



TheProfile



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# 30+

Over 30 years of combined international experience within the executive team.  
Full set-up in Dubai With Global operation.

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01

History &  
Facts

**The Wellness is a leading SPA specialist in the MEA region responsible for the development of fascinating and innovative SPA projects.**

The company was founded in 2007 in Dubai and has been involved in various high end projects globally.

The following factors were and still are responsible for The Wellness success in the planning and realization of SPA projects: Creativity, innovation, expertise and courage.

#### **Our clients**

Large international hotel chains as well as city hotels, holiday resorts, health resorts, medical SPA's, cruise ships, destination SPA's, day SPA's, theme parks and SPA centers rely on our know-how, our creativity and our international experience.





Waldhotel National Arosa  
Switzerland



## THREE STREAMS

### ONE WORRY-FREE P A C K A G E

02

The  
Company

Split between consultancy, realization and after sales, we provide a unique package of services, distinguished by our creativity, innovation, and expertise. Guaranteeing economic success for our hoteliers and SPA operators, as well as the ultimate SPA experience for their guests, we have tailored our divisions to fulfill every ideal and precondition needed.

Closely integrated through an organic work flow. Combining strategic alignment and profitability calculation with SPA planning, design, engineering and culminating in true turnkey implementations and convenient after sales services.

Providing everything from one source, we promise first-class quality and efficiency in everything we deliver.

# | 03

## Our Streams

### Consulting

Custom-tailored strategies for every goal!

To get the right balance in whatever target you have set for yourself, you need the correct team around you catering to every aspect of your business to get it done properly.

Our team of specialized SPA consultants, architects, designers, and engineers combine their expertise to make sure that your facility will be uniquely design equipped and ready, anytime and all the time.

#### Services

- SPA Consulting
- SPA Design Consulting
- SPA Engineering
- Pool/ Water Features Design & Engineering
- Interior Design
- Architectural Design
- Project Management

### Project Realization

Planning and realization – all services from one company!

With more than ten years of expertise in the region and over 30 years globally, we are your reliable partner in timely and efficient project delivery, every time. Working with us, you will benefit from our international network, which gives the flexibility you need and the professional Services you can rely on.

#### Services

- Turn Key – SPA Facility
- SPA Equipment Implementation
- After Sales Services
- Pool/ water features design and built

### After Sales

Caring for our customers and keeping an eye on your facility

We will insure that your SPA Equipment continues to operate efficiently and safely. This service will extend the useful life expectancy of the products within your SPA.

Available SPA equipment spare parts, supply and installation upon request with an advise on the needed parts.

#### Services

- Preventative Maintenance Contracts
- SPA Equipment spare parts trading
- Pool/ water features spare parts trading
- On Call emergency visits

**We offer unique concepts,**  
Creating an atmosphere  
of well-being combined  
with high profitability.

04

Mission  
Statement

Our international experience and cultural understanding allow for extraordinary developments, and our belief that our success comes from your success is key to the way we work. Always dedicated to providing outstanding innovative solutions that our client can rely on, in terms of quality and professionalism, we work closely with our clients to ensure their success at every level.





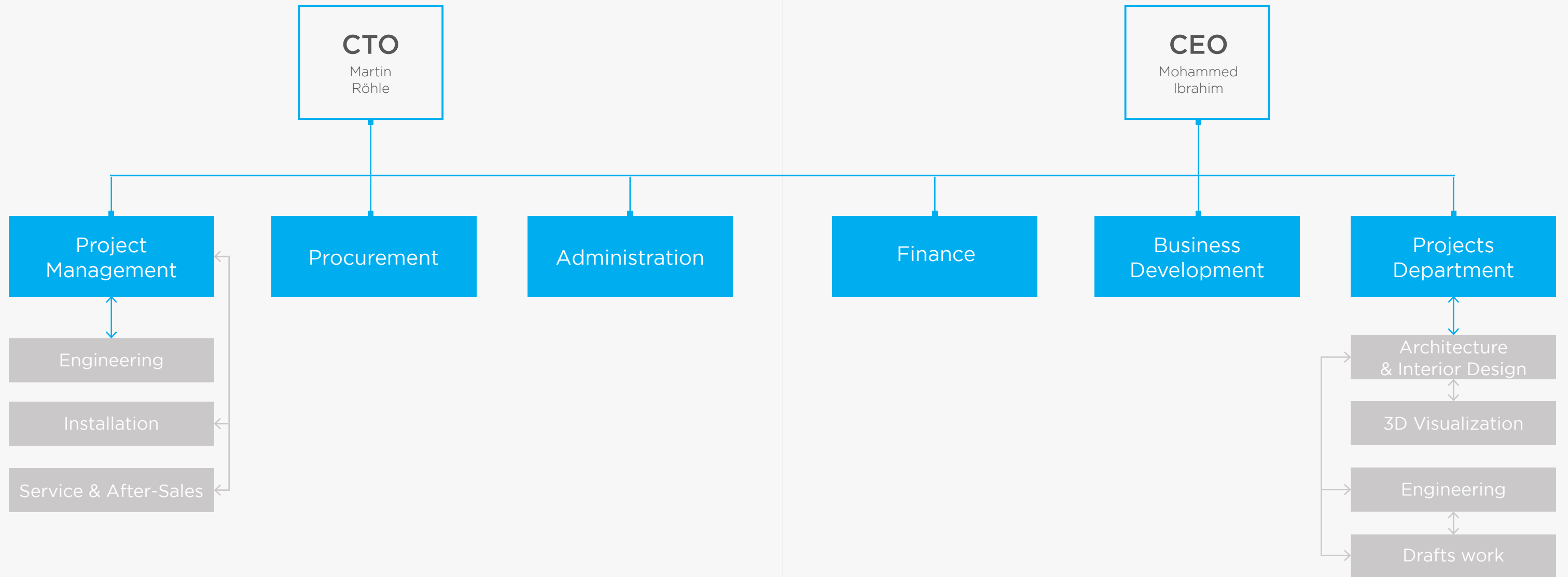




We owe our success to our competent and extremely motivated employees who possess creative thinking, dedication and a great deal of enthusiasm.

Executives

Name	Designation
Mohammed Ibrahim	Chief Executive Officer
Martin Röhle	Chief Technical Officer





**MOHAMMED IBRAHIM**  
Chief Executive Officer



#### PERSONAL INFORMATION

Date of birth: 15th December 1982  
Nationality: Austrian

#### BUSINESS EXPERIENCE

##### CEO

THE WELLNESS Technical Services  
Co LLC  
Since 2014 to present

##### Schletterer International Group

Since 2007 to 2014

##### Regional Director

Responsible for the restructuring and set-up of the Dubai team, which is now operating under the name THE WELLNESS. Successful project realization within the whole MEA region. Set-up of the Cairo subsidiary in 2009.

##### References

- Waldorf Astoria, Dubai / UAE
- Abu Dhabi Country Club
- Anantara Palm Jumeira Resort & Spa, Dubai / UAE
- Viceroy Palm Jumeirah, Dubai / UAE
- Gazelli House, Baku / Azerbaijan
- Damac Burjside Boulevard, Dubai / UAE

- Damac 4, Dubai / UAE
- Mirdif Mall Spa, Dubai / UAE
- Sheraton, Sharjah / UAE
- Private Palaces UAE
- Kempinski, Riyadh / KSA
- Rocco Forte, Jeddah / KSA
- Kempinski, Jeddah / KSA
- Nile Ritz Carlton, Cairo / Egypt
- St. Regis, Cairo / Egypt
- Emaar Marassi Clubhouse, North Coast / Egypt
- Solis Hotel, Doha / Qatar
- La Boutique Hotel, Doha / Qatar
- Crowne Plaza Sharm El Sheikh / Egypt
- Mövenpick Assuan / Egypt
- Le Meridien Pyramids / Egypt
- Hilton Luxor / Egypt
- Intercontinental City Stars / Egypt ... etc.

##### Design Architect / Project Architect

Schletterer Wellness & Spa Design GmbH

##### References

- The Royal Spa, Jochberg / Austria
- Dubai Pearl, Dubai / UAE
- La Marquise, Rhodes / Greece
- Tiara Palm, Dubai / UAE
- Elton Lake, Volgograd / Russia
- Lady Spa, Saint Petersburg / Russia
- Mövenpick Oceana, Dubai / UAE
- Mövenpick Royal Amwaj, Dubai / UAE
- The Cube, Dubai / UAE
- Andreus Hotel, Meran / Italy
- Tropical Island, Berlin / Germany
- Mediterana, Bergisch Gladbach / Germany ... etc.

##### Design Architect

Agora 2006 to 2007

##### References

- Xceed Call Center, Giza / Egypt
- Microsoft Showroom, Giza / Egypt
- Smash Tennis Academy, Giza / Egypt ... etc.

#### EDUCATION

##### MBA (Global Management)

Eslasca Business School 2012

##### Bachelor of Architectural Engineering

University of Modern Science and Arts (MSA)

#### PERSONAL SKILLS

Languages  
German, English, Arabic

**MARTIN RÖHLE**  
Chief Technical Officer



#### PERSONAL INFORMATION

Date of birth: 6th March 1953  
Nationality: German

#### BUSINESS EXPERIENCE

##### CTO

THE WELLNESS Technical Services  
Co LLC  
Since 2014 to present

##### Schletterer International Group

1997 to 2013

##### Head of Project Management

##### General Manager

Schletterer office in Barcelona  
• Responsible for the markets Spain, Portugal, Caribbean, Mexico and South America.  
• With successful realization of projects in the following countries: Austria, Turkey, Lebanon, Jordan, Egypt, Malta, Spain, Portugal, Bahamas, United States, United Kingdom, Ireland and France

##### References

- Grupotel Valparaíso Palace, Mallorca / Spain

- Grupotel Parc Natural & Spa, Mallorca / Spain
- Hotel Fenicia Prestige Suites & Spa, Ibiza / Spain
- Hotel La Cala Resort Golf & Spa, Málaga / Spain
- Ibiza Gran Hotel, Ibiza / Spain
- Solverde, Portugal
- Aquapura Douro Valley, Portugal
- Suites Alba, Portugal
- Hotel Grande Bretagne, Athen / Greece
- Secrets Silversands Riviera, Cancún / Mexico ... and many more

##### Cruise Line Spa Projects

within shipyards in Italy, France and Germany

##### References

- Queen Mary II
- Disney World
- Disney Wonder ... And 20 other more

##### Office Manager

of one of the most popular hotel  
Planning offices in Austria for about 10 years, on  
Various 4 and 5 Star projects in Austria,  
Germany, Italy,  
Turkey in Hotel Development Construction and  
Interior  
Design as well as Turn Key projects.  
1986 to 1996

#### EDUCATION

##### Study of Architecture

Munich, Bavaria, Germany  
1981 to 1985

##### Study of Interior Design

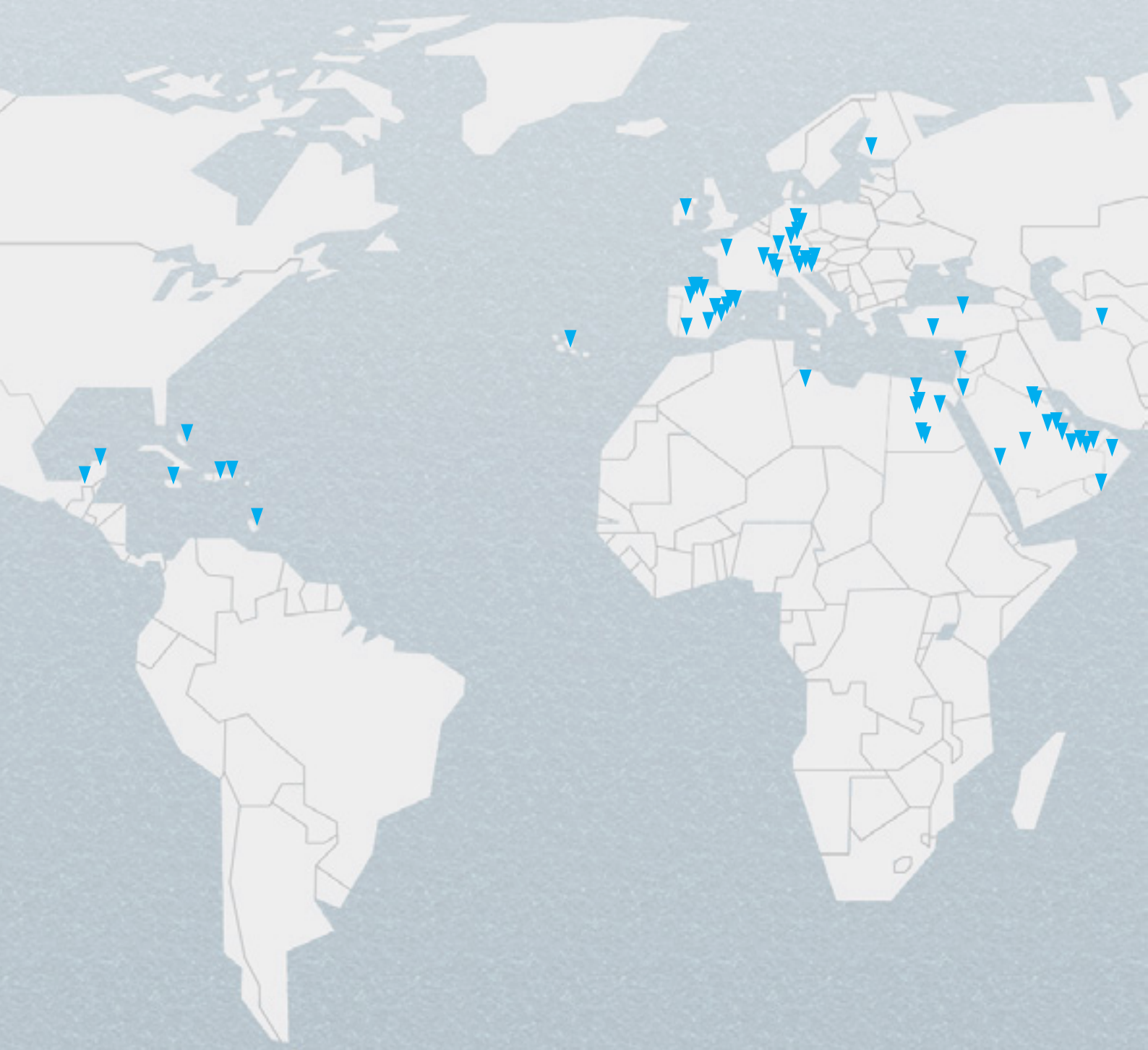
Rosenheim, Bavaria, Germany  
1975 to 1980

#### PERSONAL SKILLS

Languages  
German, English, Spanish

# 06

## Project Reference



## & Middle East & North Africa

### U.A.E

- Abu Dhabi Country Club, Abu Dhabi
- ADIA Health & Wellness Club, Abu Dhabi
- Al Bustan Complex, Abu Dhabi
- Armaam Al Reem Island, Abu Dhabi
- Fairmont Bab Al Bahr, Abu Dhabi
- Four Seasons Abu Dhabi, Abu Dhabi
- Mövenpick Hotels & Resorts, Yas Island, Abu Dhabi
- Anantara Resort & Spa, Palm Jumeirah Dubai.
- Cayan Tower, Dubai Marina
- Damac 4, Dubai • Damac Maison, Dubai
- Damac Burjside Boulevard, Dubai
- Dubai Pearl – The Pearl of Life, Dubai
- Lapita Hotel, Dubai Parks, Dubai
- Hyatt, Palm Jumeirah
- Mirdiff Mall, Dubai
- My Triton, Platinum Yachts, Dubai
- Oceana, Palm Jumeirah
- Private Spa Palace, Dubai
- Private Villa, Palm Jumeirah
- The Cube, Dubai
- The St. Regis Al Habtoor Polo Resort & Club, Dubai
- Tiara/Essque United Towers, Dubai
- Viceroy, Palm Jumeirah
- Viceroy, JVC Dubai
- W Hotel, Palm Jumeirah, Dubai
- Waldorf Astoria, Palm Jumeirah
- Westin Hotel, Habtoor City, Dubai
- Khatt Hot Springs, Ras Al Khaimah
- Sheraton, Sharjah
- Al Mleiha Bed & Breakfast, Sharjah

### QATAR

- Al Jasra Boutique Hotel, Doha
- Al Messila Hotel Resort, Doha
- Solis Hotel Doha
- The Gate of Life, Doha
- West Bay Palace, Doha
- Le Mirage, Qatar

### KSA

- Kempinski, Jeddah
- Kempinski, Riyadh
- Luthan Hotel & Spa, Riyadh
- Multiple Private Spas for the Saudi Royal Family
- Rocco Forte, Jeddah
- Sheraton Dammam, Dammam

### OMAN

- Crowne Plaza, Muscat
- Mövenpick Hotels & Resorts, Salalah

### KUWAIT

- Al Corniche Club, Kuwait
- Mövenpick Hotels & Resorts, Al Bidaa

### LEBANON

- Lifestyle & Fitness, Al Mada Towers, Beirut
- Mövenpick Hotels & Resorts, Beirut

### EGYPT

- Crowne Plaza, Sharm El Sheikh
- Emaar Marassi, North Coast
- Le Meridien Gizeh, Gizeh
- Luxor Hilton, Luxor
- Mövenpick Hotels & Resorts, Elephantine Island, Aswan
- Ritz Carlton, Cairo • St. Regis, Cairo

### JORDAN

- Hilton Jordan Gate, Amman
- Mövenpick Hotels & Resorts, Dead Sea

### LIBYA

- Seven Star Hotel, Tripoli

### BAHRAIN

- The Domain Hotel Manama

### TURKEY

- Belpark Palace Hotel/Belek, Turkey

### TURKMENISTAN

- Private Palace, Asghabat



# WORLD W I D E

With their signature in several SPA's world wide, Mohammed Ibrahim and Martin Roehle have been involved in following international projects throughout their extensive SPA experience. Working on over 20 luxury cruise lines for various shipyards have proven that we do an excellent job and we will continue to successfully ride the SPA waves.

## AUSTRIA

- **Mohr Life Resort**/Lermoos, Austria
- **Hotel Jagdhof**/Neustift im Stubaital, Austria
- **Wellness Residenz Schalber**/Serfaus, Austria
- **Hotel Tirolerhof**/Zell am See, Austria

## AZERBAIJAN

- **Gazeli House**/ Baku

## BAHAMAS

- **Atlantis Resort**/Paradise Island, Bahamas

## BARBADOS

- **Sandy Lane Resort**/St. James, Barbados

## CHINA

- **Four Seasons**/ Guangzhou, China
- **Kempinski Hotel Yinchuan**/China

## DOMINICAN REPUBLIC

- **Hotel Gran Bahia Principe Cayacoa**/Samaná, Dominican Republic
- **Hotel Gran Bahia Principe Cayo Levantado**/Samaná, Dominican Republic
- **Hotel Gran Bahia Principe El Portillo**/Samaná, Dominican Republic

## FRANCE

- **Marriott Village d'Ile-de-France**/Romainvilliers, France

## FINLAND

- **Starwood Kämp Hotel**/Helsinki, Finland

## GERMANY

- **Tropical Islands**/Belin, Germany
- **Hotel Sackman**/Baiersbronn, Germany
- **Spa-Aladin**/Geretsried, Germany
- **Holmes Place Berlin**/Berlin, Germany
- **Bayerwaldhof**/Bad KÖtzting, Germany

## ITALY

- **Hotel Brun**/Mailand, Italy

## IRELAND

- **Radisson Blu Farnham Estate Hotel**/Cavan, Ireland

## JAMAICA

- **Gran Bahia Principe Jamaica**/Runaway Bay, Jamaica

## MEXICO

- **Hacienda Vista Real Villas & Spa**/Riviera Maya, Mexico
- **Silver Sand**/Cancún, Mexico

## PORTUGAL

- **Sheraton Oporto**/Porto, Portugal
- **Solverde**/Porto, Portugal
- **Aquapura Duero**/Samodães, Portugal
- **Suites Alba (Luis Figo)**/Carvoeiro, Portugal
- **Furnas Spa Hotel**/Furnas, Azores

## SPAIN

- **Denia Marriott La Sella Golf Resort & Spa**/Denia, Spain
- **Hotel Fencia Prestige Suites & Spa**/Ibiza, Spain
- **Gran Hotel Ibiza**/Ibiza, Spain
- **Grupotel Parc Natural & Spa**/Mallorca, Spain
- **Hotel Nixe Palace**/Mallorca, Spain
- **Marriott Son Antem Golf Resort & Spa**/Mallorca, Spain
- **Grupotel Valparaiso Palace**/Mallorca, Spain
- **El Bulli Hazienda Benazuza**/Sevilla, Spain
- **Hotel Botanico Tenerife**/Tenerife, Spain
- **Read's Hotel & Spa**/Mallorca, Spain

## SWITZERLAND

- **Panorama**/Feusisberg, Switzerland
- **Holmes Place Zurich**/Zurich, Switzerland

## MANY MORE....



Aqua Dome  
Austria



# 07

Project  
Showcases





# Hilton Luxor Resort & SPA

## 5 - S T A R

Luxor, Egypt –

### Facts & Figures

**Project:** Luxor Hilton

**Total costs:** 1.3M Euro

**Client:** Joint Arab Investment Corporation

**Period of Realization:** Planning and Spa Equipment

**Size:** Spa area 4,500 m<sup>2</sup>

**Concept:** Featuring modern spa experience with subtle Arabian influences within a luxury ambiance. Areas for men and women separated.

### Clients contact

Hilton Luxor Resort & Spa

P.O. Box 13, New Karnak, Luxor, Egypt

[www.luxor.hilton.com](http://www.luxor.hilton.com)





# ROMANTIK HOTEL SACKMANN 4-STAR SUPERIOR

— Baiersbronn, Germany —

## Facts & Figures

**Project:** Romantik Hotel Sackmann – Hotel & Spa

**Client:** Family Jörg Sackmann, Hotel Sackmann,  
Baiersbronn/Germany

**Period of Realization:** January to July 2008

**Size:** 1,000 m<sup>2</sup>

**Topic:** Combination of spa experience and culinary  
delicacies, such as herbs, salt, wine and honey

## Clients contact

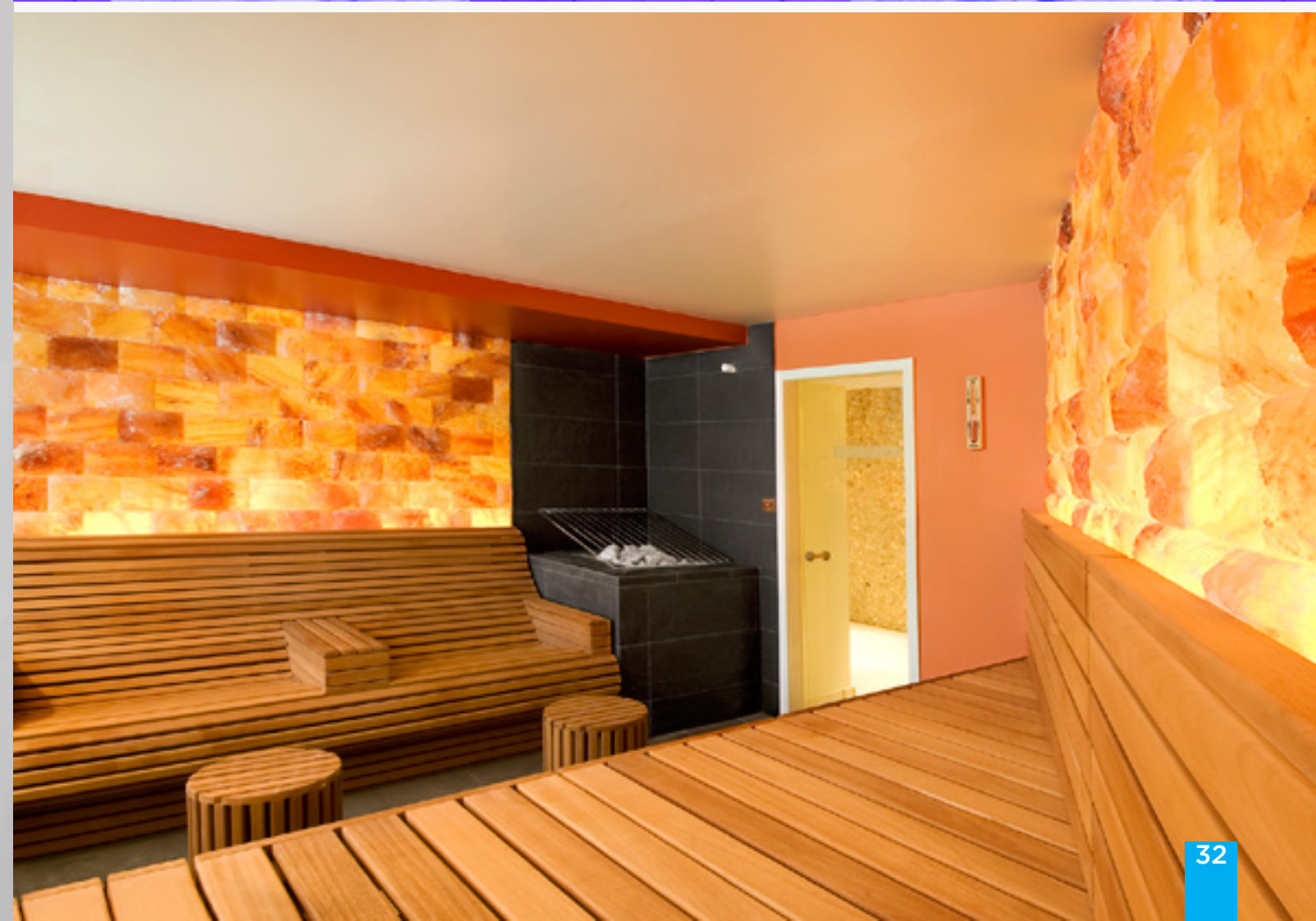
Romantik Hotel Sackmann

72270 Baiersbronn- Schwarzenberg, Germany

Tel +49 (0)7447 289-0 Fax +49 (0)7447 289-400

info@hotel-sackmann.de

www.hotel-sackman





# WALDORF ASTORIA PALM JUMEIRAH — DUBAI, UAE —

## Facts & Figures

Project: Waldorf Astoria, Palm Jumeirah Spa  
Client: Dubai National Investment CO. L.L.C.  
Opening : 2014  
Size: 2,400 m<sup>2</sup>

## Clients contact

Crescent Rd, The Palm Jumeirah, Dubai, U.A.E

Tel: +971-4-818 2222  
Dubai@waldorfastoria.com  
www.waldorfastoria.com





# SHERATON SHARJAH RESORT & SPA

— Sharjah, UAE —

## Facts & Figures

Project: SHERATON SHARJAH BEACH RESORT & SPA

Client: QHC Architect & Engineers

Opening : 2015

Size: 950 m<sup>2</sup>

## Clients contact

Al Muntazah Street, Sharjah, UAE

Tel: +971-6-563 0000

[www.sheratonsharjah.com](http://www.sheratonsharjah.com)







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