Iconic Red Door Spa rebrands as Mynd Spa & Salon

After more than 100 years in the spa industry, US-based Red Door Salon & Spa has undergone a comprehensive rebrand and will now be known as Mynd Spa & Salon.

The company and its operations will have a new look and feel, “signifying an opportunity to grow and evolve the brand, expand service offerings, and partner with additional and innovative product lines”, the company said.

It will offer a streamlined menu of tailor-made beauty and wellness services featuring the same seven self-care areas – massage therapy, body treatments, skincare, nail care, haircut and color, makeup, and waxing – at the company’s 26 locations nationwide.

New retail brands from female- and family-owned businesses, including cosmetics companies Rodial and Delilah and skincare brands Babor and Dr Dennis Gross, will be introduced in-store and online.

Mynd’s brand vision will be based on the belief that beauty is intrinsically connected to wellness – both of the body and of the mind – and is dedicating itself to using its resources to support guests’ overall wellbeing, not simply their outward appearance.

Realising the life-changing potential of personalised self-care, Mynd invites guests to “drown out the noise” of the stressors and influences around them and find the path that’s unapologetically right for them.

“In a world in which self-care is an increasingly vital need – where the cause-and-effect between self-care and health and wellness is so clear – we’re thrilled to offer services that have the ability to tangibly improve our guests’ lives,” said Todd Walter, Mynd’s CEO.

“While proudly embracing our more than 100-year history and roots as The Red Door, we are very excited by the far-reaching potential of this evolution of the brand. ”

The existing 26 locations will undergo renovations in waves related to region, to be completed in 2020.

Details: http://lei.sr/a7J6N_S

InterContinental opens onsen resort

InterContinental has opened a resort in Southwestern Japan, with a focus on traditional hot springs culture.

The ANA InterContinental Beppu Resort & Spa is the region’s first international luxury resort, and offers two large outdoor onsen, or traditional Japanese hot springs.

Each onsen is designed with the selection and arrangement of Beppu stones selected by skilled masons, and placed to create a waterfall effect as if the hot spring water is overflowing from the mountain.

The private onsen rooms offer a modern onsen experience within a space complete with a day bed, bathroom and minimalist design. The heart of the resort is the iconic infinity pool, designed to unite the sky with the view overlooking Beppu’s hot springs below. Elevating the cleansing and healing powers of myoban water is the resort spa. In partnership with luxury Thai spa brand HARNN, the spa offers a selection of tailor-made treatments and therapies using materials derived from nature.

Continued on back cover
Historic hotel houses nature spa

Porto-based architectural firm Miguel Cardoso Architecoto, together with Madeirian designer Nini Andrade Silva, have created a boutique hotel in a 19th century manor house in the Portuguese city of Porto.

The 68-bedroom Vila Foz Hotel & Spa is set in Porto’s Foz neighbourhood, and includes a spa dedicated to serenity and wellbeing.

The spa includes a Turkish bath and sauna, indoor pool, and an outdoor relaxation area surrounded by lush, landscaped gardens. Holistic treatments are from Elemental Herbology and Maison Codage Paris, and the spa takes its inspiration from nature.

Within the manor house hotel, Miguel Cardoso Architecoto was responsible for the restoration, as well as building a new structure to complement the house. Keeping the historical essence of the property was key to the overall concept, and the architects have preserved the original architectural details while offsetting them with fresh details, materials and finishes.

The new-build structure uses simple lines to provide a complement and counterpart to the historic building’s gold-corniced elegance.

In the interiors, Silva has worked to retain the historic building’s elegant period details while also including her own brand of minimalism, with clean, organic forms.

Stone, mosaic and bronze are used throughout, with patterns, warm colours, flowing lines and soft finishes.

Details: http://lei.sr/6F8Y6_S

US spas generate US$18bn in revenues

Spas across the US generated US$18.3bn (€16.3bn, £15bn) in revenues in 2018 and have seen a steady growth across key financial indicators in the last nine years.

This is according to data released by the International Spa Association (ISPA) which has released the 20th edition of its annual ISPA US Spa Industry Study.

Revenues in US spas increased by 4.7 per cent between 2017 and 2018 and this has been attributed to a growth in revenue per visit which has seen an uptake of 3 per cent – from US$93.70 (€83.50, £77.10) to US$96.50 (€86, £79.40) – over the same time.

There’s been a boost in spa visits too, with numbers rising from 187 million in 2017 to 190 million in 2018. Additionally, there were 22,160 spa locations in 2018, which is 1.8 per cent more than in 2017.

“We're grateful to once again report record growth for the spa industry with 2018 marking a record high US$18.3bn in revenue,” says ISPA president Lynne McNees. “The spa industry continues to prove itself as a thriving market perfect for anyone looking to enter an industry with limitless potential.”

The ISPA Foundation commissioned financial services giant Pricewaterhouse-Coopers to conduct the study.

Details: http://lei.sr/V7m5G_S
Six Senses to open Loire Valley resort

Six Senses has announced plans for a resort in the "Garden of France", 90 minutes south of Paris in the Loire Valley. A UNESCO World Heritage region, the Loire Valley is known for historic chateaux, medieval towns, fine wines, great food and unspoiled landscape. At the heart of the region sits the village of Saint-Laurent-Nouan, which will be home to Six Senses Loire Valley.

The resort will sit within the Le Bordes Estate, a 1,400-acre (560-hectare) site in the Sologne forest. The development will incorporate equestrian and tennis centres, an organic farm, an art gallery, a petting farm, a natural swimming lake with beach, water sports, biking and walking trails and an abundance of additional activities for children and adults alike.

Six Senses Spa will be an integral part of the resort and in addition to the menu of signature specialties, is also the setting for a medicinal garden where plants and herbs will be grown for inclusion in locally inspired treatments.

Aman plans three Saudi luxury resorts

In partnership with the Royal Commission for Al Ula (RCU), luxury hotel operator Aman will develop three resorts in Saudi Arabia, which are set to open in 2023.

Located in Northwest Saudi Arabia, the three distinct resorts will offer insight into the country’s natural unspoilt landscapes and archeological sites. The development will include a tented camp, a resort close to Al Ula’s heritage areas, and a ranch-style desert resort in an "otherworldly setting".

No details on the spa offering at the Saudi Arabia resorts is yet available, but one of Aman’s core concepts is that each location is different, with spa programming incorporating local culture into offerings and focusing on indigenous healing.

"We never repeat a concept; every property is individual, and we start with a blank canvas for each," Nichola Roche, Aman’s group director of spa told Spa Business in 2017. The vast area of Al Ula covers 22,560 sq km, and includes a lush oasis valley, towering sandstone mountains and ancient cultural heritage sites dating back thousands of years to when the Liyan and Nabataean Kingdoms reigned.

The move marks Aman’s first entry to Saudi Arabia and the region.

"Many of our existing Aman destinations are located in areas of outstanding natural beauty and rich history," said Vladislav Doronin, chair and CEO of Aman.

GWI launches Wellness Retail Initiative

The Global Wellness Institute (GWI) has announced a new initiative to explore the opportunities wellness is creating in retail.

Members of the newly formed Initiative will explore the value and opportunity of creating wellness experiences in both digital and physical retail spaces; researching consumer motivation and drivers for wellness-related products or services; and anticipating future wellness retail consumer trends to support business marketing and operations.

Whitney Austin Gray, PhD and SVP at Delos Living chairs the Wellness Retail Initiative, and Francine Miley, head of health & retail for Unibail-Rodamco-Westfield, a global developer and operator of flagship shopping destinations, serves as vice chair.

ISPA reveals plans for double event for 2020

The International Spa Association (ISPA) has announced the addition of the ISPA Talent Symposium and ISPA Resource Partner Summit, taking place 14-15 April 2020 at The Ritz-Carlton, Bacara in Santa Barbara, California. The two-day event will be a first of its kind for the spa industry and focus solely on workforce issues.

The new event will highlight innovative approaches to solving workforce challenges. In addition to insight from workforce development professionals, the event will feature a keynote speaker on the topic of an engaged workforce.

The day prior to the ISPA Talent Symposium, a half-day Resource Partner Summit will take place that will focus exclusively on the issues that matter to ISPA’s resource partner members, such as the rise of online retailing.

Details: http://lei.sr/53p7_S

Details: http://lei.sr/3q3p7_S

Details: http://lei.sr/q9R8N_S

Details: http://lei.sr/3q3p7_S

Details: http://lei.sr/s7p8v_S

Details: http://lei.sr/Q5x3t_S

Details: http://lei.sr/9R8N_S
DAILY NEWS, JOBS, TRAINING & TENDERS  www.spaopportunities.com

GWD account followed by Royals

UK’s Prince Harry and Meghan, the Duchess of Sussex, have announced the 15 Instagram accounts that they’re following, after they unfollowed everyone and requested people to recommend worthy causes for them to follow.

The royal couple choose 15 worthy charities each month to follow, creating publicity for those causes and sharing their missions with their 9.3 million Instagram followers.

Among the 15 causes selected this month: Global Wellness Day, the nonprofit founded by Belgin Aksoy that offers a range of free health and wellness activities to the public, and which many spas across the world are involved in.

“We are still doing the happy dance,” said Aksoy. "I was hoping so much for this. It’s just amazing to see that all the voluntary work and sleepless nights of the Global Wellness Day family towards our global shared dream of ‘living well’ has also been crowned by the British Royal Family. We look up to their Royal Highness The Duke and Duchess of Sussex for using their platform to shoutout for inspiring organisations and initiatives that work for the things that matter.”

Details: http://lei.sr/u2S5P_S

Levine to lead clinic at Grayshott

Grayshott Medical Spa, formerly the Grayshott Health Spa, in Surrey, UK, is set to launch a new medical clinic led by Grayshott’s medical director, Dr Ursula Levine.

Following its recent registration with the Care Quality Commission (CQC), a non-departmental body monitoring the quality of care in the UK, Grayshott will be able to offer a full range of independent healthcare services such as physical examinations, private consultations, health assessments, medical prescriptions and referrals to other healthcare specialists.

The clinic will further support the spa’s commitment to overall health and will strengthen its programme of natural health and wellbeing services. It will also provide specialist medical care to guests enrolled in the Health Regime the opportunity to uncover any potential issues before they present themselves, as well as explore options for restoration and prevention. The clinic will also be available for guests visiting the spa either on a retreat or for just a few days, as well as those looking to schedule more regular check-ups.

It will be led by Levine, a GP with more than 30-years clinical experience. Levine champions a multidisciplinary approach to health care and is a Traditional Chinese Medicine practitioner, as well as a registered CQC manager, FX Mayr Doctor and holds a masters degree in public health.

She said: “I am delighted to be at the helm of the new medical clinic at Grayshott Medical Spa. We have the support of skilled team from a range of different disciplines and I believe we can deliver a service that will see our guests leaving with a renewed sense of wellbeing.”

Details: http://lei.sr/Y3p8k_S
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Forest spa for Center Parcs Ireland

Ireland’s first Forest Spa, the Aqua Sana Spa, is set to open at the upcoming Center Parcs Longford Forest resort in Ballymahon, Ireland.

Expected to open at the end of July, the Aqua Sana Spa will boast a unique forest concept, developed by spa consultancy Sparcstudio, in partnership with Holder Mathias Architects and Sisk Group. Designed to immerse guests in ‘the relaxing and re-energising powers of nature’, the 610m² spa is housed in a purpose-built single storey building surrounded by woodland. It features 14 treatment rooms and 21 hot, cold, herbal and meditative experiences across four thermal zones: Nordic Forest, Hot Springs, Volcanic Forest and Treetop Nesting, each offering its own thermal experiences.

Nordic Forest includes an Ice Cave to reinvigorate and boost circulation, an Alpine Stream room which combines rose essence and amethyst crystals, and a Forest Rain Walk which offers different scents, sounds and temperatures.

Neil Fairplay, director of Sparcstudio, said: “The new ‘Forest Spa’ concept is inspired by the tranquil and therapeutic properties of the Forest environment. “Each thermal zone has a unique, temperate feel, inspired by Nordic Forests.”

Details: http://lei.sr/N7j2P_S

Equinox opens wellness hotel

High-end wellness giant Equinox has ventured into the hotel market with the opening of its first property in New York City, US.

Located at the 72-storey skyscraper 35 Hudson Yards, the 212-bedroom hotel will focus on fitness and wellbeing.

Facilities include a 60,000sq ft (5,574 sq m) Equinox-branded health club, a 27,000sq ft (2,500sq m) luxury spa and indoor and outdoor pools.

There will also be a healthy-eating restaurant called Electric Lemon, created by restaurateur Stephen Starr – famous for his ‘clean-eating’ concept.

Spa guests can select from a selection of “integrated circuits” – inter-modal, multi-treatment experiences that include cryotherapy or infrared sauna, or quantum harmonics session + massage and bodywork or skin therapies. Guests will also be given the opportunity to create their own treatments.

These will range from innovative treatments and benefit-boosting amplifiers, all informed by a team of experts that include internationally recognised medical authorities and therapists.

Equinox’s dive into the multi-billion dollar wellness hospitality sector will be a significant addition to Hudson Yards, which has been described as “the largest private real estate development in the history of the US”.

“The Equinox at Hudson Yards footprint is a true haven for high performance, offering visitors, guests and members opportunities for living, eating, regenerating, working out in New York’s most highly-anticipated neighbourhood,” said Jeff Weinhaus, Equinox president and chief development officer.

Details: http://lei.sr/K6E3t_S
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5-7 September 2019
**Annual SWAA Conference**
Sarova Whitesands Beach Resort & Spa, Mombasa, Kenya
The event will look to define Africa’s role in the global wellness phenomenon.
www.swaafrica.org

9-11 September 2019
**SpaChina Summit**
Ritz-Carlton, Xi’an in China
The event provides delegates a unique insight into the growing Chinese market.
www.spachina.com

11-13 September 2019
**ISPA Conference and Expo 2019**
The Venetian, Las Vegas, US
The annual ISPA Conference & Expo brings professionals from all spa industry sectors together in one location. The 2018 Expo featured more than 260 companies offering the latest spa products and services available on the market. The spa industry’s “must-attend” event features three days of speaker presentations covering a range of topics including business strategy and customer service. www.attendispa.com

16 September 2019
**UK Spa Association – Summer networking event**
South Lodge, Horsham, West Sussex, UK
An opportunity for the leaders of the UK spa sector to catch up on developments and trends. www.spa-uk.org

19-23 September 2019
**Cidesco World Congress & Exhibition**
Chicago, United States
The event offers industry professionals the opportunity to interact and network with colleagues across the wellness industry. www.cidesco.com/events

19-20 September 2019
**Termatalia**
Expourense, Ourense, Spain
Officially entitled the 19th International Fair of Thermal Tourism, Health and Welfare, the event aims to be the “thermal bridge between Euroasia and America”. www.termatalia.com

21-22 September 2019
**World Wellness Weekend**
Locations worldwide
On the third weekend of September, 2,000+ spas, yoga studios and fitness clubs in 100 countries open their doors to boost wellness. www.world-wellness-weekend.org

25 September 2019
**Asia Fitness & Wellness Summit**
Mira Hotel, Hong Kong
Exclusive thought leadership and business development conference for the industry. thefitsummit.com/events/asia

19-20 September 2019
**Gaiam Village**
The Grove, Los Angeles, USA
The event focuses on creating the global village that integrates mind-body-spirit.
www.gaiavillage.com

1-2 October 2019
**Global Wellness Summit**
The Waterfront Beach Resort, California, USA
The Summit convenes leaders and innovators to connect and disrupt the global wellness industry. www.globalwellnesssummit.com

10-12 October 2019
**World Spa Awareness Week**
Locations worldwide
A week to raise awareness about the health benefits of spa treatments and wellness. www.world-spa-awareness-week.com

14 October 2019
**Spa Expo**
Olympia Exhibition Centre, London
The annual event attracts nearly 50,000 individuals from across the world to see the latest in products and services. www.olympiaexpo.co.uk

15-17 October 2019
**Global Wellness Summit**
Grand Hyatt Hong Kong
The Global Wellness Summit is an invitation-only gathering that brings together leaders and visionaries to positively impact and shape the future of the global wellness industry. www.globalwellnesssummit.com

28 October 2019
**Women in Wellness Leadership Conference (WIW)**
The Waterfront Beach Resort, California, USA
A conference for women who aspire to leadership in the wellness industry. The sessions and conference programme have been devised to address some of the most pressing issues facing women leaders and leaders-to-be – as well cater for those looking to develop their professional and personal skills. www.americanspawiw.com
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Linnaean concept plans revealed

Plans have been revealed for a new wellness concept, set to open in Battersea, south west London this year.

Called Linnaean, the health, beauty and lifestyle store will open its flagship location in September at Embassy Gardens, a central riverside development overlooking Chelsea and Pimlico.

Named for Carl Linnaeus, a Swedish naturalist known for his work in botany and zoology, Linnaean is billed as a ‘complete and curated retreat for busy urbanites’ and will offer ‘a unique environment for curious bodies and open minds to consciously nourish, adapt and grow’.

Designed by Martin Brudnizki Design Studio to reflect the energy of the local community, Linnaean combines a contemporary retail space with a sustainable approach to wellness. It will aim to redefine the traditional beauty space, and will feature a four-room treatment salon dedicated to new developments in beauty, relaxation and self-care. The salon will offer advanced bio-science beauty treatments and high-spec beauty technology alongside more traditional salon treatments.

Details: http://lei.sr/r2T4R_S

New sustainable spa certification

Vios Spa Group has launched a US-based certification programme for “green” spas.

A global spa certification designed specifically for spas and offered by spa veterans, the Vios Certified Sustainable Spa global programme aims to assess and recognise leading spas with sustainability best practices and quality standards.

The programme’s founder, Shelley Lotz, is the author of Green Spas and Salons: How to Make Your Business Truly Sustainable (2013), and a former board member of the Green Spa Network with more than 25 years of experience in the spa, wellness and beauty industries as an owner, aesthetician, and educator, and is also a Certified Sustainable Building Advisor.

This third-party certification has been designed to help spas showcase their initiatives, enhance their operations and gain recognition for their efforts.

And as the program expands, consumers can be visit www.certifiedsustainablespas.com to find spas that have had their commitment to eco-conscious practices validated. The certification programme is available to all types and sizes of spas and is offered via a two-day, on-site assessment that looks at 200 specific criteria.

“We understand how much effort it takes to create a spa with eco standards,” said Lotz. “Our new certification programme has been meticulously designed to not only recognise those establishments, but to also inspire and educate spas in ways they can go green. And now consumers will have a way to find and experience verified spas who care about people’s health and keeping the planet healthy.”

Details: http://lei.sr/M2b6Q_S

Woodland Spa to open at historic Eastbury Hotel in UK

The Eastbury, a Grade II-listed hotel in Sherbourne, Dorset, is set to open a new spa, as well as five new garden suites inspired by Victorian potting sheds.

The spa, called the Woodland Spa, is expected to open on 1 September and will be tucked inside a leafy corner of the walled gardens. Designed to resemble something out of a storybook, the spa is made from locally-sourced stone and features a sedum and moss roof and circular doorway.

It will be home to two treatment rooms, including a couples room, a hydrotherapy pool, sauna, steam room, exercise area and private relaxation space.

Hotel owners Peter and Lana de Savary, the couple behind the Cary Arms & Spa in Torquay, Devon, worked closely with the project architects to create the quirky and enchanting spa, as well as the garden suites.

Details: http://lei.sr/b4c5V_S

The new courses will target massage trainers

Pure Massage launches training courses for trainers

Pure Massage, a training method founded by Beata Aleksandrowicz, has launched a series of targeted education courses, devised specifically for massage trainers, that will enable them to deliver optimal massage training experiences every time.

It is designed to equip trainers with the skills to help them engage with therapists and give them skills beyond massage techniques and is available in four distinct options: Method, Advanced, Knowledge and Basics, for international spa and hotel groups and product houses.

The Method training spans 16 days and teaches trainers how to develop optimal massage techniques and how to deliver those treatments in a way that is beneficial to both the client and the trainers.

Details: http://lei.sr/c7u3J_S
Growing the GLOBAL SPA FAMILY

After almost three decades serving members and contributing to the growth of the industry, we talk to ISPA’s Crystal Ducker about the work of the association and the future of spa.

As a membership association for spa providers, educators, students and suppliers around the world, the International SPA Association (ISPA) has witnessed great changes and exciting growth within the industry in its 29 years of existence.

The association was started by a number of spa professionals in 1990, who had come together for a spa symposium in New York. Frustrated by the fact that industry talk was almost solely focused on hotels, the group realised there was a need for a united, guiding voice for their own industry.

At that time, there was also a distinct lack of industry resources and data, and limited opportunities for spa professionals to meet up and share business ideas with their peers.

The newly-formed ISPA set out to change all that. The association’s first ever event was held just a year later, in Florida and attracted 150 attendees from 10 countries.

Fast forward to September 2019, and the global ISPA Conference & Expo will welcome more than 2,000 attendees and 250 exhibitors from over 30 countries to Las Vegas, US.

“It might sound like a cliché, but ISPA really is like one big, supportive family,” say Crystal Ducker, vice president of research and communications.

“Its whole culture is founded on spa community and collaboration, which is driven by our members volunteering through various task forces. All our members are passionate industry professionals who have a desire to share their knowledge and make the spa industry the best it can be.”

**Strong growth**

This passion has taken the association far, and so has its commitment to collating and analysing meaningful spa data. Ducker says: “From early on, ISPA identified the immense importance of producing data-driven resources for its members, which they could then use to help inform their business decisions.

“PricewaterhouseCoopers (PwC) were commissioned in 1999 to conduct a full market overview of the spa industry – and...”

ISPA is getting ready to welcome over 2,000 delegates to its annual conference later this year in Las Vegas.

IT MIGHT SOUND LIKE A CLICHÉ, BUT ISPA REALLY IS LIKE ONE BIG, SUPPORTIVE FAMILY
that survey, the US Spa Industry Study, has been produced annually ever since.”

In that 20-year period, industry growth – with the exception of the global economic downturn of 2008 – has been strong, consistent and healthy – and this has been reflected in the association’s growth too.

In the first PwC study, there were 4,140 spas in the US generating a total revenue of $4.2bn in 1999. The 2018 survey showed there were now 21,770 spas in the US, generating a total revenue of $17.5bn.

Ducker adds: “ISPA currently has more than 3,000 members in over 50 countries. We have sole proprietor mobile spa operators right up to global hotel and resort brands. Everyone is welcome.”

Spa members pay $689 per year and gain access to high quality online training materials, up-to-date and in-depth industry data, a searchable network of spa facilities and resource partner brands, digital and in-person networking opportunities, and an invite to the annual ISPA Conference & Expo.

Ducker says the voluntary nature of the organisation gives it a level of independence that is one of its greatest strengths.

“Speakers do not pay to present at our events. We invest in education. We’re proud that it’s an event where you know you’ll receive the highest levels of education and information.

And it seems the future for spas is looking even brighter, and younger. Ducker says: “Millennials are a growing force in the spa market. They’re enthusiastic spa-goers and also keen shoppers.

“Our research shows that 75% of millennials will make a retail purchase after a spa treatment, compared to just 42% of baby boomers. Millennials are interested to learn more about the products, what they do and the ingredients they contain. They represent a huge opportunity for spas if they can connect with this market.

Industry challenges

ISPA has never been an organisation to shy away from important topics, and a key focus going forward will be on maintaining and up-leveling the workforce and managing talent, says Ducker.

“In 2018 there were 35,000 unfilled spa positions in the US alone. We really must help spas focus on growing a quality workforce through gold standard training, and incentivising them to ensure that both retention and career progression remain high,” she says.

Next year will see ISPA celebrating a landmark 30th anniversary, and Ducker says there are many yet-to-be announced developments and celebrations planned for its members.

With 187 million spa visits recorded in the US alone last year, and with the spa industry emerging rapidly across all parts of Asia, there’s no doubt that the association will continue to grow and flourish.

“The spa lifestyle has truly arrived and visiting a spa is no longer seen as a luxury, but as a necessary part of a healthy lifestyle. Spa is everywhere – from hotels to the workplace and even schools with the spread of mindfulness practices.

Ducker says: “Looking back over almost 30 years, we’d like to feel that the realisation of spa as an attainable and important way of life can be greatly attributed to the work of the members of the International Spa Association.

“And we’ll continue, of course, to serve those members at a very high level and respond to their needs in this exciting marketplace.”

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Responsibilities Include
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Experience and skills necessary
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• Minimum of 2 years of treatment training experience
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Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we’d love to hear from you!

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Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:
- Minimum 3 years shop floor and colour generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L’Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click the link below!

Apply now: http://lei.sr/J5o9Z
COWORTH • PARK
ASCOT
Dorchester Collection

THERAPIST

Salary: Up to £24,000 + commission

Coworth Park, Dorchester Collection’s luxury country house hotel has a multi award winning Spa and we are looking for Full Time and Part Time Spa Therapists to join our team.

Our Spa is stunningly beautiful, illuminated with natural light and has spectacular views. With eight treatment rooms, a manicure/pedicure suite and luxurious spa facilities our Spa requires minimum NVQ Level 3 qualified, and previous spa experience essential to perform a wide range of beauty, grooming and therapeutic treatments to the highest standards for our five star guests.

In return we offer a fantastic range of benefits

- Complimentary nights with breakfast within Dorchester Collection
- 50% F&B discount at selected restaurants
- Very generous Employee Introductory Scheme offered
- Team members’ awards and incentives schemes
- Contributory pension scheme entitlement from date of commencement
- Life assurance cover for all team members
- Uniform laundered complimentary
- Complimentary meals whilst on duty at our team members’ restaurants
- Complimentary Internet at allocated computers in team areas
- Online benefits system offering discounts and rewards
- Occupational Health, including subsidized massage treatments and health clinics
- Complimentary Eye Test for VDU users

More information: http://lei.sn/l1Q0s
InterContinental opens onsen resort

Continued from front cover

The spa offers five treatment rooms with private en suites and outdoor garden, and two double massage rooms featuring a whirlpool made from Japanese cypress.

ANA InterContinental Beppu Resort & Spa features a design inspired by nature and local artisans. Featured across the resort will be work from local artists and craftsmen, using traditional materials from various parts of Kyushu and local Oita prefecture.

The 89 guest rooms, including to suites, range from 62 to 212 square meters, including large onsen or hot baths.

All Suites and Club InterContinental rooms feature private open-air baths on the terrace with views of Beppu Bay.

Hans Heijligers, head of Japan, IHG, and IHG ANA Hotels Group Japan, said: “On behalf of IHG and IHG/ANA Japan, we are extremely proud to open the first international InterContinental Life around the world.

The ANA InterContinental Beppu Resort & Spa is one of four immersive IHG resorts to open in 2019, with InterContinental Hayman Island Resort opened on 1 July and InterContinental Maldives Maamunagau Resort and InterContinental Phuket Resort.

Details: http://lei.sr/4w4N3_S

WTA ‘wellness destination’ list

With the wellness tourism sector spreading globally, geographic destinations around the world are seeking to position themselves on the radar of wellness-minded travelers from near and far.

With booming growth in the sector, the Wellness Tourism Association (WTA) has unveiled a list of suggested assets and attributes that geographic destinations should possess as they seek to market themselves as ‘Wellness Destinations’.

Should a tourism board, convention and visitor bureau (CVB), or destination marketing organization (DMO) representing a small town, province, state, or even an entire country seek to launch a national programme to position a specific region as a “Wellness Destination,” WTA is calling for that geographic destination to, first and foremost, live up to certain basic criteria so as not to confuse the travel consumer.

To this end, WTA has announced a list of suggested assets and attributes that geographic destinations – towns, regions, counties, and countries alike – should possess as they look to market themselves as Wellness Destinations.

The nine-point list includes providing a safe environment in both perception and reality; having a clean and sanitary infrastructure; providing a physical environment removed from the “noise” that has become daily life in the 21st century; and having natural assets such as hot springs, mountains, bodies of water or resources for thalassotherapy or other natural assets within the confines of the destination.

Details: http://lei.sr/e5Q8s_S

The resort will offer two large outdoor onsen – Japanese hot springs

InterContinental has been pioneers in luxury travel for over 70 years, delivering the allure of the InterContinental Life around the world.

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