



# spa business insider

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A SPA BUSINESS PUBLICATION

## US spa revenues soar to \$21.3bn

The US spa industry is continuing its upward trajectory, having achieved a record-breaking revenue of US\$21.3 billion in 2023, surpassing the previous high of US\$20.1 billion in 2022.

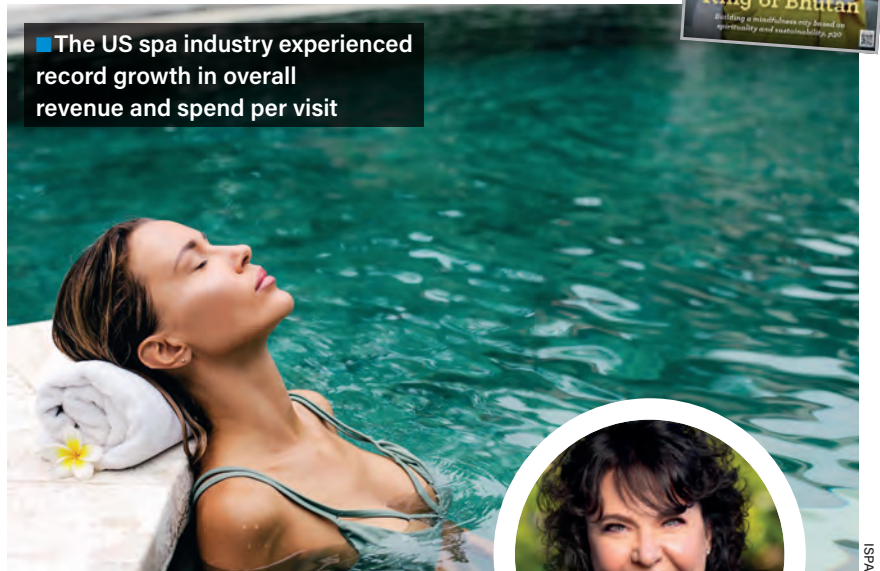
This data stems from the 2024 edition of the annual *US Spa Industry Study*, conducted by PwC in collaboration with the International Spa Association (ISPA).

The study delves into the core metrics known as the "Big Five" of the spa industry: total revenue, spa visits, spa locations, revenue per visit and industry employment.

The study showed increases in all of the benchmark figures but key findings included new records set not only for revenue but also for average revenue per visit in 2023, which climbed from US\$111.50 to US\$117.20.

■ The US spa industry experienced record growth in overall revenue and spend per visit

SHUTTERSTOCK/ALENA OZEROVA



ISPA



ISPA president Lynne McNees said: "Increasing overall revenue and spend per visit allows spas to hire more employees and open new locations. This year's good news will make it possible for the spa community to reinvest in growth."

**MORE >>>** [http://lei.sr/a6m4J\\_B](http://lei.sr/a6m4J_B)

**This year's good news will make it possible for the spa community to reinvest in growth**

Lynne McNees



FOUR SEASONS

### RENOVATIONS

**Four Seasons revamping Sacred River Spa in Bali**

Spa to reopen in Q3 after extensive refresh

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DORCHESTER COLLECTION

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SOTHYS

### PRODUCTS

**Sothys launches new solar protection range**

French brand introduces five-piece range

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## Jonathan Leary: Remedy Place to launch two new clubs annually as part of rollout strategy

**R**emedy Place, a US-based social wellness club brand, is poised for steady expansion in the coming years, with plans to open two new clubs annually moving forward

Remedy Place is the brainchild of Dr Jonathan Leary, who has a doctorate in Chiropractic Medicine and came up with the concept while working in private practice. Seeing firsthand how patients struggled to live a healthy lifestyle and still be social, he set about merging the two in a new business model – a social wellness club.

The brand's first property launched in West Hollywood, California, in 2019 and was later joined by another club in Flatiron, New York, in 2022.



REMEDY PLACE



**We currently have two clubs in construction and plan to open two a year going forward**

*Jonathan Leary*

"We currently have two clubs in construction and plan to open two a year going forward," Leary revealed in an exclusive interview with *Spa Business* ([www.spabusiness.com/JLeary](http://www.spabusiness.com/JLeary)).

"Our third club will be in New York City's SoHo neighbourhood. We haven't disclosed the location of our fourth club yet, but it will be outside New York and will be our biggest footprint with the most amenities to date, setting a whole new standard for the brand."

He predicts the self-care industry is going to blow up, saying: "Just like there's a gym on every corner, soon enough there will be some type of self-care facility on every corner"

**MORE >>>** [http://lei.sr/8J8k2\\_B](http://lei.sr/8J8k2_B)



KERZNER INTERNATIONAL



**Siro is a direct response to the societal shift in attitudes towards sports and wellness**

*Philippe Zuber*

## Philippe Zuber unveils expansion plans for recovery-focused Siro brand

**K**erzner International has signed deals to operate two new Siro recovery hotels in Mexico and Saudi Arabia, following the launch of the inaugural Siro property in Dubai this February.

Designed to offer guests a holistic fitness and recovery experience, Siro hotels support guests to unlock their mental and physical potential through five key pillars: fitness, nutrition, sleep, recovery and mindfulness.

The upcoming destinations in Riyadh and Los Cabos will join the recently opened Siro One Za'abeel

in Dubai, and the forthcoming Siro Boka Place in Montenegro, set to open in Q4 2024.

Philippe Zuber, CEO of Kerzner, said: "Siro is a direct response to the societal shift in attitudes towards sports and wellness and was designed to be a rapid-growth challenger brand that enables us to expand our global footprint in the world's most vibrant cities."

Kerzner wants to roll the concept out worldwide and envisions opening at least 100 Siro-branded hotels.

**MORE >>>** [http://lei.sr/D3v9e\\_B](http://lei.sr/D3v9e_B)



**I'm eager to work alongside the team to introduce new wellness initiatives and cultivate memorable experiences**

*Shannon Malave*

## Shannon Malave joins Mohonk Mountain House

Spa and wellness veteran Shannon Malave has been named spa director at iconic US spa destination Mohonk Mountain House.

Based in New York's verdant Hudson Valley and founded in 1869, Mohonk is a historic Victorian castle resort with a 30,000sq ft spa.

In her new role, Malave will lead the spa's operations and guide 80 team members, leveraging her two decades of multifaceted expertise to enhance guest experiences and further enhance Mohonk's established reputation.

Malave has served in a range of wellness leadership roles including positions at Walt Disney World, Steiner, Marriott, Omni and Avatar Holdings.

She said: "Mohonk's legacy of excellence and commitment to sustainability resonates deeply with me, and I'm eager to work alongside the talented team here to introduce new wellness initiatives and cultivate rejuvenating and memorable experiences."

**MORE >>>** [http://lei.sr/7y5K7\\_B](http://lei.sr/7y5K7_B)

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## NEW OPENING

### Six Senses unveils spa inspired by Caribbean fishing villages

Six Senses has announced the grand opening of its first-ever property and spa in the Caribbean, called Six Senses La Sagesse.

With a picturesque beachfront setting, the resort features 56 pool suites and 15 villas.

Central to the property's offering is its spa, designed to leverage the location's abundance of fragrant spices with medicinal healing properties, along with local community knowledge, age-old traditions and indigenous plants and herbs.

Six Senses has harnessed these to create wellness programmes

focused on sleep, movement, yoga and longevity. The spa also offers high-tech and high-touch therapies.

Overlooking a lagoon, the spa's design is inspired by a traditional Caribbean fishing village. Facilities include a biohacking recovery lounge, a pool, indoor and outdoor relaxation areas and a communal outdoor wet area with a panoramic sauna, a hot pool, a plunge pool and a Kneipp therapy pool.

In addition, the spa features a 24/7 gym, a Longevity Center and changing rooms equipped with a steamroom, showers and

**MORE >>>** [http://lei.sr/Q3Z8U\\_B](http://lei.sr/Q3Z8U_B)



SIX SENSES

■ The spa looks across a central lagoon



The spa menu is designed to leverage the location's abundance of medicinal healing spices

## DATA

### US named world's largest wellness economy by GWI



SWM

The US emerged as the leader in nine out of 11 wellness sectors

Susie Ellis

The Global Wellness Institute (GWI) has released new data on the US' wellness economy, valuing it at US\$1.8 trillion.

According to the organisation's recent report – called *The Global Wellness Economy: United States* – the US is the world's leading wellness economy and is now double the size of China's market, worth US\$790 billion.

The US also emerged as the leader in nine out of the 11 wellness sectors measured by the GWI within the global wellness economy. The



■ Spa contributes US\$25.9 billion to the US wellness economy

SHUTTERSTOCK/PEOPLEIMAGE.COM - YURI A

Spa category boasts a substantial portion, accounting for US\$25.9 billion of the US wellness market.

The 2024 report is now available on GWI's Geography of Wellness platform following a partnership with the National Academy of Sports Medicine.

**MORE >>>** [http://lei.sr/W9p2X\\_B](http://lei.sr/W9p2X_B)

REFURBISHMENTS

## Four Seasons' Bali spa relaunching in Q3

The Sacred River Spa at Four Seasons Resort Bali at Sayan will reopen later this year with an all-new design plus enhanced treatments and experiences inspired by its river valley home.

Speaking to *Spa Business*, Luisa Anderson, Four Seasons' regional director of spa, Asia Pacific, revealed that the spa in Ubud has been refreshed with a concept inspired by the ancient Balinese philosophy of unseen energy.

Formerly home to just three spa pavilions, the spa will reopen



FOUR SEASONS

The new-look spa is expected to reopen in either July or August

“ Luisa Anderson

as an all-suite property with seven pavilions, as well as a new brand-new reception, retail areas, seven treatment villas, a hybrid infra-red and Swedish sauna, a sound healing therapy room and outdoor relaxation spaces.

**MORE >>>** [http://lei.sr/4v3p6\\_B](http://lei.sr/4v3p6_B)

RESEARCH

## Research reveals new benefits from Kundalini yoga

A new study by UCLA Health found Kundalini yoga provided several benefits to cognition and memory for older women at risk of developing Alzheimer's disease.

Benefits included restoring neural pathways, preventing brain matter decline and reversing inflammation-associated biomarkers.

Led by Dr Helen Lavretsky, the study sought to determine whether Kundalini yoga can be used early on to prevent cognitive decline and trajectories of Alzheimer's among postmenopausal women.

The research involved more than 60 postmenopausal women aged 50



SHUTTERSTOCK/SHURKIN\_SON

■ The study assessed Kundalini yoga's potential in preventing cognitive decline

and over with self-reported memory issues and cerebrovascular risk factors.

They were divided into two groups: one participating in weekly Kundalini yoga sessions and the other undergoing weekly memory training over 12 weeks.

While the long-term effects of Kundalini yoga on preventing or delaying Alzheimer's require further study, Lavretsky said the study shows that using yoga and memory training together could provide more benefits to the cognition of older women.

**MORE >>>** [http://lei.sr/9m9y2\\_B](http://lei.sr/9m9y2_B)

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# Desert oasis

The brand new US\$60m Zion Canyon Hot Springs project has broken ground in Southern Utah – *Spa Business* shares more



■ The desert hot springs destination is set to launch in Q3 of 2025

ZION CANYON HOT SPRINGS

**A** brand new desert hot springs oasis, called Zion Canyon Hot Springs, is set to open in Southern Utah in Q3 of 2025.

Situated 30 minutes from the majestic Zion National Park, the US\$60 million (€55.9 million, £47.9 million) destination broke ground in March and is located in the scenic landscapes of La Verkin.

## The offering

Zion Canyon will be home to 53 bodies of water split between an adults-only area and a family-friendly section, alongside an array of amenities.

The mineral pools in both the family and adult-only sections will offer temperatures ranging from 90 to 104 degrees fahrenheit, catering to individual preferences for a relaxing experience.

The offering will include 32 natural hot spring pools, three barrel saunas, three plunge pools, a large freshwater pool and whirlpool and six WorldSprings pools inspired by renowned hot springs from around the world.

## The WorldSprings portfolio

The property will become the second wellness destination in the WorldSprings group, which already

Zion Canyon Hot Springs is poised to redefine the hospitality landscape of Southern Utah





■ Zion Canyon will be home to 53 bodies of water split between an adults-only area and a family-friendly section

ZION CANYON HOT SPRINGS

## We look forward to creating one of the top destinations for relaxation and overall wellness in the greater Zion area

includes Iron Mountain Hot Springs in Glenwood Springs, Colorado.

A third WorldSprings property – called WorldSprings Grandscape – is also due to open imminently in Dallas, called WorldSprings Grandscape.

### Raising the bar

“We’re thrilled to announce Zion Canyon, it will welcome Southern Utah’s worldwide visitors and those of us who call it home,” commented Christian Henny, president of Zion Canyon.

“We look forward to creating what will become one of the top destinations for relaxation and overall wellness in the greater Zion area.

“Zion Canyon is poised to redefine the hospitality landscape of Southern Utah, offering a harmonious blend of natural beauty, luxurious amenities, and unparalleled relaxation.”

Once the property is completed by general contractor ARCO/Murray, guests will be greeted in the main building where they can check in and peruse a selection of retail products.

Access to the lower level locker rooms, equipped with 1,150 secure lockers, will be reachable via stairs or elevator.

Plans also include a building dedicated to food and beverage that will serve as a focal point.

Both sections of the property will offer VIP cabanas for rent, allowing guests to elevate their experience with exclusive amenities and personalised service.

Additionally, the family section will feature a recreational beer-only licence, while the adult section will boast a full bar liquor licence, offering a comprehensive selection of beer, wine and spirits. ●



ZION CANYON HOT SPRINGS

■ Plans include a building dedicated to food and beverage





The Lana is one of the year's most anticipated hotel openings

Christopher Cowdray, president of Dorchester Collection



DORCHESTER COLLECTION

# Lap of luxury

The UAE's premier Dior Spa has debuted in Dubai at The Dorchester Collection's newest hotel, The Lana



DORCHESTER COLLECTION

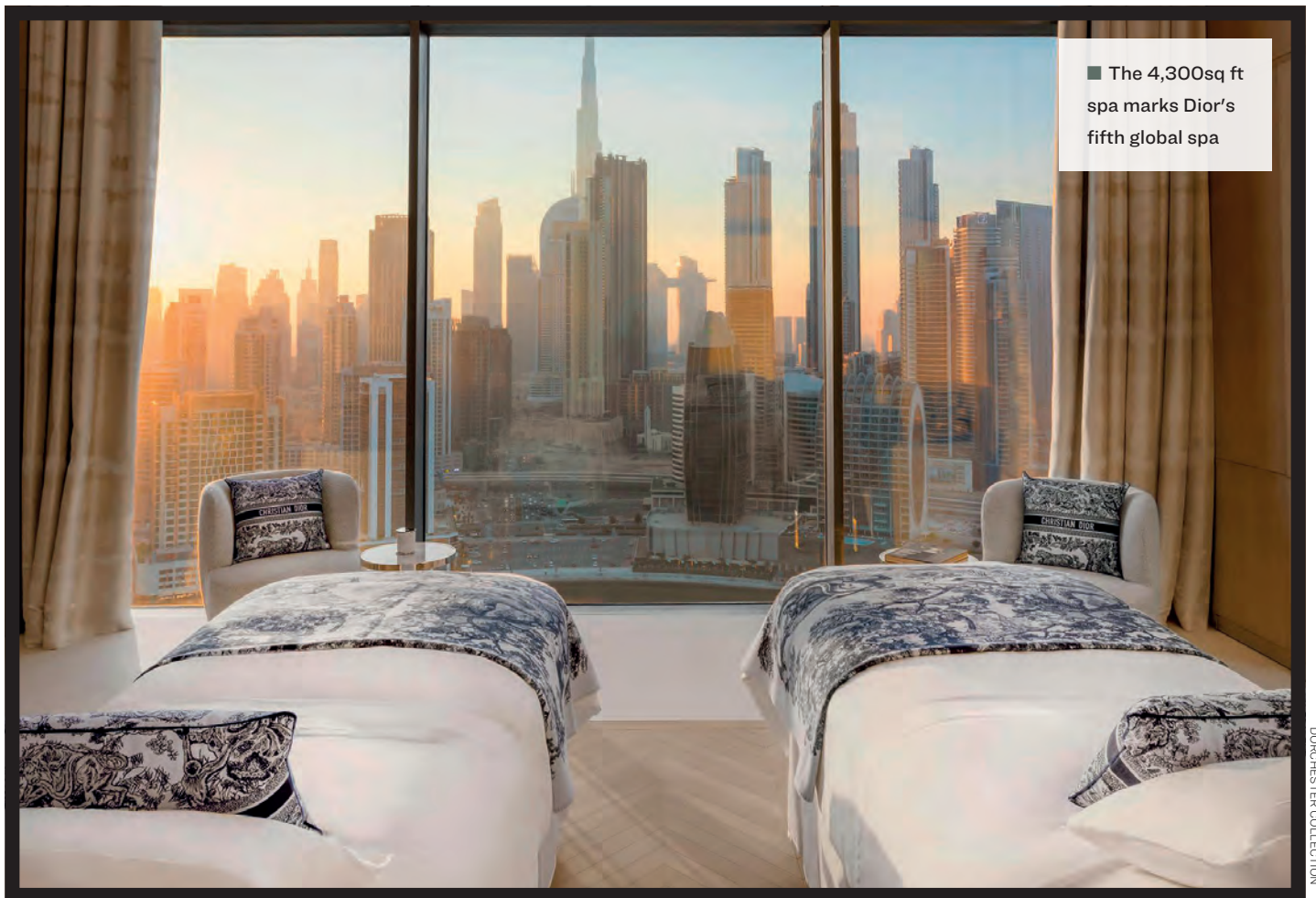
■ Dior Spa The Lana was designed by architecture and interior design firm Gilles & Boissier

**T**he UAE's first-ever Dior Spa has officially launched at The Lana, Dubai – the Dorchester Collection's debut property in the Middle East.

Bathed in natural daylight on the hotel's 29th floor, Dior Spa The Lana was designed by architecture and interior design firm Gilles & Boissier.

The 4,300sq ft spa – Dior's fifth globally – features five treatment rooms and one couple's suite. Facilities also include a futon for Japanese-inspired treatments, a dedicated beauty room and an elegant boutique showcasing Dior's product lines.

The spa's programming offering consists of a menu of signature Dior treatments complemented with modern beauty tech solutions supplied by Icoone Therapy, Hydrafacial and Iyashi Dôme technology.



DORCHESTER COLLECTION

## As Dorchester Collection welcomes its first guests in the Middle East, we're entering a new era in our company's history

Highlights include three new Dior treatments devised exclusively for The Lana, including Escale at The Lana, Dior Stone Therapy and D-Sculpt.

Escale is a tribute to the inaugural Dior Spa set 'among the clouds' in a high-rise building. This Japanese-inspired ritual invites guests to unwind on a futon on the floor, where therapists will blend kneading, friction, percussion and full-body stretching using deep, slow massage strokes.

Meanwhile, the Dior Stone Therapy massage is said to help harmonise energy flow using semi-precious stones strategically placed on the body and a facial micro-abrasion using sapphire crystals. At the same time, the skin is treated with a Dior Skin Light LED therapy mask.

Lastly, D-Sculpt is a body massage designed to firm and slim by combining

the traditional benefits of wood, dry brushing and toning techniques.

An array of facials curated for men and a personalised programme of hand and foot treatments round out the offering

In addition to the Lana, Dior's spa portfolio includes two spas in Paris – at La Samaritaine hotel and Hôtel Plaza Athénée – as well as the Dior Spa Eden-Roc in Antibes and the Dior Institut au Spa du Palace Es Saadi in Marrakesh.

### The spa menu

Conceptualised and managed on behalf of developer Omniyat, The Lana marks the 10th Dorchester Collection hotel.

Christopher Cowdray, company president, said: "As we welcome our first guests in the Middle East, we're entering a new era in our company's history. The Lana is one of the year's most anticipated hotel openings." ●



DORCHESTER COLLECTION

■ The Lana marks the 10th Dorchester Collection hotel worldwide





# ADD LIFE

Increasing life expectancy is one of the great achievements of our times and Starpool is working to bring real meaning to longevity

**A**cquiring healthy lifestyle and habits is far from easy, but is within everyone's reach – especially if people are willing to be guided by science in the field of wellness.

The world of spa can play its part in delivering this support and the demand for products and services is changing – personal appearance is no longer the priority and the focus has shifted to improving psycho-physical status through the strengthening of the immune system and reduction of inflammation, which is the cause of many diseases connected to ageing.

Starpool has harnessed its 50 years' experience in mental and physical wellbeing to design the 'Longevity Spa', a concept for those who wish to

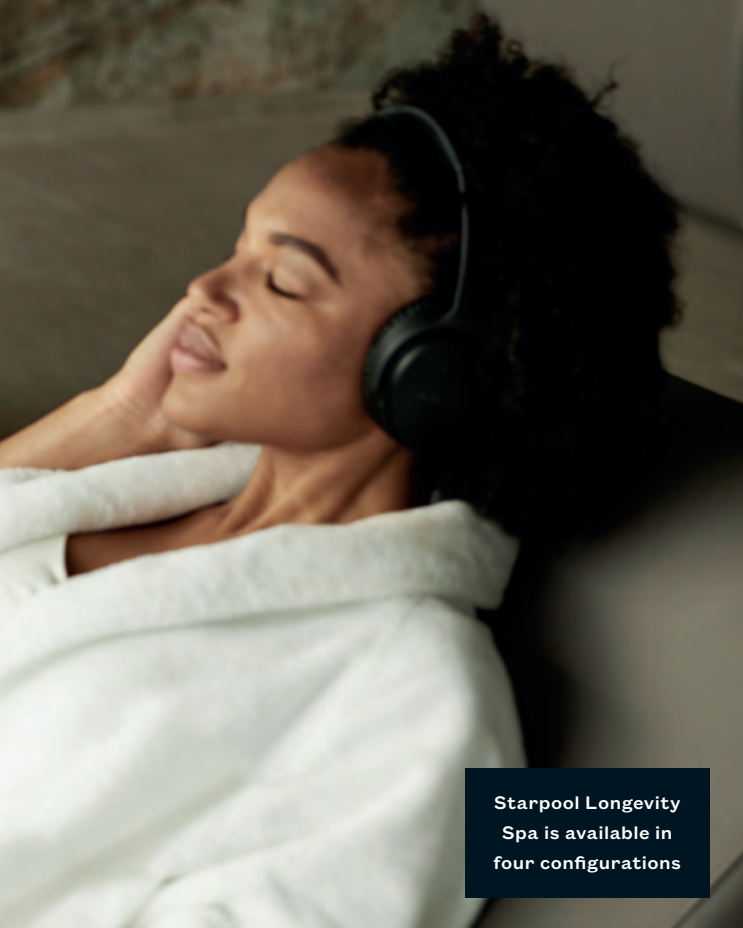
dedicate space to supporting health and longevity. It includes a synergistic combination of technologically advanced equipment and user programmes that realise the body's natural health potential by combining the physiological effects of heat, cryotherapy and dry flotation, through programmes developed according to the Starpool Method.

## ABOUT THE STARPOOL METHOD

The Scientific Research Department at Starpool delivers programmes using a range of different technologies, also combining them in line with research findings to make a positive impact on the four pillars of health – longevity, stress management, sleep and performance.

"I've always believed the wellness industry has a duty to go beyond aesthetic results and

*Today, thanks to scientific research and product innovation, we offer our Longevity Spa to hotels, spas and resorts*



Starpool Longevity Spa is available in four configurations

care about people’s psycho-physical wellbeing,” says Starpool CEO, Riccardo Turri.

“I was convinced of this when we scientifically studied the effects of spa experiences and was further persuaded when we launched our dry float systems- Nuvola and Zerobody Dry Float - to deliver the regenerative power of dry float therapy.

“Today, thanks to scientific research and product innovation, we offer our Longevity Spa to hotels, spas and resorts. This innovative format delivers the best health innovation technologies, as well as user programmes aimed at delivering preventative health and longevity services.

“Zerobody Dry Float and our brand-new Zerobody Cryo, combined with the anti-aging power of molecular hydrogen and photobiomodulation, are our ways of delivering wellbeing from within. Our aim is to enable people to embrace their use and turn this into a powerful daily habit,” he concludes. ●

**More: [www.starpool.com](http://www.starpool.com)**

## STARPOOL'S LONGEVITY SPA PRODUCTS

### 1. Zerobody Dry Float

A patented system designed to regenerate body and mind Zerobody Dry Float was developed based on research into the benefits of floatation and reduced gravity.

Dry Float Therapy allows body and mind to regain energy in an easy and versatile way.

The body floats on 400 litres of warm water, without the need to get undressed or wet.

This regenerative wellbeing service has a positive impact on stress, muscle and joint pain, sleep, focus and psycho-physical recovery.

### 2. Zerobody Cryo

This is Starpool’s revolution in the world of cold therapy.

Zerobody Cryo ensures gradual exposure to the cold, offering users the comfort of dry floatation and this makes the approach to cold therapy easier, resulting in the same benefits as traditional cryotherapy or cold water immersion.

Innovative in its simplicity, safety and accessibility, it features a patented water membrane that wraps the body entirely without the need to get wet, at a functioning temperature of 4-6°C.

### 3. Molecular Hydrogen Booster

The Molecular Hydrogen Booster is an easy-to-use nasal inhalation system. It’s innovative, accessible to all, easy to use and with a broad variety of psycho-physical benefits.

Molecular hydrogen is the lightest element and thanks to its size, can reach cells in the body quickly, working as a selective collector for free radicals and acting on the ones that are the most harmful.

### 4. Photobiomodulation

This therapeutic technique is based on low-frequency light energy emissions which penetrate cells through the skin, enabling them to function more effectively, while reducing inflammation and oxidative stress.

This can have a beneficial effect the brain, improving focus and mental sharpness. It’s also a valuable support for the skin, improving the intake of nutrients and oxygen and boosting collagen production. Skin appears brighter, more hydrated and smoother after use.

### 5. Wellness Coach

This versatile, intuitive software allows users to select an activity of their choosing, according to their own wellness goal, and the desired difficulty level.

A virtual guide for the wellbeing of body and mind, the interactive Wellness Coach enables people to feel fit through the delivery of brain training content.

With Wellness Coach, time dedicated to rest turns into an experience of psycho-physical regeneration.

The guided mindfulness and breathing programmes were developed to ensure a type of mental wellbeing that impacts positively on many aspects of life, from work, to education and professional sport.





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# SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit [spa-kit.net](http://spa-kit.net)



■ Bioline is showcasing the refreshed line with a new facial lasting 50-60 minutes

## Bioline Jatò unveils revamped Primaluce Exfo&White line

**B**ioline Jatò has reformulated its Primaluce Exfo&White skincare line, 30 years after it first launched.

The vegan range includes products for at-home use and professional salon treatments and focuses on three key actions: regeneration, brightening and dark spot correction.

It features a cleanser, a lotion, a mask, an eye and lip cream, a peeling solution and a serum, in addition to a light face cream, a rich face cream, a brightening face cream, a dark spot serum and an SPF30 dark spot correction cream.

The formula features a blend of fruit acids for effective exfoliation, along with poly-hydroxy acids for gentler exfoliation.

Extracts of Japanese cedar, larch, mulberry and white lily have also been added to contribute to its effectiveness.

Key ingredients also include Bioline's Radiance White Complex, claimed to enhance exfoliating action and reduce dark spots, and the Advanced White Complex – which is said to brighten the skin and diminish the appearance of dark spots.

The formula is completed with a soothing agent – composed of skin-identical substances that bind to keratin – to ensure product tolerance.

Bioline is showcasing the refreshed line with a new facial lasting 50-60 minutes and says consumers can use the range for two different skincare routines at home. The first addresses skin thickening, ageing, impurities and imperfections while the second targets dark spots.

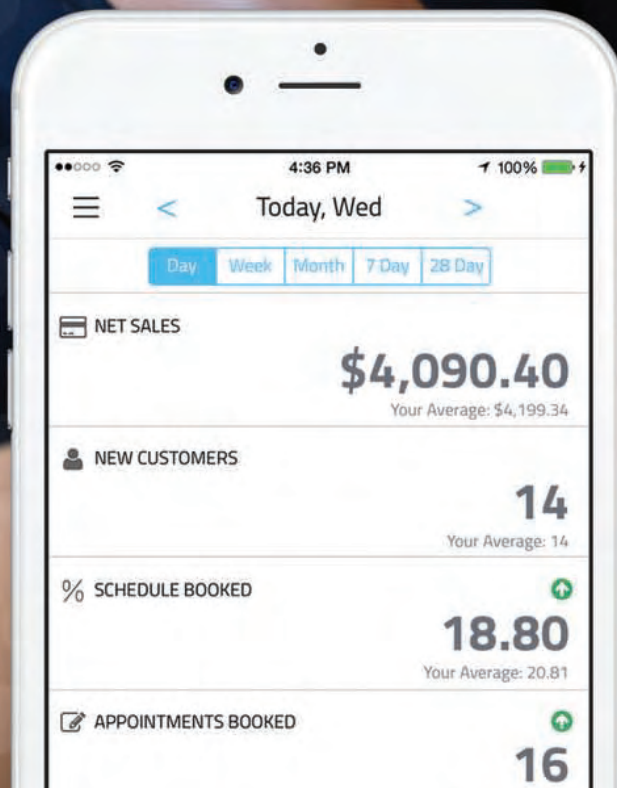
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# SUPPLIER NEWS

## Sothys launches pro-ageing solar protection range

French spa brand Sothys has developed the Sun Range to protect the skin against sun damage.

Christian Mas, Sothys CEO, commented: "With an ultra-sensorial texture and a brand-new fragrance, the products combine pleasure and effectiveness so users can enjoy all

the benefits of the sun and a radiant complexion all summer long."

The pro-ageing line comprises five products, each infused with a delicate floral fragrance with top notes of vanilla. The collection includes an SPF50 face cream, an SPF30 oil for face, body and hair, an after-sun milk, an after-sun face cream and a body and hair oil.

The line has been formulated using buriti oil, golden seaweed and butterfly tree flower as well as chemical filters to defend against UVA and UVB rays.

The more powerful of the two, UVA rays can cause premature ageing and are present during daylight, deeply penetrate the skin



SOTHYS

■ Key ingredients include buriti oil and golden seaweed

and can cause long-term damage. Meanwhile, UVB rays are responsible for sunburn and skin reddening. They don't penetrate as deeply as UVA but can be just as damaging.

**MORE ON** [spa-kit.net](http://spa-kit.net)  
<http://lei.sr/K3e4j>



SOTHYS

■ Christian Mas,  
CEO of Sothys

## MyEquilibria combines art and outdoor exercise

We summarise what we do in two words – functional art," says Gian Luca Innocenzi, CEO of MyEquilibria, which specialises in high-end outdoor exercise equipment.

Most recently, the company has worked with Mandarin Oriental Abu Dhabi, installing its 7m-high MyTree product and the 12m-long MyBeast Sports Performance structure. Both are made out of concrete and stainless steel.

MyTree is designed for free body and callisthenics activities. Its four stations include rings, a traction bar, parallel bars and hooks for suspension training.

MyBeast has been created for functional activities and is divided into stages for training all muscle



MANDARIN ORIENTAL ABU DHABI

■ The installation at Mandarin Oriental Abu Dhabi

groups and is said to be ideal for fitness classes. A nearby totem provides information about the equipment, philosophy and benefits, as well as a QR code to access more than 1,000 PT-led video tutorials.

**MORE ON** [spa-kit.net](http://spa-kit.net) <http://lei.sr/p8V8l>



## We Work Well hosts annual pre-ISPA charity hike in Scottsdale

**O**n 22 April, We Work Well founders Monica Helmstetter and Lucy Hugo challenged ISPA members to join their annual SpasPushingLimits charity hike in Phoenix, Arizona.

Hosted as a preamble to the 2024 ISPA Convention, the hike up Scottsdale's Camelback Mountain took place the day before the three-day conference kicked off.

"This year we were proud to support Into The Mouths of Babes," said Helmstetter, "a wonderful organisation from Orangeburg, which feeds hungry children in poverty-stricken areas in South Carolina.

"We have already raised US\$3,085.00 so far, thank you for making a difference! 'Alone we can do so little, together we can do so much' "

All proceeds will go towards purchasing food to make snack bags for students in Orangeburg living in poverty to take home each weekend of the school year.



WE WORK WELL

**MORE ON [spa-kit.net](http://spa-kit.net) <http://lei.sr/T3K6G>**

■ The hike has become an annual pre-ISPA fixture

## Full Balance reveals all-natural reflexology board

**F**ull Balance has created a Big Foot massage board for communal spa areas which guests stand on to "closely mimic the experience of professional reflexology treatments".

Reflexology, which works on energy pathways by stimulating

specific parts of the feet, is known to have several benefits from aiding circulation and eliminating toxins to combatting stress and tension.

The board, measuring 34x34cm, has been designed to replicate that effect with its 94 stones and can be heated for added wellbeing.

Creator and CEO Kurt Wallner said: "it not only delivers therapeutic benefits but also embodies the essence of nature," referring to the Alp-sourced stones and the choice of local pine, cherry or walnut wood bases.



FULL BALANCE

■ The board has been designed to replicate the effects of reflexology



FULL BALANCE

■ Kurt Wallner, Full Balance CEO

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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.  
We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Australian Hot and Mineral Springs Alliance**

■ [www.bathing.org](http://www.bathing.org)

**Australasian Wellness Association (ASWELL)**

■ <https://aswell.au>

**Bali Spa and Wellness Association**

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

**Brazilian Esthetics & Spas Association**

■ [www.abesbrasil.com.br](http://www.abesbrasil.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.historicthermaltowns.eu](http://www.historicthermaltowns.eu)

**European Spas Association**

■ [www.europeanspas.eu](http://www.europeanspas.eu)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**Federterme**

■ [www.federterme.it](http://www.federterme.it)

**FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)**

■ <https://www.femteconline.org/m>

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Global Wellness Institute (GWI)**

■ [www.globalwellnessinstitute.org](http://www.globalwellnessinstitute.org)

**GSN Planet**

■ [www.gsnplanet.org](http://www.gsnplanet.org)

**Hot Springs Association**

■ <https://hotspringsassociation.com>

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**Icelandic Spa Association**

■ [www.hlsi.is](http://www.hlsi.is)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Latin American Spa Association**

■ [www.spalatinoamerica.com](http://www.spalatinoamerica.com)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Saudi Arabian Wellness Association**

■ [www.saudiwellness.org](http://www.saudiwellness.org)

**Sauna from Finland**

■ [www.saunafromfinland.com](http://www.saunafromfinland.com)

**Serbian Spas & Resorts Association**

■ [www.ubas.org.rs](http://www.ubas.org.rs)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa & Wellness Association of Canada**

■ [www.spaandwellnessassociationofcanada.com](http://www.spaandwellnessassociationofcanada.com)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa Industry Association**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**The Sustainable Spa Association (SSA)**

■ [www.sustainablespas.org](http://www.sustainablespas.org)

**Taiwan Spa Association**

■ <https://www.twspa.tw/>

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Ukrainian SPA Association**

■ [www.facebook.com/UASPA](http://www.facebook.com/UASPA)

**Wellness Tourism Association**

■ [www.wellnesstourismassociation.org](http://www.wellnesstourismassociation.org)