



spa business insider

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15 years of Global Wellness Day

Global Wellness Day (GWD) marked its 15th anniversary on Saturday 13 June 2026, with the theme: #JoyMagenta – a celebration of the healing qualities of simple gestures and activities that spark joy.

Founded in 2012 by Belgin Aksoy in Turkey, GWD is a non-profit movement dedicated to promoting the power of wellness. Each year, GWD inspires people worldwide through free health and wellness activities, hosted and supported by leading spa and hospitality brands and suppliers.

Aksoy told *Spa Business*: "Over the past 15 years, GWD has encouraged millions of people to reconnect with nature, movement, mindfulness and with one another. But this year, we felt the world needed something even more fundamental:



GLOBAL WELLNESS DAY

Aksoy took part in Chiva Som's medical mission at the Myanmar-Vietnam border



GLOBAL WELLNESS DAY

joy. We're living in a time where people are emotionally exhausted and under pressure to perform. That's why #JoyMagenta is this year's theme, to remind people that joy is not superficial or secondary to wellness; it is wellness."

MORE >>> http://lei.sr/Z7X6H_B

Joy is not superficial, selfish or secondary to wellness; it is wellness

Belgin Aksoy



SOLIMAR HOTELS AND RESORTS

PROGRAMMING

Operators offer wellbeing experiences for GWD

Spas create experiences for anyone to attend

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GLOBAL WELLNESS DAY

INSIGHT

Global Wellness Day founder Belgin Aksoy reflects

The movement marks its 15th anniversary

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GLOBAL WELLNESS DAY / PHOTO: FILM IBIZA

EVENT

Communities celebrate Global Wellness Day

The world takes part in free wellness activities

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Rainer Maelzer joins Therme Group as chief entertainment officer

Rainer Maelzer, an experiential entertainment innovator, has been appointed chief entertainment officer by Therme Group.

With decades of experience in immersive water-based attractions, Maelzer will lead the development and global delivery of the company's recreational and wellbeing experiences.

Maelzer told *Spa Business*: "As chief entertainment officer, I look forward to integrating dynamic water-based attractions into the wellbeing landscape across Therme Group's destinations. I hope to advance the mission of creating environments that have a unique harmony of architecture, art and entertainment.



Therme Group

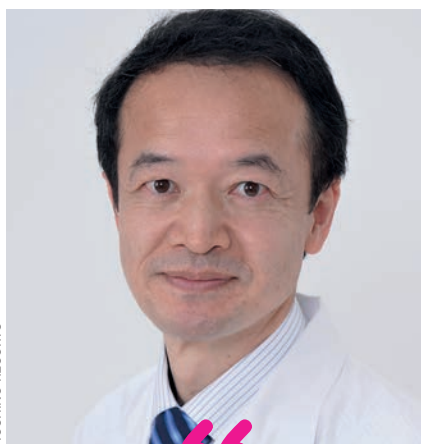
"I'm excited to elevate thermal experiences beyond functionality into something deeply engaging"

Rainer Maelzer

"As we continue redefining the intersection of entertainment and wellness, we seek to set safety and emotional standards throughout our facilities globally. I'm excited to further elevate thermal experiences beyond functionality into something deeply engaging, emotionally resonant and truly memorable," he said.

Maelzer's expertise encompasses guest experience, engineering, project management and innovation. He was previously the founder of *wiegand.maelzer*, the company that has created the signature attraction systems found across existing Therme Group entertainment projects.

MORE >>> http://lei.sr/5H7Y6_B



Hoshino Resorts

"Summers in Japan recently have become extremely hot, creating stress for both the mind and body"

Dr Shinya Hayasaka

Shinya Hayasaka prepares "cool-down onsen soak" ritual for Hoshino Resorts

Hoshino Resorts has developed a "Cool-down onsen soak" programme at properties with Japanese onsen facilities – those within the company's KAI brand.

Hoshino is promoting traditional onsen bathing as a tool for recovery in response to record-breaking extreme heat across Japan last year.

KAI facilities will offer a medically-supervised bathing experience between June and August this year, designed to help reset the body's internal thermostat.

The experience has been developed in collaboration with balneotherapy specialist Dr Shinya Hayasaka.

Hayasaka told *Spa Business*: "Hot springs are natural, so their temperatures vary and some source temperatures are naturally low. Historically, while these hot springs are heated for use during the winter, people have long enjoyed the tradition of soaking in the lukewarm source water as-is, without heating, during the summer."

MORE >>> http://lei.sr/6e2r9_B



Our model of integrated wellness is something people in India and overseas are seeking actively

Sharmilee and Nikhil Kapur, founders, Atmantan

Kapur family to expand Atmantan with new location

Atmantan Wellness Centre, an integrative wellness destination in Mulshi, near Pune in India, is expanding its portfolio by adding a new centre in Hyderabad that will launch between 2028 and 2029. Founders Sharmilee and Nikhil Kapur (R) signed a development partnership deal with Swaran Charlakola of Swela Realty (L) recently.

Atmantan is a retreat that integrates doctor-prescribed programmes and longevity science with Ayurveda, naturopathy, oriental medicine and alternative techniques for wellbeing.

Atmantan is now part of the Indian Hotels Company Limited (IHCL), which also owns Taj Hotels – a portfolio of hotels known for its spas.

The retreat will measure 50 acres, and it will have 100 units of accommodation. The development footprint will measure 180,000sq ft and will include 80,000sq ft of advanced wellness infrastructure.

MORE >>> http://lei.sr/5f2Y6_B

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A round-up of experiences and retreats that took place in different countries for Global Wellness Day

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Hotel de France has partnered with Jersey Zoo to provide a hot yoga class at the attraction's butterfly sanctuary

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An AI-powered platform will help physicians scale longevity medicine solutions by aggregating health data

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YOGA

Rosewood Le Guanahani St Barth hosts ocean-inspired yoga for GWD

Rosewood Le Guanahani St Barth, on the northeast coast of Saint Barthélemy in the French West Indies, hosted a programme of ocean-inspired yoga classes between 8-14 June to celebrate Global Wellness Day (GWD).

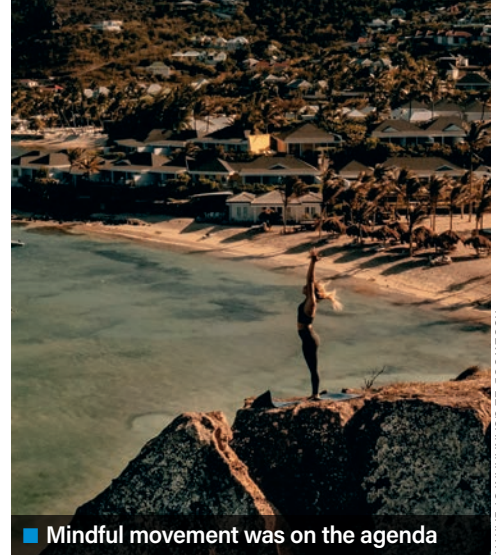
GWD is a non-profit movement dedicated to promoting the power of wellness. The movement marked its 15th anniversary on 13th June 2026, with the theme: #JoyMagenta – a celebration of the healing qualities of simple gestures and activities that spark joy.

The programme at the Rosewood resort included an Ocean Flow class,

which provided gentle movement, deep stretches and mindful breathing. An evening candlelit yoga class also took place under the stars on the resort's jetty, surrounded by the sounds of the surrounding water.

A morning Flow Stretch session was also on the agenda, as was a Vinyasa Yoga class – linking body movement with the breath. An additional Restorative and Nidra class led guests through slow transitions and long holds, featuring a guided meditation to reduce stress, anxiety and enhance sleep. Pilates and trampoline cardio were also on offer.

MORE >>> http://lei.sr/G4D7W_B



■ Mindful movement was on the agenda

“Wellbeing is often found in life's most meaningful yet uncomplicated moments

*Martein Van Wagenberg, MD,
Rosewood Le Guanahani St Barth*

NATURE

The Ritz-Carlton, Langkawi, provides rainforest therapy



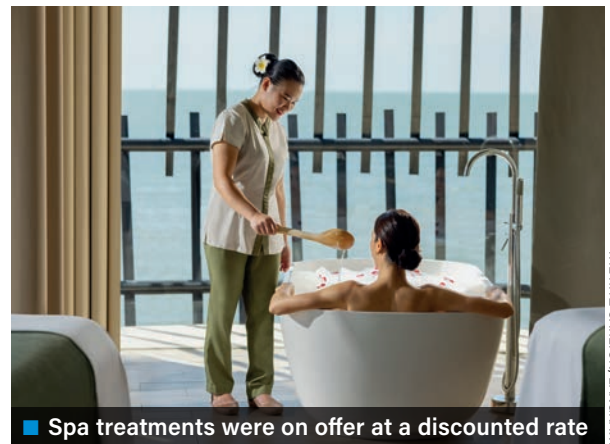
“Our wellness experiences encourage guests to reconnect with nature

*Jasmin Shamsuddin,
director of wellness*

The Ritz-Carlton, Langkawi, in Malaysia, carried out a programme for Global Wellness Day (GWD) that included guided rainforest walks, mindful movement and guided coastal meditation experiences.

The property's schedule for the day began with a guided sunrise rainforest walk along the property's trail dedicated to jungle treks and beach excursions. The experience included a mindful breathwork journey within the lush forest.

A breakfast was then be served, comprising responsibly sourced and



■ Spa treatments were on offer at a discounted rate

locally inspired dishes that showcase the region's culinary heritage.

In the early evening, a gentle yoga session took guests through a slow, mindful movement practice and a sunset meditation also took place on the resort's private shore.

MORE >>> http://lei.sr/f8a8P_B

GRATITUDE

Four Seasons resort invites reflection

Four Seasons Resort The Nam Hai in Hoi An, Vietnam, celebrated Global Wellness Day (GWD) with activations shaped by day's theme #JoyMagenta.

Guests gathered at dawn on the beach for a Gratitude Ceremony, which included a gentle sound bath. Participants then inscribed blessings onto sea stones and returned them to the water, followed by a moment of reflection.

A class called Ocean Movement Flow incorporated yoga and intuitive dance. Guests were also able to paint their own mandalas in addition



FOUR SEASONS THE NAM HAI

Our team has created experiences that invite guests to slow down

Oanh Ngo
Spa manager,



to symbolically adopting and planting saplings on the property.

The day concluded with the guests releasing handwritten letters addressed to Mother Nature across the lotus pond at sunset.

MORE >>> http://lei.sr/4a9V3_B

RITUAL

Solmar Hotels and Resorts leads Temazcal ritual

Mexican operator, Solmar Hotels and Resorts, hosted a series of events in celebration of Global Wellness Day, including a Temazcal ceremony at its Playa Grande Resort and Spa in Los Cabos.

The Playa Grande Spa welcomed up to six guests for the Temazcal ritual. The ceremony involves sitting in a dark dome-shaped lodge that is heated with steam as herb-infused water is poured over volcanic stones.

Other properties within the Solmar portfolio, also located in Los Cabos, also provide experiences, and participating guests received a 40 per cent discount on spa treatments.



■ Playa Grande Spa led the Temazcal ceremony

SOLMAR HOTELS AND RESORTS



SOLMAR HOTELS AND RESORTS

To share wellness, we must first live it ourselves

Ricardo Adame,
director of Solmar
Spa Collection



Ricardo Adame, director of Solmar Spa Collection, told *Spa Business*: "We believe wellness is holistic way of living that embraces nourishment, movement and emotional balance."

MORE >>> http://lei.sr/4A4y8_B

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YOGA

Butterfly sanctuary hosts hot yoga during Hotel de France retreat

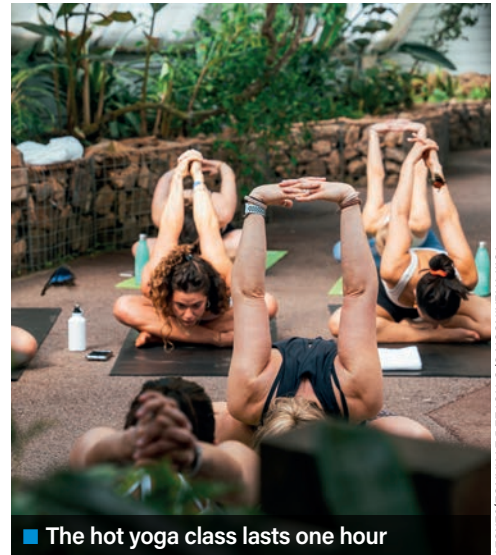
Hotel de France, located on the British Isle of Jersey, has created a wellness retreat package that includes a hot yoga session that will take place in Jersey Zoo's butterfly sanctuary.

The all-inclusive two-night Ayush Wellness Retreat Package will include a 60-minute hot yoga session in the zoo's purpose-built Butterfly Kalaidoscope space, which is kept at a constant 28-30 degrees Celsius throughout the day, to enable the butterfly species to survive. The 342sq m immersive space is home to seven species of rare and tropical butterflies.

Cedric Scherer, director of sales and marketing for the property, told *Spa Business* about the relationship between the hotel and the zoo, which was established in 1959 by English naturalist and writer Gerard Durrell and is operated by the Durrell Conservation Trust.

"This partnership came from a shared belief. Durrell Conservation Trust has spent over 65 years helping people reconnect with the natural world," said Scherer. "That is exactly what Hotel de France is trying to do through wellness. Our partnership is the natural next step."

MORE >>> http://lei.sr/4h2V3_B



■ The hot yoga class lasts one hour

“During quieter periods, our sessions are scheduled at the calmest times of the day

Cedric Scherer, director of sales and marketing, Hotel de France

LONGEVITY

The Retreat Costa Rica adds Vida Mía Longevity Centre



“True longevity isn't about chasing youth, it's about creating the conditions for the body to heal

Diana Stobo

Luxury wellness resort, The Retreat Costa Rica, has introduced its Vida Mía Longevity Centre at the property's Vida Mía Healing Centre and Spa.

The longevity centre adds physician-guided programming to the resort, which was founded in 2015 by celebrity chef, author and wellness coach Diana Stobo. Her belief that the body can heal once it feels safe and regulated continues to lead the retreat's development.

The new facility will offer nervous system medicine, cellular



■ The Retreat Costa Rica is outside Atenas, Alajuela

regeneration and whole-body optimisation therapies.

The property will provide non-invasive bioenergetic evaluations using bioenergetic and mineral analysis, which is said to map the body's stress load.

MORE >>> http://lei.sr/g2f3t_B

HEALTH

Longevity launches platform for scaled longevity medicine

Longevity, a clinical platform for preventive and longevity medicine, has launched its AI-powered intelligence system to help physicians deliver continuous, personalised longevity-focused



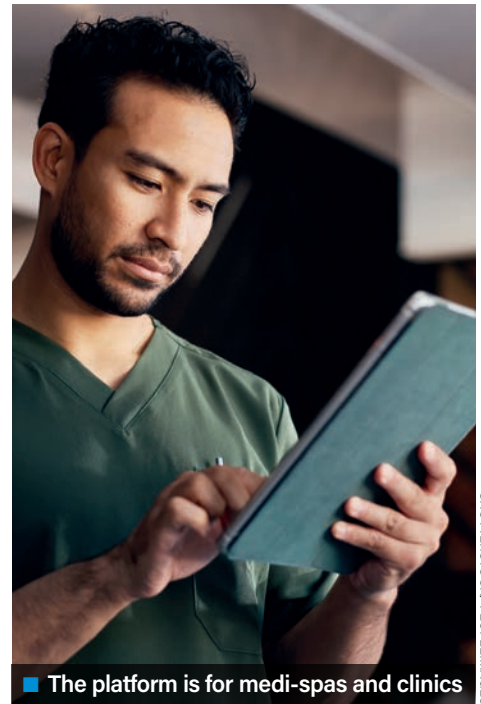
LONGEVITIX/ NEIL PANCHAL

Longevity medicine requires more than flagging abnormal labs

Dr Neil Panchal

care at scale. Longevity combines years of scattered patient data into a complete clinical picture, unifying lab results, wearable tracking insights, notes, intake forms and clinical histories. It turns these into summaries, prioritised medical insights and curates personalised intervention plans as well as patient-friendly reports. The platform has been designed for medi-spas, longevity clinics, functional medicine practitioners, preventive medical practices and direct primary care institutions.

The company says its core belief is that evidence-based preventive care is the future of medicine and it should be accessible to everyone.



SHUTTERSTOCK/ PEOPLEIMAGES

■ The platform is for medi-spas and clinics

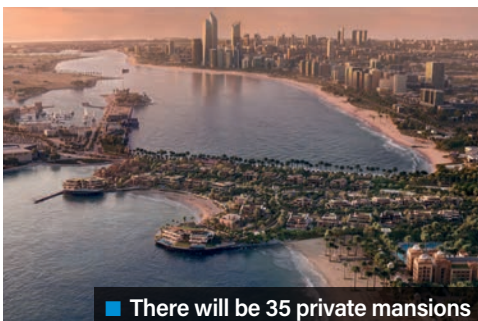
Longevity was built to help physicians interpret increasingly varied and complex longevity medicine datasets. The AI system analyses information for each patient across a wide variety of health markers, such as cardiovascular and cognitive health.

MORE >>> http://lei.sr/U2y3X_B

RESIDENCES

Mandarin Oriental develops Mansions brand

Mandarin Oriental has announced a residence brand – Mansions – which will debut at Emirates Palace, Mandarin Oriental Mansions, Abu Dhabi, in 2029.



MANDARIN ORIENTAL

■ There will be 35 private mansions

The creation of a new residence brand marks the expansion of the group's global portfolio of residence offerings, which until now have fallen under the Mandarin Oriental Residences brand.

The 35 private mansions will be built in the grounds of the Emirates Palace, Mandarin Oriental. The resort is owned by Emirates Palace Company (EPCO) and developed in partnership with Abu Dhabi-based developer, LEAD Development.

There are four main mansion designs that repeat across the

complex, alongside custom-designed properties by architectural firms WSA and SAOTA. The buildings will offer high levels of privacy and will feature courtyards, gardens and sea views.

Residents-only facilities will include a private swimming pool, a spa and a gym.

Facilities at Emirates Palace, Mandarin Oriental, will also be available for residents, including the property's 1,500sq m Spa at Mandarin Oriental, which has seven treatment rooms.

MORE >>> http://lei.sr/W8Y3h_B

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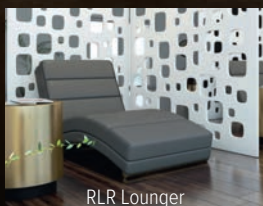
GHARIENIGROUP

ZENFUSION FLOW

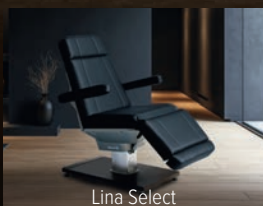
INTRODUCING A NEW DIMENSION OF ZEN — A BEAUTIFULLY ENGINEERED TREATMENT BED UNITING JAPANESE HEAD SPA AND FOOT SPA IN ONE DEEPLY RESTORATIVE, FULL-BODY RITUAL.



GHARIENI



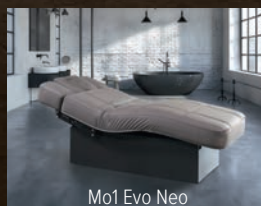
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GLOBAL WELLNESS DAY

“

What moved me most was not only the scale of the celebration – it was the sincerity

*Belgin Aksoy, founder,
Global Wellness Day*

Global Wellness Day: Joyful moments

As Global Wellness Day (GWD) celebrated its 15th year on 13 June 2026, I found myself reflecting not only on how far this movement has travelled, but on what the world is asking of wellness today.

When I first founded Global Wellness Day in Türkiye, my dream was simple: to remind people of the value of living well, even for one day. Fifteen years later, that dream has become a global, not-for-profit movement celebrated in more than 170 countries. But this year felt different.

#JoyMagenta

Under the theme #JoyMagenta, millions of people came together through complimentary wellness activities, choosing joy as an act of intention, community and self-care. From senior home visits to prenatal workshops, kids' wellness artwork sessions and gratitude walls to sound healing, movement, creative arts and cultural celebrations, this year reminded us that joy is not separate from wellness. Joy is wellness.

Across the world, some of the most respected names in hospitality and wellbeing brought this message to life.

Participation

In New York, Sanctum, the global mindful movement community, teamed up with Mandarin Oriental New York for a powerful experience where movement met meditation, energy found its flow and wellness was restored through strength, self-love and connection.

In the Maldives, Joali Being welcomed students from R Kinolhas School for a joyful half-day community experience focused on wellbeing, sustainability and ocean conservation. Joy Island Maldives celebrated with a floating breakfast experience. In Thailand, the Tourism Authority of Thailand highlighted the country's wellness tourism offering under the #JoyMagenta theme, with activities including Thai botanicals, mindful movement, Muay Thai, Tai Chi, yoga, sound healing and herbal tea blending. Destination wellness resort Chiva-Som Hua Hin, celebrated



GWD for the ninth consecutive year with its Community Social Responsibility (CSR) Medical Mission at Pa-la-U Noi Village near the Myanmar-Thailand border, for underprivileged communities.

Beyond hospitality, global brands also embraced the message. Garmin continued its long-standing support of the celebration with its special GWD challenge badge, inspiring users to take a step toward better wellbeing. Intentional Wellness Brands, the parent brand behind wellness companies Earthlite, Living Earth Crafts, Continuum Pedicure Spas and Tara Spa Therapy, marked the occasion by announcing the completion of a US\$1 million (€920,000, £780,000) solar energy installation at its California headquarters, reducing operating emissions by nearly 90 per cent.

Reflections

What moved me most was not only the scale of the celebration – it was the sincerity. People walked, danced, breathed, created, gave thanks and came together.

People walked, danced, breathed, created, gave thanks and came together



This year, GWD reminded me that joy is not something we create only when life is easy. It is something we choose, protect, and share even when the world feels heavy.

I learned that people everywhere are longing not only to be healthier, but to feel more human again. In every country, every celebration, every smile, every dance, every moment of togetherness, I saw that joy has the power to soften stress, open hearts and reconnect us to what truly matters.

After 15 years of Global Wellness Day, I believe more than ever that wellness begins with the simplest question: How can I make life better, for myself and for someone else, today?

Because sometimes, one joyful moment shared with sincerity can become a powerful force for healing, hope and human connection. ●

Joali
Being,
Maldives

Joali Being welcomed students from a school for a half-day community experience

Shared joy

Global Wellness Day 2026 marked the movement's 15th anniversary as brands offered free activities to communities around the world

Saturday 13 June marked the 15th anniversary of Global Wellness Day (GWD) – a worldwide celebration of physical, mental and emotional wellbeing established by founder, Belgin Aksoy. Read her reflections on this year's event on page 10.

Communities gathered around the world to take part in free wellness-focused activities. The theme for this year's global festivities was a celebration of the healing qualities of simple gestures and activities that spark joy.

A global celebration

Hotel groups that took part included Mandarin Oriental Hotel Group, Accor, Four Seasons Hotels and Resorts, Shangri-La Group, Rosewood Hotel Group, Hilton, Hyatt Hotels Corporation, IHG Hotels and Resorts, Jumeirah, Dusit International, Banyan Group, Minor Hotels and Chiva-Som International.

Many other institutions and wellness companies provided complimentary activities, such as the American College of Healthcare Sciences, Alo Yoga, the Davines Group, the Global Wellness Summit, Eukanuba and Cihangir Yoga.

Activations

In Istanbul, the Fatih Sultan Mehmet Bridge, connecting two continents, was once again illuminated in magenta; a powerful symbol of how wellness can connect cultures, people and hearts. In Argentina, Villa Elisa Municipality illuminated the Monumento del Sembrador in magenta to honour GWD. And in Australia, *Well Traveller Magazine's* founder and GWD ambassador Katherine Droga was joined by women's health expert Stacy Sims for an inspiring conversation on joy, gratitude and wellness.



GWD / PHOTO FILM IBIZA

Belgin Aksoy is the founder of GWD



The Grand Palladium Palace in Ibiza hosted classes in zumba, stretching, yoga and relaxation



GWD

GWD / PHOTO FILM IBIZA

GWD / PHOTO FILM IBIZA

Global Wellness Day 2026

Six
Senses
Kaplankaya,
Türkiye

Guests at Six Senses Kaplankaya took part in yoga classes and exercises designed to create connection



ALL PHOTOS: GWD

Staff and guests at Namia River Retreat went on a guided bicycle trail through the countryside surrounding Hoi An

Namia
River
Retreat,
Vietnam



GLOBAL
WELLNESS
DAY®

AROUND THE
WORLD

ALL PHOTOS: GWD

Aksoy joined Chiva-Som International's annual medical aid mission to the Vietnam-Myanmar border



ALL PHOTOS: GMD

Chiva-Som,
Thailand



A photograph of three people practicing yoga in a studio. They are in a similar pose, with one leg raised and arms extended. The background features vertical wooden slats. The overall tone is warm and focused.

Scale with yoga

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LES MILLS
yoga



Right now, yoga is one of the most in-demand offerings in the wellness space. Yet for many gyms, delivering it at scale remains a challenge. Complex education pathways, inconsistent delivery, and limited Instructor availability can make it hard to meet member demand.

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It's a four-part series designed to elevate the mind and body. Each 45-minute class explores a distinct state of being, Yin (Restoration), Hatha (Alignment), Vinyasa (Strength), and Breath (Clarity) - all through guided movement and mindful breathing. The program offers an accessible experience for both beginners and seasoned participants, helping them reconnect, find clarity, and leave feeling calm, centered, and renewed.

Clubs benefit from a consistent, high-quality yoga offering that's easy to integrate into existing timetables — without lengthy upskilling processes. For Instructors, the simplified teaching model ensures success from day one – reflected in member feedback: 94% of participants said they were satisfied with the quality of Instructor.

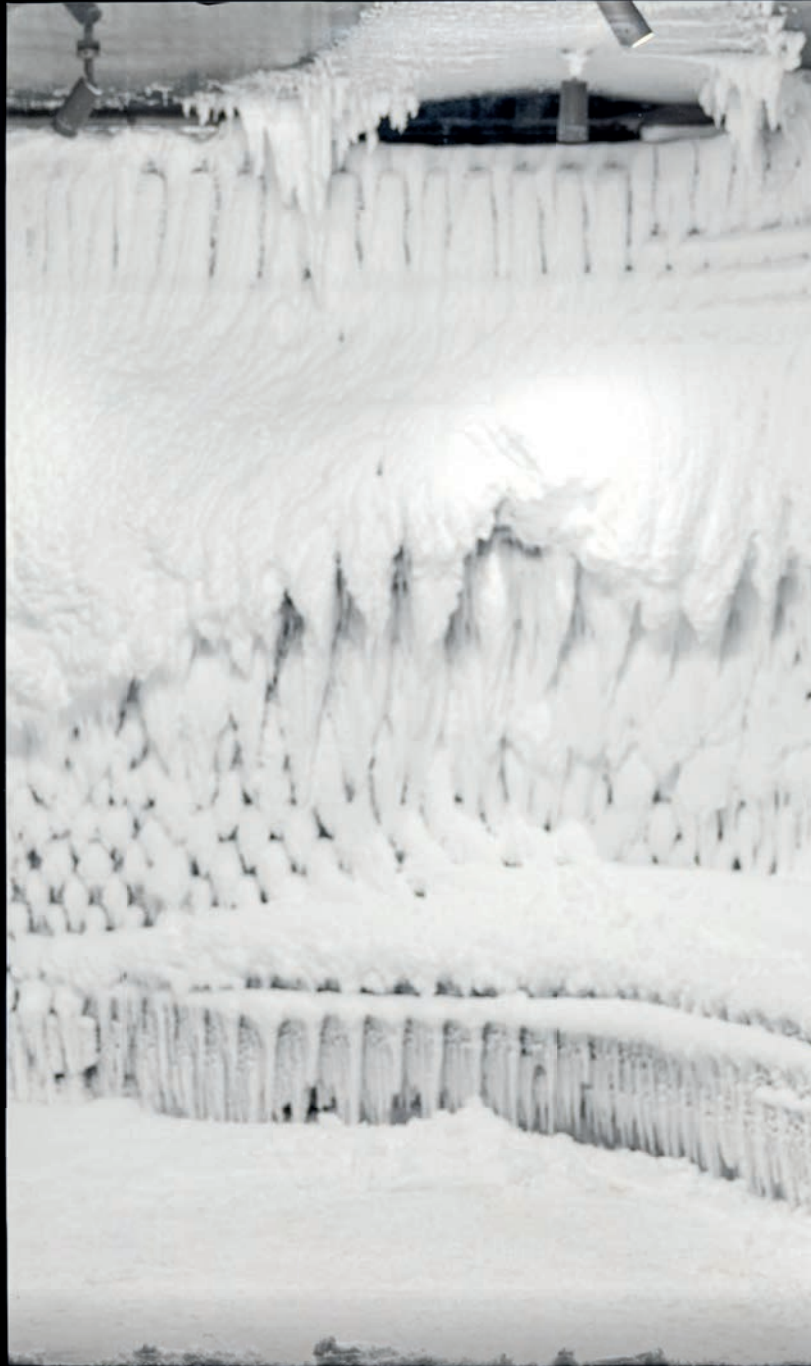
With the wellness economy booming, this is a powerful opportunity to expand your mind body offerings and welcome more members looking for balance and recovery.

Ready to bring yoga to your members, simply and seamlessly?

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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

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■ The Sweet Bee Magnesium Massage, which uses the brand's magnesium butter, is on the spa menu at The Ned London

Sweet Bee Organics enters spa market with magnesium therapy

Modern apothecary skin-care brand Sweet Bee Organics has entered the spa market with its first treatment at the hotel and members' club The Ned London, in the UK.

Sweet Bee Organics' products are handcrafted in small batches using organic ingredients and are based on traditional remedies.

Hollie King, founder of Sweet Bee Organics, says: "Sweet Bee Organics was born out of a passion for creating natural products that truly support the way we live and feel. Partnering with The Ned, an

icon of wellness and style, is a dream come true. Together, we're bringing people the opportunity to experience the power of magnesium in the most luxurious way possible."

The Sweet Bee Magnesium Massage is on the spa menu at The Ned London, featuring Sweet Bee's Organic Magnesium Butter. The 80-minute treatment, which costs £235, has been developed to soothe muscles, ease inflammation and restore balance to the body.

The brand says the butter has sleep-enhancing properties, which are combined with

personalised massage techniques and hot stones to calm anxiety and deepen relaxation.

The price of the treatment includes a Sweet Bee Magnesium Butter to take home, for the guest to extend the treatment's benefits.

Svetlana Strbac-Lewis, head of wellness at The Ned, says: "Sweet Bee's approach to wellness, rooted in purity, efficacy and sensory pleasure, fits perfectly with our ethos."

MORE ON spa-kit.net

<http://lei.sr/6m9S7>

LISE CHARMEL



SUPPLIER NEWS

Templespa releases brightening Glass Act memory gel eye serum

Templespa has developed a memory gel serum called Glass Act that is designed to cool, comfort and revive the delicate skin found around the eyes.

Formulated to have a firming and lifting effect, the formula contains a blend of hyaluronic acid, peptides and marine botanicals. Other ingredients include brightening niacinamide and

a mineral complex of copper, zinc and magnesium. The serum also features an adaptogen root extract to reduce the look of puffiness and dark circles.

The gel is said to reduce the appearance of fine lines and wrinkles while producing a nourishing, cooling and refreshing experience.

Michael McClean, head of product for Templespa, told *Spa Business*: "The brand philosophy at Templespa allows us to uniquely combine science with soul. This demands that our products excel in unique textures, spa-like experiences and outstanding performance. I'm really pleased that Glass Act meets these criteria, delivering clinically proven results. It doesn't disappoint!"



TEMPLESPA

■ In a trial of 49 people, 82 per cent reported immediate refreshment

The brand advises that the product can be used daily as an eye serum or as a weekly mask.

MORE ON spa-kit.net

<http://lei.sr/y7s3m>



TEMPLESPA

■ Michael McClean

OSKIA unveils night cream Midnight Eye Q

Nutri-cosmeceutical beauty brand OSKIA has unveiled an eye cream called Midnight Eye Q, which has been designed to regenerate the delicate skin in alignment with the body's circadian rhythm.

The new formula is said to take advantage of processes that mostly take place at night during sleep. Blood flow increases, repair enzymes activate, collagen synthesis peaks and barrier renewal accelerates, according to the company.

When awake, the brand says eye skin is in protection mode, guarding against environmental stress and free radicals.

Georgie Cleeve, founder of OSKIA, told *Spa Business*: "The eyes are the window to the soul, but



OSKIA



OSKIA

■ The new Midnight Eye Q cream contains 31 actives

also are the first to show how we feel, both emotionally and physically. The Midnight Eye-Q was created to work in harmony with our skin's nocturnal biology when repair and regeneration are at their peak."

MORE ON spa-kit.net <http://lei.sr/2m8b5>

Nilo Spa Design introduces Marea dry floatation bed

Nilo Spa Design has launched a dry floatation bed called Marea that uses 500 litres of water to support the body evenly in a zero-gravity-like experience.

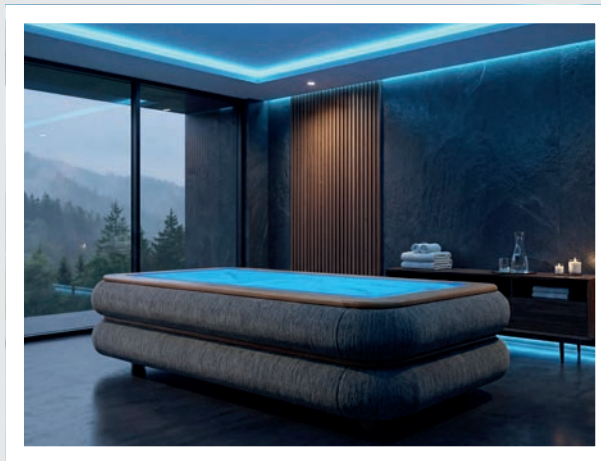
The temperature of the bed can be set to hot or cold, depending on guests' needs, with no need for the client to undress or get wet.

The warmer temperatures range from 36°C to 45°C and the recommended session length is 30 minutes. Headphones are worn during the experience for a meditative experience.

The cooler temperatures sit between 4 - 6°C and the recommended session length is 10 minutes, for muscle recovery and skin rejuvenation.

The system can increase the water temperature by 8°C an hour and cool the temperature by 10°C an hour.

The bed is designed to be used in a variety of spa and wellness locations, such as in a relaxation area or within a treatment room as part of a therapy that involves facial masks, foot massages or meditation. Fitness centres may also benefit from offering the



NILLO SPA DESIGN

■ The temperature of the Marea bed can be adjusted

bed to guests seeking recovery benefits from contrast therapy without needing to use a cold plunge.

The bed is operated via an integrated touch control panel.

The maximum load capacity is 120kg.

MORE ON [spa-kit.net](http://lei.sr/T4q8j) <http://lei.sr/T4q8j>

Esse Skincare upgrades Probiotic Serum with fourth probiotic

Microbiome-focused Esse Skincare has upgraded its Probiotic Serum formula with a fourth live probiotic species.

The species, *Bacillus coagulans*, is said to enhance the formula's ability to improve hydration, strengthen

skin barrier function and regulate inflammation. Clinical trials saw improvements in 28 days in levels of hydration, firmness, elasticity, wrinkle depth and smoothness.

Kyle Groenewald, head of research and development at Esse Microbiome Laboratory, told *Spa Business*: "As pioneers in live probiotic skincare, our research never stands still. We're constantly exploring the most beneficial probiotic species for skin health and ageing. The enhanced Probiotic Serum combines four live species selected for their ability to support the microbiome."



ESSE SKINCARE

■ The product's packaging has been upgraded with a refill option available

MORE ON [spa-kit.net](http://lei.sr/9T9T2) <http://lei.sr/9T9T2>



ESSE SKINCARE

■ Kyle Groenewald

sponsored

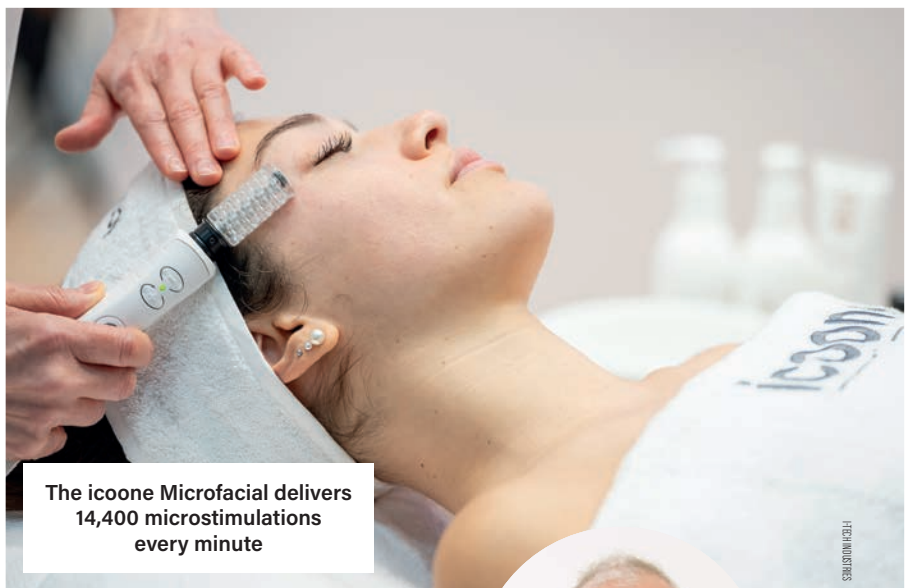
The new icoone Microfacial device features the Signature Treatment by Anna Tsankova

Wellness specialist i-Tech Industries has unveiled the icoone Microfacial, a device for the face, neck, and décolleté featuring various programmes suited to every skin type for customised treatments.

Powered by patented Roboderm technology, developed by Dr Gianfranco Tudico, icoone Microfacial delivers 14,400 microstimulations per minute to fascia and connective tissue. Designed to work gently, even around delicate areas such as the eyes, neck and décolleté, it supports microcirculation, lymphatic drainage and collagen and elastin production, without discomfort, and for daily use.

The launch reflects growing demand from spa and wellness operators for treatments that deliver results from the first session while taking overall wellbeing into account.

This is part of the 'wholistic' approach that i-Tech promotes.



The icoone Microfacial delivers 14,400 microstimulations every minute



"At i-Tech Industries, innovation stems from a clear vision: using scientific research to deliver increasingly advanced, conscious and long-lasting wellbeing," says Luca Gualdrini, GM and co-founder. "Today, talking about wellbeing also means talking about longevity, balance and quality of life. This is the direction in which we continue to invest."

The icoone Microfacial Signature Treatment

To support the launch of the icoone Microfacial, i-Tech has partnered with internationally recognised facialist, Anna Tsankova – the massage world

"At i-Tech Industries, innovation stems from a clear vision: using scientific research to deliver longlasting wellbeing"

Luca Gualdrini

champion – to develop a protocol that combines the benefits of icoone Microfacial technology with manual massage. The resulting treatment – called Signature Treatment by Anna Tsankova – integrates breathing rituals and lymphatic stimulation, exfoliation, photobiomodulation and icoone's microstimulation technology to create a multi-sensory treatment journey focused on supporting skin quality and healthy ageing.

"Combining my advanced signature face massage techniques with the icoone Microfacial makes every move purposeful," says Tsankova. "Combining manual techniques with the device creates the best possible client experience and results."

With 6,000 icoone installations in 40 countries, i-Tech Industries is promoting icoone Microfacial as an opportunity for spas seeking high-performance, non-invasive facials.

More: <https://icoone.com/>



Anna Tsankova has created an exclusive protocol for the icoone Microfacial

spa-kit.net keyword:
i-Tech Industries

Icoone and Roboderm are trademarks of i-Tech Industries

WEB ADDRESS BOOK

Connect with spa organisations from around the world.
We welcome your entries - write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australian Hot and Mineral Springs Alliance

■ www.bathing.org

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Day Spa Association

■ <https://dayspaassociation.com>

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.historicthermaltowns.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ <https://spa-a.org/>

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

JSSA - Japan Sauna & Spa Association

■ <https://sauna.or.jp/>

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Norwegian Sauna Association

■ www.norgesbadstulaug.no/home-english

Portuguese Spa Association (APSPT)

■ www.associacaoportuguesadespas.pt

Portuguese Thermal Spa Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Touchless Wellness Association

■ www.touchlesswellnessassociation.com

Ukrainian SPA Association

■ www.facebook.com/UASPA