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GOCO Hospitality acquires Glen Ivy Hot Springs

GOCO Hospitality has acquired the 155-year-old Glen Ivy Hot Springs Resort in the Temescal Valley of Southern California. As part of the deal, GOCO has also acquired an adjacent 65-acre plot next to the 20-acre hot springs and spa, where it plans to develop a wellness resort community.

The iconic hot springs resort has been in operation since 1860 and attracts more than 160,000 annual visitors. The resort features 19 pools and whirlpools – including the historic mineral baths – 40 treatment rooms, interactive thermal mudbathing facilities, 65 acres of botanical gardens, two restaurants, an outdoor

classroom area and a labyrinth for self-reflection. Immediate investments in the property will be used to enhance the hot springs spa and set the stage for future expansion, the company said, including offering evening access to the hot springs as well as overnight lodging.



GOCO has plans to expand the resort with a 90-room GOCO Retreat

GOCO has plans to expand into a 90-room GOCO Retreat with a comprehensive wellness centre, medi-spa, organic farm and retail village, hiking trails, additional hot springs bathing zones, yoga academy, wedding chapel, banquet and meeting rooms,

an education centre for holistic medicine and 125 residential units.

"The growth of wellness retreats is supported by an increasing interest in wellness communities that combine accommodation along with residential offerings for wellness-conscious guests outside large urban centres," said Ingo Schweder, GOCO Hospitality CEO.

At the core of GOCO's secondphase plan for a wellness community is a 75- to 100-room luxury GOCO Retreat Temescal Valley that could also include a village of artists and craftsmen, an organic farm and cooking school, an amphitheatre

for entertainment and educational events, a special programme for children, and a spa-training academy. GOCO already has a retreat in Bhutan, and also has a wellness community under development in Bali.

Details: http://lei.sr?a=9z6u3_S

ISPA announces new 2016 board

The 2016 ISPA board of directors and officers includes newly-elected members Michael Harmsworth, CEO of ESPA International; Garrett Mersberger, director of Kohler Waters Spa & Development; and Dawn Tardif, president of BodiScience Wellness Center & Spa.

They join re-elected incumbent directors Blake Feeney, Todd Hewitt, Julie Oliff, and Todd Shaw.

The 2016 ISPA board of directors will be led by elected chairm Michael Tompkins, co-chief executive officer of PALM Health. Details: http://lei.sr?a=S3x4g_S

Rocco Forte's new spa concept makes debut

Luxury hotel group Rocco Forte has launched a new brand-wide spa concept, Rocco Forte Spas, with a flagship location at the company's Verdura Resort in Sicily.

The offering is "born from the desire to find wellbeing in all the environments that surround us, not only creating an unforgettable experience during a stay at our properties, but also creating new habits that can be continued at home," the company said.

The new spa programme has four components, combining treatments with beauty products, fitness and food. Irene Forte, daughter of owner Sir Rocco Forte, is heading up the spa programme.

Rocco Forte Rituals are the treatments offered in all of the Rocco Forte spas, using



Irene Forte is heading up the spa programme

the newly-created Forte Organics product line, while Rocco Forte Fitness combines the latest clothing, technology and equipment with innovative trainers. Rocco Forte Nourish is a new healthy food offering, with programmes catered to each location in partnership with local healthy eating experts. *Continued on back cover*

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Brutalist building gets wellness centre

An iconic brutalist building on Israel's Mediterranean coast has been transformed into a vast arts complex featuring a hotel, galleries, concert halls, restaurant, spa and wellness centre.

The 1960s structure – formerly known as the Mivtachim Sanitarium – is formed by a series of modular, concrete units located on Mount Carmel Ridge in the village of Zichron Ya'akov.

It was created by the late Israeli architect Ya'akov Rechter, who was awarded the the Israel Prize – the

country's highest honour – in recognition of his work. Following eight years of planning and construction, the building has now been re-opened by philanthropist and art collector Lily Elstein and rebranded as the Elma Arts Complex Luxury Hotel. The renovation of the building was carried out by Ranni Ziss and the original architect's son, Amnon Rechter.

A spa and wellness centre features eight treatment rooms – including one double – each with a personal shower,



The iconic building was renovated by the original architect's son

as well as a hammam, heated indoor lap pool with views, and relaxation area.

Therapists at the spa make extensive use of therapeutic musical instruments before, during and after each treatment with tools such as Tibetan bowls and cymbals, tank drums and harps. A wide variety of treatments incorporate traditional Chinese medicine, Reiki, chakras massage, reflexology, Swedish, aromatherapy and Thai techniques. Details: http://lei.sr?a=t2R2H_S

Dr Burgener debuts flagship Swiss spa

Luxury skincare brand Dr Burgener has opened an intimate, Haute Couture flagship spa at the Grand Hotel du Lac in Vevey, Switzerland. The three-treatmentroom spa uses Dr Burgener products exclusively, and will include a room dedicated to the newly-launched Dr Burgener Haute Couture anti-ageing facial treatments.

The Haute Couture room will feature tailormade skincare treatments. Dr Pauline Burgener, founder and CEO of Dr Burgener, believes that each

skin type requires personalised treatment, and that composition of the creams used should be adjusted to enhance results.

The Dr Burgener Haute Couture treatments will include a full analysis of the customer's skin – measuring hydration, lipids and elasticity – followed by a prescribed, customised therapy. The spa also includes a pool, fitness room, steam room, sauna and hammam, and offers



The Dr Brugener flagship spa is at the Grand Hotel du Lac in Vevey

a variety of massages and wellness treatments.

Located on the shores of Lake Geneva, the entire Grand Hotel du Lac has been renovated by interior designer Pierre-Yves Rochon, including the spa.

Dr Burgener also operates a Skin Spa in Lausanne, Switzerland, which offers treatments and also serves as the brand's training centre. Details: http://lei.sr?a=R3h8W_S



Historic hot springs inspire CA spa

The Allegretto Vineyard Resort in Pasa Robles, California has opened with a full-service spa inspired by the mineral-rich hot springs that have made the Wine Country town a wellness destination for centuries.

The spa, operating under the direction of Sandra Cade of California-based Vici Spa Management, offers reflexology, body scrubs, Cabaletta four-handed massage, Indian head massage and facials, all using customcrafted aromatherapy.

An infrared detox sauna,

hot tub, pool, cabanas, zero-gravity chairs and meditation area are also available, and the resort's Wellness Program features a range of fitness classes, as well as nutritional training.

Classes include Chära – a dynamic alternative to yoga – in addition to Barre & Balance, HIIT and Glow Dance Fitness. All sessions are held in the rustic, French-inspired abbey adjacent to Allegretto's main estate.

In developing Spa Allegretto, Cade said one of her main focuses was to create a sense



The spa aims to create a sense of peace, tranquility and wellbeing

of peace, tranquility and wellbeing through the use of proprietary scents exclusive to the property. Practitioners use three separate aromas during the course of treatments, all designed in-house, including an "anointing" blend of Frankincense and cedarwood; an "unwind" blend of allspice, anise, cinnamon and patchouli; and an awakening blend of bergamot, sweet orange and ylang-ylang. French skincare brand Caudalie is also used at the spa. Details: http://lei.sr?a=y7s7e_S

Huge Greek thermal spa set to open

Greece's Miraggio Thermal Spa Resort is set to open in May of this year in Halkidiki, with a 3,000sq m (32,291sq ft) Myrthia Thermal Spa, and plans for a medical wellness section to be added in 2017.

Owned by Med Sea Health, the resort is designed by Greek architecture firm DLP, owned by Michel De Landtsheer and Eleni Pletsa, and will feature 300 bedrooms and suites, 48 with private pools. UK-based Howard Spa Consulting has also

been involved in the concept, layout and facilities of the Myrthia Thermal Spa, which will integrate the thalasso and thermal pools with spa and wellness packages.

The resort features a large thalassotherapy pool fed directly from the sea, which warms to 30 degrees Celsius (86 F), as well as four separate thermal pools with the unique thermal waters of the region. The two-storey spa features a thermal well-life suite with equipment from Klafs, including steamroom,



The Miraggio features a large thalassotherapy pool fed from the sea

herbal sauna, Finnish sauna, tepidarium, cold plunge walking path and two experience showers. Rasul mud treatments, herbal sauna, flotation bed and thalasso bath tabs, Vichy showers, Kneipp baths, chromotherapy, and three swimming pools with sea and thermal water also feature, as well as a healthy bar and beauty salon. Additionally, a floating sauna in the marina offers guests the chance to jump directly into the sea for a cool down. Details: http://lei.sr?a=X8e6q_S



This is the first pop-up for skincare brand Voya

Voya's pop-up spa lands at Mandarin Oriental London

Skincare brand Voya will host a popup spa at the Mandarin Oriental, London, from 1–12 February, inspired by consumer demand for more spa treatments and retail outlets in London.

Guests will have a personalised consultation from a Voya therapist, and then will be able to sample Voya products through two treatments: a 45-minute Peppermint and Seaweed Sugar Glow body scrub and a 30-minute Ocean Fresh Facial, each priced at £45 (US\$65, €60). In addition, guests who purchase two Voya products at retail will recoup the cost of the treatment.

"We are thrilled to be welcoming Voya for their first pop-up," said Helena Field, director of The Spa at Mandarin Oriental London.

Details: http://lei.sr?a=B5Q5V_S

Swissotel's first Bulgarian property to debut in 2018

FRHI will open a Swissotel in the Bulgarian capital of Sofia in 2018 – the brand's first hotel in the Balkan country.

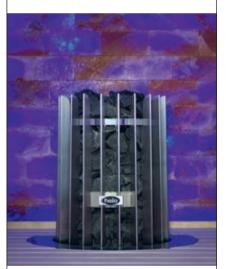
The 200-bedroom flagship property is being built in conjunction with Turkish developer Garanti Koza, and will be part of Grand Kanyon Sofia, a mixed-use development that will also include three residential towers as well as 50,000sq m (538,196sq ft) of retail, entertainment and commercial space.

Swissotel Sofia will include the brand's signature spa concept, Purovel Spa & Sport, which will offer Alpine-inspired treatments, exercise classes and fitness equipment. While the Purovel concept is Alpine-inspired in its look and feel, Swissotel also makes a point of incorporating unique, local elements from each location, so expect to see some Bulgarian spa traditions in Sofia. Details: http://lei.sr?a=8K3j3_S

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Spafinder identifies 2016 spa trends

Spafinder Wellness 365 announced its 2016 Spa & Wellness Top Ten Trends Forecast in a webinar last week, identifying health, fitness, technology and cultural influences that are likely to make their way into the spa world.

This is the 13th year the company has produced the trends report. President Susie Ellis presented the trends along with Spafinder research director Beth McGroarty, who authored the 90-page report.

"We're committed to megatrends," said McGroarty, before

introducing what the organisation has deemed to be the biggest trends for spa this year. Trends include "Surf's Up: the new wave of wellness"; "Sexual Wellbeing: taboo no more"; "Temazcal"; "Parenting Well: serious spa and wellness for kids"; "The Adrenaline and Zen Cocktail: resetting the mind and body"; "Well-Fests: festivals



Surfing and wellness go hand-in-hand, according to Spafinder

shift from wasted to wellness"; "On Demand: Uber-izing spa and wellness"; "Skincare gets Seoul-ful: the Korean beauty explosion 2.0"; "Healthy cruising: the ship of excess has set sail" and "Workplace Wellness Grows Up: creating a culture of wellness."

Details: http://lei.sr?a=X6b9d_S

Mayan-inspired palapa spa debuts

Playa del Carmen, Mexico's Mahekal Beach Resort has finished the final phase of a three-year, US\$16m (€15m, £11m) renovation, which included the complete overhaul of the adjacent Las Palapas resort, now operating under the Mahekal name.

The expansion of the resort added 74 palapa-style bungalows and a new 2,500sq ft (232sq m) Mayan-inspired Revive Spa and fitness centre.

Laid out in a round configuration, imitating the philosophy of the Mayans, the Revive Spa features bohemian

gypsy designs infused with colourful Mexican accents, antique wood furniture, louvered windows, and a thatched, palapa-style roof with a fibre-optic ceiling designed to look like glowing stars. The treatment rooms are also palapa-style, and intermingle with lavish gardens and a variety of water features. At each of the two indoor relaxation rooms, guests are welcomed with either orange juice or champagne. The spa is using Kinich products, a local, organic line. Two indoor treatment rooms serve as the main areas for massage, while a VIP therapy room will



The expansion of the resort added a 2,500sq ft Revive Spa

accommodate couples or groups, and boasts a dedicated bath area, indoor and outdoor shower, a freestanding bathtub and private access to the Zen Garden. An "off-the-beatenpath" couples cabin is nestled in a rich, tropical forest ambiance for a romantic spa experience.

"Every detail, large or small, was designed to enhance the guest experience in an authentic, thoughtful way, and the new look and feel will pay tribute to the resort's storied legacy," said Lamont Meek, COO of Circa Capital, co-owner and manager of Mahekal. Details: http://lei.sr?a=n2n5y_S

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How to drive retail sales with facial oils



BOLDIJARRE KORONCZAY President, Éminence Organic Skin Care, Master esthetician

kin care professionals have known for centuries that facial oils deliver incredible results for all skin types – a stark contrast to the consumer perception that facial oils cause acne and breakouts. When skin care went mainstream, mineral oil was a common ingredient in mass produced facial oils. This once-touted ingredient did make the skin greasy and congested – giving all facial oils the same reputation. The result? A significant decline in facial oil sales. Today, facial oils are experiencing a renaissance. Here are three ways to educate clients to drive profitability and retail sales:

- 1. High Quality Ingredients: With worlds of internet knowledge at their fingertips, consumers seek natural, organic and biodynamic facial oils. Some of the most effective and popular ingredients in today's market include tea tree oil, sesame seed oil, lavender oil, ylang ylang and Vitamin C oil.
- 2. Benefits of Facial Oils: One of the greatest mistakes someone with oily or acneic skin makes is to use drying products. The skin then reacts by producing even more oil. Facial oils normalise oil production evenly across the zones of the face. Because the size of botanical oil molecules are similar to the body's own molecular composition, the skin easily recognises the product and absorbs the facial oil instantly.
- 3. Application: Instruct clients to place three to four drops of oil into the palm of their hands and gently rub the hands together to warm the oil. "Gentle" is the key word here the goal is to warm the oil without "bruising" it. Then, press the oil into the skin with an open palm. "Pressing" allows the oil to absorb with the least amount of friction.

The best marketing tip for retailing facial oils at spas is to allow the consumer to try the product! A skeptical consumer can be quickly overcome when they experience the proper application of a facial oil and witness the hydrating and balancing effects. Share some "mixology" to demonstrate the diversity of the product. Mix a few drops in with your client's favorite moisturizer and apply – this way, the client sees how versatile the facial oil can be to enhance their existing skin care regimen. Happy selling!

Dusit creating hot springs resort

Thailand-based Dusit Hotels will open a hot springs resort in 2019 in Zhuzhou City, Hunan Province, China, with 150 guestrooms and villas – each boasting a private hot springs pool.

The Dusit Devarana Hot Springs & Spa Resort Zhuzhou will include a "vast" outdoor space with natural hot springs pools, a badminton court, swimming pools, a tennis court and gymnasium, along with a Devarana Spa and its Thai-inspired treatments. The resort is set to open in Q4 2019,

and is being developed by Zhuzhou Nature Real Estate Development Company.

"We are creating the city's most exciting and luxurious resort to address growing demand, and we believe that the Dusit Devarana Hot Springs & Spa, Zhuzhou, will deliver our guests an inspiring and



The resort will include a 'vast' outdoor space with natural hot springs

rejuvenating getaway," said Xu Ai Min, chair of Zhuzhou Nature Real Estate Company.

Dusit has more than 20 hotels and resorts in development in China under its Dusit Thani, Dusit Devarana, dusitD2 and DusitPrincess brands, plus many more worldwide.

Details: http://lei.sr?a=Q3D2a_S

St Regis Macau has 'gem' of a spa

Starwood has opened the 400-bedroom St Regis Macau, with a 784sq m (8,439sq ft) Iridium Spa on the 38th floor.

Part of a four-tower complex, the St. Regis Macau marks the brand's seventh location in Greater China and its largest to date. It is owned by Venetian Orient Limited, an affiliate of Sands China, and features interiors by Macau-based Wilson and Associates.

"There is an ever-increasing demand for luxury around the globe, and Macau is no exception, especially with the recent

proliferation of luxury brands in the market and a record number of visitors to the destination in 2015," said Jim Petrus, global brand leader, St. Regis Hotels & Resorts.

The Iridium Spa features 10 treatment rooms, including two couples' suites, and offers treatments deeply rooted in the Asian culture of gemstone therapy. Treatments are focused on six gemstones with different energy forces: aquamarine for balancing, citrine for renewing, ruby for empowering, sapphire for vitality, tourmaline for healing, and pearl for purifying.

A signature Iridium Personalised Gemstone



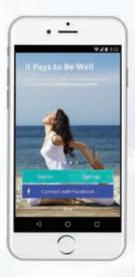
The St Regis Macau is part of a four-tower complex

treatment is a massage that begins with a detailed consultation where clients discover which gemstone is best suited to them; massage oil is then customised based on the gemstone, and the gemstone is incorporated in the massage. The spa uses customised branded products rich in gemstone minerals, as well as skincare products from Gemology, hand and foot products from Margaret Dabbs and OPI, and salon services from Evo and Wella.

The St Regis recently opened a hotel in Dubai with a Barr + Wray-designed spa. Details: http://lei.sr?a=r7t9u_S



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www.washingtonspaalliance.com/ symposium

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17-20 April 2016 Spatec Spring North America

Omni Barton Creek, Austin, Texas, US American spa operators and suppliers gather for a series of face-to-face business meetings. Tel: +1 843 375 9224 www.spatecevents.com

15-17 May 2016 Beautyworld Middle East

www.forumhotspa.com

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Mammoth Norwegian spa opens

The Well – a new three-storey, 10,500sq m (113,000sq ft) spa complex just outside of Oslo – is now open to the public.

The spa is billed as the largest in Norway, and includes areas designed to transport guests to different spa cultures, including a Japanese onsen, a Nordic laconium, an Ambilight Cinema Sauna, a two-storey Blockhouse Sauna, an Art Deco steamroom and an Egyptian rasul. Thermarium conceptualised and designed the wet spa, pool and treatment areas, while Norwegian architects

Halvorsen & Reine designed the buildings.

The Well includes 16 cabins with saunas and steamrooms, 24 showers, 10 foot basins, a large shower grotto, two whirlpools, an ice fountain, an onsen pool, a large indoor pool, and 16 treatment rooms with four wet massage tables. "The project turned out really



The Well is a 10,500sq m (113,000sq ft) spa complex outside Oslo

nice, and it's going to become a landmark in Europe for sure," said Adrian Egger, managing director of Thermarium. "The quality of the materials and details, the Nordic design and the surroundings – all together creates a very special harmony and makes this project really unique." Details: http://lei.sr?a=V8R6F_S

Nayara adding luxury tented resort

A luxury tented resort will join Nayara Hotels – the wellness brand set in the rainforests of Costa Rica's Arenal Volcano National Park.

Nayara Tented Resort will include 24 tented lodges, each 954sq ft (88sq m), with a master bedroom and en-suite bathroom, along with an adjoining tent that can be arranged as a second bedroom or lounge. Each tent will sit on its own platform, furnished with an outdoor living area and a plunge pool filled from the nearby hot springs.

Guests at Nayara Tented

Resort will have access to the facilities – including the spas – at Nayara's other two sister properties – Nayara Hotel, Spa & Resort, and the adults-only Nayara Springs – but Nayara Tented Resort will also include its own three-treatment-room Wellness Oasis, which will incorporate local elements, such as volcanic mud, into its treatments.

The tented properties are being built by Luxury Frontiers, which specialises in designing and developing luxury tented suites.

"We loved the beautiful tented camps in Africa and Asia, and recognised that



Nayara Tented Resort will include 24 tented lodges with plunge pools

there was nothing in Costa Rica – or even Central America – as spectacular, especially nothing that was open year-round," said Leo Ghitis, owner of Nayara Hotels. "We have access to the highest mountain in the area with 360-degree views. It is a magical setting for an ultra-luxury tented camp."

The spa at Nayara Springs features a steam and sauna room as well as open-air treatment pavilions overlooking the rainforest. It also offers scrubs and wraps with organic coffee, volcanic mud and chocolate clay.

Details: http://lei.sr?a=a6T6E_S



TRAINING & PEOPLE NEWS



Leser joins Jumeirah from Swiss brand Kuoni

Stefan Leser named group **CEO** of Jumeirah Group

Dubai Holding has named Stefan Leser group chief executive of Jumeirah Group, effective from 1 February. Gerald Lawless, who has been Jumeirah's president and CEO for 18 years, is moving to a new position responsible for tourism and hospitality in Dubai Holding's corporate office.

Lawless is credited with spearheading the expansion of the company's portfolio, which now includes 23 hotels in 12 destinations. Jumeirah operates the wellness brand Talise, and recently launched a new contemporary lifestyle hotel brand, Venu.

Leser joins Jumeirah from Swiss travel business Kuoni, where he spent ten years.

Mohammad Abdulla Al Gergawi, chair of Dubai Holding, said: "(Leser) has a deep understanding of the fast-changing international travel market, which will play an important role in driving Jumeirah's successful expansion plans both at home and abroad." Details: http://lei.sr?a=T4W3E_S

New business development manager for Body Bliss

Sedona, Arizona-based spa product manufacturer Body Bliss has named Thalia Walkup as business development manager for the natural product line. A chiropractic doctor and acupuncturist who owned several wellness clinics and a medi-spa, Walkup will grow Body Bliss's core business, while expanding into new markets. Her initial business development goals are to support current clients' aromatherapy programmes while creating brand awareness.

"Thalia adds a lot of depth and insight to our growing company," said Nick James, CEO and founder. "Her educational background and interests are a very complementary fit with Body Bliss." Details: http://lei.sr?a=s2t4x_S

Lifetime adds beauty therapy diplomas

UK-based Lifetime Training is launching a new range of accredited qualifications for beauty therapists. The Level 2 diploma includes traditional modules on facial skincare, manicure and pedicure, waxing and makeup, while the Level 3 diploma features body, hot stone and Indian head massage, aromatherapy, self-tanning microdermabrasion. These are all presented alongside business-based skills, such as working in a beautyrelated business, reception duties and health and safety

practices, as well as value-added modules on gel manicures and intimate waxing.

Initially the courses will be offered through Lifetime Beauty Academies in Birmingham, Manchester and Brentwood, with a wider rollout to cities such as London and Liverpool later this year.



Lifetime's clients have highlighted the need for more therapists

Mike Jones, commercial director of Lifetime Training, said its clients have been highlighting the need for more therapists.

"Our goal is to provide a flow of highly qualified and industry-ready graduates for the beauty industry," he said.

Details: http://lei.sr?a=Z2g6z_S

Catarino joins Spain's SHA Wellness

Pedro Catarino will join SHA Wellness Clinic in Alicante, Spain, as director of wellness.

Catarino comes to SHA from the Four Seasons Resort in Mauritius at Anahita, where he has been director of spa for the past two years. With more than 20 years' experience in the spa industry, Catarino also previously worked for Universal Resorts in the Maldives as director of spa for Kuramathi and Maafushivaru resorts.

"We are happy to have Pedro Catarino join SHA Wellness Clinic; he is a

great professional with a great character and fantastic potential," said Alfredo Bataller Pineda, CEO of SHA Wellness. "We immediately understood that we share the same values and vision - the values of humanity, hard work, excellency and devotion for delivery of great experiences and hospitality."

Opened in 2009, the SHA Wellness Clinic is a medi-spa that combines advanced medicine with Eastern treatments. It features a 4,000sq m (343,056sq ft) wellness area spread across two floors that includes a hydrotherapy circuit with two indoor swimming pools;



Catarino will be director of wellness for Spain's SHA Wellness Clinic

numerous treatment rooms, medical and consultation rooms and relaxation areas, as well as Zen, Mediterranean and tropical gardens.

SHA Wellness was the Crystal Award Winner for Europe in the 2015 Wellness Travel Awards. Last year, SHA opened two mini-spas at Madrid-Barajas Airport. Recently, SHA has added a bioenergetic unit to its medi-spa offerings. The unit is a high-tech system for evaluating and improving health, based on human energy, and was developed in-house by Dr Ana Maria Oliva, a biomedical engineer. Details: http://lei.sr?a=u9D7Q_S

Qualified Head Spa Trainer

Location: Malta Salary: Competitive

The ideal candidate will be expected to:

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- Be responsible for updating yourself with all company information.
- Support other Managers and assist in presentations or demonstrations when required.

Key skills and rquirements

- You will have an ITEC training qualification minimum of NVQ Level 3 or equivalent in Beauty Therapy (Face and Body)
- You will have a genuine interest of Holistic Therapies including Hot Stones, Chakras and Crystals.
- Ideally, you will have worked in a 5-star spa environment as a Head Therapist, Trainer or Spa Manager.
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www.centerparcscareers.co.uk



Spa Therapist

Location: Essex, United Kingdom Salary: Competitive



Qualifications

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- Passionate about the health and wellness industry
- CIDESCO/BABTAC qualified (or equivalent) and experienced (NVQ level 3 or similar).
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Rocco Forte rolls out global spa concept

Continued from front cover Rocco Forte Rituals include a facial ritual, back ritual, body ritual and couples' ritual. The rituals have strong local accents unique to each location. For instance, at Verdura Resort, the treatment room is filled with Sicilian aromas, decorated with Sicilian majolica tile print bed covers and ceramic plates and bowls from Sciacca. Lemons and lavender are also incorporated, and every passage from one stage of a ritual to the next is signalled by the ringing of bells from the Burgio bell foundry.

Forte Organics, the company's new branded product line, is made in Italy by Effegi Lab. It features organic, natural and active ingredients – including Verdura's organic olive oil, Sicilian nut oil, plants, fruits and flowers – and the base of the creams is oligomineral water from the Sicilian Madonie Regional Natural Park.

The Rocco Forte Fitness pillar uses cuttingedge gadgets and equipment and works with professional trainers for support. Italian luxury brand Back Label – which uses materials such



The programme features four pillars of wellness

as milk, seaweed, bamboo and silk – will create a line of handcrafted fitness clothing exclusively for Rocco Forte. Hotels will also stock Kit&Run, which offers a simple solution for guests who do not have a gym kit with them.

Gyms are equipped with Technogym equipment and technology, and many of the Rocco Forte Hotels will now offer sightseeing running tours, combining the culture of the city with fitness.

On the food side, Rocco Forte has created Nourish menus in partnership with local nutritionists and healthy chefs. In-room bars will



Sicily's Verdura Resort features Rocco Forte's flagship 4,000sq m spa

also be stocked with healthy snacks and drinks.

Verdura Resort in Sicily is the flagship spa of Rocco Forte Spas, with a 4,000sq m (43,056sq ft) spa complex with 11 treatment rooms, a 170sq m (1,830sq ft) gym, fitness studio, a 25m (82ft) indoor lap pool, four outdoor thalassotherapy pools, a double-height steamroom, infrared sauna, Finnish saunas and a spa bar.

The Verdura Spa philosophy is based on naturopathic medicine movement founder Sebastian Kneipp's five pillars: water, plants, exercise, nutrition and balance. Therapists at

> Verdura perform treatments using different temperature compresses, private steam baths, a hydro-massage bath and a whirlpool, or guests can follow a thalasso circuit at their leisure in the resort's four outdoor thalassotherapy pools. Verdura also includes sunset and sunrise yoga sessions; jogging, trekking and cycling trails through the resort's olive, orange and lemon trees; six clay tennis courts and a PGA golf academy. A Spa for the Mind includes themed, curated reading lists available in the spa library, with books aimed to help reflection, replenishment and relaxation.

The hotel will also offer five healthfocused, three- or six-day programmes,

including Fit, Slim, Detox, Anti-Age and Relax, which will integrate Kneipp's pillars, and which feature consultations with the fitness manager, and tips to take home. In addition, Verdura has partnered with trainer Harry Jameson and clinical hypnotherapist, neuro-linguistic programming practitioner and mindfulness coach Terrence The Teacher for a series of retreats.

Family-run Rocco Forte, owned by British hotelier Sir Rocco Forte and his sister, Olga Polizzi, includes 10 hotels in Europe. The brand has plans to expand into Jeddah and Shanghai. *Details:* http://lei.sr?a=f4m9j_S

ADDRESS BOOK

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

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Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

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Japan Spa Association

W: www.j-spa.jp

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Salt Therapy Association

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Serbian Spas and Resorts Association

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South African Spa Association

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Spanish National Spa Association

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Spa Association of India

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Spa Association Singapore

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Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)
T: +7 4957640203 W:www.1swic.ru

Taiwan Spa Association

W: www.tspa.tw

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