



spa business insider

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A SPA BUSINESS PUBLICATION

Health city springs up in Sweden

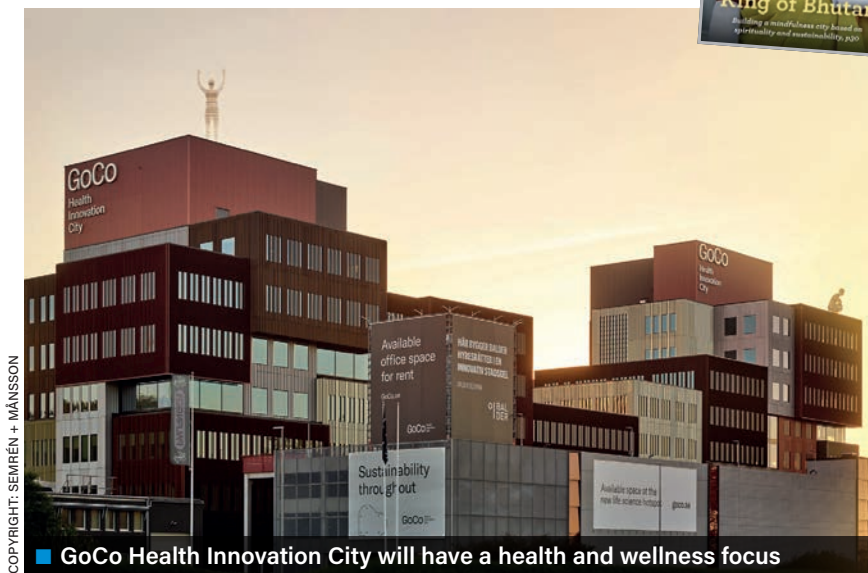
A new urban city centre in Gothenburg, Sweden, is in development with the aim of accelerating health innovation.

Next Step Group and Vectura Fastigheter joined forces to create GoCo Health Innovation City, with over US\$400 million being invested in the 200,000sq m project.

The architects for the development are Semrén + Månsson.

When complete it will create a new life science district and urban city centre with a health and wellness focus, attracting researchers, entrepreneurs and talent from around the world to accelerate health innovation within an inspiring environment.

It's expected that 350 life science companies will eventually be based there, creating 7,000 new jobs. Medical solutions company,



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■ GoCo Health Innovation City will have a health and wellness focus

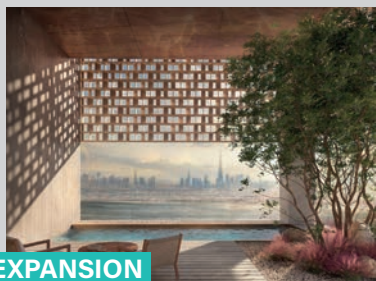
Mölnlycke HealthCare, is relocating its headquarters there this year in a new building which will accommodate 800 employees.

A 21,000sq m signature building, GoCo House, opened last year – a multi-tenant building designed for collaboration.

The first residential neighbourhood will be fully constructed by 2025 and further residential development planned.

Service industries are also moving in, with health clubs, restaurants and retail springing up.

MORE >>> http://lei.sr/J9Q7z_B



EXPANSION

Aman announces plans for UAE debut

Aman Dubai to open with signature Aman spa

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TRENDS

Recovery clubs tipped to become major trend

Social recovery spaces set to boom

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PRODUCTS

Swissline expands offering with new products

Spa brand launches new facial, mask and ampoules

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Tatum Crews unveils The Covery's new partnership with Aura Spa

The Covery, a lifestyle optimisation wellness brand, has announced a new licensing partnership with Aura Spa, solidifying its commitment to broadening access to recovery and wellness therapies throughout the US.

This strategic partnership will introduce The Covery and its services to three Aura Spa locations in the Northeast – in Washington DC and Northern Virginia – with the potential to expand further in the future.

Aura Spa plans to integrate a variety of The Covery's offerings, including IV therapy, NAD infusions, hyperbaric oxygen therapy, cryotherapy and lymphatic drainage compression.

The Covery currently has 12



THE COVERY



We're navigating further growth and evolution within the wellness sector

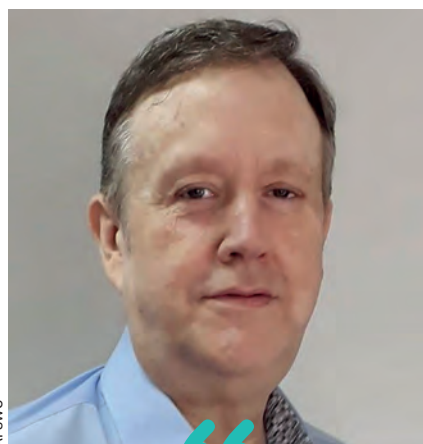
Tatum Crews

locations open, with 85 new franchises currently in development, as well as several resort and wellness licenses in place, and plans to sell upwards of 50+ territories by the end of 2024.

Tatum Crews, The Covery CEO, said: "As we navigate further growth and evolution within the wellness sector, we anticipate that this partnership will play a pivotal role in enhancing individuals' relaxation, revitalisation and rejuvenation needs through the combination of our exceptional services."

As The Covery continues its expansion, it is actively seeking multi-unit franchise partners, specifically in the Southeast part of the country.

MORE >>> http://lei.sr/a5M6x_B



APSWC



The APAC region is known for its unique spa and wellness offering

Andrew Jacka

Andrew Jacka announces 2024 APSWC Awards winners

The Asia Pacific Spa & Wellness Coalition (APSWC) recently marked another year of industry achievement with a prestigious awards ceremony held during the 2024 APSWC Round Table event in Bangkok, Thailand.

Andrew Jacka, APSWC chair, said: "The APAC region is known for its unique spa and wellness offering and while the industry's governance is still playing catchup post-pandemic, the industry is moving forward at a rapid pace as the element of wellness becomes all-encompassing"

The awards – deliberated upon by a panel comprising 22 specialists from spa, fitness, wellness and tourism fields across 15 countries – reflect a comprehensive evaluation spanning from Pakistan to New Zealand.

In 2024, a total of 25 trophies were bestowed across 23 categories, honouring recipients hailing from Hong Kong, India, Indonesia, Malaysia, Japan, New Zealand, the Philippines, Singapore, Spain, Thailand and Vietnam. Check out the full list of winners at the link below.

MORE >>> http://lei.sr/A6H3h_B



Responding to requests from Aman guests for our presence in Dubai has long been part of my growth vision

Vlad Doronin

Aman planning UAE debut reveals Vlad Doronin

Luxury hospitality group Aman Resorts and Hotels has announced plans to debut in the UAE with an all-suite hotel and spa in Dubai.

"Responding to the requests from Aman guests for our presence in Dubai has long been part of my growth vision," said Vlad Doronin, chair and CEO of Aman. "Securing the optimal site was paramount to ensure the delivery of our unparalleled service and authentic experiences, for which we're world-renowned."

Designed by Kerry Hill Architects, Aman Dubai will have a prime coastal position directly on Jumeirah Beach with panoramic views of the azure water and Dubai's skyline.

It will feature a limited number of Aman-branded residences, an extensive Aman Spa covering more than 2,000sq m, several choices of restaurants and an Aman Club.

The project is owned by real estate investment company right Start and is being developed by H&H Development.

MORE >>> http://lei.sr/9W6K8_B

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WOMEN'S HEALTH

Adidas & The Well HQ offer free menstrual support training

Adidas and its Breaking Barriers Academy has announced a partnership with female health experts, The Well HQ – led by Baz Moffatt – for the launch of a free training course to raise awareness about menstruation.

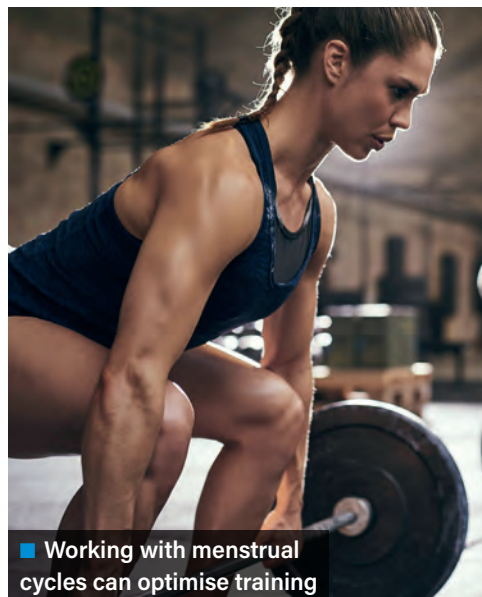
It's Time to Talk. Period: Advancing Menstrual Awareness in Sports covers subjects such as menstrual cycle-tracking; misconceptions and biases and how to create safe and supportive environments for women to exercise and play sport.

Available free of charge, the course takes an average of 2.5 hours to complete.

Moffatt says: "It was a huge team effort to get this one over the line. Working with three professional athletes, Jazmin Sawyers, Sarah Zadrazil and Michelle Coleman – from athletics, swimming and soccer – took the project to a whole new level. The resources that Adidas was able to put behind the production, make it top-notch quality."

Adidas says it's time to normalise the conversation around menstruation and this course will help raise awareness about it, which contributes to breaking down barriers to participation.

MORE >>> http://lei.sr/x5D9k_B



■ Working with menstrual cycles can optimise training



It was a huge team effort to get this one over the line

Baz Moffatt

HEALTH

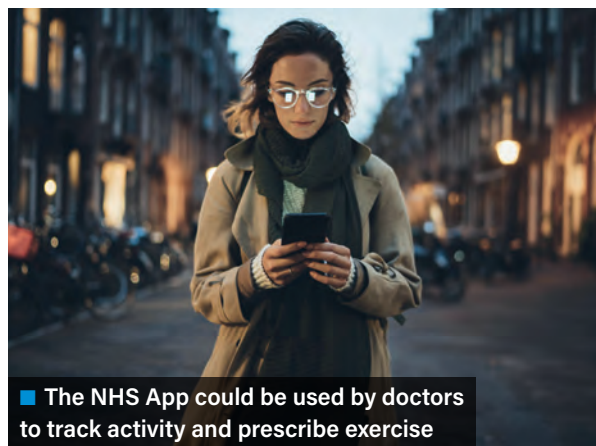
Doctors to use exercise data from phones for interventions



The government could spend £3.4 billion in modernising the technology of the NHS

The UK government acknowledged in its recent budget that economic recovery depends on the health of the nation, but failed to find the investment needed to boost the prevention agenda.

In a nod to the physical activity sector, health secretary, Victoria Atkins, announced that the health service would be investing in its NHS app to turn it into an exercise tracker so doctors can make use of the data collected by smartphones. They would then use the app to monitor step counts and offer therapy.



■ The NHS App could be used by doctors to track activity and prescribe exercise

Over the next three years – should the current government win this year's general election – £3.4 billion will be invested in "modernising the technology of the NHS", which the government says would unlock £35 billion worth of savings.

MORE >>> http://lei.sr/z4S6K_B

WORKPLACE WELLNESS

Workplace wellness inspires new concept

Wello Works, a new concept which mixes a co-working office with wellness amenities, has launched its first site in Sydney.

The brainchild of wellness veteran, Tony de Leede, Wello Works has been designed to bring wellness into the workplace.

"We feel that due to the significantly higher pressures of today, the concept of a break is more relevant than ever, so we've come up with the concept of a wello," says de Leede. "It's a reimagining of the smoking break, or smoko."



WELLO WORKS

The concept of a break is more relevant than ever

“ Tony de Leede

The concept allows people to rent a workspace with access to a range of wellness amenities, including hydromassage, massage chairs, LED light therapy, meditation pods, infrared sauna with salt bricks and hot and cold therapy.

MORE >>> http://lei.sr/7G9F6_B

EXPANSION

The Ranch Hudson Valley sets April launch date

Luxury health and wellness brand The Ranch is gearing up to open its first East Coast destination in the Hudson Valley near Tuxedo Park, New York, on 18 April.

The Ranch Hudson Valley will open in a historic 40,000sq ft lakefront estate and offer three-day and four-day wellness programmes of varying intensities blending hiking, fitness classes, yoga, deep tissue massages and a plant-based diet.

The year-round destination marks the second The Ranch property, joining its flagship location in Malibu.

"We wanted to respect and satisfy the ongoing demand from



■ The Ranch Hudson Valley will be the brand's second destination

THE RANCH



THE RANCH

We wanted to satisfy the ongoing demand from our East Coast guests

“ Alex Glasscock

our East Coast guests to open a property closer to them and offer more options in their length of stay," said Alex Glasscock, co-founder and CEO of The Ranch.

MORE >>> http://lei.sr/t8c9f_B

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RECOVERY

Dedicated recovery clubs tipped to become major trend

Recovery, social wellness and longevity were talking points at fitness industry event PerformX Live, tipped by many speakers as upcoming trends, while the exhibition halls featured infrared saunas, compression therapy and ice baths.

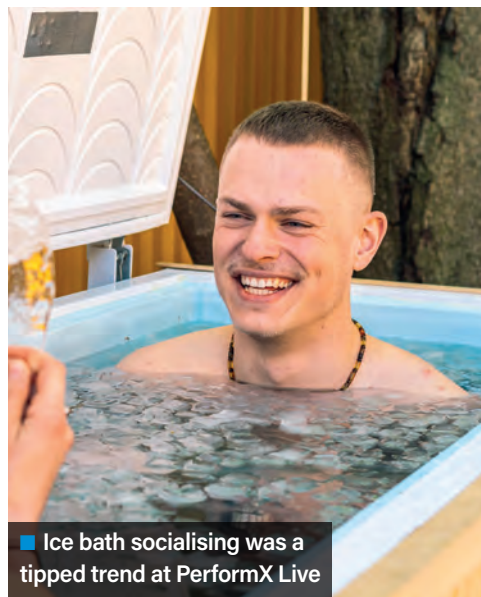
The UK is currently lagging behind the US – where ice bath searches increased by more than 500 per cent from 2022 to 2023 – but now this trend is starting to gain traction. Zynk Design owner, Stavros Theodoulou said he’s averaging an enquiry each week about setting up facilities based on recovery and social wellness, including a mix of traditional and

infrared saunas, percussion guns, cryotherapy and ice baths.

Some operators are going further down the medical/biohacking route, such as Lunar Health Clubs which opens in Marlow in April. Theodoulou says many of these leads are coming from outside the health club industry.

Founder of one of the world’s first social wellness clubs, Remedy Place, Dr Jonathan Leary, gave the keynote speech. Leary predicts that standalone social wellness clubs – allowing people to be sociable while practicing self-care – will become as big as gyms.

MORE >>> http://lei.sr/J9Q7z_B



■ Ice bath socialising was a tipped trend at PerformX Live

SHUTTERSTOCK/MICHELE URSI

“ Standalone social wellness clubs will become as popular as gyms

Jonathan Leary

PILATES

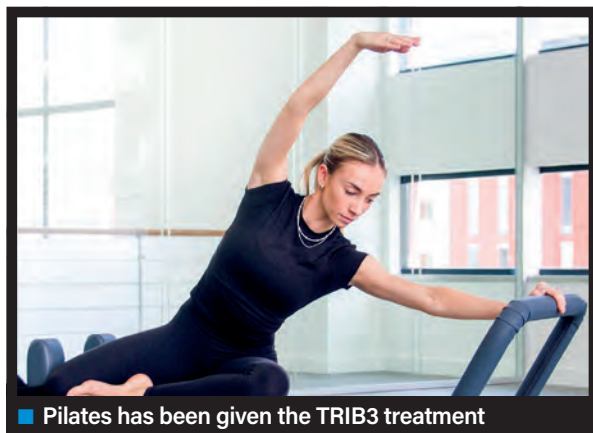
TRIB3 launches reformer Pilates brand – PILAT3S

“ Our goal is to maximise the enjoyment and benefits of Pilates

Matteo Cerruti

The team behind TRIB3 has launched a reformer Pilates studio concept called PILAT3S, which will be available either as a standalone franchise, or as a club-in-club concept, aiming to take the exercise modality into the mainstream.

Blending traditional Pilates with TRIB3’s methodology and tech ecosystem, the concept features three 50-minute classes – Tone, Align and Power. The team says PILAT3S offers a twist on traditional Pilates and will help demystify it and appeal to a broader audience.



■ Pilates has been given the TRIB3 treatment

TRIB3

“Our goal is to maximise the enjoyment and benefits of Pilates by giving it the TRIB3 treatment and making it scalable,” said Matteo Cerruti, COO.

All programmes include regressions and progressions to make them suitable for all levels.

MORE >>> http://lei.sr/6M8d2_B



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Inside scoop

ISPA has published the findings from its 2024 consumer study, revealing brand new spa-goer trends and preferences



■ Online booking availability was highlighted as a positive addition to spa experiences

SHUTTERSTOCK/OLEKSII DUDOK

The International Spa Association (ISPA) Foundation has released the 2024 edition of its *Consumer Snapshot*

research initiative, shedding light on the behaviours and preferences of regular spa-goers in the US.

This research series, commissioned by the ISPA Foundation and conducted in partnership with PricewaterhouseCoopers (PwC), examines the habits, attitudes and expectations of consumers.

Key findings reveal a growing perception among regular spa-goers that spa treatments are essential investments in stress reduction and mental wellbeing.

“Understanding the operational value of consumer research to spa leaders cannot be overstated,” said ISPA vice president Crystal Ducker.

“Insights derived from the Consumer Snapshot studies enable industry stakeholders to effectively evaluate their spa offerings, fine-tune consumer marketing strategies, enhance customer satisfaction and drive business growth.”

Spending habits

Among ISPA's key findings are discernible trends in spending habits.

Repeat spa-goers demonstrated a tendency to spend more during

Insights derived from the studies enable industry stakeholders to effectively evaluate their spa offerings



SHUTTERSTOCK/NDAB CREATIVITY

■ The report exposed consumers' increasing interest in spa subscription options

Understanding the operational value of consumer research to spa leaders cannot be overstated

each spa visit, compared to their less frequent counterparts.

Additionally, the report underscores the importance of clarity and transparency surrounding gratuities, a factor increasingly influencing decisions for spa consumers.

Generation game

ISPA also identified evolving generational trends, with data revealing shifts in spa culture and technology expectations.

Gen Z spa-goers, for example, are more likely to feel uncomfortable with certain aspects of spa visits – including actions like selecting treatments and discussing preferences with therapists.

The report highlights another potential sign of shifting generations, as online booking availability (which 69 per cent view favourably) and text reminders (which have a positive impact for 66 per cent of spa-goers)

are increasingly seen as a positive addition to guests' spa experiences.

New preferences

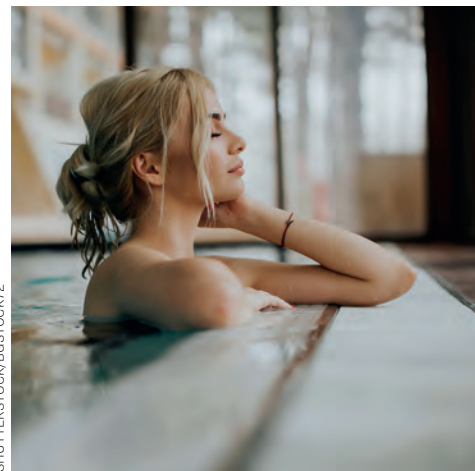
Additional takeaways from the report are consumers' increasing comfort levels with spa subscription options and the integration of spa with medicine.

Almost all spa-goers (96 per cent) have purchased some form of annual subscription, and more than two in three spa-goers say medicine-related factors would help them decide on future spa visits.

Find out more

ISPA also identified evolving generation ISPA members may access the full Consumer Snapshot report in the Consumer Research section of the Research Library, found under the Resources tab on ISPA's official website. ●

More: <https://experienceispa.com>



SHUTTERSTOCK/BGSTOCK72

■ PwC identified evolving generational trends regarding the customer journey



■ Four Seasons has promised wellness will be a central pillar at the upcoming resort

FOUR SEASONS

Wellness oasis

Four Seasons shares plans for luxury wellness resort and residences at Amaala – part of the Red Sea development in Saudi Arabia

Four Seasons Hotels and Resorts is the latest luxury hospitality brand to partner with Saudi Arabia's upcoming regenerative tourism destination Amaala.

Positioned as the premier global integrated family wellness destination, Amaala is taking shape along Saudi Arabia's north-western coastline, promising transformative experiences inspired by art, wellness and the allure of the Red Sea.

Four Seasons, in collaboration with Amaala's developer Red Sea Global (RSG), is set to co-develop a luxury wellness resort and private residences within Triple Bay – one of Amaala's three high-profile developments.

Designed by architects U+A, Four Seasons Resort and Residences Amaala will feature 220 keys alongside 26 branded residences and a luxury spa.

In addition to Four Seasons, RSG has already forged partnerships with Equinox Hotels, Clinique La

Prairie, Jayasom (sister brand to Chiva-Som) and Rosewood to operate wellness resorts in Amaala.

"Amaala is creating a new category of coastal lifestyle with regeneration and wellness at its core," says John Pagano, group CEO of RSG.

Phase one of Amaala – focused on the Triple Bay masterplan – is well underway, with the first guests set to be welcomed in 2025.

Once complete, Amaala will be home to more than 3,900 hotel rooms



■ Four Seasons Amaala will be the latest in Four Seasons' growing portfolio in the Kingdom



FOUR SEASONS

across 29 hotels, and approximately 1,200 luxury residential villas, apartments, and estate homes, supporting high-end retail, fine dining, wellness and recreational facilities.

Weaving in wellness

Aligned with Amaala's commitment to sustainability and wellbeing, wellness will be a central pillar at the Four Seasons resort.

The destination will include a luxury spa nestled within its garden



Amaala is creating a new category of coastal lifestyle with regeneration and wellness at its core

of tranquility and inspiration, featuring a sculptured waterfall.

Four Seasons revealed plans for an Organic Spa Garden which it claims will be a focal point, offering therapeutic remedies including halotherapy, cryotherapy and advanced skin therapies.

For fitness enthusiasts, the property will offer a bespoke collaboration with fitness trainer Harley Pasternak to merge high-performance training with Triple Bay's 300 hectares of untouched hills, wadis and beaches. ●

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SUPPLIER NEWS

Suppliers tell *Spa Business insider* about their latest product, design and technology launches

For the latest supplier news and company information, visit spa-kit.net



LABO SPA



SWISSLINE

■ The 75-minute treatment showcases the Cell Shock Age Intelligence Super-Ampoule and Mask Hydraholic

Swissline introduces new facial, mask and ampoule

Cellular skincare and spa brand Swissline has launched a new 75-minute facial titled the Swiss Oxygen Treatment, debuting exclusively at luxury Swiss day spa Labo Spa in Zurich.

This vegan-friendly ritual promises to invigorate, fortify and detoxify the skin, featuring Swissline's latest advancements: the Cell Shock Age Intelligence Super-Ampoule and Mask Hydraholic.

The protocol is designed to boost the skin's oxygen consumption on a cellular level while counteracting

the impacts of urban lifestyle on the skin, including pollution, smoking and lack of sleep.

At Labo Spa, the treatment is followed up with a session in the spa's hyperbaric oxygen therapy chamber.

Labo Spa's co-founder and CEO, Carole Nicolas, explains: "Pairing the facial with our hyperbaric oxygen chamber is the ultimate longevity duo.

"By nourishing the skin with oxygen both inside and out, this dynamic combination promotes deep rejuvenation and lasting vitality.

The new treatment will be rolled out later this year in Swissline's premium category named the Golden Circle.

This group of premium destinations includes the top tier of Swissline's global distribution – this includes hotels such as The Carlton Cannes, The Burj Al Arab, The Shelbourne, Anantara World Island Dubai Resort, Fairmont Tazi Palace and Sofitel Quiberon Thalassa Sea & Spa.

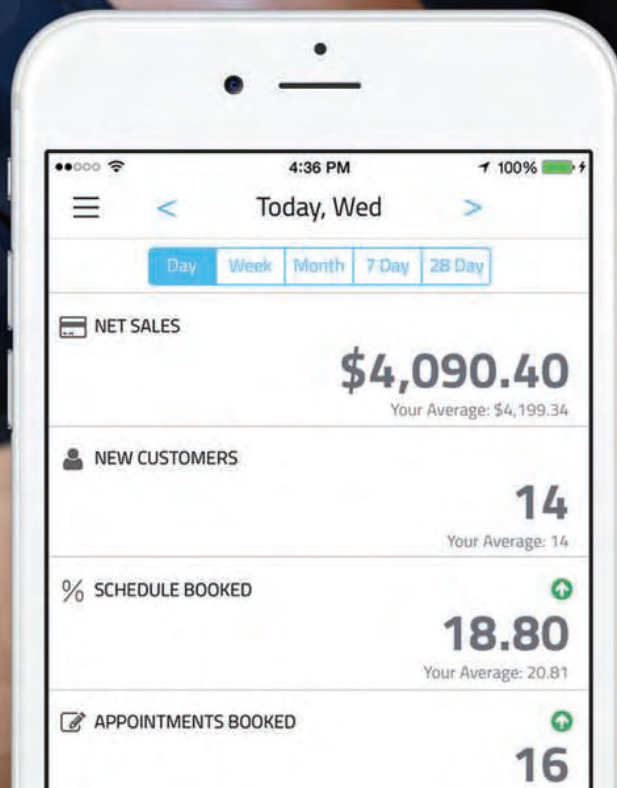
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SUPPLIER NEWS

Phytomer unveils showerless Body Reflex scrub and wrap ritual

French marine skincare and spa brand Phytomer has rolled out a new 60-minute body treatment targeting the abdomen, buttocks and thighs.

The showerless treatment is called Body Reflex and aims to contour the silhouette, improve skin texture and tackle cellulite and dimpled skin.

Therapists begin by exfoliating the back – then the front of the body, part by part in circular, inward movements – using Phytomer’s Skin-Renovator scrub.

The scrub features a combination of three exfoliation methods, including enzymatic, acidic and mechanical, to leave skin feeling ultra-soft. The formula is also scented

with a citrus aroma that has notes of lemon, mandarin, amber and jasmine.

After this, therapists gently sponge away any remaining product particles with a dry sponge.

Next, they apply Phytomer’s Smoothing Body Balm wrap to the abdomen, hips and thighs and let guests relax for 10 to 15 minutes. This 2-in-1 wrap formula consists of a rich melting cream blended with refreshing notes of jasmine and iris.

Phytomer says the balm softens the skin thanks to its trio of AHA’s (glycolic-, lactic- and citric acid), marine AHA (porphyra conchocelis powder) and pink pepper oil.

To complete the journey, therapists unwrap guests and



PHYTOMER

■ **Body Reflex features a smoothing body scrub and wrap protocol**

massage each area until the product has been fully absorbed.

Body Reflex can be offered as a standalone treatment or serve as a first step before another ritual.

MORE ON spa-kit.net
<http://lei.sr/D7u3i>

Eco Resort Network to convene in Mauritius

Hospitality industry event Eco Resort Network is set to take place at the Ravenala Attitude Hotel, Turtle Bay, Mauritius, from 18-22 May 2024.

Established in 2019, the event provides a platform for like-minded individuals to exchange insights and innovative solutions in sustainable resort management and development.

The event attracts hoteliers, suppliers, sustainability specialists, consultants, architects and investors.

Steph Curtis-Raleigh, event organiser, explained to *Spa Business* that wellness will be top of the event’s agenda: “Wellness is a crucial element of eco-resort operation as it feeds into the transformative element that operators seek to deliver to guests. However, operators are often keen to find wellness



SHUTTERSTOCK/MVROSLAVA BOZHKO

■ **The event will be hosted in the Mauritius in 2024**

offers that are authentic rather than just generic and reflect a sense of place. Our event tries to look at how we can deliver these experiences and think about the wellness offering in a new way.”

MORE ON spa-kit.net **<http://lei.sr/A7P3F>**

Halekulani introduces luxury poolside **Knesko** facemask service

Premium hotel and spa destination Halekulani in Honolulu, Hawaii, has launched a poolside facemask service for its guests, powered by luxury skincare and spa brand Knesko.

While guests lounge by the pool, a Knesko cart is wheeled around containing collagen facemasks and eyemasks kept on ice to offer a refreshing pick-me-up.

The masks are made with crushed gemstones, all Reiki charged and each formulated for a different skincare need Diamond for brightening, NanoGold for firming and Amethyst for nourishing.

Guests can choose their favourite mask, sign a voucher, and the masks will automatically be charged to their room, with prices ranging from US\$25 (€23, £19) for an eye mask to US\$55 (€50, £43) for a facemask (excluding tax).

Halekulani's director of spa and wellness, Kamala Nayeli, explained: "The main objective for launching the cart is to enhance the guest's poolside experience. This is one of many amenities



HALEKULANI

■ Halekulani is serving the facemasks on ice

and activities we plan to introduce this year – each one adds value to their stay with us.

"These iced facemasks not only feel amazing while guests sit in the heat but also boost collagen levels while hydrating, detoxing and balancing the skin."

MORE ON [spa-kit.net](http://lei.sr/S509X) <http://lei.sr/S509X>

Yon-Ka unveils Time Resist pro-ageing face cream duo

Yon-Ka has introduced the Time Resist Jour (Day) and Nuit (Night) moisturisers, to offer a com pro-ageing routine that works around the clock to plump and fill wrinkles while smoothing the skin.

Amal Amgaad, Yon-Ka's director of communications, described the Time



YON-KA

■ The new line includes a day and a night cream for round-the-clock skincare support



YON-KA

■ Amal Amgaad, director of communications at Yon-Ka

Resist Duo as an "effective, green-science-driven anti-ageing system".

Both creams contain Yon-Ka's proprietary youth-energy lipoamino acid, which is claimed to reduce inflammation. Yon-Ka says it works at a cellular level and has been shown to reduce the presence of IL-6, a key marker of skin inflammation.

In other news, Yon-Ka recently enhanced its offering by introducing a new phyto-aromatic serum enriched with CBD and a corresponding treatment as remedies for stress and poor sleep.

MORE ON [spa-kit.net](http://lei.sr/e1c8a) <http://lei.sr/e1c8a>

BC SoftWear leads the way in promoting inclusivity with its plus-sized robes

The company is unique in offering bathrobes ranging from small to 4XL

Leading spa textiles supplier, BC SoftWear, is encouraging industry partners to reconsider the range of bathrobes they offer in a bid to highlight the vital role spas can play in supporting inclusivity. The company, which has been supplying luxury robes to spas for 21 years, is appealing to spas to offer more appropriately sized robes for all guests as standard.

Barbara Cooke, BC SoftWear's founder and CEO explains: "Whether larger robes are needed for plus-sized guests, pregnant women, male visitors, or guests who want to size up for extra comfort, it's clear that by not providing larger robes as standard we're alienating groups of people from our spas. More men than ever are visiting spas – spa booking agency Spabreaks.com has reported a 346% increase in male spa bookings since 2019 – yet many still feel uncomfortable in the spa environment. If spas don't offer large enough robes as standard, this can be a deterrent for men who already feel unsure about visiting. And the plus-sized community is speaking out across social media to highlight inappropriate robe sizing in spas is an issue for them, too."

Sizing up

BC SoftWear is unique in the market, offering robes ranging in size from small to 4XL. Most suppliers only go up to XL, with a small number offering 2XL. Last year, BC SoftWear also introduced

additional colours to its plus-sized robes collection, to ensure no one is made to feel like they stand out.

BC SoftWear has already seen a surge in demand for its 2XL bathrobes – sales more than doubled from 2019 to 2024. Demand for 3XL and 4XL robes has also gone up by over 200%, with the 3XL segment showing a 256% increase. "This is a clear indication of the rising need for plus-size apparel in the spa and wellness industry," says Cooke. "But much more can be done to ensure every spa is set up to make all guests feel as comfortable as possible.

"Ultimately, many spas are still unwittingly excluding guests and we want to encourage operators to consider every guest who might walk through their door. As we continue to expand our offerings, BC SoftWear remains committed to catering to the diverse needs of all our customers, ensuring comfort and quality remain at the heart of what we offer."

● Join BC SoftWear in embracing inclusivity. Explore the Plus-Size collection at www.bcsoftwear.co.uk



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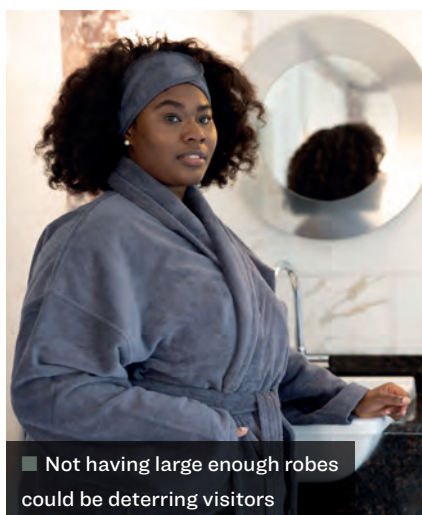


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WEB ADDRESS BOOK

Connect with spa organisations from around the world.
We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australian Hot and Mineral Springs Alliance

■ www.bathing.org

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Esthetics & Spas Association

■ www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.historicthermaltowns.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org