of course, but with no compromises on our commitment to community, wellness, sustainability and design."



The Bjarke Ingels-designed hotel is the first North American Six Senses

The towers' design, which features stone and metal facades, draws inspiration from New York City's classic Modernist structures and cultural institutions, while also playfully skewing the traditional skyscraper form with their rotating appearance. The towers

are approximately 300 and 400 feet (90 and 120 meters) tall, and create expansive vistas of the High Line, Hudson River and Downtown and Midtown skylines. The hotel will be located in the east tower adjacent to the High Line with ten floors and 137 bedrooms.

Pegasus Capital Advisors L.P., a New York-based private equity fund, acquired Six Senses Hotels Resorts Spas in 2012, and is partnering with HFZ in the development of the hotel.

The project is being planned with the intent to attain LEED (Leadership in Energy and Environmental Design) Certification.

Six Senses Spa New York will offer a layered approach to wellness, with treatments that are a mix of science and human awareness, with a high-tech and high-touch approach that is crafted around the individual.

Details: http://lei.sr?a=r6G9W_S

GWJ paper aims to define 'wellness communities'

The Global Wellness Institute's Wellness Communities Initiative has written a white paper to address issues surrounding the fast-growing wellness real estate market – estimated by the GWI to be a US\$100bn (€90bn, £81bn) global marketplace.

The paper seeks to define what makes something a wellness community, what the minimum criteria to deem a community 'well' are, and what measures should be considered when attempting to attract, justify or measure investment in wellness real estate.

Continued on back cover

Adrian Egger joins Linser Hospitality

Industry veteran Adrian Egger has joined spa and wellness consultancy Linser Hospitality as director of international business development, based out of the company's headquarters in Innsbruck, Austria.

Egger will be responsible for the development of international business as well as creating detailed spa and wellness concepts and functional room plans. He has worked in the industry for the past 20 years, most recently as managing director for consultant and equipment provider Thermarium.

"The practical success of Adrian in the companies he was working for speaks for itself after 20 years," Dr Franz Linser, owner and managing director of Linser Hospitality, told *Spa Opportunities*. "I've known Adrian



Adrian Egger (left) and Dr Franz Linser (right)

for many years; we both are perfectionists with a very similar and professional way of working. I'm thrilled to join forces with him, bring his vast experience and network to our company, and can't wait to dive deeper into the first common international projects we have started already."

Continued on back cover

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LivNordic to open two-storey spa

Spa operator Raison d'Etre will open a two-storey, 4,600sq m (49,514sq ft) LivNordic Spa at the Katara Beach Club in the Katara Cultural Village in Doha, Qatar. Anna-Cari Gund, managing director of Raison d'Etre, told *Spa Opportunities* that the facility will be run as a club, with a focus on memberships, day use guests, spa, fitness and the beach.

Set to open in Q1 2017, the Katara Beach Club by LivNordic Spa & Wellness will be on two club floors, with the ground floor for men and the first floor for women. The facility will be offering the LivNordic Spa Menu – which focuses on Nordic health traditions combined with the latest in wellness – as well as Hydrafacial facials and hammam treatments.

The spa will use c/o Gerd, The Organic Pharmacy, HydraFacial and Hydropeptide brands in its treatments, and Gharieni premium series MO1 beds.

Designed by Gillian Docherty of Studio HBA in Dubai, the spa aims to bring the



The spa's relaxation room will have an Aurora Borealis light fixture

outside in with an interplay of light and shadow. It makes use of natural materials, such as stone and timber features, throughout its design, and spaces in the desert spa are designed to have a cooling and calming effect. A unique relaxation room features an Aurora Borealis ceiling light feature, along with water features on the floor and walkways winding through, relaxation pods with built-in music stations, and a faux fire.

Details: http://lei.sr?a=k7m3t_S

Evian Spa to open in Lotte skyscraper

Evian Spa will expand its presence in the Asian market with a new spa on the 86th floor of Lotte Hotel Group's Lotte World Tower in Seoul, South Korea.

Lotte Group, South Korea's fifth-largest conglomerate, is building the 555m-high (1,821ft) tower, which will be Seoul's first super-tall skyscraper and the sixth-tallest building in the world.

Designed by Kohn Pedersen Fox Associates, the 123-storey tower will include department stores, cultural facilities, restaurants, residences, offices, and the first Signiel Hotel, a new luxury brand of Lotte Hotels.

The 86th floor Evian Spa will occupy 550sq m (5,920sq ft) of space, plus an additional 440sq m (4,736sq ft) of wet space, including a swimming pool.

Set to open in 2017, the spa will tell the story of the journey of Evian mineral water in the French Alps, with a metaphoric representation of its birthplace in the look and feel of the area.

"We have been seduced by the new iconicity of the place in Seoul and the sustainable facilities developed by Lotte around the most ambitious project in South Korea," said Florence Bossard, global



The spa will be on the 86th floor of the 555m-high Lotte World Tower in Seoul, South Korea

business development director for Evian. "Lotte World Tower will enable the guests to discover the Evian universe with our vision of wellness through the spa experience and daily premium hydration at the restaurant."

Details: http://lei.sr?a=t3Z3j_S



Guernsey spa undergoes renovation

The St Pierre Park Hotel, Spa and Golf Resort on the Channel Island of Guernsey has redeveloped its spa and fitness centre to the tune of £2.5m (US\$3.2m, €2.9m).

Owned and operated by Hand Picked Hotels – which bought the property last year – the spa includes a new indoor pool and wet area with mood LED lighting, an infinity wall, and floor-to-ceiling windows.

A two-tier volcanic stone sauna with views through privacy glass across the lake and grounds has been created poolside, and the spa also features a steam room, two shell-shaped experience shower cocoons and an outdoor deck with a hot tub and room for yoga sessions.

The health club – the first in the UK and Channel Islands to offer Matrix In-Trinity board classes – has added a cardio gym with a stretch area overlooking the lake and a virtual active workout option with a range of locations to choose from.

The club and spa cater to hotel guests as well as Guernsey locals, with a popular health



The St Pierre Park Hotel is owned by Hand Picked Hotels

club membership model, but to keep the spa and health club as two separate experiences, separate changing areas are offered for each.

“I think the demand now is for far more of an experience,” Julia Hands, chair and CEO of Hand Picked Hotels, told *Spa Opportunities*. “I think that you have far more of a retreat – a luxurious, relaxed time – not a spa experience that’s intermingled with the noise and energy of a health club.”

Details: http://lei.sr?a=K7W5k_S

Chinese garden theme at Chuan Spa

The 249-bedroom Langham, Haikou in China has opened a 2,690sq ft Chuan Spa focusing on traditional Chinese medicine-inspired therapies and beauty treatments.

The spa takes inspiration from the five elements – wood, fire, earth, metal and water – and is designed to nurture Jing (life force), Qi (vital energy) and Shen (mind and spirit). It features a Chinese garden theme as well as the brand’s signature Moon Gate entrance.

Upon entering, guests walk down a wooden path with gentle music and fragrance in the background, designed to calm the senses.

The spa includes five treatment rooms, a steam room and whirlpool, and a foot massage treatment room. Treatments use Chuan Spa products, and are created in consultation with TCM experts. Signature treatments include Chuan Harmony, Chuan Stone Therapy and Chuan Feet Retreat.



The spa takes inspiration from wood, fire, earth, metal and water

Located on the north shores of Hainan Island, The Langham, Haikou also includes a modern, 24-hour fitness centre that is outfitted with state-of-the-art strength, endurance and cardio equipment, as well as a rooftop swimming pool.

It also includes five restaurants with a variety of Asian and Western menus.

Details: http://lei.sr?a=n3C8z_S



MacMillan most recently worked for SpaEquip

MacMillan joins Contento Marketing as creative dir.

Laurie MacMillan has joined spa and wellness marketing firm Contento Marketing Group as creative director.

MacMillan most recently worked as director of marketing and communications for supplier SpaEquip, and will add to Contento’s public relations and business development focus.

“Since I was referring most of my clients to Laurie with excellent results, it was a natural progression for her to join the team,” said Nancy Griffin, principal of Contento Marketing. “With a career in spa and hospitality industry marketing communications spanning more than 30 years, Laurie will elevate and expand Contento’s services to offer a complete 360-degree solution to our clients.”

Details: http://lei.sr?a=t7U5m_S

Claire Way named MD at consultancy Spa Strategy

Claire Way has been named managing director at international consultancy Spa Strategy. Way joined the company in 2006 and was previously director of operations and business development EAME. She leads Spa Strategy’s work in market research, concept development, design and brand development. Way has more than 20 years of experience in the spa industry, and prior to joining Spa Strategy was group director of spa for Per Aquum Resorts & Spas.

“It is a privilege to continue the legacy of this fantastic company, and to continue to work with the consortium of talent that has helped shape this company and continues to be integral to its success,” said Way.

Spa Strategy was previously connected to Aromatherapy Associates, but has brought its operation back in-house to concentrate on its core business.

Details: http://lei.sr?a=K3k2J_S



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Park Hyatt NY partners with MNDFL

The Park Hyatt New York is partnering with local meditation studio MNDFL to bring guided meditation sessions to its guests.

Hosted in dedicated meditation spaces within the hotel's 13,000sq ft Spa Nalai, group meditation experiences will be led by MNDFL's instructors, who are also available to lead private sessions in guests' rooms.

The spa will offer one 45-minute meditation session in the morning and two in the afternoon, and each session will include a food pairing created by the Park Hyatt's culinary team and inspired by the 'living wall' at MNDFL's downtown studio.

"At Spa Nalai, we recognise the importance of holistic wellness as we continue to support our guests' journey towards serenity," said Amy Olthoff, spa director. "Offering meditation sessions as part of our ongoing



MNDFL will bring meditation sessions to the 13,000sq ft New York spa

spa menu further solidifies our commitment to our guests' wellbeing of both their mind and body, both in a group setting, as well as private setting, to suit their needs."

Prices for group meditation start at US\$30 (€27, £24); private meditation experiences start at US\$225 (€202, £182).

Details: http://lei.sr?a=p3e8z_S

Gainsborough spa opens to public

The Gainsborough Bath Spa in Bath, England has launched a new range of spa day packages, opening its natural thermal water spa to guests outside the hotel for the first time.

Packages are available from Monday to Friday and range in price from £140 (US\$179, €160) for one person to £280 (US\$358, €320) for two.

The spa days feature a spa treatment; access to the gym; a two-course spa lunch; a bath house circuit that features three natural, mineral-rich pools of varying temperatures; a probiotic welcome drink and post-treatment herbal tea; a personalised aromatherapy blending session; aromatic steam room, ice room, infrared and traditional saunas.

"As the only hotel with access to Bath's unique, naturally warm waters, we are delighted to be able to extend a welcome to all guests," said Peter Rollins, marketing and communications director for The Gainsborough Bath Spa. "We receive many, many enquiries about access, so it's wonderful to be in a position to provide this now to everyone."



The Spa is described as a modern-day Roman Bath circuit

The Spa is described as a modern-day Roman Bath circuit, in which guests can wander from one room to another and take the waters in luxury, much as the Romans and Georgians did in Bath.

It also includes touches such as a bespoke playlist of traditional classical music compiled by Pump Room violinist Robert Hyman, lavender-infused drinking water, and warm spiced Georgian hot chocolate on tap.

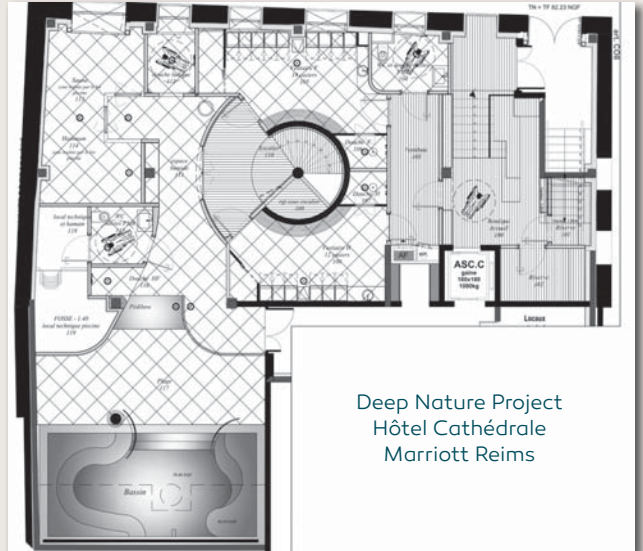
Spa consultant Sylvia Sepielli worked on the spa at Gainsborough, which opened last year.

Details: http://lei.sr?a=j4w8w_S



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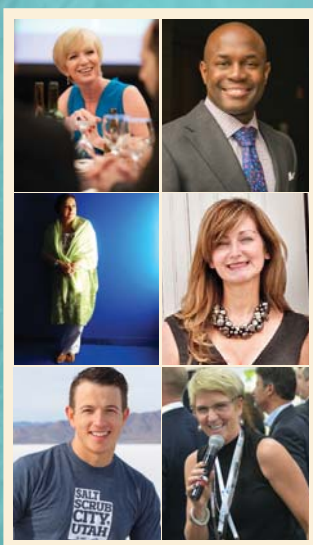
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Ritz-Carlton to have 'mountain spa'

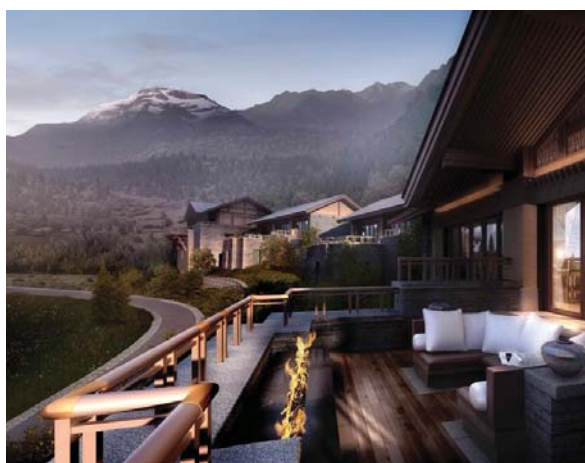
Ritz-Carlton hotels has unveiled plans to launch an all-villa resort within one of China's earliest UNESCO World Heritage sites, Jiuzhaigou Valley.

Located in Sichuan province, on the edge of the Tibetan Plateau, the property will overlook multi-level waterfalls, lakes and forests.

The resort will include just 87 villas with panoramic views of the valley and the Min Mountains, and will also have a "mountain spa."

"Working closely with our partners, we will be curating a Jiuzhaigou experience that honours its UNESCO heritage," said Herve Humler, Ritz-Carlton's president and CEO.

Scheduled to open in 2017, Ritz-Carlton Jiuzhaigou will join eight existing properties in the brand's mainland China portfolio. Ritz-Carlton is also planning to launch several other



The Chinese resort will be set within a UNESCO World Heritage site

properties in China, including a location on the island of Hainan that will include a GOCO-designed spa with eight treatment rooms, a spa suite, a foot massage area, vitality pools, beauty salon, barber, heat and water experiences, a tea lounge, gym and mind and body studio.

Details: http://lei.sr?a=3B6g5_S

W Amsterdam opens bank vault spa

W Hotels has opened the second historic hotel building in its Amsterdam location, which houses a 300sq m (3,229sq ft) Away Spa set in the historic bank building's former vault.

Originally designed by F.W.M. Poggenbeek in 1908, the building is one of the first concrete constructions in the Netherlands.

Spa consultant 4SeasonsSpa worked closely with designers Baranowitz + Kronenberg to create the spa, which is housed right behind the original 4,000kg vault door, and features a black and gold theme to represent the building's high-value former use.

An urban retreat built into two original vaults, the Away Spa includes seven treatment rooms, a sauna, steam room, wet area with fire bath and plunge pool and a relaxation zone. The spa's black walls and gold accents provide a backdrop for signature treatments, such as the Diamonds Don't Lie Facial by Gemology, which uses diamond powder in its skincare.

"The Bank building is filled with clever and playful (touches), including the Away Spa, which is located within the bank vaults,



The spa has a black and gold theme to represent its high-value use

providing a W Spa experience like no other," said Jenni Benzaquen, vice president of luxury brands, Europe, Africa and Middle East.

On the rooftop, 4SeasonsSpa has installed a Wet Deck, with a 25m outdoor whirlpool, and the consultancy also worked on the hotel's Fit workout space.

The Bank Building also houses X Bank, a "creative incubator space that showcases the city's leading talents in art, fashion and design," as well as several restaurants, a bar and 66 bedrooms and suites.

Details: http://lei.sr?a=v2t5X_S



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CLARINS

Thailand's Santiburi gets renovation

The Santiburi Beach Resort & Spa in Thailand has undergone an extensive £20m (US\$25m, €23m) renovation, including a revamp of its 682sq m (7,341sq ft) spa.

Spa consultancy and management company Bhawa worked with Santiburi from the concept design stage through to construction and training, and will manage the spa. Bangkok-based P49 Deesign did the design work.

The Santiburi by Bhawa Spa includes four treatment rooms, two of which have bath tubs, and offers contemporary treatments and therapies drawing on Southern Thai massage and wellness traditions.

Facilities include a Turkish massage table, indoor baths, outdoor deep soaking tubs and traditional Thai massage rooms. Special treatments such as vichy showers on marble beds have also been added.



Spa consultancy Bhawa worked on the concept design of the spa

Local ingredients, such as coconut, rice, betel leaves and Thai silk are used in the treatments, as well as skincare from Jurlique and coconut oil from Natural Wing.

The spa includes an on-site Reiki master who also offers Tibetan Energy Balancing.

Details: http://lei.sr?a=v7U6H_S

CIDESCO appoints board members

International beauty and spa therapy standard setter CIDESCO held its 64th World Congress in Dublin, Ireland last month, playing host to more than 300 beauty and spa professionals from around the world. The conference included a seminar programme and a gala dinner and awards ceremony.

The Congress also saw the appointment of the organisation's new board;

Anna-Cari Gund from Sweden has been elected president for a second four-year term, and Sandy Fuhr from South Africa will serve another term as board member for PR.

New appointments include Biju Nair, treasurer, from India; Pamela Adkins, education, from Japan; Vicky Harper, education, from Switzerland; and Karin Luggens, vice president, from The Netherlands.

"CIDESCO transcends politics to bring all corners of the world together for the greater good of our profession," said Gund. "Each one of our members has education and standards at their heart with a willingness to share knowledge and experience to the benefit of



The new CIDESCO board will serve from 2016 through 2020

others within the beauty and spa industry. It is an honour to be president of CIDESCO International, and although we celebrate a growing membership and new partners, I also recognise that driving standards is a continual process, so we will ensure CIDESCO leads on this important issue, whatever it might take."

The meeting also saw a new CIDESCO Section Serbia, and Cosmetologists Chicago/American Association for Esthetics as the administrator for CIDESCO Section USA.

The 65th CIDESCO World Congress will take place 15-19 September 2017 in Mumbai, India.

Details: http://lei.sr?a=2Z6J8_S



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Babor hosts conference to celebrate its 60th anniversary

Skincare brand Babor invited distribution partners from around the world to an international conference at the company's headquarters in Aachen, Germany last month. Almost 80 participants from 30 countries joined this year's conference, which was themed around the slogan 'We celebrate beauty.'

The conference celebrated the brand's 60th anniversary and looked at strategies

for the future, with an agenda that included product innovations, online strategy and international training as well as sales initiatives and best practice workshops from around the world.

"The international meeting is the key event for our partners in terms of inspiration and sharing strategies," said Christopher Hulbach, director of international sales.

KEYWORD: BABOR

Madison Collection debuts 'towels of the future'

The Madison Collection has unveiled its new lightweight pool towel, which weighs just 13lbs per dozen and needs half the storage space of traditional towels. The cotton towel has been designed for resilience and strength and is sized for hammams, pools and beaches, and features horizontal stripes in muted tones.

Charmaine T Lang, vice president of The Madison Collection, said: "These are the towels of the future. This resilient towel absorbs like no other whilst resisting harsh environmental factors."

KEYWORD: MADISON COLLECTION



Wooden yoga wheels designed to help flexibility

Yoga experts at The White Studio have developed a line of bespoke wooden yoga flexibility wheels. The White Studio's flexibility wheel is a 33cm-diameter wheel with an ergonomically friendly 14.5cm width to accommodate the individual's backbend and provide stability. The wheel is designed to help increase flexibility of the user's middle and lower back, open the upper back, and as an aid to develop strength, balance and control, as well as perform deeper stretches and backbends.

Commercial director of The White Studio Simon Lines says: "We are trying to educate the public about the flexibility wheel, as it is a relatively new tool in the fitness industry."

KEYWORD: WHITE STUDIO



Sothys skin cream formulated with special rose stem cells

As part of its 70th birthday celebrations, Sothys has revealed its La Crème 128 Secrets de Sothys premium cream, supported by a 2.5 hour, 11-stage face and body treatment.

The product is formulated with stem cells from the specially developed Bernard Mas Sothys Rose and porcelain flower oil, with packaging by French porcelain house Bernardaud.

La Crème 128 will only be available in Sothys premium spas and salons.

KEYWORD: SOTHYS

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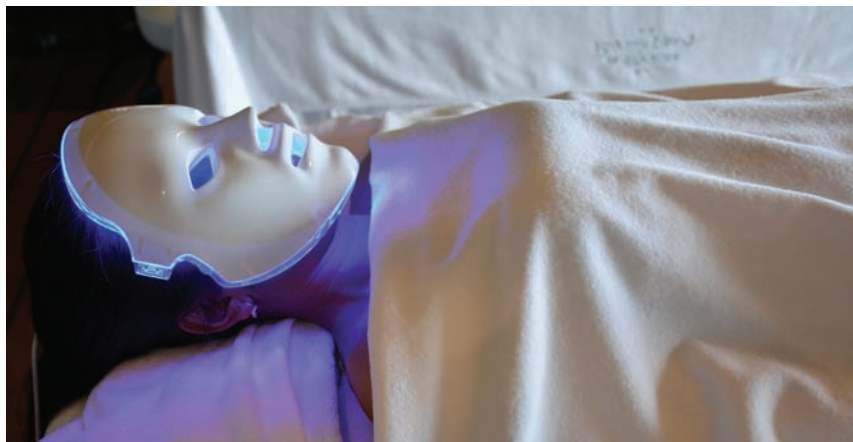


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For more information, or to contact any of these companies, log on to spa-kit.net



Youth Synergy by Clarins blends technology with tradition

My Blend by Clarins has debuted its newest innovation, Youth Synergy, at Velaa Private Island in the Maldives. To be introduced at every Spa My Blend by Clarins worldwide, Youth Synergy combines traditional methods with technology to create personalised beauty regimes.

Following the Youth Synergy facial, a My Colorblend light therapy LED mask is placed over the face, emitting wavelengths

with specific colours: red to calm, boost collagen cells and reduce signs of ageing; blue to purify and kill bacteria; and pink to accelerate skin recovery. Next, My Waveblend, a 12-minute vibratory treatment that stimulates lymphatic drainage and decreases puffiness, is applied. Finally, a cooling wand that uses cryotherapy tones the skin for an instant glow and tighter pores.

KEYWORD: CLARINS

Noel Asmar launches new fashion line at ISPA

Fashion design group Noel Asmar previewed its spring/summer 2017 fashion collection at the ISPA Expo in September. Described as 'fresh and whimsical', the designs reflect a sense of calmness and tranquility.

CEO and founder Noel Asmar says: "The SS17 collection reflects the dichotomy of Noel Asmar label and has an elegant resort feel. Ultra feminine designs in a soft palette are manufactured with premium lightweight linens, modals and silks."

KEYWORD: NOEL ASMAR



ResortSuite partners with Shift4 for credit card encryption

Software firm ResortSuite has partnered with Shift4 Corporation, provider of the Dollars On The Net payment gateway. The companies have integrated their solutions to the point where credit card data is encrypted at source – whether it's swiped, keyed, chip-read or entered online. Unencrypted card data never enters the system. When credit card information must be keyed in, it's first sent to Shift4's data centre, where it's

tokenised for security.

"In a time when information can so easily fall into the wrong hands, we believe we can utilise strong technology to help, instead of harm," says Frank Pitsikalis, CEO of ResortSuite. "This integration will help the hospitality industry to deliver a personalised guest experience, with the confidence of securing guest information at every touch point."

KEYWORD: RESORTSUITE



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■ The Bysoo diffuser is silent and features an understated design

Marc Massing explains Laboratoires Camylle's revolutionary new fragrance diffuser

French spa supplier Laboratoires Camylle – known for its innovative scents for saunas, steamrooms, experience showers and hammams – is debuting a revolutionary new line of fragrances and diffusers for the spa treatment room.

The new Perles de Parfum line will allow spas to create an 'olfactory identity' for their treatment room, with soothing or uplifting scents that can be used for different moods or types of treatments. It features concentrated fragrance beads that emit 100 per cent natural perfumes, and nothing else; there are no harsh chemicals, artificial fragrances, or other harmful emissions.

Laboratoires Camylle can also custom-blend scents for product houses in order for the room fragrance to match a skincare line's scent.

The Bysoo diffuser is silent and features a deliberately understated design in order to blend in with any room setting. The diffuser uses a new dry diffusion process, which also



"People have been waiting for this kind of concept – this has been missing in the spa arena."

Laboratoires Camylle CEO Marc Massing

ensures that no additional moisture is emitted in the treatment rooms.

Unlike traditional essential oil diffusers that need to be replenished every few hours, the concentrated fragrance beads will release their scent slowly and steadily over a period of between six to eight weeks, with no maintenance or additional essential oil top-up required – simply plug the diffuser in and turn it on.

"Customers asked us to create something for the treatment rooms," explains Laboratoires Camylle CEO Marc Massing. "People have been waiting for this kind of concept – this has been missing in the spa arena."

Laboratoires Camylle is debuting the Bysoo with 20 fragrances, including a wide range of essential oils as well as a few blends and natural perfumes. Scents include eucalyptus, orange blossom, pine, lavender, rosemary, mint and lemon, as well as Asian, Polynesian, Mediterranean and Oriental blends.

The diffuser is small and discreet, and can be used in everything from small treatment rooms to larger relaxation lounges, up to 25sq m (269sq ft). There are three levels of fragrance release, so the amount can be adjusted based on the size of the room or a therapist's personal preference. Priced at €30 (US\$33, £25), the Bysoo diffuser is very economical.

Founded in 1976, Laboratoires Camylle also produces a wide range of oils that can be used in massage treatments in addition to its line of scents for spa wet areas.

Spa-kit.net keywords:
Laboratoires Camylle

■ The Perles de Parfum line includes concentrated fragrance beads that emit 100% natural scents and last between six to eight weeks





Beauty Therapists

Salary: Competitive

Company: Auchrannie Hotel and Spa Resort

Location: Isle of Arran, United Kingdom

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Spa Manager

Location: Prague, Czech Republic

Salary: Competitive

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Salary: Competitive



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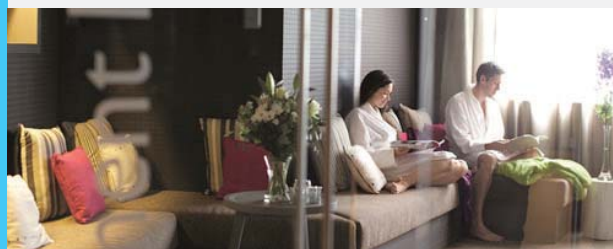
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About Wyboston Lakes Limited

Wyboston Lakes Limited is all about hospitality and delivering truly great customer care to each of our guests, whether they are here for business or for leisure. We are one of the UK's largest, independent leisure and business destinations, and believe our family ownership and family ethos make us a great place to work and to visit.

We have a team of over 300 individuals involved and are proud to have been voted to be Sunday Times Top 100 Best Company to Work For 3 years running.

Our 380 acres of rural countryside, alongside the A1 is easily accessible and conveniently positioned between Bedford, Cambridge and Peterborough.

With modern amenities; fresh, locally sourced food from award-winning chefs and an award-winning Spa on site with a hydro pool, hot rooms and first class treatments, we can ensure all tastes are catered for.

Creating Lasting Impressions

In addition, Wyboston Lakes has an 18 hole, par 70 golf course set beside the beautiful lakes; a health club featuring the latest equipment, an exercise studio and wet area, and a land and water-sports centre for individual or group experiences.

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GWJ Initiative group pens wellness paper

Continued from front cover:

“(This is) an industry first that offers a baseline definition of what a wellness community is, inclusive of global perspectives from pioneers in the space,” said Initiative chair Mia Kyricos, who is also founder of strategic advisory firm Kyricos & Associates. “We hope it will both inform and attract research and investment in the greater wellness lifestyle real estate sector, already sized at \$100bn and growing.”

Kyricos said the report has been written with a wide, cross-functional audience in mind, including owners, developers and operators in real estate, hospitality, wellness and sustainability sectors.

In the paper, the initiative defines a wellness community as “communities and buildings proactively developed with the holistic health of its residents, guests, environment – both natural and built – and local community in mind.” It sets minimum criteria that are recommended



Mia Kyricos is chair of the GWJ Wellness Communities Initiative

in order to deem a community ‘well’, including:

- Environmental consciousness, demonstrated by sustainable development and operating practices
- Holistic health and wellness demonstrated by offering residents opportunities via soft programmes and facilities – whether indoor or outdoor – to proactively take care of themselves and enhance their overall quality of life.

Details: http://lei.sr?a=K6Y9u_S

Adrian Egger joins Linser Hospitality

Continued from front cover

Egger and Linser have already begun working together on wellness projects in Switzerland, Poland and Germany. The two said they calculate based on feasibility, and are focused on avoiding situations of overbuilding.

Linser said Egger’s international experience in infrastructure planning, functional room concepts and design means there is a “seamless transformation of all strategic concepts into state-of-the-art plans, lead designs and calculations.”

“(There will be) one strategy and one infrastructural and design concept,” Linser explained.

Both Egger and Linser said they have developed a great deal of respect for each other’s work over the years.

“Naturally, as two Austrians, Franz Linser and myself had lots of possibilities to talk and share our knowledge in the past, and there has always been a lot of respect and admiration for each other’s



Linser (left) says Egger’s 20 years of experience ‘speaks for itself’

work,” said Egger. “For us, it was a clear step to team up, bring 40 years of experience together, and become one of the strongest players on the health and wellness market.”

Linser said: “With Adrian, the whole value chain of Linser Hospitality offerings will be considerably longer... We will be able to develop the whole value-added chain with the expertise of a renowned strategist and visionary, along with one of Europe’s most distinguished hotel, spa and wellness planners.”

Details: http://lei.sr?a=s2T2y_S

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