€200 spa discount for Italy’s adults

Adults living in Italy can cash in on a €200 (£170, US$235) spa voucher thanks to the government’s recent €53m (£44.9m, US$62.2m) stimulus package.

The package has been rolled out to help kickstart the recovery of the country’s thermal wellness industry.

In April, Federterme – the Italian Federation of Industries Spas and Hot Springs Healing – attended a government hearing to put forward the industry’s urgent case for economic support.

It explained that Italy is home to 320 thermal spas which generate over €1.5bn (£1.3bn, US$1.8bn) in revenue annually and employ roughly 60,000 people.

Federterme said the industry experienced a 70 per cent drop in demand for thermal spas due to the pandemic.

“It’s necessary spas receive targeted interventions which put them in a position to restart alongside the entire economic and social chain,” it concluded.

The new incentive is aimed at all adult citizens residing in Italy, without ISEE limits.

Citizens can take advantage of one voucher each to pay for or discount a thermal spa service of their choice. Any service exceeding the €200 (£170, US$235) voucher will mean they must cover the excess cost themselves.

Participants will soon be able to select from a list of accredited establishments which is due to be released imminently by the Government.
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The Well grows senior leadership team with two new appointments

Modern wellness brand The Well has announced two new hires; Doris Lopez as the VP of health and healing and Tara Cruz as the VP and GM of the brand’s spaces – The Well New York and The Well at Mayflower Inn.

As VP of health and healing, Lopez will develop and execute health and wellness strategies across The Well’s locations, assisting in programme and business development opportunities. A certified wellness and resiliency coach, Lopez previously served as Canyon Ranch’s VP of health and healing and also brings 20 years experience leading healthcare facilities for hospital systems and medical centres.

Meanwhile, Cruz will oversee day-to-day operations as VP and GM at the New York and Connecticut outposts. She’ll help guide the team and manage the array of services, including private events, to ensure quality care and a hospitable experience for all guests.

Prior to her new appointment, Cruz was positioned at Four Seasons Hotel New York Downtown as senior spa director for the Americas, where she oversaw nine spas within North America.

She said: “I look forward to guiding the team to support the brand’s mission to be the gold standard for wellness.”

Michelle Hammond, founder and MD of Spa Business School and TPOT said: “Nominations are now open, so shine a light on someone you feel deserves to be rewarded for all they do to make the world a better place.”

The awards are split into six categories; Inspirational Charity Contributor; Inspirational Consultant; Inspirational Leader; Inspirational Therapist (Employed); Inspirational Therapist (Freelance); and Inspirational Trainer. Nominations are welcome from industry peers, colleagues and the public for nominees who live and practise within the UK and Ireland.

Winners will be announced at the Shine Your Light Awards afternoon on 3 November.
Tammy Pahel reveals Carillon’s upcoming medi-wellness clinic

Carillon Miami Wellness Resort has partnered with anti-ageing and medical wellness centre the biostation to launch a new functional medicine practice at the resort’s 70,000sq ft spa and wellness facility.

Opening in September, the biostation at Carillon Miami will introduce a destination with access to revolutionary therapies claimed to prevent and reverse the impacts of ageing on the body.

Tammy Pahel, VP of spa & wellness operations at Carillon Miami, commented: “People are taking a preventative approach to their holistic health and as a wellness destination we wanted to partner with a company that takes a forward-thinking approach to treating these concerns to offer our clients access to the latest innovations and therapies on the market.

“The biostation is a leader in anti-ageing and the work it’s done with its patients is remarkable.

“We’re thrilled to introduce a centre at Carillon Miami and offer our guests, residents and local community these solutions to elevate their health journey.”
Six Senses opens new desert spa sanctuary

Six Senses Hotels Resorts Spas has launched its brand new desert retreat called Six Senses Shaharut in Israel.

With its secluded setting laid into a dramatic cliff with panoramic views of the Negev Desert, the resort is home to a 1,900sq m spa realised by Tel Aviv-based Plesner Architects.

The facility is designed to offer a contemporary interpretation of nomadic structures, reminiscent of the Nabatean community which occupied the area over 2,000 years ago.

Using natural materials from the original setting, the two-level spa has been constructed in an eco-friendly manner and blends seamlessly into the desert’s landscape.

Built as an oasis in the desert, the six-treatment-room spa draws the landscape and deep red palette of the local Edom Mountains into its walls. Alcoves complete the curved walls, which are home to Nabatean animal statues, acknowledging the habitat as it once was.

Facilities include an open-plan relaxation area, indoor pool, retail boutique, outdoor courtyard pergola with seating and an alchemy bar, alongside a gym, wellness studio, nail bar and separate-sex changing facilities with hammams and saunas.

The spa has partnered with French skincare specialist Biologique Recherche and local product house Lavido to supply treatments.

Resort GM Thomas Fehlbier said: “Six Senses Shaharut brings the Six Senses ethos of sustainability, local sensitivity and wellness together with our unique desert culture and traditions. “With a passionate team, we’ll work to create out-of-the-ordinary guest experiences in a setting of biblical proportions.”

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AGEING

New retirement residence to champion active ageing

In September 2021, a luxury development for over 65s will open in London designed to change the way we value ageing with wellness programming centred around cellular health – masterminded by The Kyros Project.

Named Auriens, the Chelsea property will encompass 56 apartments with living spaces and wellness facilities claimed to be worthy of a five-star hotel.

Auriens has partnered with Kyros Project’s team of specialists in fitness, nutrition and physiology to champion active ageing. Under Kyros Project’s careful guidance and after a personal assessment, a holistic programme will be created for each resident to promote optimum health and wellbeing.

“We’ll create unique programmes including the best elements of exercise, physical therapy, food and spa rituals”, said Gideon Remfry, Auriens’ wellness director and co-founder of Kyros Project.

READ MORE ONLINE
Hospitality group Accor has signed a brand new Fairmont property in Saudi Arabia on the Ajdan Waterfront development, a high-profile mixed-use development in Al Khobar and the Eastern Province of Saudi Arabia.

With an opening date expected for Q3 2023, the hotel will feature 160 rooms and serviced apartments.

The resort’s signature feature will be a full-service Fairmont Spa, accompanied by a fitness area and swimming pool.

“We believe Fairmont Ajdan Al Khobar will become the ultimate premier urban waterfront development in the Eastern Province, adding to the strong momentum the Fairmont brand is seeing in the Kingdom after the successful opening of Fairmont Riyadh,” added Mark Willis, CEO of Accor India, Middle East, Africa & Turkey.

Additional hotel facilities will include four dining outlets, meeting rooms, a Gold Lounge and a kids club.

Fairmont Ajdan Al Khobar will add strong momentum to the Fairmont brand
Mark Willis

Anantara is growing its Middle Eastern portfolio after announcing plans to open the first resort on the World Islands giga-project in Dubai.

The World Islands is a man-made archipelago located four kilometres off the coast of Dubai featuring 300 islands constructed into the shape of six continents on a world map.

Named Anantara World Islands Dubai Resort, will be dedicated to the resort and feature 70 keys comprising suites, beach and pool villas.

In-room signature Anantara spa treatments, a gym and a kid’s club will also be part of the new resort’s amenities.

Anantara is set to reveal more details about the resort’s spa and wellness concept and facilities in the coming weeks ahead.

Dillip Rajakarier, CEO of Minor Hotels, parent company of Anantara, commented:
“Anantara World Islands Dubai Resort will be the first hotel to open on this archipelago, offering guests a truly memorable escape just off the coast of Dubai.”

We will open the first hotel on this archipelago
Dillip Rajakarier
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GSN expands its board of directors

Green Spa Network Planet (GSN) has appointed five new members to its board of directors dedicated to leading the industry's growth in the new green economy, GSN has welcomed the following elected members to the board:
- Bret Dugan, chief operating officer, Soleil Toujours
- Saied Karamooz, president, Blue Beautify
- Kate Morrison, director of wellness & sustainability, Ojai Valley Inn

“Our selection was based on the board’s present needs and talents of the applicants,” says Thor Holm, GSN board president.

Disneyland’s new spa features gift by local tribal elder

Disney's Imagineers have created a new boutique retreat named Tenaya Stone Spa, opening 16 September, at the Disneyland Resort in Anaheim, California.

The spa is a 6,000sq ft facility inspired by the spirit of nature, indigenous cultures of California and the Craftsman design of the existing hotel.

“The name Tenaya can be interpreted ‘to dream’ in the indigenous culture of the Yosemite Valley,” said Dawn Jackson, a Native American cultural advisor within Disney, who began working on the project as an Imagineer on the Story Development team.

The spa is laid out according to the four directions of north, south, east, and west, and aligned with the four colours of white, red, black and yellow. Details include wood flooring cut in rounds, a chandelier designed from a tree root, stained-glass doors and windows, rocks and minerals and art pieces crafted by regional artisans.

The spa features eight treatment rooms – including two for couples – manicure/pedicure chairs, a relaxation lounge, changing rooms and a boutique.

Within the spa, guests will discover a Tenaya Stone gifted from a Miwok Elder and her family who are descendants of Chief Tenaya in Yosemite Valley. With blessings, the stone now resides at the heart of the spa, offering inspiration to all visitors with its peaceful energy.
Rosewood to debut in South America

Rosewood Hotels & Resorts is forging ahead towards opening its first South American destination in Brazil in Q4 2021.

Rosewood has been appointed by Groupe Allard to manage Rosewood São Paulo. The site is being developed by entrepreneur Alexandre Allard, who previously helped to bring about the renaissance of the House of Balmain.

Rosewood São Paulo will feature 180 guestrooms, which will be situated within a vertical garden tower.

The upcoming hotel will incorporate Rosewood’s signature Asaya wellness concept in the form of a six-treatment-room spa with a fitness centre and two swimming pools including one rooftop pool and one set within the hotel’s lush gardens.

“Rosewood has been waiting for the right opportunity to enter South America and I firmly believe this is it,” says Sonia Cheng, Rosewood CEO.

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It reveals the latest market data, industry trends, forecasting and supplier and industry contacts, making it an invaluable reference tool for buyers and decision-makers.

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Countdown begins for 17th World Leisure Congress

The 17th World Leisure Congress will take place in Dunedin, New Zealand, from 12-16 December 2022.

Organised in partnership between the World Leisure Center of Excellence (WLCE) - University of Otago and the World Leisure Organisation (WLO), the main theme for the event will be “Learn well, live well”.

WLO has now confirmed the key dates for contributions from academia and industry, which will form the backbone of the event’s learning programme.

The deadline for special session proposals has been set as 1 September 2021.
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Fresh perspective

Fawsley Hall Hotel & Spa has opened the door to its new £1.5m destination spa in the Northamptonshire countryside

Countryside retreat Fawsley Hall Hotel & Spa in Northamptonshire, UK, has opened the doors to its The Spa at Fawsley Hall. The spa has undergone a significant refurbishment led by Curveline Design, following a £1.5m (€1.7m, US$2.1m) investment.

Finished look
Fawsley Hall is part of Hand Picked Hotels, a family-owned collection of 19 luxury country house hotels where the emphasis is on personalised stays.

The renovation was focused on creating a calming, restorative atmosphere and enhanced facilities to offer a bespoke, individual spa experience for guests and members.

The overhaul has transformed the arrival experience which is now complete with light and bright open spaces and soft hues of sage green and pink.

Guests can access a new indoor swimming pool and poolside area.
complete with a steamroom and sauna, alongside a new outdoor hydrotherapy pool. All poolside areas feature spacious relaxation spaces.

The spa has also expanded with a new Himalayan salt sauna, steamroom and six treatment rooms with Gharieni beds.

The spa’s Matrix-equipped gym has gained new training areas along with the new ‘Spatisserie’ and a large relaxation area overlooking the courtyard and hydrotherapy pool for those wanting to relax while being surrounded by nature.

Julia Hands, chair and CEO of Hand Picked Hotels, says: “This sizable renovation has been carefully designed to create a boutique atmosphere and offer a truly personalised experience.

“The whole space is filled with natural light, and provides a new, premium lifestyle spa experience where guests can completely switch off, disconnect and reconnect with loved ones.”

To mark the reopening, Fawsley Hall has also introduced new rituals supplied by its partners Elemis and Comfort Zone.
Spa in the city

A new urban Cinq Mondes spa has been unveiled within Paris’ iconic La Samaritaine department store after a €500m overhaul by LVMH.

Historic Parisian department store La Samaritaine reopened its doors in June after a ceremony hosted by French President Emmanuel Macron. Luxury goods conglomerate LVMH (Louis Vuitton Moët Hennessy) owns the original 19th century building and has poured nearly €500m (£425.6m, US$587.5m) into revamping the site over 15 years.

Global inspiration
The jewel in La Samaritaine’s crown is its vast beauty wing – claimed to be Europe’s largest beauty floor in a department store – which is the home of the new Spa Cinq Mondes à la Samaritaine.

Founded in 2001 by Jean-Louis Poiroux and Nathalie

“...

We wanted to develop a unique urban spa retreat for both travellers and Parisians wanting to unwind amidst the bustle of the city.”

Jean-Louis Poiroux, Cinq Mondes co-founder

Each of the seven treatment rooms has been completed with a softly backlit feature wall

PHOTO: Sylbain bardin
Bouchon-Poiroux, Cinq Mondes is a premium French skincare and spa brand found in 35 countries.

Poiroux told Spa Business the vision for the new 400sq m spa was to “develop a unique urban spa retreat for both travellers and Parisians wanting to unwind amidst the bustle of the city.”

The new location marks the brand’s second Parisian site, joining Cinq Mondes’ historic Parisian flagship

**Finished look**
With a contemporary and refined decor, the Spa Cinq Mondes à la Samaritaine has been realised by Suprem Architectures as a place of healing with a unique personality.

Each of the seven treatment rooms – including one for couples – has been completed with a Lemi treatment bed and a softly backlit feature wall reminiscent of Art Deco stained glass which gently illuminates each room.

Poiroux said all facilities – including a hammam, exfoliation room and private relaxation areas with views of the interior garden – have been conceived to create an immersive healing journey in the heart of Paris.

Spa rituals include a selection of massages, scrubs, wraps, facials and hammam treatments. In addition, Cinq Mondes has curated an exclusive treatment for the spa named The Great Ritual from Okinawa to revitalise the body and naturally sculpt the face.

Spa facilities also include a chic 100sq m retail boutique with delicate metallic design details and a palette of warm pastel tones. The space has been conceived to guide guests on a journey of discovery to create their own personalised routine.

All facilities have been conceived to create an immersive healing journey in the heart of Paris
Spa Life UK 2021

The Spa Life UK Convention was developed to support and nurture the spa industry and following the turmoil of the pandemic the 2021 event offered the perfect opportunity for the industry to be reunited and celebrate excellence and innovation.

- Spa Life provides the perfect environment for attendees to grow their networks.
- A conference programme delivered numerous educational sessions.

PHOTO: SPA LIFE

PHOTO: SPA LIFE
Spa Life instils a belief that attendees are not only a part of the global spa and wellness industry but also part of a blossoming community of passionate like-minded professionals.

The annual event hosts the Good Spa Awards ceremony where the industry’s pacesetters are rewarded for their efforts.

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Bürgenstock Resort’s Alpine Spa partners with Dr Barbara Sturm on new treatments and product line

Bürgenstock Hotels & Resort Lake Lucerne has announced a new partnership with globally recognised German aesthetics doctor Dr Barbara Sturm, bringing her skincare line and treatment offering to its Alpine Spa.

The Bürgenstock Alpine Spa is designed as a tranquil 10,000sq m sanctuary of vitality and relaxation set in a striking mountain-top location overlooking Lake Lucerne.

Sturm is renowned for her anti-inflammatory philosophy and non-surgical anti-ageing skin treatments which have achieved cult status with skincare devotees and celebrities worldwide.

Her science-based product line, Dr Barbara Sturm Molecular Cosmetics, is formulated as the perfect combination of scientifically based aesthetic medicine and highly effective plant extracts.

For lasting impact, guests can purchase products from the Dr Barbara Sturm Molecular Cosmetics line at the Alpine Spa to continue their skincare regime at home.

The Alpine Spa’s new menu of facial treatments from Sturm’s line includes:

- Signature Glow Facial (60 mins) – 418CHF (£385, £329, US$456)
- Super Anti-Ageing Facial with Microneedling (90 mins) – 418CHF (£385, £329, US$456)
- Clarifying Facial (60 mins) – 274CHF (£252, £216, US$299)
- Brightening Facial (60 mins) – 274CHF (£252, £216, US$299)
- Men’s Facial (60 mins) – 274CHF (£252, £216, US$299)
- Darker Skin Tones Facial (60 mins) – 274CHF (£252, £216, US$299).

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RKF Luxury Linen designs linen for Carlton Tower Jumeirah

RKF Luxury Linen has supplied an elegant custom-made linen collection for the recently opened Carlton Tower Jumeirah London. Located in Sloane Street in the heart of London’s Knightsbridge, the five-star property has reopened after an 18-month closure and an extensive £100m (£117m, US$138m) renovation.

The Carlton Tower has also reopened its 15,000sq ft members-only Peak Fitness Club & Spa which is spread across three floors, complete with a five-treatment room Talise Spa.

Riadh Bouaziz, CEO and chair of RKF, commented: “We’re delighted to take part in this outstanding project and collaborate with the exceptional Jumeirah Group”. He explained that the exclusive linen collection for the property seeks to preserve the Carlton Tower Jumeirah’s brand DNA while bringing the highest standards of textile expertise and sensory experience.

As part of the collaboration, RKF devised a wide range of linen products for the 17-storey tower’s new spa and 186 bedrooms and suites – even including a bespoke kids’ range.

Elemental Herbology reveals new zesty body polish and ritual

Elemental Herbology’s new Zest Sugar Body Polish is designed to help maintain skin health, reveal brighter, smoother skin and provide a soothing aromatherapy experience.

Elemental Herbology’s head of spa for UK and Ireland, Olivia Taylor, explained that: “The polish was launched to bring a new and exciting dynamic to our body range. “We wanted a product that would exfoliate and brighten the skin while providing nourishment and barrier-strengthening properties. With this in mind, we created a body polish encompassing those qualities and enriched it with a fresh and zesty blend of energising essential oils.”

Hemp seed oil, chia seed oil and sea buckthorn oil underpin the scrub’s formula and have been incorporated to help nourish the skin, calm inflammation and protect against environmental aggressors and pollutants.

Meanwhile, sweet orange, rosemary and marjoram essential oils complete the line-up to provide an uplifting sensory element. As part of the launch, the polish is being showcased in Elemental Herbology’s spa treatment menu in its 45-minute Fire Energiser Body Scrub treatment.

The polish is suitable for all skin types.

Riadh Bouaziz, CEO and chair of RKF
Diana Mestre's new book taps into power of nature

Spa and wellness consultant and industry figure Diana Mestre has penned a new book named Wellness Codes, alongside her daughter Diana Hool.

Drawing on their experience together at Mestre & Mestre Spa & Wellness Consulting, the duo wrote the book for both wellness experts and blossoming wellness enthusiasts.

The Wellness Codes is designed to offer an intuitive method to help readers find a path to achieve holistic wellbeing through the five organic elements.

According to Mestre and Hool, each element contains its own wisdom which can be tapped to help people reconnect with their natural health and balance. This wisdom is communicated in the book through 21 wellness concepts to help readers transform their wellbeing.

“We want to share Wellness Codes with the world in the hopes that it may open a new path of transformation, health and happiness,” remarked Mestre.

She envisions the book would be ideally placed in spas, boutiques and hotel rooms.

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Asian-Pacifi c Spa & Wellness Coalition (APSWC)
- www.apswc.org
Association of Malaysian Spas (AMSPA)
- www.amspa.org.my
Bali Spa and Wellness Association
- www.balispawellness-association.org
Brazilian Spas Association
- www.abcspas.com.br
Bulgarian Union for Balneology and Spa Tourism (BUBSPA)
- www.bubspa.org
Association of Spas of the Czech Republic
- www.jedemedolazni.cz
Estonian Spa Association
- www.estonianspas.eu
European Historic Thermal Towns Association
- www.ehtta.eu
European Spas Association
- www.espa-ehv.com
Federation of Holistic Therapists (FHT)
- www.fht.org.uk
FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)
- https://www.femteconline.org/m
French Spa Association (SPA-A)
- www.spa-a.org

German Spas Association
- www.deutscher-heilbaederverband.de
Global Wellness Institute (GWI)
- www.globalwellnessinstitute.org
Green Spa Network (GSN)
- www.greenspanetwork.org
Hungarian Baths Association
- www.furdoszovetseg.hu/en
Hydrothermal Spa Forum
- www.hydrothermal-spa-forum.net
The Iceland Spa Association
- www.visitspas.eu/iceland
The International Medical Spa Association
- www.dayspaassociation.com/imsa
International Sauna Association
- www.saunainternational.net
International Spa Association (ISPA)
- www.experienceispa.com
Irish Spa Association
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Japan Spa Association
- www.j-spa.jp
Leading Spas of Canada
- www.leadingspasofcanada.com
National Guild of Spa Experts Russia
- www.russiaspas.ru
Portuguese Spas Association
- www.termasdeportugal.pt

Romanian Spa Organization
- www.romanian-spas.ro
Salt Therapy Association
- www.salttherapyassociation.org
Serbian Spas & Resorts Association
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South African Spa Association
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Spanish National Spa Association
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Spa and Wellness Association of Africa (SWAA)
- www.swafrica.org
Spa Association of India
- www.spaassociationofindia.in
Spa Industry Association
- www.dayspaassociation.com
Spa & Wellness International Council
- www.tswic.ru
The Sustainable Spa Association (SSA)
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