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A SPA BUSINESS PUBLICATION

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15-28 APRIL 2016 ISSUE 239

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Miraval kicks off expansion programme in CA

The Miraval Group is bringing its spa and wellness brand to Southern California with the opening of the Miraval Life in Balance Spa at Monarch Beach Resort, which has just launched this month. The location offers more than 70 of the treatments developed at the company's flagship spa near Tucson, Arizona.

The opening kicks off an expansion programme that includes the development of full-service Miraval resorts in key destinations, along with Miraval Life in Balance Spas.

"The primary emphasis in terms of expanding the Miraval brand will be with other destination resorts, ala

Tucson," Steven A. Rudnitsky, Miraval Group president & chief executive officer told *Spa Opportunities.* "We know that...we can easily adapt this experience to the California wine country, the Colorado mountains, parts of New England, Hawaii, as well as parts of Florida."



The Miraval Life in Balance Spa at Monarch Beach Resort has opened

In the next five years, Rudnitsky says he's confident there will be another five to seven "full-blown" Miraval resorts in North America.

The Miraval Life in Balance Spa at Monarch Beach Resort includes 24 treatment rooms, as well as spa suites, a boutique, Drybar, nail salon plus relaxation and tranquility zones. It is part of a US\$40m (€35m, £28m) renovation of the resort's 400 rooms and public spaces.

"The Miraval Life in Balance Spa at Monarch Beach Resort offers the most popular of Miraval Tucson's signature treatments and programmes," said Rudnitsky. "I expect that a visit to Monarch Beach will inspire many guests to visit Tucson for the complete Miraval experience."

Moreover, Rudnitsky said Monarch Beach and future Miraval spas draw on local surroundings to create unique experiences for guests.

The Miraval Life in Balance Spa offers Miraval Tucson's N GA and Shamana-Karma treatments; ayurvedic, energy and body renewal rituals; and new treatments that incorporate coastal-inspired ingredients, including sea salt, crystal salt stones and algae. *Details: http://lei.sr?a=p8N8m_S*

Non-profit IHWA opens membership to industry

The global non-profit association International Health & Wellness Alliance has officially launched, opening membership to the spa and wellness industry.

IHWA aims to unite all sectors of the wellness industry, identifying best practices and promoting wellness at a grassroots level. The organisation includes board and founding members from Ananda in the Himalayas, Chiva-Som, Como Shambhala, Destination Spa Management, Kamalaya, Longevity Wellness, Rancho La Puerta, SHA Wellness and Wellbeing Escapes. Details: http://lei.sr?a=r5y7e_S

GWD to honour Florian's legacy

Global Wellness Day this year, set to take place on 11 June, will honour the memory and legacy of Charlene Florian, chief creative officer of Kerstin Florian, who died last month following a battle with cancer.

Belgin Aksoy, founder of Global Wellness Day, has dedicated the global event to Florian "to honour and commemorate her memory."

The organisation has also partnered with TEMA – the Turkish Foundation for Combating Soil Erosion, for Reforestation and the Protection of Natural Habitats – to plant 2,000 trees in Turkey, which will be known as the Charlene Florian Forest.

"Charlene was always a nature lover, and one of her passions was to make the world a better place," said Aksoy in a letter to Global



Charlene Florian will have a forest named after her

Wellness Day supporters. "We encourage you to take part in this endeavour and spread Charlene Florian Forests around the world so that her loving memory will not only live in our hearts but continue to blossom for future generations to cherish. Charlene has left her footprints on the wellness world and will never be forgotten." *Details: http://lei.sr?a=Y9N8F_S*

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Universal acquires supplier SpaEquip

US spa distributor Universal Companies has bought SpaEquip, another US spa product and equipment distribution company.

"Bringing inventive, affordable spa development and equipment solutions to match customer needs and applying the perfect amount of customisation is what SpaEquip does best," said Universal CEO Brenda Elliott. "In this new era of spas playing an important role in the health and wellness movement, having partners like SpaEquip will be of huge benefit as we continue to develop



Universal Companies CEO Brenda Elliott

solutions that help our customers anticipate their patrons' needs and provide wellnessfocused experiences. Combining the talents of both companies will produce solutions that have a positive impact for the spa industry."

Founded in 1987 by Philippe Therene, SpaEquip supplies equipment to day spas and destination spas in the US and internationally, and is a preferred vendor to Starwood, Fairmont, Hilton, Hyatt and Four Seasons. As part of the agreement, some SpaEquip staff will join Universal Companies at its base in Abingdon, Virginia, while SpaEquip will continue to be based in Calistoga, California, operating as a division of Universal Companies.

SpaEquip's customers will continue to work with their preferred contacts but will now have access to the full line of Universal products and services. For vendors, the acquisition will streamline the purchasing and fulfilment process and sales and marketing support. *Details: http://lei.sr?a=X5k5S_S*

Spa Vision buys Spa Developments

Spa equipment supplier Spa Vision has acquired Edinburgh-based Spa Developments Consultancy in a move to strengthen its service offerings. Spa Developments Consultancy founder Colin Cameron will become director of sales for Spa Vision, with part of his remit to grow UK sales and to develop a consultancy service within Spa Vision.

"We've known Colin for several years on both a professional and personal level, and have nothing but admiration for the way he

carries out his work," said Spa Vision director Neil Owen. "He is the ultimate professional and his portfolio of clients speaks for itself."

Owen said Cameron not only knows the UK spa and wellbeing market, but also has experience in Middle Eastern and European markets, an area the company can now develop further. "Spa Vision is already giving its clients expert advice, and with Colin on board it will



The new Spa Vision team: Neil Owen, Colin Cameron and Susan Auld

give us a full set of tools to take this service to another level," he said. "Our existing clients will also benefit from his experience and skill set, which will further distinguish ourselves in the spa and wellbeing arena."

Spa Vision director Susan Auld said that Cameron's experience will help take the company to the next level. *Details: http://lei.sr?a=Y5n3g_S*

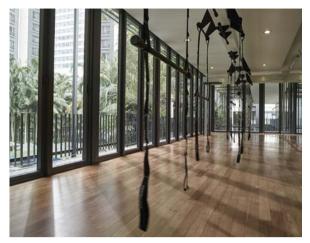




WTS designs EOS Wellness facility

Spa, fitness and lifestyle consultancy WTS International (WTS) has debuted its latest venture, the newly-opened EOS Wellness in Kuala Lumpur's St Mary Residences.

The project was completed in conjunction with property development group Eastern & Oriental Berhad (E&O). E&O is introducing EOS Wellness as part of a broader strategy to nurture a wellness pillar in its core property development business. WTS was responsible for the concept, design and pre-opening of the property, and will also manage it.



The 7,400sq ft spa facility is in Kuala Lumpur's St Mary Residences

"EOS Wellness is a pioneering spa and fitness facility, and it has been a pleasure to work on this project with the team at E&O," said Mary Lynn Mellinger, director of planning and design for WTS. "We've gathered the very latest equipment and facilities and married them with indulgent, results-driven treatments for a true holistic wellness experience."

The 7,400sq ft (687sq m) EOS Wellness spa features four single 'Curo' treatment rooms, and two couples 'Duo' rooms with the latest in wellness equipment. Features include a full-spectrum infrared sauna, a Jason MicroSilk Hydrotherapy bath and a Gharieni 360-degree floating bed that replicates a Watsu experience on water, as the tabletop glides back and forth during the treatment.

Two studios are at an elevated space overlooking a saltwater pool: the 'Flow' studio, for relaxation or meditation, and the 'Fit' studio, for group exercise classes. *Details: http://lei.sr?a=9R8j8_S*

Hilton Alexandria has 6,000sq m spa

The 199-bedroom Hilton Alexandria King's Ranch has opened in Egypt with a 6,000sq m (64,583sq ft) Premedion Spa and Prevention Centre – the first Premedion location in Egypt.

The spa and prevention centre offers individual programmes of wellbeing, and features centres for rehabilitation, physical analysis, prevention, fitness, medical cosmetics and spa treatments. Facilities include an experience pool, soundand-light system floatation pool, male and female wet



The Premedion Spa and Prevention Centre is the first in Egypt

areas, a rehabilitation centre, diagnostics centre, medical beauty centre, male and female spa areas, a hammam and a VIP suite.

The spa uses skincare brand Anne Semonin, and the medical beauty centre focuses on patented cosmetic and medical treatments, as well as holistic, anti-ageing, body/facial shaping and contouring, detoxifying and slimming treatments. The rehabilitation centre events, such as sports strain, surgery or other medical treatments, and combines classic therapeutic modalities and methods derived from remedial training. The Premedion Club is the fitness arm of the centre, and focuses on systematic, individual endurance training, strength training and wellbeing. *Details: http://lei.sr?a=p7N4c_S*

focuses on recovery from fitness-hindering



The site offers more than 2.5 miles of shoreline

Ritz-Carlton Reserve set to open in Bermuda in 2018

A Ritz-Carlton Reserve will open in Bermuda in 2018, located in an area of historical significance on the western end of the island. The site offers more than 2.5 miles of shoreline and includes an expansive peninsula.

"We have watched Bermuda as a destination closely for many years, and believe the timing has never been better to introduce what will be a one-of-akind, luxury experience to the island," said Herve Humler, president and chief operating officer of The Ritz-Carlton.

The location will have a spa, but further spa details are not yet available. Ritz-Carlton Reserve locations have "a deep focus on elements that speak fluently to connoisseurs of experience." *Details: http://lei.sr?a=S2j4M_S*

ISPA Visionary Award to honour Geraldine Howard

The International SPA Association (ISPA) will present the 2016 ISPA Visionary Award in memory of Geraldine Howard at the annual ISPA Conference & Expo, set to take place in September.

The award is presented each year to someone in the spa industry who has made significant contributions to both the definition and positive movement of health and wellness over the lifetime of their career.

Howard died earlier this year after a long battle with cancer. The award will be accepted on stage by Howard's husband, Captain Peter Redman.

"Geraldine was the epitome of a trailblazer for the world of aromatherapy," said ISPA president Lynne McNees. "She was a part of our spa family and we are so honoured to be able to celebrate her life and the impact she made on the community." *Details: http://lei.sr?a=f7p7m_S*

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Mindfulness stars at Morgans Hotels

Boutique hotel operator Morgans Hotel Group has launched a series of wellness programmes and partnerships across its brands.

In collaboration with illustrator Peter Arkle, the company has created a mindful colouring book for adults that features iconic elements from Morgans' properties, including the stained glass wall at Sanderson and the pool at Delano South Beach.

Morgans has also partnered with Mindfulness

Everywhere to offer guests who book rooms in special suite categories a free download of its popular buddhify app, which provides access to more than 80 meditations. Morgans guests will receive in-room Mindfulness Cards with meditations and relaxation tips for travelers, created for Morgans by buddhify founder Rohan Gunatillake. "Today's travelers are looking beyond fitness to include all aspects of one's well-being," said Morgans Hotel Group chief operating officer Chadi Farhat. "Morgans' new wellness programming gives us an opportunity to tell a new story and attract a new generation of guests." Details: http://lei.sr?a=q5m9G_S

Detuits. http://tet.sr.u=q5m90

A mindful colouring book features iconic elements from Morgans

South African eco-village planned

Architecture and development practice Swisatect have outlined plans for Africa's "most environmentally friendly estate" – a car-free leisure village in Cape Town.

Blue Rock Village will be a 40-hectare extension to an existing water ski resort, and has been envisioned as "a pioneer for an exciting new standard of living." The project is worth an estimated R14bn (US\$900m, ϵ 790.5m, ϵ 631m) and construction will begin in August this year.

In addition to luxury

apartments, the village will include boutique shops, cafes and restaurants, a hotel, a spa centre offering therapeutic treatments, and a multi-functional 'Life Style Centre' hosting concerts, operas and markets.

Wellness will be high on the agenda, with the outdoor design emphasising the planting of trees and greenery. Landscaped trails will encourage walking and hiking and various sports facilities are planned, including a gym, yoga centre and swimming pool. Therapeutic and medical centres are also planned for residents. Roads will be limited





The car-free village will include a spa offering therapeutic treatments

and all parking space located underground in a bid to keep the village free of motor vehicles and inspire "a car-free lifestyle."

The village will be located on the site of a former rock quarry which fell into disuse in the 90s and has since been filled with water and transformed into a lake popular with water sports enthusiasts and scuba divers.

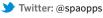
The architects said the eco-village is defined by "high-quality, contemporary design incorporating sustainable development with green living codes and standards." *Details: http://lei.sr?a=U6X9M_S*



ESPA

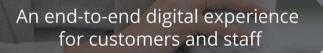
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St Regis resort debuts in Malaysia

Bangkok-based interior designer Bill Bensley, UK hospitality designers G.A. Design and international architects Gensler are among the creators of the latest property opened by hotel brand St Regis: a luxury resort in Malaysia's UNESCOprotected archipelago of Langkawi. The concept of the design has been described by St. Regis as "paradise found and refined" and blends "the style and energy of a European mansion" with Middle Eastern finishes. A six-storey building - inspired



The resort is in the UNESCO-protected archipelago of Langkawi

by a nearby palace – sits on a 600 metre stretch of white sand beach overlooking a natural 100,000sq m (1,000sq ft) private lagoon that integrates with the Andaman Sea.

"Our compelling architectural vision defines the entire resort experience as a journey of discovery – of sanctuary, of vistas, of wellness, of cuisine, of fresh water and of salt water," said Tom Lindblom, principal architect at Gensler.

The resort features four overwater villas and 85 suites. The Iridium Spa has eight treatment rooms, with water cascading on the windows, and surrounds a central sunlit water court. *Details: http://lei.sr?a=U6a6v_S*

100 countries set to celebrate GWD

More than 3,000 properties across 100 countries are expected to take part in Global Wellness Day 2016 on 11 June, as the grassroots initiative continues its rapid growth. The event, a notfor-profit day of wellness activities founded by Belgin Aksov of Aksov Hotel Group and owner of destination spa Richmond Nua, had the support of more than 600 properties in 73 countries last year, and Aksoy expects this year to be even bigger.

Across the world, workouts, workshops and classes

covering mindfulness, yoga, Pilates and many more areas will be on offer to celebrate the fifth annual GWD. Aiming to remove the barriers of exclusivity, this year's theme is "Wellness for Everyone!" with a range of cities, tourism boards, health clinics and national dance companies putting on sessions to educate and inspire the public about the benefits of proactive wellness and mind-body fitness.

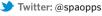
"Living well is the simple necessity for every human being on the planet," said Aksoy, who wants to spread awareness of the importance of good physical and mental health.



The fifth annual Global Wellness Day will take place on 11 June

"To overcome global problems such as depression and lead a healthier and happier life, we need an inspiring beginning. The name of that beginning is Global Wellness Day."

Brands already committed to participation for 2016 include: Accor Luxury Brands – Sofitel, Pullman and MGallery; Anantara; Constance; Four Seasons; Grace; GOCO; Jumeirah Hotels; Mandarin Oriental; Marriott Americas & Europe; Oberoi; Red Door Spas; Resense Spas; Rosewood; Six Senses; WTS International and SpaFinder Wellness 365. Details: http://lei.sr?a=g8k3V_S











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Hotel an der Therme, Bad Orb, Germany SpaLife brings its networking and conference event to Germany for the first time. Tel: +44 (0)8707 80 44 90 www.spa-life.co.uk

2 June 2016 Forum Hotel & Spa

Four Seasons Hotel George V Paris, France Panel discussions and educational sessions for spa and hotel professionals, plus the winner of the Black Diamond Award. Tel: +33 1 42 40 90 77 www.forumhotspa.com

8 - 11 June 2016 Spatec Europe

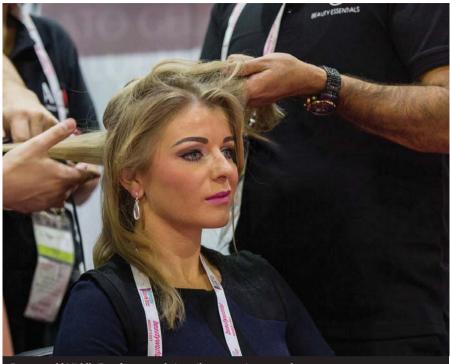
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Spatec Europe brings together Europe's leading spa operators of leading mediumto-large hotel resort, destination, athletic, medical and day spas to meet with key domestic and international suppliers. Attendees participate in a series of one-on-one meetings over two dedicated business days. Tel: +356 9945 8305 www.spatecevents.com/europe

11 June 2016 Global Wellness Day Worldwide

Spa ambassadors around the world encourage people to change one aspect of their lives for the better. More than 100 countries are expected to participate. www.globalwellnessday.org

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25-27 June 2016 International Esthetics, Cosmetics and Spa Conference

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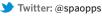
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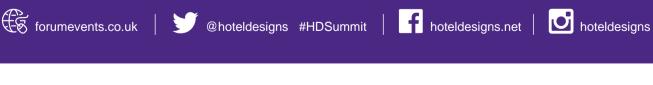
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Four Seasons to debut in Croatia

Four Seasons will open a luxury mixed-use resort on the Croatian island of Hvar in partnership with specialist emerging markets investment bank Arqaam Capital.

The Four Seasons Resort Hvar is expected to open in 2019 and will include a state-of-the-art spa and fitness centre, the company said. Located on a waterfront site at Brizenica Bay along the Dalmatian Coast, the development will include a 120-bedroom hotel and 60 private residences ranging in size from one to five bedrooms.

"We are creating a natural retreat within a stunning, secluded enclave in on of the Dalmatian Coast's most beautiful and private bays," said Riad Meliti, chief executive officer of Arqaam Capital. "Four Seasons was the natural choice for us as they share our commitment to



The Four Seasons Resort Hvar is expected to open in 2019

elegance, unrivalled service and luxury."

The resort will have its own private bay, multiple swimming pools, private infinity pools, and a selection of restaurants, cafés, bars and boutiques, as well as conference and banqueting facilities. *Details: http://lei.sr?a=T5s3B_S*

La Costa names new spa director

Omni La Costa Resort and Spa in Carlsbad, California, has named Leslie Johnson its new spa director at The Spa at La Costa. Johnson has more than 20 years of industry experience, and has delivered award-winning programming for destination resorts and hotel day spas nationwide. In her new role, she will be responsible for overseeing and creating the overall programming at The Spa at La Costa. She will also be tasked with maintaining employee and client satisfaction, continuing to improve the guest experience and growing the spa's business.

"We're so pleased to welcome Leslie to Omni La Costa," said

Patsy Bock, director of sales and marketing at Omni La Costa Resort and Spa. "Her decades of experience and expertise in developing lifestyle programming for highend resorts make her the ideal choice for The Spa at La Costa, and we're excited to have her elevate our already world-class facilities."

In 2007, Johnson served as a consultant to Sea Island Companies, assisting with the development, opening and operations of the luxury resort's 65,000sq ft (6,039sq m) spa and fitness facility. Johnson has also



Leslie Johnson will oversee the 65,000sq ft spa and fitness facility

served as programme director for Miraval Arizona Resort and Spa, opening director for the Lodge at Woodloch and contributed to the repositioning of Spa Biltmore at the Arizona Biltmore – A Waldorf Astoria Hotel.

Prior to that, she was a consultant for La Quinta Resort and Club, where she opened La Quinta Salon for Hilton and oversaw the redesign of all treatment areas and relaxation spaces, for which Spa La Quinta gained recognition and numerous industry accolades. *Details: http://lei.sr?a=q9C4D_S*

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Luxury Family Hotels Salary: Competitive Location: Various locations, UK

Head Spa Receptionist

Bedford Lodge Hotel Salary: Dependent upon experience Location: Newmarket, UK

Spa Receptionist

Bedford Lodge Hotel Salary: depending upon experience Location: Newmarket, UK

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Part Time Trade Show Manager- UK/ INT Blinc Inc

Salary: Competitive

Spa Therapists Lifehouse Spa and Hotel Salary: Competitive Location: Essex, UK

Spa Cleaner/Attendant PT **Bedford Lodge Hotel** Salary: Competitive Job location: Newmarket, UK

RECRUITMENT / TRAINING

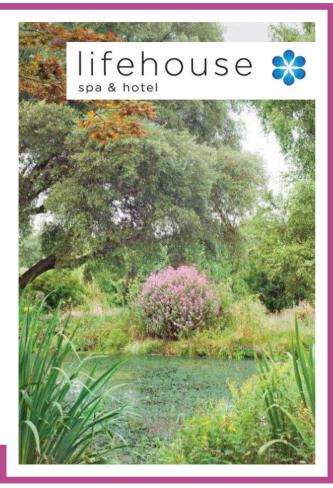
For more details: www.spaopportunities.com

SPA THERAPISTS

Location: Essex, United Kingdom Salary: Competitive

- Experienced spa therapists, ideally having worked in a highly customer service oriented spa environment.
- Outgoing, nurturing and friendly towards their customers.
- Passionate about the health and well-being industry and be able to communicate that passion appropriately to our guests.
- Able to provide excellent customer service to our guests.
- CIDESCO/BABTAC qualified (or equivalent) and experienced (NVQ level 3 or similar).
- Flexible in approach and work best in a team-working environment.
- Have excellent communication skills.
- Fluent in spoken English.

Apply now: http://lei.sr?a=3C5a9



Job opportunities with Aqua Sana at Center Parcs

AQUA SANA

Center Parcs is the leading provider of short break holidays in the UK, delighting generations of guests for the past 27 years. Each of our Villages is set in beautiful forest locations with over 200 activities and after recently opening our fifth Village, we now employ a team of more than 7,000 people.

Aqua Sana is our award winning spa which welcomes guests who are on short breaks as well as spa day clients. As well as 'World of Spa' there is a full treatment menu, using Elemis, Decléor and our own signature ranges. We also have an Express Beauty area, a fully stocked Boutique, and Vitalé Café Bar. Aqua Sana is a high quality, continually evolving spa concept.

If you're as passionate as we are about the benefits that spa can bring, why not be part of our evolution?

We are currently recruiting for:

BEAUTY THERAPISTS

within our Aqua Sana teams across the 5 villages.

If you're interested in a career within Aqua Sana, please visit the Center Parcs Careers Website and select 'Job Search'.

Here you can select the Village where you are interested in working and see what opportunities are currently available. You can also register for 'Job Alerts' and we will contact you as and when opportunities become available.'

www.centerparcscareers.co.uk







'The Spa' at Bedford Lodge Hotel (Newmarket) is looking for enthusiastic and experienced candidates to join their expanding and highly successful team.

Situated adjacent to the stylish, award-winning Bedford Lodge Hotel, The Spa is housed in a Georgian built property nestles in an idyllic location and beautiful grounds.

The Spa offers the very highest standards in luxurious and relaxing spa experiences, with an extensive menu of professional Espa, Jessica, Lycon and signature treatments.

CURRENT OPPORTUNITIES:

- Spa Cleaner/Attendant part time
- Assistant Spa Manager
- Head Spa Receptionist
- Spa Receptionist
- Spa Receptionist part or full time

COMPETITIVE SALARIES - DEPENDANT ON EXPERIENCE

We are all exceptionally proud to work here and of the work that we do. Would you like to join a great team and feel the same?

What We Offer

- * 28 days (pro-rata) holiday per year (including bank holidays)
- * Free membership of 'The Edge' Health & Fitness Club
- * 50% food discount within our 2 Rosette Restaurant and Bar/Lounge
- * 20% discount on treatments within "The Spa" at Bedford Lodge
- * Industry relevant training, appropriate for your position / profession
- * A team-based and highly supportive working environment
- * A commitment to your professional development

For more information on each post, please visit www.leisureopportunities.co.uk

Apply now: http://lei.sr?a=6V0L1



Luxury Family Hotels' vision is to become England's finest group of hotels and we believe that living by our core



values will help us to achieve this.

WE CURRENTLY HAVE THE FOLLOWING VACANCIES:

🗯 Spa Therapist

Location: Bradford-on-Avon and Bath, UK

🗯 Spa Manager

Location: Bradford-on-Avon and Bath, UK

Spa Head Therapist Location: Worcester , UK

Spa Manager Location: New Park Manor Hotel, UK

Spa Therapists (PT and FT) Location: New Park Manor Hotel, UK

Spa Therapist (PT and FT) Location: Weymouth, Dorset, UK

¥ Spa Therapist (PT)

Location: Mullion, Lizard Peninsula, Cornwall, UK

All posts have competitive salaries.

For more information on each post, please visit **www.leisureopportunities.co.uk**



Apply now: http://lei.sr?a=09N9W

ADDRESS BOOK

Children's wellness programme debuts

Based on the idea that people are never too young to learn about the importance of wellness, the Six Senses Spa team at the Elounda Peninsula All Suite Hotel in Crete have devised an interactive programme for children aged 5 to 12 years that includes wellness, educational and nutritional workshops, as well as group spa treatments.

Spread over three days for three hours per day, the programme takes place at the indoor and outdoor Kids Ark created especially to

support the goal of introducing children to the ideal of wellness and a healthy lifestyle. The children take part in specialist classes, games, and treatments, as well as workshops about healthier living to educate them on how to integrate wellness into everyday life.

The indoor facility covers 7,500sq ft (700sq m) and is comprised of classrooms, activity rooms and a wellness treatment area, as well as a kitchen and changing rooms. The outdoor



The programme is at the Elounda Peninsula Hotel in Crete

area of 43,000sq ft (4,000sq m) features an eco-gym, labyrinth garden and meditation cave, Hippocrates garden, pool and playground.

Participants will learn how to do a foot scrub, paint nails and make organic beauty products, while a nutritional workshop is combined with brunch and subjects such as bees and bee products, in partnership with Greek personal care product manufacturer Apivita. *Details: http://lei.sr?a=H2K2Z_S*

Spafinder names new editor-in-chief

Spafinder Wellness has named Elaine D'Farley as editor-inchief of the company. She will also serve as editorial director of *Spafinder.com*, and the company will unveil a fully redesigned website in 2016. The new site will be localised and personalised for users.

"We are thrilled that Elaine has joined Spafinder," said company chair and CEO Pete Ellis. "She has an exceptional background and will bring a strong and unique voice to our editorial. Elaine has received many

accolades and I am confident that under her direction, *Spafinder Wellness* 365 will become the must-read publication for wellness enthusiasts around the globe."

D'Farley has spearheaded redesigns of magazines as varied as the *Sports Illustrated Swimsuit Issue, Cosmopolitan* and *SELF*. She also developed brand extensions for the *Sports Illustrated Swimsuit Edition*, including five calendars and the television special.

She was the beauty director at *SELF* for 12 years, and as the fashion and beauty director

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Elaine D'Farley is a former beauty director at SELF magazine

of *Cosmopolitan*, oversaw a new direction for the fashion and beauty editorial pages. Most recently, she has been consulting with multiple brands on lifestyle and beauty trends.

"I'm so excited to be part of the Spafinder team," said D'Farley. "The explosive expansion in the global wellness category makes Spafinder Wellness 365 perfectly positioned for dynamic growth, and I'm inspired to evolve the content and explore ways to refresh, renew, and engage fellow wellness seekers." *Details: http://lei.sr?a=z7x4X_S*

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