spa opportunities

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Historic California hotel reopens with 'edgy spa'

A landmark 1925 California hotel with a storied history will be reborn this summer, complete with a Moroccan-inspired spa created by Amy McDonald, CEO, and Janna Auger, lead consultant, of Under A Tree Health and Wellness Consulting.

The blue-and-white spa is part of a new build at Santa Barbara's Hotel Californian, and McDonald describes the spa as "modern and edgy in its design." It will include four treatment rooms, as well as a vitality bar with teas and a gallery that showcases artwork, designed as a space to create community events and host speakers centred around wellness.

"We wanted to expand this to a bigger story," said McDonald. "We're lifting it into a place where people will come to gather for wellness."

Treatments will be from skincare brand Naturopathica, and Nick James, founder of



Amy McDonald created the blue and white spa at the Hotel Californian

aromatherapy brand Body Bliss, will serve as a local botanist who will be part of the programming for its signature components. When it first opened in 1925, the Hotel Californian was one of the first of a new wave of Spanish Colonial Revival style structures, but was open for little more than a week before a massive earthquake jolted the city, forcing it to close for repairs.

The rebuilt hotel was subsequently restored and sold several times, flourishing into the 1950s, until business in downtown Santa Barbara began to decline. Today, it occupies a site adjacent to the city's vibrant Funk Zone and steps from the Pacific Ocean.

Celebrity designer Martyn Lawrence Bullard - who has designed homes for Tommy Hilfiger, Eva Mendes and Cher - has used Moroccan and Spanish Colonial influences like indigenous tiles and terra cotta throughout the property.

"The property's design is Moorish-inspired with a modern twist," said Bullard. "I wanted to preserve the history of Hotel Californian and pay tribute to Santa Barbara while also making it relatable to the Funk Zone crowd young, hip and fresh."

Details: http://lei.sr?a=z9V6X_S

DXB plans Lapita brand expansion

DXB Entertainments - the parent company of Dubai Parks and Resorts has announced its intention to expand its Lapita Hotel brand beyond the UAE, by establishing a collection of themed hotels, tailored to theme park and family entertainment destinations.

The first Polynesian-themed Lapita Hotel opened at the multi-billion dollar theme park destination Dubai Parks on 2 January and includes an OLA Spa Boutique, lagoon-style pools and five restaurants.

DXB wants to expand within the Middle East region initially.

Details: http://lei.sr?a=S3f7J_S

Dr Oz among medical pioneers at 2017 GWS

The Global Wellness Summit is bringing an all-star lineup of integrative medicine leaders to its 2017 conference in Palm Beach, Florida, where this year's theme is "Living a well life."

Presenters include Dr Mehmet Oz, professor of surgery, Columbia University and host of Emmy Award-winning American television show The Dr. Oz Show.

Others to have been confirmed include Dr Richard Carmona, former US Surgeon General; Elissa Epel, PhD, a telomeres research pioneer at the University of California San Francisco; and Dr Paul Limburg, professor of medicine at the Mayo Clinic.

The 2017 Summit will focus on how new wellness concepts will impact every aspect of an individual's life, and they keynotes will



Dr Mehmet Oz has won seven Daytime Emmy Awards for The Dr. Oz Show

speak on everything from the latest in mindbody medicine and sleep science to the coming wave of personal biomarker and DNA testing. The 11th-annual conference is being held at The Breakers from 9 to 11 October, 2017. Continued on back cover

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One&Only launches three new brands

Luxury resort operator One&Only is looking to evolve its business with the launch of three new divisions.

Famed for its ultraluxury beach and spa resorts, the South Africabased group is entering a trio of new markets with One&Only Nature Resorts, One&Only Urban Resorts and One&Only Private Homes.

"The new experiences will complement the existing award-winning resort

collection," said Philippe Zuber, president and chief operating officer, One&Only Resorts. "Building on the legacy and success of One&Only, it is an exciting time for the brand as we continue to combine completely distinctive experiences with ultra-luxury."

The first new brand to launch will be One&Only Nature Resorts, which aims to offer access to "nature's best kept secrets, in an inspired itinerary, curated for the most discerning global travellers."

Intimate in size, the architectural designs of each resort will look to take into account the surroundings with minimal impact



One&Only Nyungwe House will be the first new property to be operated under the One&Only Nature Resorts luxury brand

made to the surrounding environment, from development through to operation.

The first new property to be operated under the One&Only Nature Resorts will be the One&Only Nyungwe House in Rwanda. Located in Gisakura, a working tea plantation, the resort will be designed to fit within its natural surroundings and accommodation will be offered in luxury suites and villas.

Scheduled to open later this year, it will house a One&Only Spa and Fitness Centre, with treatments using a number of traditional African elements and ingredients. Details: http://lei.sr?a=Y4c4g_S

Tyrolean hotel opening 3,500sq m spa

The Winkler Hotel in Italy's Dolomites region is adding a 3,500sq m (37,674sq ft) spa with an extensive sauna area, mountain lagoon and Kneipp tunnel.

Built with an investment of €3.2m (US\$3.4m, £2.7m), the spa will form part of a new addition to the hotel that also includes luxury suites and restaurants designed by architect Astrid Steinwandter set to debut this summer.

The interiors and the spa have been designed by Stefan Ghetta in conjunction with Rizzato Spa Consulting. The spa will also include seven indoor and outdoor

pools, a panoramic relaxation area, Finnish outdoor panoramic sauna, adult-only area with five saunas, and a cardio fitness room.

Spa equipment from Gharieni includes the company's MLW F1 Series, and treatments feature skincare from Team Dr Joseph and Vitalis Dr Joseph. A 'Night Spa' will be available



The spa is part of a new addition to the hotel that also includes suites

until 11pm once a week. The hotel, located in the South Tyrol region near the border of Austria, is marketed as a family-friendly location that also offers hiking and mountain tours, biking tours, an indoor climbing wall for children, and an on-site farm.

Details: http://lei.sr?a=S2u4B_S



Blu Spas creates two-level Kuwait spa

Global spa consultancy Blu Spas has worked in conjunction with designers Yabu Pushelberg and KEO International to create the 923sq m (9,935sq ft) spa at the upcoming Four Seasons Hotel Kuwait at Burj Alshaya, set to open in mid-2017.

The two-level spa will have seven treatment rooms and two luxury spa suites, as well as a hammam, fitness centres for men and women. voga studio, a beauty salon and barbershop, and indoor and outdoor pools with a poolside waterfall,

lush greenery and outdoor cabanas.

"It was a privilege for us to work again with Yabu Pushelberg and KEO International for the spa planning and design," said Cary Collier, principal at Blu Spas. "The design by Yabu Pushelberg is extraordinary."

Skincare brands include MCCM, which will be implementing some special treatments for whitening as well as a non-invasive fatreduction treatment. The 284-room Four Seasons will be located in one of two soaring



The two-level spa will have seven treatment rooms and two spa suites

glass towers; the second tower, set to open in 2018, will provide high-tech corporate headquarters for employees of hospitality company Alshaya's retail franchise business.

Gensler is the lead architect for the hotel, and has developed its design concept around a regional architectural tradition, using Arabian carved wood latticework window treatments that offer both solar control and air circulation. Details: http://lei.sr?a=b6P2T_S

Kempinski Riga to feature Latvian pirts

Global spa management company Resense will manage a 1,000sq m (10,764sq ft) spa at the upcoming Grand Hotel Kempinski Riga in Latvia, due to open in Q₃ of this year.

The hotel spa will have six treatment rooms in total, including four single, one double and one VIP suite, as well as a heat bathing area with a sauna, bio sauna, aroma steamroom, rasul mud room, a cold plunge pool, experience showers, an ice fountain and heated benches with footbaths.

It will also include a unique VIP 'Pirts treatment suite' modeled on the traditional Latvian bathhouse experience, which involves being swatted with birch branches while in the heat of the sauna in order to encourage circulation.

The rasul mud room will use local Latvian muds, renowned for their healing properties, as well as additional muds from around the world. A relaxation beauty lounge with nail bar will let guests relax, socialise and be



The spa will include a vitality pool with air and water experiences

pampered, and a fitness room will feature state-of-the-art equipment from Life Fitness.

Originally built in the 19th century, the 141-bedroom Grand Hotel Kempinski Riga is being reimagined by London-based Alex Kravetz Design.

The property is Kempinski's first hotel in Latvia, as well as the first international five-star luxury hotel in the city. Details: http://lei.sr?a=k9q5d_S



The spa boasts relaxation and resistance pools

Historic Dijon hotel boasts subterranean vaulted spa

A new spa has opened at the historic Grand Hotel la Cloche in Dijon, France.

Housed in a Haussman-style building dating from 1884, the 88-bedroom hotel is part of Accor's M Gallery by Sofitel brand, and has recently been renovated by interior architect Frederic Grosjean.

"The unique point of this spa begins with the historical location in Dijon, combined with its intimate atmosphere," Lindsay Madden-Naddeau, director of wellbeing for Raffles, told Spa Opportunities.

The spa includes three treatment rooms, a sauna, hammam, relaxation pool and resistance pool, and uses skincare brands Carita and Vinesime - a 'vine-inspired' line that incorporates fruit, flower and plant extracts from local vineyards. Details: http://lei.sr?a=M7m8d_S

Day spa chain focusing exclusively on healing

Urban Oasis, a spa with a focus on healing, has opened at the Hilton Manchester Deansgate Hotel in Manchester UK.

"Our mission is to bring healing to the high street," founder Martha Mary Brophy told Spa Opportunities. "The focus is on creating environments conducive to deepening customers' healing treatments."

"The Urban Oasis brand is different," she continued, "Because the focus is completely on healing as opposed to pampering, and the day spas are located in busy urban areas to offer the oasis so many customers desire."

This is the second location for the growing brand. The first - within a Debenhams department store in Manchester - houses a therapy training centre and yoga studio.

The Hilton spa has three treatment rooms and uses Sothys skincare in its treatments, along with its own Urban Oasis line. Details: http://lei.sr?a=k4c6W_S



Dr Adonis Maiguez is an active member of the Institute for Functional Medicine

Carillon adds anti-ageing neuroscientist to staff

Wellness clinician Dr Adonis Maiquez has joined Carillon Miami Wellness Resort, where he will provide guests with access to medical advice and host regular seminars at the 65,000sq ft (6,039sq m) Spa at Carillion Miami, which features spa, medical, wellness and fitness programmes.

Prior to joining Carillion, Dr Maiquez was a member of the medical team at the Miami Institute for Age Management and Intervention at the Four Seasons.

Certified by the American Academy of Anti-Aging and Regenerative Medicine, Dr Maiquez is also a fully trained neurosurgeon and is known for his work on a broad spectrum of wellness topics - including the restoration of body chemistry affected by the ageing process. Details: http://lei.sr?a=d3q7B_S

Onsen cabins added as Italian spa doubles in size

Spa consultancy Be a Business Spa (bbspa) has doubled the size of the Varsanna Spa at the Palazzo di Varignana Resort & Spa near Bologna, Italy, adding in a new 1,000sq m (10,764sq ft) panoramic area and a 500sq m (5,382sq ft) Spa Fusion area dedicated to global spa rituals.

The panoramic area adds two pools to the spas existing three, including a relaxing pool and a salt water pool, as well as a relaxation area, a panoramic solarium and a lounge bar, while the Spa Fusion area incorporates both Japanese and Middle Eastern spa rituals in dedicated areas for each.

The Japanese area includes onsen cabins for two and four people with Ofuro wooden bathtubs from Japan and walls lined in cedar, as well as a Japanese tea room.

The spa also has five treatment rooms and three spa suites. Details: http://lei.sr?a=Y7G7F_S

Gothic mansion becomes luxury hotel

A gothic Victorian country mansion near Manchester has been restored and renovated as the second property for boutique hotel company Oddfellows, complete with a new spa. Over an 18-month period, Tim Groom Architects and interior designers SpaceInvader transformed Buntwood Hall - previously used at different times as an equestrian stud farm, a town hall, an office for a film company and a fashion designer's studio -

into Oddfellows On The Park; a Victorian-style hotel with a contemporary twist. As part of the £7m refurbishment, 22 individually designed bedrooms have been created, many of them in the original Victorian dimensions of the hall.

Wellness facilities include a spa and beauty salon called Pigsty - the wing's working name before its use was decided - complete with mud room, where guests can slap detoxifying



The historic Buntwood Hall will house a spa salon called Pigsty

mud on each other, or pick a treatment from a selection of facials or massages.

"Our approach was to respect its character and beautiful features – to be inspired by them, enhance them and design a romantic scheme that celebrates the history of the building and its unique position," said Katie Crossley, associate designer of SpaceInvader.

Details: http://lei.sr?a=R7j5K_S

Hoare named GM of ESPA flagship

Wellness specialist Bryan Hoare has been named the first general manager of the upcoming 30,000sq ft (2,787sq m) ESPA destination spa that has just opened at the mega-resort Baha Mar complex in The Bahamas.

Hoare previously worked as a wellness consultant and as the clinical team wellness lead at the Naufar wellness centre in Doha, Qatar, a 75,000sq m (807,300sq ft) sanctuary for wellness, which also offers treatment of substance use and addictive disorders. He has held leadership roles in the hospitality, fitness and

healthcare industries for more than 20 years.

"I'm excited to join ESPA, a brand that has fantastic systems, from concept to training. plus, a strong vision and great innovation especially as they have recently gone through a brand evolution," Hoare told Spa Opportunities.

"Combined with the mega-resort that is Baha Mar, there are lots of synergies and a progressive vision, offering a unique position for ESPA within the resort. We are in early days and a soft-opening at the moment, but there is already a lot of excitement within



Hoare joins ESPA from the Naufar wellness centre in Doha, Qatar

the local community in the Bahamas, in the team that we work with, and in the guests that have experienced our services."

Located within the 1,800-bedroom Grand Hyatt Baha Mar, the flagship ESPA spa offers signature treatments inspired by The Bahamas. Indoor-outdoor spaces, ocean-view terraces and other areas have been designed for socialising or solitude, and the spa features 24 treatment rooms, including two couples' rooms and two express treatment rooms.

Details: http://lei.sr?a=J4M2S_S





First Nobu Ryokan opens in Malibu

Luxury hotel and restaurant group Nobu Hospitality has launched the first property in its new Ryokan Collection.

Nobu Ryokan Malibu, located above the famous Carbon Beach along California's Pacific Coast Highway, began welcoming guests on 28 April.

Studio PCH and Montalba Architects have transformed a 1950s vintage beach motel "into an exclusive destination retreat reflecting the cool elegance of the famous California coastline."

The property

features 16 unique accommodations spread over two floors, offering guests panoramic views of the beach and beyond.

Design practices TAL Studio, Shawmut Design and Construction, C.W. Eisner and Nikita Khan have collaborated on the project, channelling the minimalist aesthetic of



Nobu Ryokan Malibu began welcoming guests from 28 April 2017

traditional Japanese inns by using rich natural material palettes of teak, bronze and limestone throughout the interior and exterior.

Each guest room is designed to incorporate natural California views and Japanese design elements such as tatami mats. Details: http://lei.sr?a=c7a5g_S

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Native tribes influence Taos spa

The Spa & Wellness Centre at The Blake at Taos Ski Valley, New Mexico, US – designed and managed by spa consultancy management firm WTS International – has opened.

Influenced by a combination of Native American culture and Spanish colonial history, the Taos Ski Valley Resort was founded by German skiing pioneer Ernie Blake in 1955.

Recognising the importance of respecting these cultures, WTS collaborated with the hotel's design team to incorporate elements of local Pueblo and Navajo tribes'

identities into the spa's design and layout.

The property showcases a collection of original art, while original Pueblo pottery is on display in the relaxation lounge.

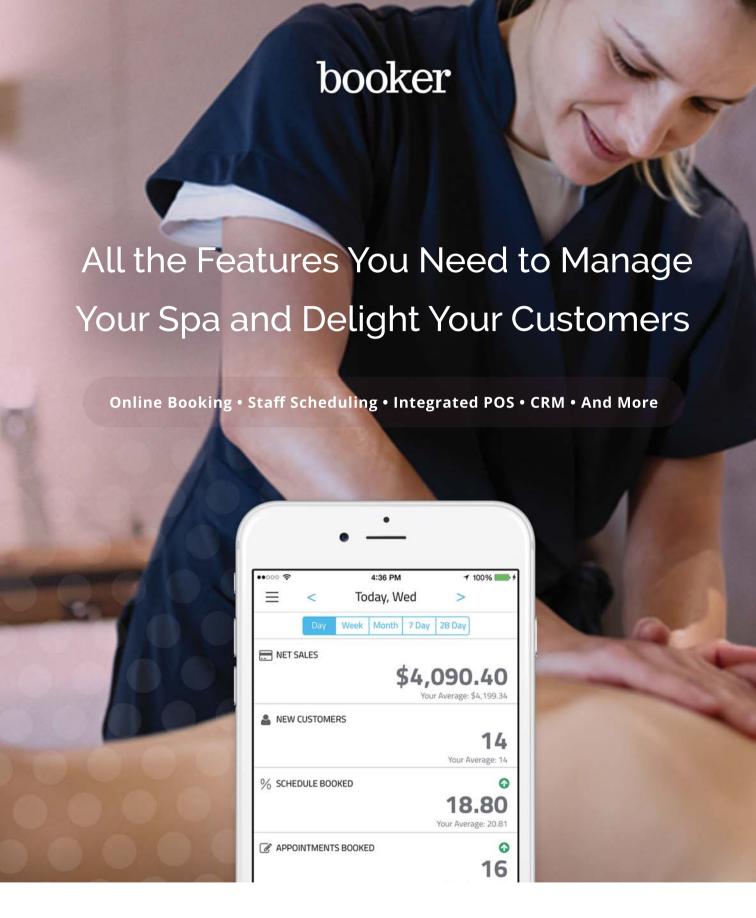
"There's a real sense of place at the resort," said Mary Lynn Mellinger, director of planning and design at WTS International. "We were tasked with making suggestions for ways of integrating the rich history of the region into the look and feel of the spa and wellness centre. The spa menu's services and treatments also draw on these traditional influences."



Elements of local Navajo tribes' identities collaborated in to the design

Aiming to connect guests to the goodness of the earth though authentic and therapeutic experiences, the spa has four treatment rooms with one couple's room, a relaxation space and mixed quiet room with a water feature.

An express treatment area offers chair massage sessions and the spa menu includes innovative treatments – such as the Intentional Aromatherapy Massage, during which guests are invited to work with an alchemista and create a custom blend of aromatherapy oils. Details: http://lei.sr?a=7m7u5_S



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CALENDAR

8-11 May 2017 **SpaTec Spring North America**

Eau Palm Beach Resort & Spa, US Face-to-face 'speed-date' meetings with North American spa industry executives. Tel: + 843 375 9224

www.spatecevents.com/northamerica

9-10 May 2017 **Spa Life International**

Hotel an der Therme, Bad Orb, Germany Providing spa professionals with networking opportunites, innovations and insights. Tel: +44 1268 745892 www.spa-life.eu

10-12 May 2017 **European Spas Association Congress**

Rome and Tivoli Terme, Italy An opportunity to share knowledge and best practices, the 22nd annual ESPA Congress also promotes innovation and will focus on a range of topics.

Tel: 0032 2 2820558 www.espacongress.eu

14-16 May 2017 **Beautyworld Middle East**

Dubai World Trade Center, Dubai The wider region's premier networking and trade event for beauty and wellbeing. Tel: +9 71 4 389 4500 www.beautyworldme.com

21-22 May 2017 **Hotel Designs Summit**

Radisson Blu, London Stansted A focused event bringing together purchasing professionals and suppliers. Tel: +44 (0)1992 374 100 www.forumevents.co.uk

1 June 2017 Forum HOTel&SPA

Four Seasons Hotel George V, Paris The international rendezvous for leaders in the top-end hotel and spa industry. Tel: +33 1 42 40 90 77 www.forumhotspa.com

14-17 June 2017 **SpaTec Europe**

Tenerife, Canary Islands

SpaTec Europe will bring together Europe's most important spa operators of mediumto-large hotel, resort, destination, medical and day spas for one-to-one meetings. www.spatecevents.com/europe



10 June 2017 **Global Wellness Day**

First celebrated in 2012, this international. not-for-profit day aims to create a lasting awareness of living well and increasing motivation 365 days of the year. With the slogan "One day can

change your whole life," Global Wellness Day is celebrated on the second Saturday of June every year. In 2016, more than 90 countries and 3,000 different locations organised events, reflecting the success of the growing movement. www.globalwellnessday.org

19-20 June 2017 Spa Life Ireland

Dublin, Ireland Following the original Spa Life UK, which attracts more than 500 spa professionals. Tel: +44 (0)1268 745892 www.spa-life.co.uk

7-9 September 2017 **Annual SWAA Conference**

Heritage Le Telfair Resort, Mauritius Connect with international thought leaders to discuss opportunities and challenges. Tel: + 254 72431 1755 www.spaassociationofafrica.com

10-13 September 2017 SpaTec Fall North America

Estancia La Jolla Hotel & Spa, San Diego, US An intimate, results-oriented setting bringing together key spa operators. Tel: +1 843 375 9224 www.spatecevents.com/northamerica-fall

14-16 September 2017 **Spa China Summit**

Venue TBC

Featuring spa professionals, spa owners and investors, product and equipment brands. Tel: +86 21 5385 8951 www.spachina.com

15-19 September 2017 **CIDESCO World Congress**

Taj Lands End, Mumbai, India Interact and network with distributors, spa chains, manufacturers, brands and more. Tel: +91 22 24360701 www.cidescocongress2017.com

18-19 September 2017 **Professional Beauty Mumbai**

Bombay Exhibition Centre, India First launched in London in 1989, the show is now in India for its sixth year. Tel: +91 22 24360701 www.cidescocongress2017.com



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Obama, Clinton to speak at summit

Former US president Bill Clinton and former first lady Michelle Obama are to make keynote appearances at this year's Partnership for a Healthier America Summit.

To be held at the Renaissance hotel in Washington D.C. from 10 to 12 May, the summit will see business and industry leaders meet with nonprofit, academic and government leaders and address major considerations for the nation's health and wellness.

President Clinton will deliver a keynote speech on wellness on 11 May and Michelle Obama will participate in a moderated conversation on healthcare on 12 May.

The themes and topics explored at this year's summit include ways to building a culture of wellness and health, industry solutions to reducing sugar consumption and the latest science behind new, emerging pathways to health.



Michelle Obama will take part in a panel discussion at the summit

Clinton, the 42nd President of the US, is the founder of the Clinton Foundation, whose stated mission is to "strengthen the capacity of people in the United States and throughout the world". The foundation looks to improve global health, increase opportunity for girls and women, reduce childhood obesity and tackle preventable diseases.

Details: http://lei.sr?a=S8d3Z_S



Hyatt spa to open in Miami tower

US-based Hyatt Hotels Corporation has confirmed it will open a 208-bedroom Hyatt Centric-branded hotel at the new mixed-use Panorama Tower in Miami, Florida.

The 83-story Panorama Tower, which is currently under construction, will become Miami's tallest building when it opens and, as well as the Hyatt hotel, will feature more than 50,000sq ft of retail and restaurant space.

Due to open in Q3 2017, the tower will also hold the title of the largest residential building south of New York, offering 821 exclusive rental units.

While exact details on the Hyatt Centric hotel's wellness areas are yet to be confirmed, they will include a "full-service" spa with treatment rooms, a health and fitness space and a swimming pool.

A spokesperson for Hyatt said that the spa will be independently operated. He also confirmed that as well as hotel guests, the spa will be made available to both non-guests and residents of the tower.

The spa's design will follow Centric's brand values – which are based on offering "lifestyle hotels for millennial-minded travelers who want to be in the middle of the action".

The hotel will be managed by Concord Aztec Brickell – a joint venture comprised of asset manager giant Aztec Group and US-based hospitality group Concord Hospitality.



The hotel will be at the 83-story Panorama Tower

"This will be a very special hotel for Miami," said Mark Laport, president and CEO, Concord Hospitality. "The location and amenities of Hyatt Centric Brickell Miami will serve business and leisure travelers who desire the authentic hospitality for which Hyatt is known around the world." Details: http://lei.sr?a=K8x9Y_S

Born in Turkey, Global Wellness Day is celebrated on the 2nd Saturday of June every year with complimentary activities around the world.

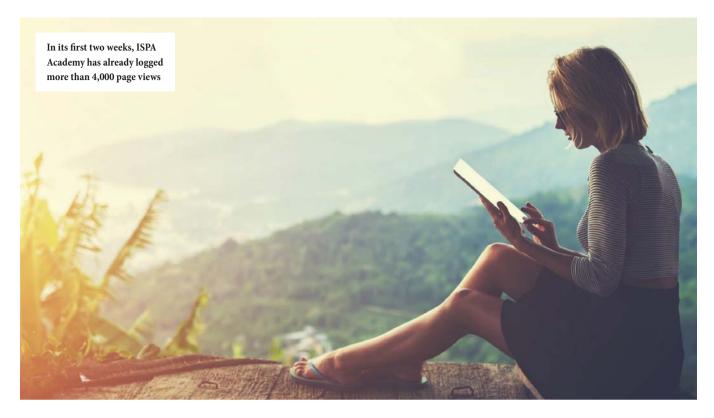
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GLOBAL WELL*NESS* DAY





Learning best practices makes perfect

The International SPA Association recently unveiled the ISPA Academy, a resource built to provide relevant information and educational resources to help spa professionals grow and make the most well-informed business decisions possible.

his online library includes hundreds of glossary terms, textbooks, insightful articles from *Pulse* magazine, job descriptions, industry and consumer research, inspirational boosts from recognisable authors and more.

The user-friendly interface allows individuals to enter a term in the search bar to pull pertinent results, explore content by categories or use the alphabetical search

function to easily find specific topics for which they might be searching.

In its first two weeks, the ISPA Academy has already logged more than 4,000 page views and continues to be one of the most viewed pages on the ISPA website. Be sure to check back often as new content is added frequently. If you have feedback or comments on the ISPA Academy or have suggestions for content you'd like to see, we'd love to hear from you! Simply share your thoughts by emailing ispa@ispastaff.com.

All spa professionals are invited to start exploring the ISPA Academy today. Select content is available to ISPA members only, but plenty of content is open to everyone. If you're not an ISPA member but want to learn more about this and the other amazing ISPA member benefits, contact ISPA at any time.





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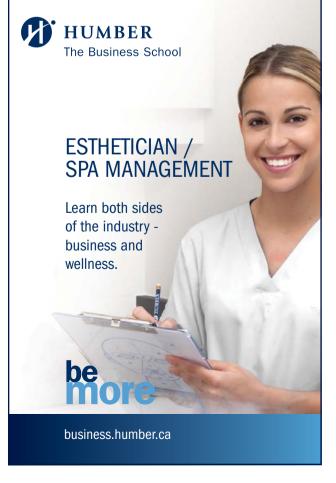
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We love what we do! We see the results after 1 session and our first time customers always become repeat customers. We are fast paced, energetic and fun with a strong emphasis on training and development.

Qualifications: NVO 3 and NVO 4

What are you waiting for? APPLY TODAY

Please send your cv and cover letter to recruitment@facegym.com

Beauty Therapists



Are you an experienced and qualified Beauty Therapist looking to work for a successful spa? If so, we have an exciting opportunity to join our friendly team.

The ideal candidate will be knowledgeable and passionate about spa therapies and possess the following skills:

- An outgoing, nurturing and friendly manner is essential
- A passion about Beauty and Spa industry and the ability to communicate that passion appropriately to guests
- NVQ level 3 or similar
- Flexible in approach and able to work well in a team
- Fluent in spoken English with excellent communication skills
- A legal right to work in the UK

Benefits include

- Competitive salary
- Excellent training and career progression opportunities within a successful growing business
- Free use of the pool, spa and gym plus discounts on spa days and overnight stays
- Uncapped commission
- Free staff meals
- Further qualifications in retail and customer service available

If you would like to find out more or apply for this position, please send your CV and a covering email to danielle.a@lifehouse.co.uk Please put 'Beauty Therapist Vacancy' in the email header.

Lifehouse is an award-winning spa hotel located in Essex, close to the pretty town of Frinton-on-Sea. Lifehouse offers a wide range of luxury spa treatments, a contemporary restaurant, spa days and breaks, wellness retreats, memberships and corporate facilities. Free car parking is available on site and full use of the facilities is available to employees.

Job opportunities with Aqua Sana at Center Parcs



Center Parcs is the leading provider of short break holidays in the UK, delighting generations of guests for the past 27 years. Each of our Villages is set in beautiful forest locations with over 200 activities and after recently opening our fifth Village, we now employ a team of more than 7,000 people.

Aqua Sana is our award winning spa which welcomes guests who are on short breaks as well as spa day clients. As well as 'World of Spa' there is a full treatment menu, using Elemis, Decléor and our own signature ranges. We also have an Express Beauty area, a fully stocked Boutique, and Vitalé Café Bar. Aqua Sana is a high quality, continually evolving spa concept.

If you're as passionate as we are about the benefits that spa can bring, why not be part of our evolution?

We are currently recruiting for:

BEAUTY THERAPISTS

within our Aqua Sana teams across the 5 villages.

If you're interested in a career within Aqua Sana, please visit the Center Parcs Careers Website and select 'Job Search'.

Here you can select the Village where you are interested in working and see what opportunities are currently available. You can also register for 'Job Alerts' and we will contact you as and when opportunities become available."

www.centerparcscareers.co.uk



Wellness pioneers to keynote at GWS

Continued from front cover

"This may be the most influential, inspiring and diverse group of medicalwellness pioneers ever assembled on a conference stage," noted Susie Ellis, GWS CEO and chair. "Delegates will have the opportunity to interact with them oneon-one during the many networking sessions, lunches and roundtables where casual discussions take place. It will be unprecedented access, something the Summit is known for."



Dr Weil is one of the high-profile speakers at this year's Summit

Dr Carmona, who was the 17th Surgeon General of The United States, said: "The annual Global Wellness Summit has proven to be the premier convener of health and wellness thought leaders from around the world. This year's unprecedented meeting in Florida will define the essential role of wellness in a world desperately in need of health innovation and disruption." Another high profile speaker will be Dr

Andrew Weil, founder of the University of Arizona Center for Integrative Medicine – a leader in the effort to develop a comprehensive curriculum in integrative medicine. He is editorial director of the website DrWeil.com, and an internationally recognised expert on medicinal plants, alternative medicine, and medical education reform, and has authored many scientific articles and books. Details: http://lei.sr?a=q4T3v_S

Spa revenues up 10 per cent in MENA

The Middle East and North Africa (MENA) spa sector is outpacing global growth rates – despite ongoing security concerns across many of the region's countries.

Annual revenues within the MENA's spa sector jumped from US\$1.7bn in 2013 to US\$2.1bn in 2015, representing 10 per cent annual growth – five times faster than the average global spa industry growth rate of 2 per cent.

The figures come from the Middle East-North Africa Wellness Economy

Monitor, published by the Global Wellness Institute (GWI) on 25 April at the Arabian Travel Market (ATM) held in Dubai.

The report also shows that MENA's wellness tourism revenues grew 6 per cent annually between 2013 and 2015 – from US\$7.3bn to US\$8.3bn. Presenting the findings, GWI chief executive Susie Ellis described the MENA as a "unique wellness tourism market."

"Globally, only 33 per cent of wellness travel revenues come from inbound tourists," Ellis said. "But in MENA, inbound visitors account



Banyan Tree's new Tamouda Bay resort in Morocco – one of a number of major resorts to have opened in MENA recently

for 68 per cent of the market. The UAE remains the regional powerhouse, with a wellness tourism market worth US\$2.7bn – nearly two times bigger than its closest competitor, Morocco (US\$1.5bn) – and a spa market (US\$742m) roughly three times larger than the number two in the market, Saudi Arabia (US\$255m)."

Ellis added that the region's spa workforce will continue to expand at a rapid pace, with projections that it will grow by 37 per cent from 2015-2020, to reach 88,222 employees. Details: http://lei.sr?a=M5j8z_S

ADDRESS BOOK

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

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National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

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