

spa opportunities

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A.W. Lake completes Lagoon Spa redevelopment in Bali

The Lagoon Spa at The Laguna resort in Nusa Dua, Bali, Indonesia, has reopened following a complete redesign and upgrading of its facilities.

The Lagoon Spa now spreads across 900sq m (9,700sq ft) and includes eight large treatment rooms; extensive wet areas; two outdoor spa pools; and indoor and outdoor relaxation areas – including tropical gardens located at the centre of the resort.

Spa design firm A.W. LAKE Spa Concepts completed the new design, with German product house Babor appointed to provide the treatments. The Lagoon Spa now takes centre stage within the resort and is surrounded by Bali's first lagoon-style pool – a prominent feature within the resort.



Facilities at the redesigned spa include eight treatment rooms and extensive wet areas

Adria Lake, founder and managing director of A.W. LAKE, said: "The inspiration for this project came from the resort itself, which reflects the cultural richness of Bali.

"The spa is our modern interpretation of the familiar Balinese-style architecture and interior. Every spa needs a soul and be a living space, and we have integrated that into the spa design."

Operated by Starwood Hotels, the Laguna Resort and Spa features 287 bedrooms and suites, as well as 10 villas.

The hotel features six restaurants, including the celebrated Arwana – considered to be among the premier seafood restaurants in Bali.

• Earlier this year, A.W. LAKE was appointed master spa strategist for the US\$4bn (€3bn, £2.5bn) Dubai Pearl project in Dubai, which include international brands such as Bacarrat, Bellagio, and MGM. Details: <http://lei.sr?a=B5U2Y>

US market reports revenue growth

The US spa market saw revenues increase by 4.5 per cent during 2011, according to the latest industry figures from the International Spa Association (ISPA).

Data from the ISPA 2012 US Spa Industry Study - conducted by PricewaterhouseCoopers (PwC) - also show that total visits to US spas increased by 4.1 per cent to 156 million last year. Employment in the industry is showing encouraging growth, with the number of full-time employees rising by 9.3 per cent - despite the number of spas in the US remaining broadly unchanged.

Details: <http://lei.sr?a=1C5Y2>

Kohler Waters Spa unveils new services

Kohler Waters Spa has announced the launch of its new range of therapeutic and innovative services at three sites - Kohler and Burr Ridge in the US, as well as St Andrews, UK.

Hydrotherapy services, advanced massage technology and experiences tailored for men and teens are among the new additions, with all three now offering the Hamman Ritual.

The Kohler Waters Spa location at Kohler's American Club Resort now offers 12 new services, including five specifically for visitors aged between 12- and 15-years-old.

Kohler also offers the WaveMotion Body treatment and is now one of just four spas in the US to have installed the technology, which provides 3D movement allowing guests to experience a feeling of weightlessness.



The flagship American Club Resort in Wisconsin

A spokesperson said: "WaveMotion affords the technician the opportunity to provide enhanced stretches and movements personalized to each individual."

• For more information about Kohler Waters Spa's flagship American Club Resort, visit <http://lei.sr?a=y4c8J>

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Interstate secures Chinese contract

Interstate Hotels and Resorts has announced that its Chinese joint venture - Interstate China - has secured an agreement to operate the new Jiaxing Jin Jiang Xiang Jiadang Lake Hotel.

The new 396-bedroom hotel is due to launch in 2013 and will be the third Jin Jiang-branded managed by Interstate China - launched in 2010 in partnership with Jin Jiang Hotels.

Located in northeast part of Jiaying in Zhejiang Province, the property will be developed in a resort setting next to Xiang Jiadang Lake and will include a spa and a fitness centre. A swimming pool, a cigar bar and extensive meeting space will also feature at the hotel, while a series of individual two-story villas will be built in order to receive visiting dignitaries.

Interstate Hotels and Resorts chief executive officer Jim Abrahamson said: "Since launching Interstate China during 2010 with Jin Jiang Hotels, we have built a solid pipeline of management agreements in the country.



The 396-bedroom hotel will be the third Jin Jiang-branded property

"This latest addition to our growing portfolio demonstrates the benefit that a world-class, proven hotel management company led by experienced operators can offer to hotel owners and developers around the world."

Interstate China currently operates properties in Beijing, Wuhan and Shanghai. It will also be operating J Hotel at Shanghai Tower - one of China's tallest hotels - once open in 2015.

For more information about Interstate China's latest management agreement, see: <http://lei.sr?a=L7T4Z>

Champneys Tring to offer fertility treatments

Champneys Tring spa resort has revealed it will be launching tailored fertility programmes after the health resort teamed up with one of the UK's leading IVF clinics.

It will be the first time that Assisted Reproduction and Gynaecology Centre (ARGC) will be offering its 14-day fertility treatment in a location apart from its central London base. The programme will be offered to women either as resort guests or as outpatients, with staff at Champneys Tring on hand to provide advice on the specialist treatments and exercises available.

ARGC was founded by Mohamed Taranissi in 1995 and treats each patient on an individual basis - including daily blood tests and scans to monitor all changes in the woman's body.

Champneys owner Stephen Purdew said: "We are delighted to be offering IVF patients the opportunity to undergo this treatment at Champneys Tring. We are conscious that many people cannot afford the time or expense of



The service will be available for resort guests and for 'outpatients'

travelling into London and knowing that our medical facilities at Champneys Tring are second to none, we want to be able to offer this programme to Champneys guests, the local community and ARGC patients."

According to figures published by the Human Fertility and Embryology Authority, ARGC achieves some of the highest success rates in the UK each year. For more information about Champneys Tring's new fertility programmes, visit: <http://lei.sr?a=Y2Z5g>



Telomere analysis introduced at SHA resort

SHA Wellness Clinic near Alicante, Spain, is to launch the SHA Anti-Ageing Programme, which will include charting guests' genetic ageing levels using telomere analysis and creating a personalised treatment plan. Launching in January 2013, the seven-day programmes are priced at €7,000 (£5,600, US\$8,800) per person and will include telomere evaluation followed by a medical team advising guests how to reduce and manage the effects of ageing and increase their life expectancy.

In addition to the telomere analysis, the programme will also include a number of other medical assessments. These include the determination of the guest's genome key and a sleep study, a spirometry and carboxyhaemoglobin study, musculoskeletal and postural evaluation with a physiotherapist, an electro-cardiogram and a skin screening (dermis study).

Treatments during the week-long programme will include acupuncture, lymphatic drainage, hydro-colon therapy, aromatherapy



The SHA clinic will offer the service as part of its anti-ageing programme

and bespoke therapy sessions based on the guest's individual needs - including wraps, shiatsu, reiki and deep tissue massage.

The programme also includes a range of consultation and advice sessions - such as a consultation of cosmetic medicine and facial protective cellular DNA mesotherapy.

- Dr Elissa Epel, associate professor at University of California, gave a talk on telomeres to spa industry delegates at the recent GSWS in Aspen, US. For more information see *Spa Business 2012 Issue 3* <http://lei.sr?a=u6Z5l>

Dusit looks to expand presence in Australia

Asian hotel operator Dusit International has partnered with Hotel Representation Australia (HRA) to strengthen its sales presence in the lucrative Australasian market.

Under the agreement, HRA will represent Dusit International as its regional sales representative in Australia and New Zealand, which are among the company's key emerging source markets. The partnership is expected to provide Dusit with a stronger regional presence to showcase its deluxe spa hotels and resorts, both throughout Thailand and in other destinations, including the Maldives.

James Ramage, Dusit International's assistant vice president of sales, said: "Our new collaboration with HRA will be one of the key strengths in supporting our aggressive expansion of the new properties in Maldives, Delhi, Abu Dhabi and Hainan during 2012-2013.

"Australia and New Zealand are among our key target growth markets, whom we believe will lead Dusit to great success in the region."



Dusit is looking to increase inbound visits from the Australasia region

- According to statistics from the Thai Ministry of Tourism and Sports, Thailand welcomed 477,894 inbound travellers from Australia and New Zealand during the six months from January to June 2012.

The figure is up almost 10 per cent from arrivals during the same period in 2011. The Ministry of Tourism also reported a 22.9 per cent growth in the number of visitors from Oceania during the first six months of 2012 compared to the same period last year. For more details on Thailand's tourism figures, visit <http://lei.sr?a=R6m6X>



The Belfry will be operated by De Vere Group

KSL Capital Partners acquires UK's Belfry Hotel and Spa

US investment firm KSL Capital Partners has acquired the Belfry Hotel and Golf Resort - located amid 550 acres (223 hectares) of Warwickshire countryside, UK. A subsidiary of the De Vere Group has been appointed to operate the resort, with the group having owned the Belfry prior to its sale to an affiliate of The Quinn Group in 2005.

It is the world's only four-time host of the Ryder Cup and features a 324-bedroom property housing seven dining outlets, a 25,000sq ft (2,323sq m) fitness centre and simply THE spa. The Belfry's spa - inspired by Eastern promise and ultimate tranquility - currently includes 10 treatment rooms; a bespoke pregnancy room; and a double treatment rooms. Elsewhere, the spa includes a contemporary manicure and pedicure room and post-treatment areas. ESPA, Clarins, Solutions, Jessica, Fake Bake and Bare Essentials products are used. Details: <http://lei.sr?a=g33a>

Radisson Blu-branded spa hotel for Moldovan capital

Rezidor Hotel Group is to expand its presence in the Europe, Middle East and Africa region with the opening of a new Radisson Blu-branded property in Chisinau, Moldova, next year.

An existing 145-bedroom hotel will be fully refurbished before relaunching as the Radisson Blu Hotel, Chisinau - one of the first international hospitality brands to arrive in Chisinau.

Facilities will include a wellness centre, one restaurant, two bars and extensive meeting space. However, further details are yet to be confirmed at this stage.

Rezidor president and CEO Kurt Ritter said: "Moldova is emerging from a period of transition to a market economy with a private sector that is now carrying more than 70 per cent of GDP. For more information on the hotel, visit: <http://lei.sr?a=e1m9b>



The free classes are available until November

New complimentary wellness classes at Costa Rican resort

Four Seasons Resort Costa Rica at Peninsula Papagayo has unveiled three new health and wellness classes, which are being offered free to guests each week until November.

The three complimentary classes – called Rainforest Meditation, Partner Stretching and Couples Reflexology – are available during Costa Rica's green season, which started in May.

According to Pascal Forotti, the resort's general manager, the complimentary classes are designed to allow guests to "learn something new" during their visit.

Forotti said: "The new spa classes offer guests several innovative ways to treat themselves while at the resort, as well as techniques for staying healthy and feeling great once they are back at home."

Click here for more information about the three complimentary health and wellness classes at Four Seasons Resort Costa Rica. *Details:* <http://lei.sr?a=O4y9q>

Babor secures three luxury spa contracts

German product house Babor has secured contracts to supply three luxury spas with their treatment menus.

The three properties are the Tainai Spa at Cascade Wellness and Lifestyle Resort in Lagos, Portugal; the SPA at Thracian Cliffs Golf and Beach Resort on the Black Sea Coast of Bulgaria; and the Lagoon Spa at the Laguna resort in Bali, Indonesia (*see p.1*).

Doctor Babor products will be available at both The Lagoon and Tainai, while at the SPA at Thracian Cliffs, the company will offer both the Skinovage and Body Line Thermal lines. *Details:* <http://lei.sr?a=N7z8Y>

• In September 2011, Babor opened a new 140sq m (1,507sq ft) beauty spa on Seilerstätte in the centre of Vienna's Innere Stadt, Austria. *Details:* <http://lei.sr?a=b3dzg>

Amsterdam spa hotel for Steigenberger

German hotel operator Steigenberger Hotel Group will open a luxury hotel at the Schiphol International Airport in Amsterdam in September. The 440-bedroom hotel will include a health spa, a 800sq m (8,600sq ft) health and fitness club, an indoor swimming pool and three restaurants, as well as a range of bars and conferencing space.

Exact details of the hotel's Lifestyle Club and Active Spa are yet to be confirmed but it will include three treatment rooms, wet facilities and a relaxation area. Treatments include a range of massages and body treatments, as well as acupuncture. The product house supplying the menu is to be named at a later date.

"The Steigenberger Airport Hotel Amsterdam represents a strategic expansion of our presence at important transportation hubs in



The new Schiphol hotel will include a Lifestyle Club and Active Spa

Europe," said Matthias Heck, chief financial officer of Steigenberger Hotels.

Steigenberger will operate the hotel on behalf of the property's owner, Congress Hotel at Amsterdam Airport and Co.

KG is an investment company which belongs to the E&P Real Estate and Co. based in Cologne, Germany. *Details:* <http://lei.sr?a=h6Y8g>

Starwood brand reveals mobile usage research

Four Points by Sheraton, the hospitality brand owned by Starwood Hotels and Resorts, has published new research examining the mobile device habits of global travellers.

StudyLogic surveyed 6,000 guests – 1,000 each from Brazil, China, Germany, India, the US and the UK – on behalf of the operator, with the study conducted during March 2012.

Most participants (55 per cent) took three or four mobile devices on trips, with Brazilians most likely to take five or more devices and a third of Germans travelling with two or less. Smartphones were found to be the main mobile device taken on business trips (74 per cent), followed by tablets (65 per cent); music players (43 per cent); and laptops (32 per cent).



The survey could have implications to spa and hotel operators

Among reasons given for using mobile devices was to check email on the move (90 per cent) and internet browsing or social networking (75 per cent).

For more information about the Four Points by Sheraton mobile device survey, visit: <http://lei.sr?a=s4X9n>

Rezidor to expand EMEA presence with Radisson Blu

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Facilities will include a wellness centre, one restaurant, two bars and extensive meeting space. However, further details are yet to be confirmed. *Read more:* <http://lei.sr?a=15070>



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Publicly-owned spa planned for UK seaside town

The Marina Centre in Great Yarmouth is in line for a redevelopment which is set to include the introduction of a spa.

Great Yarmouth Borough Council is in discussions to find funding for a €3m regeneration of the iconic seafront leisure centre, which currently houses a 25m swimming pool, a health and fitness club, indoor bowls green and sports courts.

The council is eager to improve services at the centre, which has been run by the Great Yarmouth Sport and Leisure Trust since March 2006. The launch of a spa and wet areas - such as saunas, steamrooms and relaxation spaces - is among the proposals being considered in a business plan being drawn up by the council. *Read more:* <http://lei.sr?a=B5h5B>



Three of the hotels include spas and health clubs

Five India properties added to GHOTW portfolio

Great Hotels of the World (GHOTW) has continued to expand its footprint in Asia with the addition of five Pride Hotels-owned properties in India to its corporate collection. Over the past year, the UK-based luxury sales and marketing alliance has reported a 120 per cent increase in the number of hotel sign-ups across the Asia region.

The five latest additions to the GHOTW portfolio are: Pride Hotel Ahmedabad; Pride Hotel Bangalore; Pride Hotel Kolkata; Pride Hotel Chennai; and Pride Hotel Pune.

Three of the hotels - Ahmedabad, Chennai and Pune - feature spa and health club facilities spanning 1,500-1,750sq ft (139-163sq m), with treatment rooms; a gym; a steamroom; a whirlpool; and a swimming pool.

Kolkata currently only includes a gym and a swimming pool, although a spa area is being developed and will be the same size as at other Pride Hotels. The Bangalore property has a gym only. For more information about the expansion of GHOTW's portfolio in India, visit: <http://lei.sr?a=i4g5/>

Strategic acquires Essex House in NYC

Strategic Hotels and Resorts has entered into an agreement to acquire Essex House Hotel in New York, US, from the Dubai Investment Group for US\$362.3m (€288.7m, £229.5m). The 509-bedroom hotel is to be rebranded as the JW Marriott Essex House New York after the group also secured a 50-year management deal with operator Marriott International.

Jumeirah Group is the former operator of Essex House Hotel, which currently includes a spa with steamrooms; saunas; men's and women's relaxation lounges; and personal soaking tub. Future plans for the spa have yet to be confirmed, although Strategic Hotels and Resorts is to invest US\$18.3m (€14.6m, £11.6m) in "various" improvements to the hotel.

Other facilities at the Essex House Hotel include a fitness centre, a fine-dining restaurant and meeting space. It first opened in 1931 and towers 40 floors overlooking Central Park. An affiliate of Strategic Hotels



Strategic will invest around US\$18m in redeveloping the historic hotel

and Resorts had owned the hotel before selling it to the Dubai Investment Group in 2005; a deal which included 605 bedrooms and 10 condominium units.

Strategic Hotels and Resorts president and CEO Laurence Geller said: "I am pleased that we are able to reacquire this landmark asset and convert it to the first JW Marriott in Manhattan." For more details about Strategic the acquisition of Essex House, see: <http://lei.sr?a=y9W8G>

Le Méridien enters Bangladesh with Dhaka hotel

Le Méridien, the hotel chain bought by Starwood Hotels and Resorts in 2005, is to make its first move into Bangladesh next July with the opening of a new property in Dhaka.

The 304-bedroom Le Méridien Dhaka is owned by Best Holdings Limited and forms part of the group's expansion in South Asia, as well as extending Starwood's presence in Bangladesh.

Facilities at the new hotel will include a 2,400sq ft (223sq m) spa and a 2,800sq ft (260sq m) fitness centre - however, further details have yet to be confirmed.

The hotel will be located between the eighth and 15th floors of a mixed-use development, with the building designed to incorporate a 125ft (38m) outer façade.

Best Holdings Limited chair and managing director Amin Ahmad said: "We are thrilled to partner with Starwood Hotels to bring Le Méridien to Dhaka. We aim to create a chic and stylish property that will deliver the true experience of Le Méridien, while adding new



Facilities at the new Le Méridien Dhaka will include a 2,400sq ft spa

life into this bustling city."

• For more information about Le Méridien Dhaka, visit: <http://lei.sr?a=Z5k4H>.

• To read more about the development and the planned roll-out of Starwood's in-house spa concepts, see *Spa Business 2010 Issue 3*, p24 <http://lei.sr?a=v6M2m>

• To read the current issue of *Spa Business*, visit: www.spabusiness.com/magazine



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www.equipotel.com.br

19-21 Sep 2012

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www.worldspawellbeing.com

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Dual-branded ski and spa resort opens

Starwood Hotels and Resorts has announced the opening of its first dual-branded ski resort complex in Changbaishan, China – adjacent to the slopes of the Changbai Mountains.

The Dalian Wanda Group-owned resort features Westin and Sheraton-branded hotels, with the Westin property including a 1,322sq m (14,230sq ft) Heavenly Spa among its facilities.

Open to guests of both hotels and members of the public, the spa has eight treatment rooms – four of which are single rooms, two are twin rooms and the remaining two are suites.

Facilities also include a foot massage lounge; a Turkish bath; a sauna; warm and cold water whirlpools; and a Mahjong/chess room, with a reflexology and relaxation area inside the suites. The 262-bedroom Westin hotel also has an indoor swimming pool, while the 297-bedroom Sheraton hotel offers the Sheraton Fitness programmed by Core Performance concept.

It is the first Starwood ski resort in the Asia Pacific region, while also extending the group's footprint in China where it has more than 100



The resort's spa has eight treatment rooms and is open to non-guests

hotels in operation and 100 in the pipeline.

Starwood president, Asia Pacific, Stephen Ho said: "Guests will enjoy world-class amenities set against the backdrop of one of China's most visually stunning mountain ranges."

- For more details about Starwood's first dual-branded resort, visit: <http://lei.sr?a=FoY8w>

- To read more about the roll-out of Starwood's in-house spa concepts, see Spa Business 2010 Issue 3, <http://lei.sr?a=v6M2m>.

- To read the current issue of Spa Business magazine, visit: www.spabusiness.com/magazine

Langham acquires The Observatory spa hotel

Langham Hospitality Group has acquired The Observatory spa hotel in the heart of Sydney, Australia.

Located near Sydney's historical Rocks district and the Central Business District, the luxury hotel houses one of Sydney's finest day spas.

The spa has 10 treatment rooms and extensive wet areas - including a 20m indoor swimming pool, sauna, steamroom and spa pools.

The spa's new treatment menu will be supplied by luxury skincare line Carita and includes signature treatments featuring Carita's Pro-Lift machine.

The property is Langham's first in Sydney and the second hotel in Australia, following the Langham Melbourne, Victoria.

Brett Butcher, Langham Hospitality Group's CEO, said: "This acquisition signifies the group's plans for a long-term strategic expansion and be a major player in the quality end



The Observatory's spa has a new treatment menu supplied by Carita

of the market in the Pacific region. We will be investing in progressive refurbishment to position this hotel at the very top of the luxury hospitality sector in Sydney."

- Earlier this year, Langham announced plans to launch a therapist training academy, for employees in its signature Chuan Spa. To read more: <http://lei.sr?a=ob3a5>

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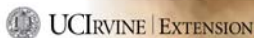
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Lefay resort to open doors as a day spa

The family-owned Lefay Resort & Spa at the Riviera dei Limoni, on the West Coast of Lake in Italy, has opened its 32,000sq ft (2,970sq m) luxury spa to non-guests for the very first time.

The Leali family, which both owns and operates the property, has announced its intention to manage the resort's wellness facilities as a day spa to attract new guests.

Lefay will start offering day passes enabling access to all spa facilities, which include a total of 21 single and double treatment suites, five different types of sauna and a salt water lake for flotation therapies.

Outside the spa, there are also three outdoor paths spread over the surrounding park with specially-designed jogging and running tracks. Facilities also include a health and fitness suite and outdoor and indoor swimming pools.

The treatments at the spa - which combine traditional Chinese medicine and modern western practices - use the resort's own dermatological beauty range, Lefay Spa. The product range is chemical and preservative



The 21 treatment rooms include opulent double suites for couples

free and made using the resort's own olive oil and other locally sourced ingredients.

The Leali family - Italian industrialists with an interest in sustainable tourism - launched the Lefay Resort and Spa in 2008.

The resort offers accommodation in 90 expansive suites. The family is currently planning to launch a second wellness resort 'somewhere in northern Italy' with more details due to be released at a later date.

Details: <http://lei.sr?a=C3Zlp>

Westin launches 'modern day oasis' concept

Westin Hotels and Resorts has announced the launch of a new nature-inspired public space concept, which it believes will serve as a "modern-day oasis" for guests at its luxury properties.

The concept has been premiered at Westin Gaslamp Quarter in San Diego, US, and is to be rolled out to other participating international hotels throughout 2013.

Westin's in-house design team took inspiration from NASA research in developing the new design concept. The research found that growing plants indoors can both relieve stress as well as clean the air.

The Vertical Garden is at the heart of the concept and measures 100-300sq ft (9.3-27.9sq m), with the each location's regional identity incorporated into its customised design.

Meanwhile, new check-in pods will replace the traditional desks as part of plans to offer greater guest interaction.



The concept, based on NASA research, encompasses all public areas

The pods have been infused with Westin's signature white tea scent, combined with custom music, calming tonal colors and soft, atmospheric lighting to create a fresh and soothing ambience for guests.

New zoning will also provide enhanced opportunities for business and leisure uses.

To read the full announcement of the launch of Westin's new nature-inspired public space concept, visit <http://lei.sr?a=u97l>

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